

January 10, 2008

KTVL-TV
CHANNEL 10
MEDFORD, OREGON

QUARTERLY ISSUES AND PROGRAMS LISTING

October-November-December-2007

PROGRAM NOTES:

NEWS10: Monday-Friday 6:00am, 12:00noon, 5:00pm, 6:00pm, 11:00pm
NEWS10: Saturday-Sunday 6:00pm, 11:00pm
Public Service Announcements, Community Calendar: Run of Schedule
Special Programs: As Listed

News stories are 1-4 minutes in length
Public Service Announcements are :10 - :60
Calendars are :10
Special Programs lengths are as listed

For more information regarding this file
Call Lynn Burnette or
current Communications Specialist/Internet Assistant
at (541) 773-7373

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: October-November-December 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	RECALL	BEEFRECALL	NEWS	10/1/2007	5P	1
		RICHARD RAYMOND, USDA, REPORTS FOLLOWING THE RECALL OF MORE THAN TWENTY MILLION POUNDS OF GROUND BEEF, SOME STORES ARE STILL WORKING TO PULL THE RECALLED PRODUCTS FROM THE SHELVES, UNDER THE THREAT OF E-COLI, CONSUMERS ARE GETTING SQUEAMISH.				
YOUNG PEOPLE	SUICIDE	SECRET	PSA	10/1/2007	104	
		TEEN SUICIDE IS A GROWING PROBLEM IN OUR REGION. IF YOU ARE EXPERIENCING THESE FEELINGS, TELL SOMEBODY, LET THEM HELP. FOR MORE INFORMATION, CALL 1-800-SUICIDE, OR VISIT WWW.AFSP.ORG.				
CONSUMER AFFAIRS	IDENTITY	CATCH ME IF YOU CAN	PSA	10/1/2007		16
		BY SIMPLY SHREDDING IMPORTANT DOCUMENTS, CONTINUOUSLY CHECKING YOUR CREDIT REPORT, AND EVEN THE PEN YOU USE CAN MAKE A DIFFERENCE TO PROTECT YOU FROM IDENTITY THEFT.				
MEDICAL	RESEARCH	FIRST TOUCH :60	PSA	10/1/2007	15	
		MARCH OF DIMES RESEARCH HELPS SAVE BABIES FROM PREMATURITY. FOR INFORMATION OR TO LEND A HAND VISIT MARCHOFDIMES.COM. LET'S FIND ANSWERS TOGETHER.				
DRUG & ALCOHOL	REHABILITATION	AL-ANON WHAT IT'S LIKE	PSA	10/1/2007		47
		ALCOHOL DOESN'T JUST AFFECT THE PERSON WHO DRINKS.				
COMMUNITY SERV	FUNDING	TIPACOP	NEWS	10/1/2007	6A,12P	2
		POLICE OFFICERS SPEND THE DAY SERVING UP BURGERS AND SANDWICHES AT MEDFORD'S RED ROBIN RESTAURANT, HELPING RAISE MONEY FOR SPECIAL OLYMPICS, PART OF A STATEWIDE EFFORT TAKING PLACE AT SIXTEEN RESTAURANTS.				
RECREATION FAIR	HARVESTFAIR		NEWS	10/1/2007	6A,12P	2
		EVENT ORGANIZERS REPORT THE ANNUAL JACKSON COUNTY HARVEST FAIR, FEATURING LIVE MUSIC, DISPLAYS AND WINE AND FOOD TASTING, ALSO A CHILI COOK-OFF, CRAFTS, SEVERAL FOOD BOOTHS, ANIMALS, LAWNMOWER RACES, AND TRACTOR PULLS.				
RECREATION	COMMUNITY AFFAIRS	VALLEYBITE	NEWS	10/1/2007	6A,12P	2
		ORGANIZERS REPORT THE FIRST EVER "BITE OF THE ROGUE VALLEY", A SHOWCASE OF THE REGION'S FOOD AND CULTURE, WITH 30 VENDORS REPRESENTING LOCAL RESTAURANTS, WINERIES, AND FOOD SPECIALTY STORES ON HAND, ALL MONEY RAISED GOING TO JACKSON AND JOSEPHINE COUNTIES BOYS AND GIRLS CLUBS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	10/1/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "GARDEN TORTELINI", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
COMMUNITY SERVICE	ANIMAL PROTECTION	SNYP1	PSA	10/1/2007	6	
		HELP CONTROL THE DOG AND CAT POPULATION--SPAY OR NEUTER YOUR PET.				
CONSUMER AFFAIRS	INFO	PASSPORTCHANGE	NEWS	10/1/2007	5P,11P	2
		OFFICIALS REPORT U.S. CITIZENS WHO WANT TO FLY TO CANADA, MEXICO, AND THE CARIBBEAN MUST HAVE A PASSPORT, THAT PROOF OF APPLICATION IS NO LONGER ENOUGH, THE DEADLINE EXTENDED AFTER THE ORIGINAL LAW WENT INTO EFFECT IN JANUARY, AFTER A GLUT OF APPLICATIONS CREATED A BACKLOG.				
COMMUNITY SERVICES		HANDICAPPED DOGS FOR THE DEAF	PSA	10/1/2007		7
		HEATHER WHITESTONE MCCALLUM, THE FIRST MISS AMERICA WHO IS DEAF, SHOWS HOW DOGS FOR THE DEAF'S HEARING DOGS BRING SOUND AWARENESS TO PEOPLE WHO ARE DEAF OR HARD OF HEARING.				

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
POLITICAL PROCESS	BILL	SCHIP PRESIDENT BUSH RENEWS HIS PROMISE TO VETO A BILL TO EXPAND A CHILDREN'S HEALTH PROGRAM, WITH PLAN SUPPORTERS MARCHING TO THE WHITE HOUSE TRYING TO CHANGE THE PRESIDENT'S MIND, THE PROGRAM PROVIDES HEALTH COVERAGE FOR CHILDREN WHOSE FAMILIES CAN'T AFFORD IT BUT AREN'T POOR ENOUGH TO QUALIFY FOR MEDICAID.	NEWS	10/1/2007	5P	1
HEALTH	DIET	HEARTHEALTHY HEALTH OFFICIALS REPORT NEW STUDY COMPARING SEVERAL POPULAR DIETS TO FIND OUT WHICH IS BEST FOR HEART HEALTH, STUDY SHOWING THE ORNISH DIET COMES IN NUMBER ONE, FOLLOWED BY WEIGHT WATCHERS, THE NEW GLUCOSE REVOLUTION, SOUTH BEACH, AND THE ZONE.	NEWS	10/1/2007	5P,11P	2
HEALTH	PHYSICAL	DR. DAN MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.	NEWS	10/1/2007	5P	1
JACKSON COUNTY	CITYFUNDING	PHOENIXFIRE JACKSON COUNTY FIRE DISTRICT 5 AND THE PHOENIX FIRE DEPARTMENT JOIN TO WORK TOGETHER AS A SINGLE UNIT, BECAUSE PHOENIX IS FACING A POSSIBLE \$234,000 BUDGET SHORTFALL IN THE COMING YEAR, CITY OFFICIALS HOPING THE NEW ARRANGEMENT WILL SAVE PHOENIX MONEY AND PROVIDE A DIFFERENT WAY TO PAY FOR FIRE PROTECTION.	NEWS	10/1/2007	6P	1
FIRE	FIRESEASON	FIRESEASONOVER THE OREGON DEPARTMENT OF FORESTRY LOWERS THE FIRE DANGER TO "LOW", PROMPTED BY THE RECENT RAINS.	NEWS	10/1/2007	6P	1
ENVIRONMENT	MANAGEMENT	HYATT THE BLM REPORTS IT IS REPAIRING THE STRUCTURAL RIGHT ABUTMENT AT LITTLE HYATT DAM, WHICH AN ENGINEERING STUDY FOUND IN SUCH BAD SHAPE THEY WERE CONCERNED IT COULD FAIL, THE TEMPORARY REPAIRS WILL REDUCE THE SHORT-TERM RISK THROUGH THE WINTER, ALLOWING MORE TIME TO FIND OTHER SOLUTIONS.	NEWS	10/1/2007	6P	1
COMMUNITY SERV	FUNDING	BMWDRIVERS BMW OF MEDFORD TEAMS UP WITH THE SUSAN G. KOMAN FUNDRAISING FOUNDATION TO HELP FIND A CURE, FOR EVERY MILE DRIVEN, ONE DOLLAR WILL BE DONATED TO THE FOUNDATION.	NEWS	10/1/2007	6P	1
COMMUNITY SERV	VOLUNTEERS	BCSTAINEDGLASS VOLUNTEERS DONATE STAINED GLASS ARTWORK ENTITLED "FLOWERS OF HOPE" TO THE WOMEN'S IMAGING CENTERS IN MEDFORD AND GRANTS PASS, THE GLASS PANELS ON DISPLAY TO HELP GET THE CENTERS MAIN MESSAGE OF HOPE ACROSS TO WOMEN DIAGNOSED WITH BREAST CANCER.	NEWS	10/1/2007	6P	1
LAW ENFORCEMENT	POLICE EFFECT	ONTHEBEAT MEDFORD POLICE LT. BOB HANSEN TALKS ABOUT INTERNAL AFFAIRS INVESTIGATIONS,ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.	NEWS	10/1/2007	6P	1
LAW ENFORCEMENT	IDTHEFT	IDTHEFT SGT. MIKE BUDREAU, MEDFORD POLICE DEPARTMENT, REPORTS A NEW IDENTITY THEFT PROTECTION LAW IN EFFECT, REQUIRING BUSINESSES TAKE MEASURES TO PROTECT YOUR IDENTITY, SAYING ONE OF THE BEST WAYS TO PROTECT YOUR PERSONAL ITEMS AND IDENTITY IS TO HAVE A LOCKED MAILBOX.	NEWS	10/1/2007	5P,6P,11P	3

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	ONLINE SAFETY	EVERYONE KNOWS	PSA	10/1/2007		137
		ANYTHING YOU POST ONLINE CAN BE SEEN BY ANYONE. THINK BEFORE YOU POST. WWW.CYBERTIPLINE.COM				
JACKSON COUNTY	CITYFEES	PARKINGFEES	NEWS	10/1/2007	6A,12P 2	
		CITY OFFICIALS REPORT THE COST OF A PARKING VIOLATION IN DOWNTOWN MEDFORD WILL INCREASE BY FIFTY PERCENT, THE INCREASE THE FIRST ONE IN OVER SIX YEARS.				
RECREATION	COMMUNITY AFFAIRS	CULTURE	NEWS	10/1/2007	6A,12P 2	
		ORGANIZERS REPORT THE ANNUAL MULTI-CULTURAL FAIR IN MEDFORD'S ALBA PARK.				
COMMUNITY SERV	VOLUNTEERS	DAYOFCARING	NEWS	10/1/2007	6A,12P 2	
		MORE THAN THREE HUNDRED FIFTY VOLUNTEERS GATHER AT FOURTEEN LOCATIONS FOR THE UNITED WAY'S "DAY OF CARING".				
MEDICAL	RESEARCH	SLEEP	NEWS	10/1/2007	6A,12P 2	
		RESEARCHERS REPORT NEW STUDY FINDING THAT PEOPLE WHO DO NOT GET ENOUGH SLEEP ARE MORE THAN TWICE AS LIKELY TO DIE OF HEART DISEASE.				
COMMUNITY SERVICES	FUNDING	WTC/XYCD6774	PSA	10/1/2007		13
		WORLD TRADE CENTER MEMORIAL FOUNDATION				
MEDICAL	HEART HEARTDISEASE		NEWS	10/1/2007	6A,12P 2	
		RESEARCHERS REPORT RECENT STUDY, FINDING THAT INDULGING IN AN OCCASIONAL SNACK LOADED WITH SATURATED FAT CAN DIMINISH YOUR BODY'S ABILITY TO DEFEND ITSELF AGAINST HEART DISEASE.				
DRUGS & ALCOHOL	REHABILITATION	AL-ANON REALITY	PSA	10/1/2007		15
		ALCOHOL DOESN'T JUST AFFECT THE PERSON WHO DRINKS.				
MEDICAL	PROCEDURE	FLUSHOT	NEWS	10/1/2007	6A,12P 2	
		RESEARCHERS STRESS THE ELDERLY CONTINUE TO GET FLU SHOTS, EVEN THOUGH NO STUDIES HAVE PROVEN THE SHOTS PREVENT FLU-RELATED DEATHS IN PEOPLE OVER 65, AND HEALTH OFFICIALS SHOULD ALSO BE LOOKING FOR OTHER WAYS TO PREVENT SOME OF THE 36,000 DEATHS EVERY YEAR.				
RECREATION	PETS	PETBLESSING	NEWS	10/1/2007	6A,12P 2	
		ORGANIZERS REPORT THE ANNUAL "BLESSING OF THE PETS", TO COMMEMORATE ST. FRANCIS OF ASSISI, WHO'S THE PATRON SAINT OF ANIMALS.				
YOUNG PEOPLE	ALCOHOL ABUSE	UNDERAGE EMILY	PSA	10/1/2007		2
		PARENTS NEED TO SPEAK WITH THEIR CHILDREN EARLY AND OFTEN ABOUT THE DANGERS OF UNDERAGE DRINKING.				
CONSUMER AFFAIRS	EDUCATION	DTV TRANS ENG	PSA	10/1/2007		80
		TECHNOLOGY HAS CHANGED MANY THINGS, INCLUDING TELEVISION. LEARN MORE ABOUT DIGITAL TELEVISION AND HOW TO UPGRADE. DON'T LOSE YOUR TV SIGNAL IN 2009, LEARN MORE AT WWW.DTVANSWERS.COM OR CALL				
MEDICAL	RESEARCH	BMW DRIVE :30	PSA	10/1/2007		2
		DRIVE A BMW FOR BREAST CANCER FROM LITHIA'S MEDFORD BMW. FOR EVERY MILE YOU DRIVE, BMW WILL DONATE \$1 TOWARDS FINDING A CURE FOR BREAST CANCER.				
YOUNG PEOPLE	ONLINE SAFETY	BULLETIN BOARD	PSA	10/1/2007		38
		ONCE YOU POST YOUR IMAGE ONLINE, ANYONE CAN SEE IT. THINK BEFORE YOU POST. WWW.CYBERTIPLINE.COM.				

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SAFETY	TRAFFIC	ODOT/IN YOUR HANDS	PSA	10/1/2007	53	
		REMINDING PARENTS AND OTHER DRIVERS OF A FEW SIMPLE STEPS THAT CAN HELP KEEP CHILD PASSENGERS SAFE. WE CAN MAKE OUR ROADS SAFER FOR EVERYONE.				
ARMED FORCES	SUPPORT	USO-LITTLE THINGS	PSA	10/1/2007	33	
		THE USO RELIES ON THE GENEROSITY OF THE AMERICAN PEOPLE AND CORPORATIONS FOR THE FUNDS THAT ENABLE US TO SERVE, INSPIRE AND COMFORT THE MEN AND WOMEN OF THE ARMED FORCES.				
LAW ENFORCEMENT	PUBLICASSIST	CRIMESTOPPERS	NEWS	10/2/2007	6P,11P	2
		GRANTS PASS POLICE SEEK PUBLIC ASSISTANCE TO APPREHEND A MAN WHO ROBBED THE WELLS FARGO BANK ON SIXTH STREET, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	10/2/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BRIE PIZZA", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
JACKSON COUNTY	CITYFUNDING	PHOENIXFIRE	NEWS	10/2/2007	6A,12P	2
		JACKSON COUNTY FIRE DISTRICT 5 AND THE PHOENIX FIRE DEPARTMENT JOIN TO WORK TOGETHER AS A SINGLE UNIT, BECAUSE PHOENIX IS FACING A POSSIBLE \$234,000 BUDGET SHORTFALL IN THE COMING YEAR, CITY OFFICIALS HOPING THE NEW ARRANGEMENT WILL SAVE PHOENIX MONEY AND PROVIDE A DIFFERENT WAY TO PAY FOR FIRE PROTECTION.				
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	10/2/2007	5P	1
		DR. VALERIE LJUNGKVIST, PEDIATRICIAN, TALKS ABOUT COLIC, WHAT IT IS, AND HOW TO SOOTHE YOUR BABY, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.				
CONSUMER AFFAIRS	HOW TO	HOTTOYS	NEWS	10/2/2007	11P	1
		CONSUMER OFFICIALS ISSUE THE ANNUAL HOT HOLIDAY TOY LIST UNDERSCORING HOW TECH-SAVVY KIDS HAVE BECOME.				
CONSUMER AFFAIRS	INFO	EBAY	NEWS	10/2/2007	11P	1
		EBAY WARNS SELLERS WHO LIST RECALLED ITEMS, THAT THEY COULD BE KICKED OFF THE SITE AND MAY HAVE TO FORFEIT THEIR FEES, THE WARNING FOLLOWS RECALLS BY MATTEL AND OTHER TOY MAKERS OVER THE PAST FEW MONTHS.				
EDUCATION	FUNDING	SCHOOLBRDMEET	NEWS	10/2/2007	6P,11P	2
		THE MEDFORD SCHOOL BOARD MEETS TO DISCUSS OPTIONS FOR MENDING BUDGET SHORTFALLS.				
HEALTH	PETS	PETDOC	NEWS	10/2/2007	5P	1
		DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT "LEPTOSPIROSIS", AN INFECTIOUS DISEASE IN DOGS, PASSED BY URINE, BUT PREVENTABLE, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.				
COMMUNITY SERV	FUNDING	BMWDRIVERS	NEWS	10/2/2007	6A,12P	2
		BMW OF MEDFORD TEAMS UP WITH THE SUSAN G. KOMAN FUNDRAISING FOUNDATION TO HELP FIND A CURE, FOR EVERY MILE DRIVEN, ONE DOLLAR WILL BE DONATED TO THE FOUNDATION.				

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COMMUNITY SERV	VOLUNTEERS	BCSTAINEDGLASS	NEWS	10/2/2007	6A,12P	2
		VOLUNTEERS DONATE STAINED GLASS ARTWORK ENTITLED "FLOWERS OF HOPE" TO THE WOMEN'S IMAGING CENTERS IN MEDFORD AND GRANTS PASS, THE GLASS PANELS ON DISPLAY TO HELP GET THE CENTERS MAIN MESSAGE OF HOPE ACROSS TO WOMEN DIAGNOSED WITH BREAST CANCER.				
CONSUMER AFFAIRS	RECALL	THOMASRECALL	NEWS	10/2/2007	11P	1
		THE MAKER OF "THOMAS AND FRIENDS" TOYS ISSUES IT'S SECOND LEAD PAINT WARNING SINCE JUNE.				
MEDICAL	INFANTCARE	PREMIES	NEWS	10/2/2007	6A,12P	2
		MEDICAL EXPERTS REPORT STUDY FINDING EVEN THE TINIEST PREMATURE BABIES SHOULD GET BREAST MILK WHILE THEY ARE IN A HOSPITAL'S INTENSIVE CARE UNIT, BECAUSE IT APPEARS TO BOOST THEIR MENTAL DEVELOPMENT.				
YOUNG PEOPLE	HEALTH	ADDICTION	NEWS	10/2/2007	6A,12P	2
		RESEARCHERS REPORT STUDY SAYING TEENAGERS WHO FEEL RELAXED AFTER THEIR FIRST DRAGS ON A CIGARETTE ARE MOST LIKELY TO BECOME ADDICTED TO SMOKING, A SIGN SOME PEOPLE'S BRAINS ARE MORE SUSCEPTIBLE TO NICOTINE.				
ENVIRONMENT	MANAGEMENT	LITTLEHYATT	NEWS	10/2/2007	6A,12P	2
		THE BLM REPORTS IT IS REPAIRING THE STRUCTURAL RIGHT ABUTMENT AT LITTLE HYATT DAM, WHICH AN ENGINEERING STUDY FOUND IN SUCH BAD CHAPE THEY WERE CONCERNED IT COULD FAIL, THE TEMPORARY REPAIRS WILL REDUCE THE SHORT-TERM RISK THROUGH THE WINTER, ALLOWING MORE TIME TO FIND OTHER SOLUTIONS.				
CONSUMER AFFAIRS	EDUCATION	DTV TRANS SPAN	PSA	10/2/2007		23
		TECHNOLOGY HAS CHANGED MANY THINGS, INCLUDING TELEVISION. LEARN MORE ABOUT DIGITAL TELEVISION AND HOW TO UPGRADE. DON'T LOSE YOUR TV SIGNAL IN 2009, LEARN MORE AT WWW.DTVANSWERS.COM OR CALL				
ARMED FORCES	SUPPORT	USAF 60TH	PSA	10/2/2007		21
		UNITED STATES AIR FORCE CELEBRATES ITS 60TH ANNIVERSARY.				
EDUCATION	READING	SMART PSA		10/2/2007		2
		SMART (START MAKING A READER TODAY) TRANSFORMS THE LIVES OF CHILDREN IN OUR LOW INCOME SCHOOLS. VOLUNTEERS ARE RECRUITED TO GO INTO THE SCHOOLS AND READ TO CHILDREN. TO VOLUNTEER, CONTACT SMART AT 800-355-3999 OR WWW.GETSMARTOREGON.ORG.				
LAW ENFORCEMENT	IDTHEFT	IDTHEFT	NEWS	10/2/2007	6A,12P	2
		SGT. MIKE BUEFREAU, MEDFORD POLICE DEPARTMENT, REPORTS A NEW IDENTITY THEFT PROTECTION LAW IN EFFECT, REQUIRING BUSINESSES TAKE MEASURES TO PROTECT YOUR IDENTITY, SAYING ONE OF THE BEST WAYS TO PROTECT YOUR PERSONAL ITEMS AND IDENTITY IS TO HAVE A LOCKED MAILBOX.				
FIRE	FIRESEASON	FIRESEASON	NEWS	10/2/2007	6A,12P	2
		THE OREGON DEPARTMENT OF FORESTRY LOWERS THE FIRE DANGER TO "LOW", PROMPTED BY THE RECENT RAINS.				
CONSUMER AFFAIRS	INFO	PAPERLICENSES	NEWS	10/3/2007	6P,11P	2
		THE DMV REPORTS IT'S NOW ISSUING PAPER INTERIM LICENSES UNTIL THE REAL LICENSE ARRIVES IN THE MAIL, SAYING THE PAPER LICENSES ARE LEGAL ID, BUT SOME LOCAL BARS AND LIQUOR STORES SAY THEY WON'T ACCEPT THEM, BECAUSE THE PAPER IS JUST TOO EASY TO MANIPULATE.				

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CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	10/3/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CARNE ASADA ZESTY STEAK", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
MEDICAL	RESEARCH	HEALTH	NEWS	10/3/2007	12P,11P	2
		DR. PETER RISKUND, UMASS MEMORIAL MEDICAL CENTER, TALKS ABOUT A NEW NATIONWIDE EFFORT UNDERWAY TO FIND THE CAUSE OF MS AND HOPEFULLY A CURE.				
CONSUMER AFFAIRS	HOW TO	JOESPURGEON	NEWS	10/3/2007	12P	1
		JOE SPURGEON, FINANCIAL ADVISOR, TALKS ABOUT MUTUAL FUNDS, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.				
CONSUMER AFFAIRS	FRAUD	SCAMCRACKDOWN	NEWS	10/3/2007	5P,11P	2
		U.S. POSTMASTER GENERAL JOHN POTTER ANNOUNCES NEW PUBLIC EDUCATION CAMPAIGN TO HELP STOP THE SPREAD OF PHONY CHECKS, THE SEIZURE OF MORE THAN A HALF MILLION FAKE CHECKS THIS YEAR, WITH A FACE VALUE OF MORE THAN TWO BILLION DOLLARS, ARE PART OF A WORLDWIDE CRACKDOWN ON COUNTERFEIT FINANCIAL DOCUMENTS.				
POLITICAL PROCESS	BILL	PREZVETO	NEWS	10/3/2007	5P,11P	2
		PRESIDENT BUSH VETOES LEGISLATION THAT WOULD HAVE INCREASED HEALTH CARE BENEFITS TO MILLIONS OF LOW INCOME KIDS, SAYING THE BILL WAS TOO CLOSE TO PRIVATE MEDICINE, OREGON SENATOR GORDON SMITH CALLS THE MOVE IRRESPONSIBLE.				
RECREATION	COMMUNITY AFFAIRS	MEMORYWALK	NEWS	10/3/2007	12P	1
		SHERRI STRAUBEL, ALZHEIMERS MEMORY WALK, TALKS ABOUT THE UPCOMING TENTH ANNUAL MEMORY WALK FOR ALZHEIMERS.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	10/3/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT THE COOL WET WEATHER MAKING FALL A GOOD TIME FOR TRANSPLANTING, OFFERING TIPS TO HELP YOUR PLANTS THRIVE AFTER YOU MOVE THEM, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
EDUCATION	TESTING	STATETESTS	NEWS	10/3/2007	5P	1
		THE DEPARTMENT OF EDUCATION REPORTS OREGON STUDENTS SCORED WORSE ON NATIONAL MATH AND READING TESTS THAN FIRST THOUGHT, SAYING A COMPUTER PROBLEM BOOSTED MOST GRADES BY ONE PERCENTAGE POINT.				
BUSINESS	NEWBUSINESS	MEDFORDWALMART	NEWS	10/3/2007	6P	1
		WALMART ISSUES STATEMENT ABOUT IT'S PROPOSED NEW SUPERSTORE IN MEDFORD, SAYING THEY DISAGREE WITH A DECISION BY THE LAND USE BOARD OF APPEALS, THAT THE CITY MADE A MISTAKE REGARDING A TRAFFIC STUDY, WALMART WILL CONTINUE WORKING WITH THE CITY TO COME UP WITH A SOLUTION.				
LAW ENFORCEMENT	POLICE EFFECT	ASHTASERS	NEWS	10/3/2007	6P,11P	2
		ASHLAND CITY COUNCIL APPROVES PURCHASE OF THIRTY NEW TASERS FOR ASHLAND POLICE OFFICERS TO USE WITH THEIR NEW RESTRICTIVE TASER POLICY.				
AGRICULTURE	CROPS	PUMPKINCROP	NEWS	10/3/2007	5P,6P,11P	3
		LOCAL PUMPKIN GROWERS REPORT MODERATE TEMPERATURES HAVE HELPED THE PUMPKIN HARVEST THIS YEAR.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	10/3/2007	6A,12P	2
		GRANTS PASS POLICE SEEK PUBLIC ASSISTNACE IN APPREHENDING A MAN WHO ROBBED A WELLS FARGO BANK, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				

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RECREATION	COMMUNITYAFFAIRS	OREBOUNTY	NEWS	10/3/2007	5P,6P,11P	3
		THE OREGON BOUNTY KICKS OFF THEIR FOURTH ANNUAL SOUTHERN OREGON HARVEST CELEBRATION, SEVERAL OF THE REGION'S PARTICIPANTS AT ROXY ANN VINEYARD IN MEDFORD, SHOWING OFF EVERYTHING FROM WINES AND CHEESES TO DESSERTS AND CATERING.				
CONSUMER AFFAIRS	PRODUCT INFO	HOTTOYS	NEWS	10/3/2007	6A	1
		CONSUMER OFFICIALS REPORT THE ANNUAL HOT HOLIDAY TOY LIST UNDERSCORING HOW TECH-SAVVY KIDS HAVE BECOME.				
ARMED FORCES	SUPPORT	PRIDE OF NATION :60	PSA	10/3/2007		25
		COURAGE, HONOR, AND COUNTRY. THE FEW, THE PROUD, THE MARINES.				
ARMED FORCES	SUPPORT	USO "TIMES"	PSA	10/3/2007		26
		WE NEED AMERICA'S SERVICE MEN AND WOMEN AND THEY NEED US. THE USO - UNTIL EVERY ONE COMES HOME. TO FIND OUT MORE ABOUT THE USO AND HOW YOU CAN HELP, VISIT USO.ORG.				
MEDICAL	RESEARCH	SUGARLESS	NEWS	10/3/2007	6A,12P	2
		GERMAN RESEARCHERS REPORT STUDY FINDING THAT RESTRICTING GLUCOSE, A SIMPLE SUGAR FOUND IN SWEET FOOD AS WELL AS VITAMINS, SETS OFF A PROCESS THAT EXTENDS THE LIFE SPAN BY TWENTY FIVE PERCENT.				
YOUNG PEOPLE	HEALTH	VITAMINS	NEWS	10/3/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SHOWING THAT LESS THAN A THIRD OF U.S. CHILDREN ARE TAKING VITAMINS AND MINERAL DIETARY SUPPLEMENTS.				
MEDICAL	PROCEDURE	DRUGUSE	NEWS	10/3/2007	6A,12P	2
		PSYCHIATRISTS REPORT STUDY SAYING PSYCHOTHERAPY AND DRUGS MAY BE THE WAY TO GO TO HELP DEPRESSED ADOLESCENTS, THAT DEPRESSION AFFECTS ROUGHLY FIVE PERCENT OF TEENS AND ADOLESCENTS AND INCREASES THE RISK OF SUICIDE.				
EDUCATION	FUNDING	SCHOOLBOARD	NEWS	10/3/2007	6A,12P	2
		THE MEDFORD SCHOOL BOARD MEETS, WITH A TASK FORCE PRESENTING THEM WITH NEW IDEAS ON HOW TO OVERCOME THEIR BUDGET SHORTFALL.				
CONSUMER AFFAIRS	INFO	EBAY	NEWS	10/3/2007	6A,12P	2
		EBAY WARNS SELLERS WHO LIST RECALLED ITEMS, THAT THEY COULD BE KICKED OFF THE SITE AND MAY HAVE TO FORFEIT THEIR FEES, THE WARNING FOLLOWS RECALLS BY MATTEL AND OTHER TOY MAKERS OVER THE PAST FEW MONTHS.				
CONSUMER AFFAIRS	RECALL	THOMASRECALL	NEWS	10/3/2007	6A,12P	2
		RC-2 CORPORATION, THE MAKER OF "THOMAS AND FRIENDS" TOYS, ISSUES IT'S SECOND LEAD PAINT WARNING SINCE JUNE.				
COMMUNITY SERVICES		HANDICAPPED DOGS FOR THE DEAF	PSA	10/3/2007		1
		HEATHER WHITSTONE MCCALLUM, THE FIRST MISS AMERICA WHO IS DEAF, SHOWS HOW DOGS FOR THE DEAF'S HEARING DOGS BRING SOUND AWARENESS TO PEOPLE WHO ARE DEAF OR HARD OF HEARING.				
COMMUNITY SERV	FUNDING	ACCESSMONEY	NEWS	10/4/2007	5P	1
		ACCESS, INCORPORATED RECEIVES \$20,000 GRANT FROM THE FEDERAL HOUSING AND URBAN DEVELOPMENT TO HELP LOW TO MIDDLE INCOME HOME BUYERS.				

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RECREATION	COMMUNITYAFFAIRS ONTHETOWN	NEWS 10/4/2007	5P	1		
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	HOW TO WESTCOAST	NEWS 10/4/2007	5P	1		
		CHEF JUSTIN, VISIONS ULTRA LOUNGE, PREPARES A RECIPE FOR "ROASTED PORTABELLO PANINI", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
EDUCATION	HONOROSU#1	NEWS 10/4/2007	6P	1		
		EDUCATION OFFICIALS REPORT THE MEMORIAL UNION ON THE OREGON STATE UNIVERSITY CAMPUS, STANDING SINCE 1928, NOW IS BEING RECOGNIZED AS THE NUMBER ONE STUDENT UNION IN THE NATION, STAFF SAYING THE HONOR WILL BE USED TO HELP RECRUIT NEW STUDENTS TO THE UNIVERSITY.				
SERVICES	CABLE CHARTERCABLE	NEWS 10/4/2007	6P,11P	2		
		CHARTER COMMUNICATIONS TOP EXECUTIVES COME TO MEDFORD TO ANNOUNCE THE COMPANY'S EXPANDING CHARTER TELEPHONE SERVICES TO SOUTHERN OREGON, OFFERING UNLIMITED CALLING USING YOUR CURRENT PHONE NUMBER AND EQUIPMENT, THE NEW SERVICE ALSO ADDS ABOUT 40 JOBS TO CHARTER'S LOCAL WORKFORCE.				
DRUGS&ALCOHOL	ABUSE METHWATCH	NEWS 10/4/2007	6P	1		
		DEPUTY CHIEF TIM GEORGE, MEDFORD POLICE DEPARTMENT, TALKS ABOUT METH, A DRUG THAT'S BEEN AROUND FOR YEARS, BUT POLICE ARE STARTING TO SEE IT MORE AND MORE ON THE STREETS, AND A DOCUMENTARY THAT WILL BE BROADCAST ON DOZENS OF TV STATIONS STATEWIDE THAT HIGHLIGHTS THE EFFECTS OF METH ON CHILDREN.				
CONSUMER AFFAIRS	RECALL CHCOLATERECALL	NEWS 10/4/2007	5P,11P	2		
		KRAFT FOODS RECALLS WHITE COOKING CHOCOLATE BECAUSE IT COULD BE CONTAMINATED WITH SALMONELLA.				
CONSUMER AFFAIRS	RECALL TOYRECALL	NEWS 10/4/2007	11P	1		
		THE U.S. CONSUMER PRODUCT SAFETY COMMISSION REPORTS ANOTHER RECALL INCLUDING MORE THAN HALF A MILLION TOYS RANGING FROM KEY CHAINS TO SUN AND MOON BOOKMARKS AND BABY EINSTEIN COLOR BLOCKS, THE CONCERN OVER POTENTIALY DANGEROUS LEVELS OF LEAD.				
MEDICAL	RESEARCH DEMENTIA	NEWS 10/4/2007	6A,12P	2		
		RESEARCHERS REPORT NEW STUDY SHOWING DEMENTIA ASSOCIATED WITH PARKINSONS DISEASE IS DIFFERENT FROM THAT SEEN IN ALZHEIMERS DISEASE.				
POLITICAL PROCESS	LEGISLATION MORTGAGES	NEWS 10/4/2007	11P	1		
		THE U.S. HOUSE APPROVES LEGISLATION TO HELP FINANCIALLY STRAPPED HOMEOWNERS.				
EDUCATION	FACILITIES SCHOOLPROBLEMS	NEWS 10/4/2007	5P,6P,11P	3		
		DR. PHIL MEAGER, HOOVER PRINCIPAL, TALKS ABOUT VARIOUS PROJECTS THAT NEED TO BE COMPLETED AT HOOVER ELEMENTARY TO HELP MAKE IT A SAFE ENVIRONMENT FOR LEARNING, ROOSEVELT STUDENTS IN KINDERGARTEN THROUGH THIRD GRADE HAVE MOVED TO HOOVER AFTER ENGINEERS DEEMED THE SCHOOL'S BUILDING UNSAFE.				
AGRICULTURE CROPS	PUMPKINCROP	NEWS 10/4/2007	6A,12P	2		
		LOCAL PUMPKIN GROWERS REPORT THIS YEAR'S CROP WAS HELPED BY MODERATE TEMPERATURES THIS YEAR.				

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EDUCATION	TESTING	STATETESTS THE OREGON DEPARTMENT OF EDUCATION REPORTS OREGON STUDENTS SCORED WORSE ON NATIONAL MATH AND READING TESTS THAN FIRST THOUGHT, SAYING A COMPUTER PROBLEM BOOSTED MOST GRADES BY ONE PERCENTAGE POINT.	NEWS	10/4/2007	6A	1
BUSINESS	NEWBUSINESS	MEDFWALMART WAL MART REPORTS IT WILL CONTINUE WORKING WITH MEDFORD TO BRING A SUPERCENTER TO THE SOUTH END OF TOWN, THE COMPANY SAYING IT DISAGREES WITH A DECISION BY THE LAND USE BOARD OF APPEALS THAT THE CITY MADE A MISTAKE REGARDING A TRAFFIC STUDY, BUT THEY WILL NOT APPEAL THAT DECISION.	NEWS	10/4/2007	6A,12P	2
CONSUMER AFFAIRS	FRAUD	SCAMCRACKDOWN THE U.S. POSTMASTER GENERAL REPORTS SEIZURE OF MORE THAN HALF A MILLION FAKE CHECKS WITH A FACE VALUE OF MORE THAN TWO BILLION DOLLARS THIS YEAR ALONE IN AN EFFORT TO STOP CHECK FRAUD, THE SEIZURES, PART OF A WORLDWIDE CRACKDOWN ON COUNTERFEIT FINANCIAL DOCUMENTS.	NEWS	10/4/2007	6A,12P	2
CONSUMER AFFAIRS	INFO	PAPERLICENSE THE DMV BEGINS ISSUING TEMPORARY PAPER LICENSES UNTIL THE PERMANENT CARD ARRIVES IN THE MAIL, BUT THE OREGON LIQUOR CONTROL COMMISSION REPORTS MANY PLACES HAVE REFUSED TO ACCEPT THE DOCUMENT, SAYING THEY ARE JUST TOO EASY TO MANIPULATE.	NEWS	10/4/2007	6A,12P	2
MEDICAL	COST OF	OBESITY MEDICAL OFFICIALS REPORT LATEST DATA COUNTING TWICE AS MANY U.S. ADULTS AS OBESE COMPARED TO EUROPE, A KEY FACTOR LEADING AMERICANS TO SUFFER MORE OFTEN FROM CANCER, DIABETES AND OTHER CHRONIC AILMENTS, WITH THE TREATMENT OF THESE CONDITIONS ADDING BETWEEN 100 & 150 BILLION DOLLARS TO THE ANNUAL HEALTH CARE TAB IN THE U.S.	NEWS	10/4/2007	6A,12P	2
MEDICAL	PROCEDURE	FLUSHOT HEALTH EXPERTS REPORT GETTING A FLU SHOT FOR A YOUNG CHILD WILL PROTECT BOTH THE LITTLE ONE AND HIS OR HER FAMILY FROM GETTING SICK THIS SEASON.	NEWS	10/4/2007	6A,12P	2
CONSUMER AFFAIRS	HOW TO	MR FOOD MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CARAMEL-APPLE POPCORN BALLS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	10/4/2007	12P	1
CONSUMER AFFAIRS	RECALL	BADGES THE BOY SCOUT ORGANIZATION VOLUNTARILY RECALLS A PAINTED PLASTIC BADGE COMMONLY WORN BY CUB SCOUTS, AFTER TESTS REVEALED HIGH LEVELS OF LEAD IN THE PAINT.	NEWS	10/4/2007	11P	1
LAW ENFORCEMENT	POLICE EFFECT	ASHTASERS THE ASHLAND CITY COUNCIL APPROVES THIRTY NEW TASERS FOR ASHLAND POLICE OFFICERS, THE WEAPONS WILL BE EQUIPPED WITH CAMERAS TO RECORD THE CIRCUMSTANCES OF THEIR USE.	NEWS	10/4/2007	6A,12P	2
RECREATION	COMMUNITY AFFAIRS	OREBOUNTY THE GROUP "OREGON BOUNTY", COMPRISED OF SEVERAL LOCAL BUSINESSES, GATHER IN MEDFORD TO SHOW OFF EVERYTHING FROM WINE TO CHEESE, CHOCOLATES AND CATERING, PROMOTING NOT ONLY BUSINESSES, BUT ALL OF WHAT THE STATE HAS TO OFFER.	NEWS	10/4/2007	6A,12P	2

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
POLITICAL PROCESS	BILLS	TOYRECALL LAWMAKERS IN THE HOUSE AND SENATE INTRODUCE BILLS THAZT WOULD VIRTUALLY ELIMINATE LEAD FROM TOYS AND OTHER PROEUCTS FOR KIDS.	NEWS	10/5/2007	6A	1
MEDICAL	PREGNANCY	NEWMOTHERS EXPERTS RECOMMEND WOMEN WHO ARE PREGNANT, BREAST FEEDING, OR WANT TO BECOME PREGNANT, SHOULD EAT AT LEAST TWELVE OUNCES OF FATTY FISH SUCH AS SALMON EVERY WEEK TO HELP THEMSELVES AND THEIR BABIES.	NEWS	10/5/2007	6A,12P	2
MEDICAL	PROCEDURE	FDA THE FDA ANNOUNCES IT MAY CREATE A NEW CATEGORY OF DRUGS THAT WOULD BE AVAILABLE WITHOUT PRESCRIPTION AT DRUGSTORES, BUT ONLY AFTER CONSULTATION WITH A PHARMACIST, THE NEW ACCESS MIGHT HELP PATIENTS WITHOUT HEALTH INSURANCE.	NEWS	10/5/2007	6A,12P	2
EDUCATION	FACILITIES	SCHOOLPROBLEMS DR. PHIL MEAGER, HOOVER PRINCIPAL, TALKS ABOUT VARIOUS PROJECTS THAT NEED TO BE COMPLETED AT HOOVER ELEMENTARY TO HELP MAKE IT A SAFE ENVIRONMENT FOR LEARNING, ROOSEVELT STUDENTS IN KINDERGARTEN THROUGH THIRD GRADE HAVE MOVED TO HOOVER AFTER ENGINEERS DEEMED THE SCHOOL'S BUILDING UNSAFE.	NEWS	10/5/2007	6A,12P	2
CONSUMER AFFAIRS	RECALL	CAMPBELLSRECALL CAMPBELLS SOUP COMPANY ISSUES VOLUNTARY RECALL FOR 72,000 CANS OF IT'S "CHUNKY BAKED POTATO WITH CHEDDAR AND BACON BITS", SAYING THE SOUP MAY HAVE HARD PIECES OF PLASTIC INSIDE.	NEWS	10/5/2007	6A,12P,5P,11P	4
HEALTH	MENTAL	STRESS RESEARCHERS REPORT A NUMBER OF STUDIES FINDING HEALTH RISKS ASSOCIATED WITH JOB STRESS LIKE HIGH BLOOD PRESSURE AND HEART DISEASE, THOSE CHRONICALLY STRESSED OUT BY THEIR JOB ARE TWICE AS LIKELY TO FACE DEPRESSION.	NEWS	10/5/2007	6A,12P,5P	3
CONSUMER AFFAIRS	RECALL	BADGES THE BOY SCOUT ORGANIZATION VOLUNTARILY RECALLS A PAINTED PLASTIC BADGE COMMONLY WORN BY CUB SCOUTS, AFTER TESTS REVEALED HIGH LEVELS OF LEAD IN THE PAINT.	NEWS	10/5/2007	6A,12P5P	3
CONSUMER AFFAIRS	HOW TO	MR FOOD MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CINNAMON NUT RING", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	10/5/2007	12P	1
SERVICES	CABLE CHARTER	CABLE TOP EXECUTIVES WITH CHARTER COMMUNICATIONS VISIT MEDFORD TO ANNOUNCE THE COMPANY IS EXPANDING CHARTER TELEPHONE SERVICES TO SOUTHERN OREGON, THE NEW SERVICE WILL ALSO ADD ABOUT FOURTY JOBS TO CHARTER'S LOCAL WORKFORCE.	NEWS	10/5/2007	6A,12P	2
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION. ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.	NEWS	10/5/2007	6A,12P	2
BUSINESS	CLOSURE	MEATUPDATE THE TOPPS MEAT COMPANY ANNOUNCES IT'S CLOSING IT'S BUSINESSES AFTER THE COMPANY WAS FORCED TO ISSUE THE SECOND LARGEST BEEF RECALL IN U.S. HISTORY.	NEWS	10/5/2007	12P,5P	2

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	DESCRIPTION					
COMMUNITY SERVICE	DONATIONS	MORE RECALLS	NEWS	10/5/2007	6P, 11P	2
		LOCAL FOOD BANKS REPORT KEEPING TRACK OF ALL THE RECALLS FROM TOYS TO SOUP AND MEAT IS A DAILY BATTLE, THEY ARE STILL RECEIVING RECALLED PRODUCTS ON A REGULAR BASIS, SO THEY ARE ENCOURAGING PEOPLE TO DOUBLE CHECK THEIR DONATIONS.				
FIRE	FIRE SEASON	FIRE SEASON	NEWS	10/5/2007	6P, 11P	2
		THE OREGON DEPARTMENT OF FORESTRY REPORTS, THANKS TO FALL WEATHER, FIRE SEASON IS OVER IN ALL BUT THREE DISTRICTS IN OREGON.				
COMMUNITY SERV	VOLUNTEERS	CHAPLAINS	NEWS	10/5/2007	6P	1
		ROGUE VALLEY MEDICAL CENTER IN MEDFORD, AND THREE RIVERS COMMUNITY HOSPITAL IN GRANTS PASS SEEK VOLUNTEER CHAPLAINS, HOPING TO ADD ABOUT TWENTY CHAPLAINS TO THEIR VOLUNTEER BASE.				
CONSUMER AFFAIRS	RECALL	CHOC RECALL	NEWS	10/5/2007	6A, 12P	2
		KRAFT FOODS RECALLS IT'S SIX OUNCE PACKAGES OF "BAKERS PREMIUM WHITE CHOCOLATE BAKING SQUARES", SAYING IT COULD BE TAINTED WITH SALMONELLA BACTERIA.				
SAFETY	FIRE	TABLE ROCK FIRE	NEWS	10/5/2007	6P	1
		FIREFIGHTERS REPORT A BURN PILE THAT GOT OUT OF HAND CAUSING A GRASS FIRE COVERING FIFTEEN ACRES BEFORE BEING EXTINGUISHED, ADVISING PEOPLE TO NOT LEAVE BURN PILES UNATTENDED.				
DRUGS & ALCOHOL	ABUSE	METH WATCH	NEWS	10/5/2007	6A	1
		DEPUTY CHIEF TIM GEORGE, MEDFORD POLICE DEPARTMENT, TALKS ABOUT METH, A DRUG THAT'S BEEN AROUND FOR YEARS, BUT POLICE ARE STARTING TO SEE IT MORE AND MORE ON THE STREETS, AND A DOCUMENTARY THAT WILL BE BROADCAST ON DOZENS OF TV STATIONS STATEWIDE THAT HIGHLIGHTS THE EFFECTS OF METH ON CHILDREN.				
RECREATION	COMMUNITY AFFAIRS	GINGERBREAD	NEWS	10/6/2007	11P	1
		ORGANIZERS REPORT A GINGERBREAD BAKERS WORKSHOP IN MEDFORD, THE PROGRAM OFFERING MEMBERS OF THE COMMUNITY A CHANCE TO LEARN HOW TO BUILD THEIR VERY OWN GINGERBREAD HOUSE.				
RECREATION	FESTIVAL	HARVEST FEST	NEWS	10/6/2007	11P	1
		ORGANIZERS REPORT HARVEST FESTIVAL AT THE PHEASANT FIELDS FARM IN PHOENIX, ACTIVITIES INCLUDE WAGON RIDES, A PUMPKIN PATCH AND ARTS AND CRAFTS.				
RECREATION	ART	ART ALONG THE ROGUE	NEWS	10/6/2007	11P	1
		EVENT OFFICIALS REPORT THE ANNUAL "ART ALONG THE ROGUE", KICKING OFF IT'S TWO-DAY ART AND MUSIC FESTIVAL IN GRANTS PASS.				
SAFETY	FIRE	FIRE PREVENT	NEWS	10/7/2007	6P, 11P	2
		KEN GOODSON, MEDFORD FIRE BATTALION CHIEF, TALKS ABOUT NATIONAL FIRE PREVENTION WEEK, THIS YEAR'S FOCUS ON "PRACTICING YOUR ESCAPE PLAN".				
COMMUNITY SERV	FUNDING	MEMORY WALK	NEWS	10/7/2007	6P, 11P	2
		ORGANIZERS REPORT THE TENTH ANNUAL MEMORY WALK WITH ABOUT ONE HUNDRED PEOPLE GATHERING IN MEDFORD'S HAWTHORNE PARK TO RAISE FUNDS AND AWARENESS FOR ALZHEIMERS PATIENTS.				
MEDICAL	PROCEDURE	DRUGS	NEWS	10/8/2007	6A, 12P	2
		THE FDA, CHANGING IT'S STANDARD PROCEDURE, PLANS TO SPEED REVIEW OF CHEAPER VERSIONS OF BRAND NAME DRUGS.				

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	DESCRIPTION					
ENVIRONMENT	WILDLIFE	BEES	NEWS	10/8/2007	11P	1
		AN EMERITUS PROFESSOR OF ENTOMOLOGY, REPORTS A SPECIES OF BUMBLEBEE THAT JUST 5 YEARS AGO WAS PLENTIFUL IN SOUTHWESTERN OREGON AND NORTHWESTERN CALIFORNIA CAN NO LONGER BE FOUND, FEARING THE SPECIES MAY HAVE DIED OUT, BAD NEWS SINCE BUMBLEBEES ARE RESPONSIBLE FOR POLLINATING AN ESTIMATED 15 PERCENT OF ALL CROPS GROWN IN THE U.S.				
LAW ENFORCEMENT	SAFETY	RULES ON THE BEAT	NEWS	10/8/2007	6P	1
		MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT THE RULES PERTAINING TO SKATEBOARDING DOWNTOWN, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
CONSUMER AFFAIRS	INFO	HOUSING	NEWS	10/8/2007	6P,11P	2
		ANALYSTS REPORT THE HOUSING MARKET IS SENDING MIXED SIGNALS IN OUR REGION, WHILE SALES AND PRICES ARE DOWN IN THE ROGUE VALLEY, THE NUMBER OF HOMES FOR SALE HAS DROPPED SLIGHTLY IN THE LAST FEW MONTHS.				
HEALTH	PHYSICAL	DR DAN	NEWS	10/8/2007	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.				
LAW ENFORCEMENT	POLICE	EFFECT	NEWS	10/8/2007	5P,11P	2
		DR. WILLIAM BOZEMAN, WAKE FOREST UNIVERSITY, AND OFFICER FRANK JACKSON, CORAL GABLES POLICE DEPARTMENT, DISCUSS A NEW STUDY FINDING TASERS, USED BY LAW ENFORCEMENT ALL OVER THE COUNTRY, ARE NOT OVERLY DANGEROUS.				
BUSINESS	REMODEL	CALLAHANS	NEWS	10/8/2007	5P,6P,11P	3
		THE OWNERS OF CALLAHANS LODGE, A SOUTHERN OREGON LANDMARK THAT BURNED TO THE GROUND OVER A YEAR AGO, REPORT THEY HAVE ALREADY STARTED TO REBUILD, THE REOPENING WILL PROBABLY BE SOMETIME IN LATE MAY 2008.				
MEDICAL	PROCEDURE	HEARING AID	NEWS	10/8/2007	12P	1
		HEALTH OFFICIALS REPORT A NEW KIND OF HEARING AID SYSTEM ON THE MARKET CALLED THE "EPOQ", OFFERING NEW HOPE FOR THOSE WHO ARE LOSING THEIR HEARING.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	10/8/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "EXPLORER MEATBALLS AND SPAGHETTI", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
EDUCATION	FACILITIES	NEW CAFETERIA	NEWS	10/8/2007	12P,6P,11P	3
		OFFICIALS BREAK GROUND ON PHASE TWO OF WASHINGTON ELEMENTARY SCHOOL'S RENOVATION AND REMODEL, A ONE POINT FIVE MILLION DOLLAR CAFETERIA, WHICH IS THE FINAL PART OF THEIR SIX POINT FIVE MILLION DOLLAR UPGRADE.				
COMMUNITY SERV	FUNDING	MEMORY WALK	NEWS	10/8/2007	6A	1
		ORGANIZERS REPORT THE TENTH ANNUAL MEMORY WALK, DRAWING CLOSE TO ONE HUNDRED PEOPLE TO MEDFORD'S HAWTHORNE PARK TO RAISE FUNDS AND AWARENESS FOR ALZHEIMERS PATIENTS, EVENTS INCLUDE THE "WALK" , FOOD, LIVE BANDS, AND EVEN A YOGA WARMUP.				
SAFETY	FIRE	FIRE PREVENT	NEWS	10/8/2007	6A,12P	2
		KEN GOODSON, MEDFORD FIRE BATTALION CHIEF, TALKS ABOUT NATIONAL FIRE PREVENTION WEEK, WITH THIS YEAR'S FOCUS ON "PRACTICING YOUR ESCAPE PLAN".				

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	DESCRIPTION					
RECREATION	ART	ARTALONGTHEROGUE	NEWS	10/8/2007	6A,12P	2
		ORGANIZERS REPORT THE ANNUAL ART ALONG THE ROGUE FESTIVAL IN GRANTS PASS, THIS YEAR'S ART AND MUSIC FESTIVAL FEATURES TEN LOCAL BANDS, AND ABOUT FIFTY ARTISTS.				
BUSINESS	REGULATIONS	CIGS	NEWS	10/8/2007	6A,12P	2
		STATE OFFICIALS REPORT INSPECTIONS HAVE FOUND THE RATE OF STORES ILLEGALLY SELLING CIGARETTES TO UNDERAGE YOUTH DROPPED TO JUST OVER TEN PERCENT LAST YEAR, THE LOWEST RATE SINCE STATES STARTED CONDUCTING STINGS A DECADE AGO.				
MEDICAL	ALZHEIMERS	ALZHEIMERS	NEWS	10/8/2007	6A,12P	2
		RESEARCHERS REPORT A LONG-RUNNING STUDY FINDING THAT PEOPLE WHO ARE CONSCIENTIOUS APPEAR TO BE LESS LIKELY TO DEVELOP ALZHEIMERS DISEASE.				
MEDICAL	PROCEDURE	FLU	NEWS	10/8/2007	6A,12P	2
		HEALTH OFFICIALS REPORT THERE WILL BE PLENTY OF FLU VACCINE THIS YEAR, ENCOURAGING PEOPLE TO GET THEIR VACCINATIONS.				
BUSINESS	REMODEL	CALLAHANS	NEWS	10/9/2007	6A,12P	2
		THE OWNERS OF CALLAHANS LODGE, A SOUTHERN OREGON LANDMARK THAT BURNED TO THE GROUND OVER A YEAR AGO, REPORT THEY HAVE ALREADY STARTED TO REBUILD, THE REOPENING WILL PROBABLY BE SOMETIME IN LATE MAY 2008.				
MEDICAL	PROCEDURE	VACCINES	NEWS	10/9/2007	6A,12P	2
		RESEARCHERS REPORT VACCINES FOR PNEUMONIA MAY NOT PREVENT YOU FROM GETTING SICK, BUT THE SHOT BOOSTS THE BODY'S ABILITY TO WARD OFF THE WORST OF THE ILLNESS.				
MEDICAL	HEART RELATIONSHIPS		NEWS	10/9/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY FINDING THE STRESS AND ANXIETY OF HOSTILE, ANGRY RELATIONSHIPS CAN BOOST THE RISK OF DEVELOPING HEART DISEASE.				
POLITICAL PROCESS	MEASURE	DOMESTICLAW	NEWS	10/9/2007	6A	1
		STATE OFFICIALS REPORT, DESPITE EFFORTS BY PROTESTORS TO HALT AN OREGON DOMESTIC PARTNERSHIP LAW, THE LAW WILL GO INTO AFFECT ON JANUARY FIRST.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	10/9/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, SHOWS US BASIC TABLE SET UP FOR WHEN YOU WANT TO SET THE TABLE FOR GUESTS, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
LAW ENFORCEMENT	FRAUD	DMVFRAUD	NEWS	10/9/2007	6A,6P	2
		DMV OFFICIALS LAUNCH NEW PROGRAM THAT HAS WORKERS AT DMV OFFICES CALLING POLICE WHENEVER THEY ARE GIVEN DOCUMENTS THAT DMV OFFICIALS SUSPECT ARE FRAUDULENT.				
EDUCATION	TEACHING	MALETEACHERS	NEWS	10/9/2007	6A	1
		THE NATIONAL EDUCATION ASSOCIATION REPORTS THE NUMBER OF MALE PUBLIC SCHOOL TEACHERS HIT A RECORD FOURTY YEAR LOW IN 2005, SAYING MEN OFTEN SHY AWAY FROM TEACHING BECAUSE OF THE SALARY LEVELS AND FEAR OF BEING WRONGFULLY ACCUSED OF ABUSING A STUDENT.				
CONSUMER AFFAIRS	RECALL	STARBUCKS	NEWS	10/9/2007	11P	1
		STARBUCKS RECALLS A QUARTER MILLION CHILDREN'S PLASTIC CUPS, SAYING IF THE CUPS ARE DROPPED, THE PROTRUDING FACE CAN BREAK OFF AND LEAVE SMALL PARTS AND SHARP EDGES EXPOSED.				

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
JACKSON COUNTY	SERVICES	LIBRARYUPDATE	NEWS	10/9/2007	6A,12P	2
	LIBRARY OFFICIALS REPORT JACKSON COUNTY LIBRARIES WILL REOPEN THIS MONTH, MEDFORD AND ASHLAND ON OCTOBER 24TH, THE REMAINING THIRTEEN LIBRARIES THE FOLLOWING WEEK, WITH HOURS VARYING SUBSTANTIALLY BETWEEN BRANCHES.					
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	10/9/2007	6P,11P	2
	DETECTIVE MIKE BUDREAU, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN FINDING A MAN WHO ROBBED THE KEY BANK ON CRATER LAKE AVENUE AND MCANDREWS ROAD, BELIEVED TO BE THE SAME MAN RESPONSIBLE FOR TWO MORE BANK ROBBERIES IN THE STATE, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
CONSUMER AFFAIRS	INFO	HOUSINGMKT	NEWS	10/9/2007	6A,12P	2
	ANALYSTS REPORT THE HOUSING MARKET IS SENDING MIXED SIGNALS IN OUR REGION, WHILE SALES AND PRICES ARE DOWN IN THE ROGUE VALLEY, THE NUMBER OF HOMES FOR SALE HAS DROPPED SLIGHTLY IN THE LAST FEW MONTHS.					
CONSUMER AFFAIRS	RECALL	BANQUETPIES	NEWS	10/9/2007	5P,11P	2
	STATE HEALTH OFFICIALS URGE CONSUMERS NOT TO EAT ANY BANQUET BRAND POT PIES THAT COULD BE TAINTED WITH SALMONELLA.					
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	10/9/2007	5P	1
	DR. VALERIE LJUNGKVIST, PEDIATRICIAN, TALKS ABOUT HOW TO SPOT THE SIGNS OF POTENTIAL PROBLEMS AFFECTING YOUR BABY'S EYES, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.					
HEALTH	PETS	DOGMAN	NEWS	10/9/2007	5P	1
	DAN MISH, DDM CANINE COUNSELING, TALKS ABOUT THE TROUBLE YOU MAY BE HAVING IN GETTING YOUR DOG TO DO WHAT YOU SAY, MAY BE THAT YOU ARE SAYING THE WRONG THING THE WRONG WAY, ON CHANNEL TEN'S WEEKLY "DAN THE DOG MAN" SEGMENT.					
BUSINESS	WAGES	LIVINGWAGE	NEWS	10/9/2007	6P,11P	2
	STATE OFFICIALS REPORT RECENT WAGE GAP STUDY CONDUCTED IN OREGON, FINDING THAT THE COST OF LIVING IS RISING FASTER THAN WAGES, THE COST OF HEALTH CARE IS THE BIGGEST PROBLEM, AND ALSO ELEVATED PRICES TO RENT AND BUY HOUSING AND EVEN TRANSPORTATION.					
CONSUMER AFFAIRS	PRICES	FUELCOSTS	NEWS	10/9/2007	6P,11P	2
	THE ENERGY INFORMATION ADMINISTRATION REPORTS CRUDE OIL COSTS ARE UP, WHICH COULD RAISE THE PRICE OF OIL AND NATURAL GAS.					
LAW ENFORCEMENT	POLICE	EFFECT TASER	NEWS	10/9/2007	12P	1
	DR. WILLIAM BOZEMAN, WAKE FOREST UNIVERSITY, AND OFFICER FRANK JACKSON, CORAL GABLES POLICE DEPARTMENT, DISCUSS A NEW STUDY FINDING TASERS, USED BY LAW ENFORCEMENT ALL OVER THE COUNTRY, ARE NOT OVERLY DANGEROUS.					
EDUCATION	FACILITIES	NEWCAFETERIA	NEWS	10/9/2007	6A	1
	OFFICIALS BREAK GROUND ON PHASE TWO OF WASHINGTON ELEMENTARY SCHOOL'S RENOVATION AND REMODEL, A ONE POINT FIVE MILLION DOLLAR CAFETERIA WHICH IS THE FINAL PART OF THEIR SIX POINT FIVE MILLION DOLLAR UPGRADE.					
ENVIRONMENT	MANAGEMENT	ELKCREEK	NEWS	10/9/2007	6P	1
	MEMBERS OF THE ARMY CORPS OF ENGINEERS MEET WITH COUNTY COMMISSIONERS TO DISCUSS A NEW PLAN FOR THE UNFINISHED ELK CREEK DAM, THE NEW PROPOSAL CALLING FOR NOTCHING OUT PORTIONS OF THE DAM TO ALLOW COHO SALMON AND OTHER FISH TO PASS FREELY.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS	
	DESCRIPTION						
COMMUNITY SERV	YOUTHPLAYDAY	NEWS	10/10/2007	5P,6P	2	JOHN CHESNEY, MCDONALD'S , TALKS ABOUT HOWARD ELEMENTARY SCHOOL, ONE OF ABOUT 50 SCHOOLS ACROSS THE NATION RECEIVING A MCDONALD'S "PASSPORT TO PLAY DAY", STUDENTS LEARN HOW TO PLAY SPORTS UNIQUE TO VARIOUS COUNTRIES, THE EVENT DESIGNED TO TEACH KIDS ABOUT OTHER CULTURES, AS WELL AS ENCOURAGE THEM TO STAY ACTIVE & EAT HEALTHY.	
MEDICAL	HEART QUITJOB	NEWS	10/10/2007	6A,12P,5P	3	RESEARCHERS REPORT NEW STUDY SUGGESTING STRAIN AT WORK PUTS YOU AT RISK OF NOT JUST ONE HEART ATTACK, BUT MORE THAN ONE.	
MEDICAL	PROCEDURE	HIPPROBLS	NEWS	10/10/2007	6A,12P	2	HEALTH OFFICIALS REPORT, BABY BOOMERS WHO'VE SUFFERED FROM DEBILITATION HIP PROBLEMS, ARE GETTING NEW LEASES ON LIFE WITH A PROCEDURE CALLED HIP RESURFACING, TAKING THE PLACE OF TOTAL HIP REPLACEMENT.
MEDICAL	PROCEDURE	DRINKING	NEWS	10/10/2007	6A,12P	2	RESEARCHERS REPORT THE DRUG "TOPIRAMATE", USED TO TREAT SEIZURES AND MIGRAINES, MAY HELP CONQUER ALCOHOLISM, BY REDUCING THE CRAVING FOR A DRINK.
ENVIRONMENT	MANAGEMENT	ELKCREEK	NEWS	10/10/2007	6A	1	COUNTY COMMISSIONERS AND MEMBERS OF THE ARMY CORPS OF ENGINEERS MEET TO DISCUSS A NEW PLAN FOR THE ELK CREEK DAM, CALLING FOR NOTCHING PORTIONS OF THE UNFINISHED DAM TO ALLOW COHO SALMON AND OTHER FISH TO PASS FREELY.
BUSINESS	WAGESLIVINGWAGE	NEWS	10/10/2007	6A,12P	2	STATE OFFICIALS REPORT RECENT WAGE GAP STUDY CONDUCTED IN OREGON, FINDING THAT THE COST OF LIVING IS RISING FASTER THAN WAGES, SAYING HEALTH CARE IS ONE OF THE MAJOR FACTORS IN THE COST OF LIVING INCREASE.	
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	10/10/2007	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS SOME TASTY REASONS NOT TO MISS BREAKFAST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
CONSUMER AFFAIRS	RECALL	STARBUCKS	NEWS	10/10/2007	6A,12P	2	STARBUCKS RECALLS A QUARTER MILLION CHILDREN'S PLASTIC CUPS, IF THE CUPS ARE DROPPED, THE PROTRUDING FACE CAN BREAK OFF AND LEAVE SMALL PARTS AND SHARP EDGES EXPOSED.
POLITICAL PROCESS	LEGISLATION	CHILDBOOTCAMPS	NEWS	10/10/2007	5P,11P	2	CONGRESS HOLDS HEARINGS MARKING THE FIRST FEDERAL INQUIRY INTO CHARGES OF CHILD ABUSE AND NEGLECT AT FACILITIES FOR TROUBLED CHILDREN, KNOWN AS BOOT CAMPS.
AGRICULTURE GARDENING	ROGUEGARDENER	NEWS	10/10/2007	5P	1	STAN MAPOLSKI, ROGUE GARDENER, OFFERS SOME FALL LAWN CARE TIPS, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.	
HEALTH	DIET	HEALTHYREST	NEWS	10/10/2007	5P	1	SHEAH RARBECK, NUTRITIONIST, AND ELLA STORM, FITNESS EXPERT, DISCUSS A NEW STUDY SAYING EATING AT RESTAURANTS THAT PROMOTE HEALTHY EATING CAN ACTUALLY MAKE YOU PACK ON THE POUNDS.

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CONSUMER AFFAIRS	PRODUCT INFO	DESIGNERDONUTS	NEWS	10/10/2007	5P,6P	2
		CONSUMER OFFICIALS REPORT "DESIGNER DONUTS" NOW ALL THE RAGE, MADE OF EUROPEAN CHOCOLATE WITH REAL FRUIT FILLING, IMPORTED BUTTER AND EXOTIC VANILLA FLAVORING.				
JACKSON COUNTY	SERVICES	LIBRARYPREVIEW	NEWS	10/10/2007	6P,11P	2
		LIBRARY OFFICIALS REPORT JACKSON COUNTY LIBRARIES SET TO OPEN, WITH A PRESENTATION BY LSSI (LIBRARY SERVICES SYSTEMS) TO ANSWER THE PUBLIC'S QUESTIONS.				
CONSUMER AFFAIRS	HOW TO	HALLOWEEN	NEWS	10/10/2007	6P,11P	2
		CAROLYN BOLLWEG, SOUTHGATE GOODWILL STORE MANAGER, REPORTS THE STORE HAS SEVERAL GREAT COSTUMERS AVAILABLE FOR HALLOWEEN, THE STORE'S BUSIEST TIME OF THE YEAR, SAVING ITEMS ALL YEAR LONG TO SELL AT HALLOWEEN.				
POLITICAL PROCESS	BILL	SMOKEBAN	NEWS	10/10/2007	11P	1
		CALIFORNIA GOVERNOR ARNOLD SCHWARZENEGGER SIGNS BILL INTO LAW MAKING IT ILLEGAL IN CALIFORNIA TO SMOKE WHILE DRIVING IF YOU HAVE KIDS IN THE CAR, FINES CAN COST UP TO ONE HUNDRED DOLLARS PER VIOLATION.				
SERVICES	CELLULAR	CELLPHONES	NEWS	10/10/2007	11P	1
		AT&T/CINGULAR IN CALIFORNIA, AGREES TO STOP CHARGING CUSTOMERS WHO SAY THEY'VE LOST THEIR CELL PHONES.				
POLITICAL PROCESS	INITIATIVE	HOMEHELP	NEWS	10/10/2007	5P,11P	2
		THE BUSH ADMINISTRATION ANNOUNCES NEW EFFORT TO HELP HOMEOWNERS AVOID FORECLOSURE, THE INITIATIVE CALLED "HOPE NOW".				
CONSUMER AFFAIRS	PRICES	FUELCOSTS	NEWS	10/10/2007	6A	1
		THE ENERGY INFORMATION ADMINISTRATION REPORTS THE COST OF CRUDE OIL IS UP, WHICH COULD RAISE THE PRICE OF OIL AND NATURAL GAS.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	10/10/2007	6A,12P	2
		DETECTIVE MIKE BUDREAU, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN FINDING A MAN WHO ROBBED THE KEY BANK ON CRATER LAKE AVENUE AND MCANDREWS ROAD, ALSO BELIEVED TO BE THE SAME MAN RESPONSIBLE FOR TWO OTHER OREGON BANK ROBBERIES.				
EDUCATION	SCHOOLBUSES	NOCHARTERBUS	NEWS	10/10/2007	5P,6P,11P	3
		THE DEPARTMENT OF EDUCATION SENDS LETTER TO LOCAL SCHOOL DISTRICTS, SAYING CHARTER BUSES DO NOT MEET SAFETY STANDARDS, SET FOR OREGON SCHOOL ACTIVITY BUSES, DISTRICT OFFICIALS SAY IT'S GOING TO PUT A STRAIN ON SCHOOL BUSES, WHICH ARE PRETTY MAXED OUT ESPECIALLY DURING THE SCHOOL DAY AND AFTER SCHOOL ACTIVITIES.				
CONSUMER AFFAIRS	RECALL	BANQUETPIES	NEWS	10/10/2007	6A,12P	2
		CONAGRA FOODS VOLUNTARILY HALTS PRODUCTION AT THE MISSOURI PLANT THAT MAKES CHICKEN AND TURKEY POT PIES SOLD UNDER THE BANQUET LABEL, HEALTH OFFICIALS SAYING THE PIES MAY BE TIED TO 139 CASES OF SALMONELLA IN THIRTY STATES INCLUDING TWO IN OREGON.				
YOUNG PEOPLE	HEALTH	WALDEN	NEWS	10/11/2007	6A	1
		THE SERVICE EMPLOYEES INTERNATIONAL UNION SPONSORS AD TARGETING NINE REPUBLICANS OVER THEIR STANCE ON FEDERALLY FUNDED CHILDREN'S HEALTH INSURANCE.				

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
JACKSON COUNTY	SERVICES	LIBRARYPREVIEW	NEWS	10/11/2007	6A,12P,5P	3
		LIBRARY SERVICES SYSTEMS, KNOWN AS LSSI, ATTENDS OPEN HOUSE AT THE MEDFORD BRANCH OF THE JACKSON COUNTY LIBRARY SYSTEM, GIVING A PRESENTATION AND ANSWERING QUESTIONS FROM THE PUBLIC, THE COUNTY'S LIBRARIES SLATED TO REOPEN THIS MONTH.				
EDUCATION	SCHOOLBUSES	NOCHARTERBUS	NEWS	10/11/2007	6A,12P	2
		THE DEPARTMENT OF EDUCATION SENDS LETTER TO LOCAL SCHOOL DISTRICTS, SAYING CHARTER BUSES DO NOT MEET SAFETY STANDARDS SET FOR OREGON SCHOOL ACTIVITY BUSES, DISTRICT OFFICIALS SAY IT'S GOING TO PUT A STRAIN ON SCHOOL BUSES, WHICH ARE PRETTY MAXED OUT ESPECIALLY DURING THE SCHOOL DAY AND AFTER SCHOOL ACTIVITIES.				
MEDICAL	PROCEDURE	DRUGS	NEWS	10/11/2007	6A	1
		RESEARCHERS REPORT NEW CLASS OF DRUGS USED TO TREAT CANCER, MIGHT BE EFFECTIVE AT SUPPRESSING OVERACTIVE IMMUNE SYSTEMS IN PATIENTS WITH CROHN'S DISEASE.				
MEDICAL	RESEARCH	AGING	NEWS	10/11/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SHOWING OLDER PEOPLE MAY BEGIN TO LOSE THEIR ABILITY TO INHIBIT INAPPROPRIATE COMMENTS AS THE BRAIN ATROPHIES, EXPLAINING THEIR SEEMINGLY GREATER TENDENCY TO TALK ABOUT PRIVATE TOPICS IN PUBLIC SITUATIONS.				
FIRE	FIRESEASON	FIRESEASONENDS	NEWS	10/11/2007	6A,12P,11P	3
		FIRE OFFICIALS REPORT FIRE SEASON IN KLAMATH AND LAKE COUNTIES OFFICIALLY ENDING, SAYING THIS IS ONE OF THE EARLIEST YEARS THE SEASON HAS ENDED.				
CONSUMER AFFAIRS	HOW TO	HALLOWEEN	NEWS	10/11/2007	6A,12P	2
		CAROLYN BOLLWEG, SOUTHGATE GOODWILL STORE MANAGER, REPORTS THE STORE HAS SEVERAL GREAT COSTUMES AVAILABLE FOR HALLOWEEN, THE STORE'S BUSIEST TIME OF THE YEAR, SAVING ITEMS ALL YEAR LONG TO SELL AT HALLOWEEN.				
CONSUMER AFFAIRS	RECALL	COUGHRECALL	NEWS	10/11/2007	12P,5P,6P,11P	4
		MAKERS OF INFANTS NON-PRESCRIPTION COUGH AND COLD PRODUCTS VOLUNTARILY RECALL CERTAIN MEDICINES, DUE TO THE POSSIBLE DANGER OF OVERDOSE.				
COMMUNITY SERVICE	LOW INCOME	ASSIST FOODSTAMPS	NEWS	10/11/2007	12P	1
		STATE OFFICIALS REPORT OREGONIANS ON FOOD STAMPS WILL SEE THEIR BENEFITS INCREASE THIS MONTH.				
TRANSPORTATION	SECURITY	BODYSCAN	NEWS	10/11/2007	6A	1
		THE TRANSPORTATION SECURITY ADMINISTRATION FIELD TESTS SOME NEW AIRPORT SECURITY TECHNOLOGY DESIGNED TO SPEED THINGS UP AND ELIMINATE PASSENGERS CONCERNS ABOUT SCREENERS INVADING THEIR PRIVACY.				
COMMUNITY SERV	HONOR	ACCESS	NEWS	10/11/2007	12P,5P	2
		ACCESS, INC., HOLDS THEIR ANNUAL HOME TOWN HERO'S BANQUET, THIS YEAR'S LIFETIME AWARD PRESENTED TO ED MILLER OF ED'S TIRE FACTORY, ACTIVE IN HIS COMMUNITY FOR MANY YEARS HELPING UNDER PRIVILEGED FAMILIES AND SENIORS, AND FOR THE SECOND TIME, KTVL NEWS 10 HONORED FOR THE MANY PROJECTS DONE THROUGHOUT THE YEAR.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	RECALL	PENNEYSRECALL	NEWS	10/11/2007	11P	1
		THE CONSUMER PRODUCT SAFETY COMMISSION REPORTS JC PENNEY IS RECALLING MORE THAN 90,000 TOYS THAT COULD CONTAIN DANGEROUS LEVELS OF LEAD, INCLUDING CHINESE-MADE WINNIE THE POOH PLAY SETS AND ART KITS MADE IN TAIWAN AND VIETNAM.				
MEDICAL	PROCEDURE	ANTIDEPRESSANTS	NEWS	10/11/2007	6A,12P	2
		RESEARCHERS REPORT ALARMING DATA SHOWING A MARKED FALL IN ANTIDEPRESSANT USE OCCURING WHEN WOMEN FIRST LEARN THEY'RE PREGNANT, THE RISK OF UNTREATED DEPRESSION DURING PREGNANCY ARE SIGNIFICANT.				
COMMUNITY SERVICE	YOUTHPLAYDAY		NEWS	10/11/2007	6A	1
		JOHN CHESNEY, MCDONALD'S, TALKS ABOUT HOWARD ELEMENTARY SCHOOL, ONE OF ABOUT 50 SCHOOLS ACROSS THE NATION RECEIVING A MCDONALD'S "PASSPORT TO PLAY DAY", STUDENTS LEARN HOW TO PLAY SPORTS UNIQUE TO VARIOUS COUNTRIES, THE EVENT DESIGNED TO TEACH KIDS ABOUT OTHER CULTURES, AS WELL AS ENCOURAGE THEM TO STAY ACTIVE AND EAT HEALTHY.				
ENVIRONMENT	DROUGHT	DROUGHT	NEWS	10/11/2007	11P	1
		EXPERTS AT THE FIFTH U.S. DROUGHT MONITOR FORUM SHARE INFORMATION ON HOW TO FORECAST DRY CLIMATES AND LESSEN THEIR EFFECTS.				
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	10/11/2007	6P	1
		RITA SULLIVAN, ON TRACK, INC., TALKS ABOUT "CRYSTAL DARKNESS", A DOCUMENTARY ON METH'S ASSAULT ON KIDS AND FAMILIES.				
CONSUMER AFFAIRS	HOW TO	WESTCOASTFLAVORS	NEWS	10/11/2007	5P	1
		CHEF RENE FOURNET,MCANDREWS AVENUE GRILL, PREPARES A RECIPE FOR "CRAB STUFFED SHRIMP", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	10/11/2007	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND EVENTS AND ACTIVITIES GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
SAFETY	PUBLICTEACHER	HEARING	NEWS	10/11/2007	5P,6P,11P	3
		SOUTH MEDFORD HIGH SCHOOL ENGLISH TEACHER APPEARS IN COURT AFTER FILING A CASE AGAINST THE SCHOOL DISTRICT, SAYING SHE WANTS TO CARRY A GUN TO PROTECT HERSELF AND HER STUDENTS FROM HER EX-HUSBAND.				
HEALTH	DIET	HEALTHYREST	NEWS	10/11/2007	12P	1
		SHEAH RARBECK, NUTRITIONIST, AND ELLA STORM, FITNESS EXPERT, DISCUSS A NEW STUDY SAYING EATING AT RESTAURANTS THAT PROMOTE HEALTHY EATING CAN ACTUALLY MAKE YOU PACK ON THE POUNDS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	10/11/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BEER-BASTED SAUSAGE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
YOUNG PEOPLE	HEALTH	KIDSHEALTH	NEWS	10/12/2007	6A,5P	2
		HEALTH OFFICIALS REPORT SHOCKING RESULTS OF A NEW REPORT SAYING U.S. CHILDREN ARE RECEIVING LESS THAN HALF THE ROUTINE CARE THEY NEED, EVEN IF THEY HAVE HEALTH INSURANCE.				

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CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	10/12/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "ALMOND-CRUSTED FLOUNDER", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
HEALTH	PHYSICAL	FIRSTFLUCASE	NEWS	10/12/2007	6P	1
		PUBLIC HEALTH OFFICIALS REPORT AN OREGON STATE UNIVERSITY STUDENT HAS THE FIRST CONFIRMED OREGON CASE OF THE FLU THIS SEASON.				
TAXES REFUND	IRSPHONETAX		NEWS	10/12/2007	5P	1
		INVESTIGATORS REPORT TAXPAYERS ONLY COLLECTED ABOUT HALF OF THE PHONE TAX REFUND THE IRS EXPECTED TO HAND OUT THIS YEAR, THE EIGHT BILLION DOLLAR REFUND IS THE MOST FAR-REACHING IN IRS HISTORY.				
POLITICAL PROCESS	MAKINGLAWS	GAYRIGHTSBILL	NEWS	10/12/2007	5P	1
		OREGON'S SECRETARY OF STATE CONFIRMS A LAW BANNING DISCRIMINATION BASED ON SEXUAL ORIENTATION AND GENDER WILL GO INTO EFFECT JANUARY FIRST.				
BUSINESS	NEWBUSINESS	GOODWILLBUILDING	NEWS	10/12/2007	5P,6P	2
		THE SOUTHERN OREGON GOODWILL BREAKS GROUND ON A NDW STORE IN WHITE CITY, THE NEW STORE WILL BE TRANSFORMED INTO A STATE-OF-THE-ART FACILITY THAT WILL TRIPLE THE SIZE OF THE CURRENT WHITE CITY STORE.				
CONSUMER AFFAIRS	PRODUCT SAFETY	FDACHINA	NEWS	10/12/2007	5P	1
		THE FDA REPORTS IT'S WORKING WITH CHINA TO ENSURE THE SAFETY OF PRODUCTS EXPORTED TO THE U.S., THE PRODUCTS, UNDER INTENSE SCRUTINY BECAUSE THEY'VE BEEN FOUND TO CONTAIN POTENTIALLY DEADLY SUBSTANCES.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	10/12/2007	12P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
MEDICAL	RESEARCH	CHOC CRAVING	NEWS	10/12/2007	5P	1
		RESEARCHERS REPORT NEW STUDY GIVING AN INTERESTING ANSWER AS TO WHY SOME PEOPLE HAVE A DEEP CRAVING FOR CHOCOLATE WHILE OTHERS CAN TAKE IT OR LEAVE IT.				
CONSUMER AFFAIRS	RECALL	POTPIES	NEWS	10/12/2007	12P,5P,6P,11P	4
		CONAGRA FOODS ANNOUNCES RECALL ON ALL VARIETIES OF BANQUET POT PIES BECAUSE OF A SALMONELLA OUTBREAK.				
RECREATION	MUSIC JAZZ	JUBILEE	NEWS	10/12/2007	6A,6P,11P	3
		ORGANIZERS REPORT THE ANNUAL JAZZ JUBILEE FESTIVAL, ATTRACTING BANDS FROM ACROSS THE WEST COAST.				
CONSUMER AFFAIRS	RECALL	MEDSRECALL	NEWS	10/12/2007	6A,12P	2
		THE CONSUMER HEALTH CARE PRODUCTS ASSOCIATION REPORTS A NUMBER OF COLD MEDICINES RECALLED INCLUDING TYLENOL, ROBITUSSIN AND PEDIACARE, AFTER WARNINGS THAT SOME PARENTS MAY BE GIVING CHILDREN UNDER TWO YEARS OLD TOO MUCH OF THE MEDICINES.				
POLITICAL PROCESS	VOTING	VOTERTURNOUT	NEWS	10/12/2007	6A	1
		OREGON SECRETARY OF STATE BILL BRADBURY TALKS ABOUT THE OFF-YEAR ELECTION ON NOVEMBER 6TH, SAYING HE WOULDN'T BE SURPRISED TO SEE TURNOUT HIT SIXTY PERCENT WITH ALL THE MEASURES BLANKETING THE AIRWAVES.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	STATISTICS	DEATHRATE HEALTH OFFICIALS REPORT STATISTICS SHOWING STEEP DROPS IN THE DEATH RATES OF HOSPITALIZED PATIENTS MEAN THAT 136,000 PEOPLE WHO WOULD HAVE DIED A DECADE EARLIER SURVIVED THEIR HOSPITAL STAYS.	NEWS	10/12/2007	6A	1
EDUCATION	TEACING	TECHTEACHING TEACHERS AND SCHOOL ADMINISTRATORS FROM ACROSS THE WEST COME TO OREGON TO LEARN HOW TO BE "TECH-SAVVY".	NEWS	10/12/2007	6P	1
CONSUMER AFFAIRS	RECALL	PENNEY'SRECALL THE CONSUMER PRODUCT SAFETY COMMISSION REPORTS J.C. PENNEY IS RECALLING MORE THAN 90,000 TOYS THAT COULD CONTAIN DANGEROUS LEVELS OF LEAD INCLUDING CHINESE-MADE WINNIE THE POOH PLAY SETS AND ART KITS MADE IN TAIWAN AND VIETNAM.	NEWS	10/12/2007	6A,12P	2
DRUGS&ALCOHOL	ABUSE METH	RITA SULLIVAN, ONTRACK,INC., TALKS ABOUT "CRYSTAL DARKNESS", A DOCUMENTARY HIGHLIGHTING METH'S DEVASTATING EFFECTS ON CHILDREN AND FAMILIES.	NEWS	10/12/2007	6A	1
JACKSONCOUNTY	SERVICES	LIBRARYOPEN REPRESENTATIVES FROM LIBRARY SYSTEMS AND SERVICES (LSSI) MEET WITH MORE THAN 100 PEOPLE TO DISCUSS WHAT TO EXPECT WHEN THE LIBRARIES OPEN, AND INTRODUCE THEM TO THE NEW STAFF.	NEWS	10/12/2007	6A,12P	2
SAFETY	PUBLICTEACHERHEARING	SOUTH MEDFORD HIGH SCHOOL ENGLISH TEACHER SHIRLEY KATZ WINS HER FIRST ROUND IN COURT WANTING TO CARRY A GUN TO SCHOOL TO PROTECT NOT ONLY HERSELF FROM HER EX-HUSBAND, BUT HER STUDENTS ALSO.	NEWS	10/12/2007	6A,12P	2
MEDICAL	STATISTICS	ARTHRITIS MEDICAL EXPERTS REPORT NEARLY TWELVE PERCENT OF AMERICANS AGES 45-64 FACE WORK LIMITATIONS BECAUSE OF ARTHRITIS AND IT'S FORECAST TO BECOME AN EVEN GREATER PROBLEM AS THE U.S. POPULATION AGES.	NEWS	10/12/2007	6A	1
RECREATION	MUSIC JAZZJUBILEE	ORGANIZERS REPORT THE ANNUAL JAZZ JUBILEE FESTIVAL, ATTRACTING BANDS FROM ACROSS THE WEST COAST.	NEWS	10/13/2007	6P,11P	2
ENVIRONMENT	CONSERVATION	GREENHOUSE THE CITY OF ASHLAND SHOWS OFF A COLLECTION OF GREEN FRIENDLY HOMES, WITH ABOUT 100 PEOPLE TURNING OUT FOR THE SIX HOUR TOUR OF ENVIRONMENTALLY FRIENDLY HOUSES, EACH STOP OFFERING A LOOK AT INNOVATIONS IN SOLAR ELECTRICITY, HEAT, AIR QUALITY, AND OTHER IMPROVEMENTS.	NEWS	10/13/2007	6P,11P	2
COMMUNITY SERVICE	EMERGSERV	OPENHOUSE THE MEDFORD FIRE DEPARTMENT HOLDS THEIR ANNUAL OPEN HOUSE TO WRAP UP "FIRE PREVENTION WEEK", THE EVENT FEATURING ENGINE AND EQUIPMENT DISPLAYS, A VEHICLE EXTRICATION, AND FIRE EXTINGUISHER DEMONSTRATIONS.	NEWS	10/13/2007	6P,11P	2
COMMUNITY SERV	EMERGSERV	OPENHOUSE THE MEDFORD FIRE DEPARTMENT HOLDS THEIR ANNUAL OPEN HOUSE TO WRAP UP "FIRE PREVENTION WEEK", THE EVENT FEATURING ENGINE AND EQUIPMENT DISPLAYS, A VEHICLE EXTRICATION, AND FIRE EXTINGUISHER DEMONSTRATIONS.	NEWS	10/14/2007	6P	1

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
JOSEPHINE CNTY	SERVICES	JOCOLIB	NEWS	10/14/2007	6P,11P	2
	A STEERING COMMITTEE, WORKING FOR MONTHS, CREATES A NEW LIBRARY ORGANIZATION CALLED "JOSEPHINE COMMUNITY LIBRARIES", WITH THE GOAL OF RE-OPENING LIBRARIES IN JOSEPHINE COUNTY.					
ENVIRONMENT	CONSERVATION	GREENHOUSE NEWS	10/14/2007	6P	1	
	THE CITY OF ASHLAND SHOWS OFF A COLLECTION OF GREEN FRIENDLY HOMES, WITH ABOUT 100 PEOPLE TURNING OUT FOR THE SIX HOUR TOUR OF ENVIRONMENTALLY FRIENDLY HOUSES, EACH STOP OFFERING A LOOK AT INNOVATIONS IN SOLAR ELECTRICITY, HEAT, AIR QUALITY, AND OTHER IMPROVEMENTS.					
RECREATION	MUSIC JAZZJUBILEE	NEWS	10/14/2007	6P	1	
	ORGANIZERS REPORT THE ANNUAL JAZZ JUBILEE FESTIVAL, ATTRACTING BANDS FROM ACROSS THE WEST COAST.					
ENVIRONMENT	MANAGEMENT	HYATTDAM	NEWS	10/14/2007	6P,11P	2
	THE BLM REPORTS THEY ARE DOING SOME TEMPOR4ARY REPAIRS ON THE LITTLE HYATT DAM UNTIL THEY DECIDE WHETHER TO REMOVE THE DAM OR BUILD A NEW ONE, AFTER LEAKS WERE FOUND IN THE STRUCTURE.					
LAND USE	EXPANSION	MTASH	NEWS	10/15/2007	6P,11P	2
	OFFICIALS REPORT MT ASHLAND MOVING FORWARD WITH AN EXPANSION PROJECT, AFTER YEARS OF COURT BATTLES WIGH SEVERAL ENVIRONMENTAL GROUPS, THE SKI AREA NOW ASKING FOR EXTRA FUNDS TO CONTINUE, URGING COMMUNITY MEMBERS TO GET INVOLVED.					
YOUNG PEOPLE	HEALTH	AUTISMSITE	NEWS	10/15/2007	5P	1
	SPECIALISTS REPORT NEW WEBSITE THAT COULD HELP PARENTS IDENTIFY SIGNS OF AUTISM IN THEIR CHILD.					
MEDICAL	ALZHEIMERS	ALZHEIMERSTEST	NEWS	10/15/2007	5P	1
	RESEARCHERS REPORT THEY'VE DEVELOPED A BLOOD TEST THAT COULD HELP IDENTIFY ALZHEIMERS DISEASE.					
SENIORS	SOCIALSECURITY	SS	NEWS	10/15/2007	5P,11P	2
	JOHN DEYESO, FINANCIAL PLANNER, AND MICHAEL ASTRUD, SOCIAL SECURITY COMMISSIONER, DISCUSS THE FIRST OF THE BABY BOOMERS ABOUT TO GO ON SOCIAL SECURITY, BUT MANY BOOMERS WON'T BE ABLE TO LIVE ON WHAT THEY'LL GET FROM THE GOVERNMENT.					
COMMUNITY SERV	LOWINCOMEASSIST	HEATORE	NEWS	10/15/2007	6P	1
	PORTLAND GENERAL ELECTRIC ISSUES \$50,000 DONATION TO "OREGON HEAT", TO HELP FAMILIES IN SOUTHERN OREGON PAY THEIR HEATING BILLS THIS WINTER.					
YOUNG PEOPLE	HEALTH	CHILDRENEXERCISE	NEWS	10/15/2007	5P,11P	2
	AN OREGON STATE UNIVERSITY PROFESSOR SEEKS CHILDREN TO PARTICIPATE IN A STUDY TO DETERMINE THE BEST WAY TO MEASURE HOW MUCH ENERGY IS USED DURING EXERCISE, THE FIVE-YEAR STUDY COULD LEAD TO IMPROVED SCHOOL EXERCISE PROGRAMS AND REDUCE THE GROWING NUMBER OF OUT-OF-SHAPE CHILDREN.					
RECREATION	MUSIC JAZZJUBILEE	NEWS	10/15/2007	6P,11P	2	
	ORGANIZERS REPORT THE 19TH ANNUAL JAZZ JUBILEE CONCLUDING IT'S THREE DAY EVENT, SAYING SELECT BANDS PERFORMED FOR MORE THAN 15,000 ELEMENTARY SCHOOL STUDENTS, ALONG WITH ENTERTAINING THOUSANDS OF PEOPLE IN THE MEDFORD AREA, ORGANIZERS CONFIDENT THIS YEAR'S FESTIVAL WAS THE BEST YET.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	FUNDING	WHITECANES	NEWS	10/15/2007	6P	1
		MEMBERS FROM FIVE ROGUE VALLEY LIONS CLUBS COLLECT DONATIONS FOR "WHITE CANE DAY", THE EVENT DESIGNED TO RAISE MONEY TO FIGHT AGAINST PREVENTABLE BLINDNESS.				
LAW ENFORCEMENT	DRIVINGSAFETY	ONTHEBEAT	NEWS	10/15/2007	6P	1
		MEDFORD POLICE LT. BOB HANSEN TALKS ABOUT WINTER DRIVING AND WHAT DRIVERS CAN DO TO GET THEIR VEHICLES READY, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
EDUCATION	FACILITIES	SOUPOOL	NEWS	10/15/2007	6P,11P	2
		SOU DIRECTOR OF ATHLETICS DENNIS FRANCOIS REPORTS THE 50-YEAR-OLD SOU POOL, AFTER BEING SHUT DOWN FOR MORE THAN THREE MONTHS, IS NOW REOPEN, SAYING BUDGET CUTS AT THE UNIVERSITY CAUSED THE POOL TO CLOSE, BUT GROUPS THAT HAVE CONTRACTED USE OF THE POOL HAVE AGREED TO PAY OPERATION COSTS.				
COMMUNITY SERV	EMERGSERV	POSSIBLE STRIKE	NEWS	10/15/2007	5P,11P	2
		PARAMEDICS AND EMT'S IN JOSEPHINE COUNTY PREPARE TO GO ON STRIKE, THE UNION SAYING AMERICAN MEDICAL RESPONSE CLAIMS IT'S LOSING MONEY IN JOSEPHINE COUNTY AND HAS TO CUT BACK ON EMT AND PARAMEDIC WAGES AND BENEFITS.				
CONSUMER AFFAIRS	PRODUCT SAFE	IPHONES	NEWS	10/15/2007	11P	1
		SCIENTIFIC TESTS COMMISSIONED BY GREENPEACE REVEAL PARTS OF APPLE'S LATEST IPHONE CONTAIN TOXIC COMPOUNDS.				
POLITICAL PROCESS	LEGISLATURE	HEALTHCAREVETO	NEWS	10/15/2007	5P	1
		THE HOUSE OF REPRESENTATIVES PLANS TO OVERRIDE PRESIDENT BUSH'S VETO OVER A CHILDREN'S HEALTH CARE PROGRAM KNOWN AS S-CHIP.				
CONSUMER AFFAIRS	RECALL	ICECREAMRECALL	NEWS	10/15/2007	11P	1
		OREGON'S LOCHMEAD DAIRY RECALLS ICE CREAM BECAUSE IT MAY CONTAIN ALMONDS, NOT LISTED IN THE INGREDIENTS LABEL.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	10/15/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, GETS BACK TO THE BASICS WITH AN INGREDIENT FOR MANY DISHES, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
POLITICAL PROCESS	MEASURE	MEASURE49	NEWS	10/15/2007	5P,6P,11P	3
		OFFICIALS REPORT ON MEASURE 49, AND WHY MANY AREA WINERIES SUPPORT IT.				
POLITICAL PROCESS	VOTING	VOTERSPAMPHLET	NEWS	10/15/2007	5P,6P	2
		ELECTION OFFICIALS REPORT VOTER INFORMATION PAMPHLETS FOR THE NOVEMBER SIXTH SPECIAL ELECTION, HAVE BEEN MAILED OUT, THE PAMPHLET IS MORE THAN NINETY PAGES LONG AND CONTAINS MORE THAN ONE HUNDRED PAID ARGUMENTS ON MEASURE 49 ALONE, THIRTY PAGES DEVOTED TO MEASURE 50.				
POLITICAL PROCESS	BILL	SCHWARZENEGGER	NEWS	10/15/2007	6A,12P,11P	3
		CALIFORNIA GOVERNOR ARNOLD SCHWARZENEGGER SIGNS BILL BANNING THE SALE OF TOYS AND BABY PRODUCTS THAT ARE MADE WITH MORE THAN A TRACE AMOUNT OF A CHEMICAL LINKED TO DEVELOPMENTAL PROBLEMS.				
MEDICAL	CANCER	CANCERDROP	NEWS	10/15/2007	6A,12P,5P	3
		THE CENTERS FOR DISEASE CONTROL REPORTS DEATH RATES FROM LUNG, PROSTATE, AND BREAST CANCER HAVE DROPPED MORE THAN TWO PERCENT EVERY YEAR SINCE 2002, CREDITING IMPROVED TOBACCO CONTROL, SCREENING, EARLY DETECTION, AND AGGRESSIVE TREATMENT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	RESEARCH	GENES	NEWS	10/15/2007	6A,12P	2
		SCIENTISTS IDENTIFY A BATCH OF GENES THAT NOT ONLY PREVENT CANCER, BUT SLOW THE AGING PROCESS, IN WORMS, NOW THEY'RE LOOKING TO SEE IF THE GENES HAVE THE SAME PROPERTIES IN HUMANS.				
YOUNG PEOPLE	HEALTH	TEENS	NEWS	10/15/2007	6A,12P	2
		RESEARCHERS REPORT, PARENTS CONCERNED ABOUT THEIR OVERWEIGHT TEENS, THE BEST TACTIC MIGHT BE TO SIT DOWN AS A FAMILY AND HAVE A HEALTHY DINNER AS MUCH AS POSSIBLE, SAYING A POSITIVE ATMOSPHERE TEACHES BALANCE AND MODERATION.				
JOSEPHINE CNTY	SERVICES	JOCOLIB	NEWS	10/15/2007	6A,12P	2
		A STEERING COMMITTEE, WORKING FOR MONTHS, CREATES A NEW LIBRARY ORGANIZATION CALLED "JOSEPHINE COMMUNITY LIBRARIES", WITH THE GOAL OF REOPENING LIBRARIES IN JOSEPHINE COUNTY.				
ENVIRONMENT	MANAGEMENT	HYATTDAM	NEWS	10/15/2007	6A,12P	2
		THE BLM REPORTS THEY ARE DOING SOME TEMPORARY REPAIRS ON THE LITTLE HYATT DAM UNTIL THEY DECIDE WHETHER TO REMOVE THE DAM OR BUILD A NEW ONE, AFTER LEAKS WERE FOUND IN THE STRUCTURE.				
ENVIRONMENT	CONSERVATION	GREENHOUSE	NEWS	10/15/2007	6A,12P	2
		THE CITY OF ASHLAND SHOWS OFF A COLLECTION OF GREEN FRIENDLY HOMES, WITH ABOUT 100 PEOPLE TURNING OUT FOR THE SIX HOUR TOUR OF ENVIRONMENTALLY FRIENDLY HOUSES, EACH STOP OFFERING A LOOK AT INNOVATIONS IN SOLAR ELECTRICITY, HEAT, AIR QUALITY, AND OTHER IMPROVEMENTS.				
COMMUNITY SERV	EMERGSERV	OPENHOUSE	NEWS	10/15/2007	6A,12P	2
		THE MEDFORD FIRE DEPARTMENT HOLDS THEIR ANNUAL OPEN HOUSE TO WRAP UP "FIRE PREVENTION WEEK", THE EVENT FEATURING ENGINE AND EQUIPMENT DISPLAYS, A VEHICLE EXTRICATION, AND FIRE EXTINGUISHER DEMONSTRATIONS.				
RECREATION	MUSIC JAZZ	JUBILEE	NEWS	10/15/2007	6A,12P	2
		ORGANIZERS REPORT THE ANNUAL JAZZ JUBILEE FESTIVAL, ATTRACTING BANDS FROM ACROSS THE WEST COAST.				
CONSUMER AFFAIRS	PRODUCT INFO	BUBBLEGUM	NEWS	10/16/2007	12P,5P	2
		BRITISH SCIENTISTS INVENT "CLEAN GUM", A FLAVORFUL CHEWING GUM THAT UNLIKE ALL THE REST DOESN'T MAKE A MESS, AND WON'T STICK TO YOUR SHOE IF YOU ACCIDENTALLY STEP ON IT.				
MEDICAL	RESEARCH	OBESITY	NEWS	10/16/2007	6A,12P	2
		SCIENTISTS REPORT NEW STUDY FINDING THAT WOMEN WITH PRE-CANCEROUS POLYPS IN THE COLON WERE MORE LIKELY TO BE OBESE THAN WOMEN WITHOUT THESE LESIONS.				
YOUNG PEOPLE	HEALTH	CHILDRENSEXERCISE	NEWS	10/16/2007	6A	1
		AN OREGON STATE UNIVERSITY PROFESSOR SEEKS CHILDREN TO PARTICIPATE IN A STUDY TRYING TO DETERMINE THE BEST WAY TO MEASURE THE AMOUNT OF ENERGY USED DURING EXERCISE, THE FIVE-YEAR STUDY COULD LEAD TO IMPROVED SCHOOL EXERCISE PROGRAMS, AND REDUCE THE GROWING NUMBER OF OUT-OF-SHAPE CHILDREN.				
POLITICAL PROCESS	VOTING	VOTERSPAMPHLET	NEWS	10/16/2007	6A,12P	2
		ELECTION OFFICIALS REPORT VOTER PAMPHLETS FOR THE NOVEMBER SIXTH SPECIAL ELECTION, HAVE BEEN MAILED OUT, THE PAMPHLET HAS MORE THAN NINETY PAGES, CONTAINING MORE THAN ONE HUNDRED PAID ARGUMENTS ON MEASURE 49 ALONE, ABOUT THIRTY PAGES DEVOTED TO MEASURE 50.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
POLITICAL PROCESS	MEASURE	MEASURE49	NEWS	10/16/2007	6A,12P	2
		OFFICIALS REPORT ON MEASURE 49 AND WHY MANY AREA WINERIES SUPPORT IT.				
LANDUSE	EXPANSION	MTASH	NEWS	10/16/2007	6A,12P	2
		MT ASHLAND OFFICIALS REPORT THE MT ASHLAND SKI AREA MOVING FORWARD WITH AN EXPANSION PROJECT, TRYING TO RAISE ONE MILLION DOLLARS, ASKING THE PUBLIC FOR SUPPORT.				
COMMUNITY SERV	LOWINCOMEASSIST	HEATORE	NEWS	10/16/2007	6A,12P	2
		PORTLAND GENERAL ELECTRIC MAKES \$50,000 DONATION TO "OREGON HEAT", HELPING FAMILIES IN SOUTHERN OREGON TO PAY THEIR HEATING BILLS THIS WINTER.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	10/16/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BOSS'S DAY TOFFEE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
COMMUNITY SERV	YOUTH	CHILDRENSWELFARE	NEWS	10/16/2007	12P,5P	2
		CHILDREN FIRST, A NATIONAL CHILDREN'S ADVOCACY GROUP, ISSUES IT'S 2007 REPORT CARD, SAYING OREGON ISN'T DOING SO WELL WHEN IT COMES TO TAKING CARE OF IT'S CHILDREN, OVERALL GRADE FOR THE STATE WAS A "D", WITH AN "F" IN TWO CATEGORIES, HEALTH AND EARLY CHILDHOOD EDUCATION.				
CONSUMER AFFAIRS	HOW TO	WHATPEOPLEWANT	NEWS	10/16/2007	6P	1
		THE CONSUMER ELECTRONICS ASSOCIATION CONDUCTS ANNUAL SURVEY, FINDING AMERICANS WANT COMPUTERS THIS HOLIDAY SEASON, FOLLOWED BY PEACE AND HAPPINESS, A BIG SCREEN TV, CLOTHES AND MONEY.				
RECREATION	MUSIC	JAZZJUBILEE	NEWS	10/16/2007	6A	1
		ORGANIZERS REPORT MEDFORD'S 19TH ANNUAL JAZZ JUBILEE ENDING IT'S THREE-DAY EVENT WHICH FEATURED MORE NEW BANDS THAN IN YEARS PAST, AND SELECT BANDS ALSO PERFORMING FOR MORE THAN 15,000 ELEMENTARY SCHOOL STUDENTS.				
COMMUNITY SERV	FUNDING	WHITECANES	NEWS	10/16/2007	6A	1
		MEMBERS FROM FIVE ROGUE VALLEY LIONS CLUBS COLLECT DONATIONS FOR "WHITE CANE DAY", THE EVENT DESIGNED TO RAISE MONEY TO FIGHT AGAINST PREVENTABLE BLINDNESS.				
CONSUMER AFFAIRS	RECALL	ICECREAMRECALL	NEWS	10/16/2007	6A	1
		OREGON'S LOCHMEAD DAIRY RECALLS ICE CREAM BECAUSE IT MAY CONTAIN ALMONDS NOT LISTED IN THE INGREDIENTS.				
ENVIRONMENT	WATERQUALITY	CHANGEINWATER	NEWS	10/16/2007	6A,12P	2
		ASHLAND PUBLIC WORKS OFFICIALS REPORT THE WATER IN ASHLAND MAY TASTE A LITTLE DIFFERENT, SAYING AN ALGAE BLOOM IN REEDER RESERVOIR HAS CAUSED THE DRINKING WATER TO TASTE AND SMELL DIFFERENT, BUT THE WATER STILL MEETS STANDARDS AND IS SAFE TO DRINK.				
ENVIRONMENT	WATERQUALITY	CHANGEINWATER	NEWS	10/16/2007	5P	1
		ASHLAND PUBLIC WORKS OFFICIALS REPORT AN ALGAE BLOOM IN REEDER RESERVOIR HAS CAUSED THE CITY'S DRINKING WATER TO TASTE AND SMELL DIFFERENT, BUT THE WATER STILL MEETS STANDARDS AND IS SAFE TO DRINK.				
TRANSPORTATION	CONSTRUCTION	AIRPORTPLANS	NEWS	10/16/2007	5P,6P,11P	3
		CITY COMMISSIONERS APPROVE FUNDING FOR A NEW CONTROL TOWER AT THE MEDFORD AIRPORT, WHILE CONSTRUCTION ON THE NEW TERMINAL CONTINUES, CONSTRUCTION ON THE NEW TOWER WILL BEGIN IN APRIL AND COMPLETED NEXT NOVEMBER.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	PUBLICASSIST	CRIMESTOPPERS	NEWS	10/16/2007	6P,11P	2
		THE JACKSON COUNTY SHERIFF'S OFFICE SEEKS PUBLIC ASSISTANCE TO FIND WHOEVER BROKE INTO A HOME OUTSIDE OF ROGUE RIVER IN BROAD DAYLIGHT, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
POLITICAL PROCESS	BILL	DEPRESSION	NEWS	10/16/2007	6A,12P	2
		THE HOUSE OF REPRESENTATIVES CONSIDERS BILL URGING FEDERAL HEALTH AGENCIES TO EXPAND RESEARCH INTO POST-PARTUM DEPRESSION, THE MEASURE CITES STUDIES THAT UP TO EIGHTY PERCENT OF NEW MOTHERS EXPERIENCE THE SO-CALLED "BABY BLUES".				
YOUNG PEOPLE	COMMUNITYSERV	WORLDFOODDAY	NEWS	10/16/2007	6P	1
		STUDENTS AT ASHLAND HIGH SCHOOL TAKE A STAND AGAINST HUNGER, PART OF WORLD FOOD DAY, SPENDING THE LUNCH BREAK ON THE QUAD TO SUPPORT THE EVENT.				
COMMUNITY SERV	FUNDING	ADVOCACYCNTR	NEWS	10/16/2007	6P	1
		ORGANIZERS REPORT FUNDRAISER LUNCHEON AT MEDFORD'S RED LION, RAISING MONEY TO HELP SUPPORT THE CHILDREN'S ADVOCACY CENTER, WHICH PROVIDES A SAFE PLACE FOR YOUNG VICTIMS TO SPEAK WITH LAW ENFORCEMENT AND CHILDR PROTECTIVE SERVICES WORKERS.				
ENERGY	RATES	POWERRATES	NEWS	10/16/2007	6P	1
		AVISTA FILES FOR TWO RATE CHANGES, ONE DECREASE AND ONE INCREASE, IF BOTH GO THROUGH, CUSTOMERS WOULD PAY AN AVERAGE OF ONE DOLLAR MORE PER MONTH.				
HEALTH	PETS	PETDOC	NEWS	10/16/2007	5P	1
		DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT THE UPCOMING HALLOWEEN, MEANING LOTS OF CANDY AND VISITORS, AND HOW DANGEROUS CHOCOLATE CAN BE FOR YOUR DOG OR CAT, RECOMMENDING KEEPING YOUR PET INDOORS, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" REPORT.				
EDUCATION	FUNDING	SCHOOLBOARD	NEWS	10/16/2007	6P,11P	2
		THE MEDFORD SCHOOL BOARD FINDS THAT THE 189 MILLION DOLLAR SCHOOL BOND MEASURE PASSED LAST NOVEMBER, IS NOT GOING TO BE ENOUGH TO DO EVERYTHING IT HAD HOPED.				
MEDICAL	RESEARCH	DIABETES	NEWS	10/16/2007	11P	1
		SCIENTISTS FIND A MORE RELIABLE WAY TO PREDICT WHETHER YOU'LL DEVELOP TYPE ONE DIABETES.				
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	10/16/2007	5P	1
		DR. LJUNGKVIST,PEDIATRICIAN, TALKS ABOUT WHAT YOU NEED TO KNOW FROM FLUORIDE TO TOOTHPASTE, TO PROTECT YOUR CHILDREN'S TEETH, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.				
YOUNG PEOPLE	GOODPARENTING	KIDSTV	NEWS	10/16/2007	5P	1
		SEVERAL CHILDREN ADVOCACY GROUPS REPORT THE LAUNCH OF THE "SMART TELEVISION ALLIANCE", THE NEW PROGRAM WILL HELP PARENTS UNDERSTAND HOW THE NEW RATING SYSTEM WORKS TO MAKE SMARTER DECISIONS ABOUT WHAT YOUR KIDS WATCH ON TV.				
EDUCATION	FUNDING	UOGIFT	NEWS	10/16/2007	5P	1
		THE UNIVERSITY OF OREGON RECEIVES THE SECOND BIGGEST DONATION IN SCHOOL HISTORY, 75 MILLION DOLLARS FROM RETIRED BUSINESSMAN LORRY LOKEY, 62 MILLION DOLLARS WILL GO TOWRD HIRING FACULTY, BUILDING AND RENOVATING FACILITIES, AND IMPROVING THE SCIENCE LIBRARY.				

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
MEDICAL	ALZHEIMERS	ALZHEIMERS RESEARCHERS REPORT A NEW EXCITING DEVELOPMENT IN DETECTING ALZHEIMERS DISEASE.	NEWS	10/16/2007	6A,12P	2
CONSUMER AFFAIRS	SCAM	KICKERCHECK THE OREGON DEPARTMENT OF REVENUE REPORTS IT HAS RECEIVED REPORTS OF PHONE CALLS AND EMAILS OFFERING TO DEPOSIT THE KICKER REFUND DIRECTLY TO A BANK ACCOUNT, THE SCAMMER ASKS FOR YOUR ACCOUNT NUMBER BUT OFFICIALS SAY DON'T TELL THEM.	NEWS	10/16/2007	5P,11P	2
MEDICAL	RESEARCH	OBESE BRITISH RESEARCHERS REPORT NEW STUDY, SAYING MORBIDLY OBESE PEOPLE ARE SIX TIMES MORE LIKELY TO DEVELOP CANCER OF THE THROAT THAN PEOPLE OF HEALTHY WEIGHT.	NEWS	10/17/2007	6A	1
YOUNG PEOPLE	HEALTH	STAPH DR. LAURA MARKS, MEDICAL ADVISOR, AND DR. LEONARD COHEN, EAST LAKE MEDICAL CENTER, REPORT SCHOOLS FROM COAST TO COAST ARE TAKING PRECAUTIONS TO PROTECT STUDENTS FROM DRUG-RESISTANT STAPH INFECTIONS.	NEWS	10/17/2007	11P	1
AGRICULTURE	GARDENING	ROGUE GARDENER ROGUE GARDENER STAN MAPOLSKI, OFFERS SOME TIPS TO CARE FOR YOUR TREES AND SHRUBS IN THE COLD WEATHER, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.	NEWS	10/17/2007	5P	1
RECREATION	COMMUNITY AFFAIRS	PUMPKIN CARVER MASTER CARVER SCOTT CULLY TALKS ABOUT HIS PUMPKIN CARVING, PART OF THE PUMPKIN FESTIVAL EVENT AT HARRY AND DAVID COUNTRY VILLAGE.	NEWS	10/17/2007	6A,6P	2
COMMUNITY SERV	FUNDING	ADVOCACY CNTR ORGANIZERS REPORT FUNDRAISER LUNCHEON AT MEDFORD'S RED LION, RAISING MONEY TO HELP SUPPORT THE CHILDREN'S ADVOCACY CENTER, WHICH PROVIDES A SAFE PLACE FOR YOUNG VICTIMS TO SPEAK WITH LAW ENFORCEMENT AND CHILD PROTECTIVE SERVICES WORKERS.	NEWS	10/17/2007	6A	1
POLITICAL PROCESS	LEGISLATURE	DMV GOVERNOR KULONGOSKI PROPOSES PLAN TO THE HOUSE OF REPRESENTATIVES TO MAKE IT TOUGHER FOR SOMEONE TO PROVE THEY ARE IN THE COUNTRY LEGALLY BEFORE THEY CAN GET AN OREGON DRIVER'S LICENSE.	NEWS	10/17/2007	6A	1
CONSUMER AFFAIRS	SCAM	KICKERCHECK THE OREGON DEPARTMENT OF REVENUE REPORTS IT HAS RECEIVED REPORTS OF PHONE CALLS AND EMAILS OFFERING TO DEPOSIT THE KICKER REFUND DIRECTLY TO A BANK ACCOUNT, THE SCAMMER ASKS FOR YOUR ACCOUNT NUMBER BUT OFFICIALS SAY DON'T TELL THEM.	NEWS	10/17/2007	6A	1
MEDICAL	RESEARCH	DIABETES SCIENTISTS FIND A MORE RELIABLE WAY TO PREDICT WHETHER YOU'LL DEVELOP TYPE ONE DIABETES.	NEWS	10/17/2007	6A	1
MEDICAL	PROCEDURE	INSULIN A HOUSTON SCIENTIST REVOLUTIONIZES THE WAY DOCTORS TREAT DIABETES BY INVENTING WHAT HE CALLS "SMART INSULIN", THAT DETECTS SPIKES IN GLUCOSE LEVEL AND RELEASES INSULIN TO COUNTERACT THEM.	NEWS	10/17/2007	11P	1

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
COMMUNITY SERV	YOUTH CHILDRENS WELFARE	NEWS 10/17/2007	6A	1		
	CHILDREN FIRST, A NATIONAL CHILDREN'S ADVOCACY GROUP ISSUES IT'S 2007 REPORT CARD, SAYING OREGON ISN'T DOING SO WELL WHEN IT COMES TO TAKING CARE OF IT'S CHILDREN OVERALL GRADE FOR THE STATE WAS A "D", WITH AN "F" IN TWO CATEGORIES, HEALTH AND EARLY CHILDHOOD EDUCATION.					
MEDICAL	PREGNANCY	NEWS 10/17/2007	6A	1		
	PREGNANCY RESEARCHERS REPORT NEW DATA SHOWING THE U.S. HAS A SHARPLY HIGHER RATE OF WOMEN DYING DURING OR JUST AFTER PREGNANCY THAN EUROPEAN COUNTRIES, EVEN SOME RELATIVELY POOR NATIONS SUCH AS MACEDONIA AND BOSNIA.					
MEDICAL	RESEARCH	THE PILL	NEWS 10/17/2007	6A	1	
	RESEARCHERS REPORT RESULTS OF NEW STUDY, CALLING IT REASSURING, THE STUDY HAS DETERMINED BIRTH CONTROL PILLS DO NOT BOOST THE RISK OF BREAST CANCER.					
ENERGY	RATES POWER RATES	NEWS 10/17/2007	6A	1		
	AVISTA FILES FOR TWO RATE CHANGES, ONE DECREASE AND ONE INCREASE, IF BOTH GO THROUGH, CUSTOMERS WOULD PAY AN AVERAGE OF ONE DOLLAR MORE PER MONTH.					
LAW ENFORCEMENT	PUBLIC ASSIST CRIME STOPPERS	NEWS 10/17/2007	6A	1		
	DETECTIVE CHARLEY RETZER, JACKSON COUNTY SHERIFF'S OFFICE, SEEKS PUBLIC ASSISTANCE IN FINDING THE PERSON WHO BROKE INTO A HOME IN AN ISOLATED AREA BETWEEN ROGUE RIVER AND GOLD HILL IN BROAD DAYLIGHT, ON CHANNEL TEN'S WEEKLY "CRIME STOPPERS" REPORT.					
EDUCATION	FUNDING	SCHOOL BOARD	NEWS 10/17/2007	6A, 5P	2	
	THE MEDFORD SCHOOL BOARD HOLDS MEETING, WITH THE PUBLIC VOICING THEIR OPINION ABOUT WHAT THE SCHOOL BOARD SHOULD DO ABOUT THE CURRENT BUDGET SHORTFALL.					
POLITICAL PROCESS	MAKING LAWS	DUI LAWS	NEWS 10/17/2007	11P	1	
	CALIFORNIA GOVERNOR ARNOLD SCHWARZENEGGER SIGNS NEW BILL INTO LAW GIVING NO BREAK TO FIRST TIME DRUNK DRIVING OFFENDERS, THE BILL IN RESPONSE TO THE DEATH OF A SOUTHERN CALIFORNIA LAWMAKER IN A DUI RELATED ACCIDENT.					
TRANSPORTATION	CONSTRUCTION	SINTERCHANGE	NEWS 10/18/2007	6P, 11P	2	
	STATE SENATOR RICK METSGER TOURS OUR REGION, PART OF A STATEWIDE TRANSPORTATION TOUR OF CONSTRUCTION PROJECTS.					
YOUNG PEOPLE	DRUG ABUSE	STUDENT DRUG TESTS	NEWS 10/18/2007	5P	1	
	OSU RESEARCHERS REPORT SHOCKING RESULTS OF A STUDY ON DRUG TESTING FOR HIGH SCHOOL ATHLETES, FINDING DRUG TESTING DOES NOT DETER STUDENT ATHLETES FROM USING DRUGS.					
CONSUMER AFFAIRS	PRODUCT SAFETY	COLD MEDS	NEWS 10/18/2007	5P, 11P	2	
	AN FDA PANEL HOLDS TWO DAYS OF HEARINGS IN AN EFFORT TO DECIDE IF OVER-THE-COUNTER COUGH AND COLD MEDICATIONS SHOULD BE BANNED FOR CHILDREN UNDER SIX.					
CONSUMER AFFAIRS	HOW TO	WEST COAST	NEWS 10/18/2007	5P	1	
	CHEF RENE FOURNET, MCANDREWS AVENUE GRILL, PREPARES A RECIPE FOR "BEEF WELLINGTON", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
EDUCATION	SCHOOLBUSES	MOTORCOACHES	NEWS	10/18/2007	6P,11P	2
		THE STATE SCHOOL BOARD PASSES AN EMERGENCY RULE THAT MOTOR COACHES ARE NOW ALLOWED TO BE USED BY SCHOOLS AROUND THE STATE FOR STUDENT ACTIVITIES, AS LONG AS THEY MEET A LIST OF REQUIREMENTS.				
RECREATION	SHAKESPEARE	FREEOSPTICKETS	NEWS	10/18/2007	6P	1
		THE OREGON SHAKESPEARE FESTIVAL OFFERS FREE TICKETS TO THE PERFORMANCE OF "GEM OF THE OCEAN", PART OF A NATIONAL "FREE NIGHT OF THEATER" PROGRAM, BUT IN ORDER TO QUALIFY, THEATERGOERS COULDN'T HAVE EVER BEEN TO AN OSF PLAY BEFORE.				
EDUCATION	FUNDING	SCHOOLFUNDS	NEWS	10/18/2007	11P	1
		THE OREGON COURT OF APPEALS RESUMES A LONG-RUNNING LEGAL BATTLE OVER SCHOOL FUNDING, LAWYERS FOR 18 SCHOOL DISTRICTS TRYING TO PERSUADE A THREE JUDGE PANEL THAT THE OREGON CONSTITUTION REQUIRES THE LEGISLATURE GIVE BILLIONS MORE TO PUBLIC SCHOOLS, A DECISION EXPECTED TO TAKE SEVERAL MONTHS.				
POLITICAL PROCESS	BILL	KIDSHEALTH	NEWS	10/18/2007	11P	1
		THE HOUSE OF REPRESENTATIVES FAILS TO OVERRIDE PRESIDENT BUSH'S VETO OF A BILL TO EXPAND HEALTH INSURANCE FOR CHILDREN, OREGON'S GREG WALDEN SAYS TO EXPAND THE HEALTH INSURANCE FOR CHILDREN COSTS TOO MUCH, ENCOURAGING TOO MANY MIDDLE-INCOME FAMILIES TO SUBSTITUTE GOVERNMENT SUBSIDIZED INSURANCE FOR PRIVATE INSURANCE.				
TRANSPORTATION	CONSTRUCTION	AIRPORT	NEWS	10/18/2007	6A,12P	2
		AIRPORT OFFICIALS REPORT THE FEDERAL AVIATION ADMINISTRATION WILL PAY FOR A 100 FOOT TALL TOWER TO BE BUILT JUST NORTH OF THE OLD TERMINAL, CONSTRUCTION EXPECTED TO BEGIN IN APRIL AND SHOULD BE COMPLETE BY NEXT OCTOBER, THE NEW TERMINAL ON SCHEDULE AND WILL BE READY TO OPEN IN JANUARY 2009.				
POLITICAL PROCESS	MAKINGLAWS	DUILAWS	NEWS	10/18/2007	6A,12P	2
		CALIFORNIA GOVERNOR ARNOLD SCHWARZENEGGER SIGNS BILL INTO LAW GIVING NO BREAK TO FIRST TIME DRUNK DRIVING OFFENDERS, THE NEW MEASURE IN RESPONSE TO THE DEATH OF A SOUTHERN CALIFORNIA LAWMAKER IN A DUI RELATED ACCIDENT.				
EDUCATION	FUNDING	NEWSCHOOLBOARD	NEWS	10/18/2007	6A,12P	2
		THE MEDFORD SCHOOL BOARD REPORTS, WITHIN THE NEXT THREE WEEKS, THEY EXPECT TO MAKE A DECISION ON HOW TO SPEND THE REST OF THE SCHOOL BOND MONEY APPROVED BY VOTERS TO REPLACE AND REPAIR SCHOOLS.				
YOUNG PEOPLE	HEALTH	STAPH	NEWS	10/18/2007	6A,12P,5P	3
		DR. LEONARD COHEN, EAST LAKE MEDICAL CENTER, AND DR. LAURA MARKS, MEDICAL ADVISOR, REPORT SCHOOLS FROM COAST TO COAST TAKE PRECAUTIONS TO PROTECT STUDENTS FROM DRUG-RESISTANT STAPH INFECTIONS, FOCUSING ON SO-CALLED "SUPERBUGS", FOLLOWING THE DEATH OF A HIGH SCHOOL STUDENT IN VIRGINIA AND A REPORTED CASE IN CONNECTICUT.				
MEDICAL	PROCEDURE	TEST	NEWS	10/18/2007	6A,12P	2
		DOCTORS REPORT NEW TEST TO DETECT CERVICAL CANCER THAT COULD REPLACE THE COMMON PAP SMEAR.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	10/18/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "AVO-DOG", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	PUMPKIN CARVER	NEWS	10/18/2007	12P	1
		MASTER CARVER SCOTT CULLY, TALKS ABOUT HIS PUMPKIN CARVING, PART OF THE PUMPKIN FESTIVAL AT MEDFORD'S HARRY AND DAVID COUNTRY VILLAGE.				
RECREATION	COMMUNITY AFFAIRS	ON THE TOWN	NEWS	10/18/2007	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	HOW TO	PROTECT YOUR STUFF	NEWS	10/18/2007	5P, 6P	2
		STEVEN GRUBB, MEDFORD COMPUTER, TALKS ABOUT HOW YOU CAN PROTECT YOUR ELECTRONIC DEVICES DURING POWER OUTAGES, SUCH AS THE RECENT ONE IN OUR AREA, BEING PREPARED COULD END UP SAVING YOU A LOT OF MONEY.				
BUSINESS	EXPANSION	LITHIA GRAND OPEN	NEWS	10/18/2007	6P, 11P	2
		LITHIA MOTORS MOVES AHEAD WITH IT'S NEW HEADQUARTERS IN DOWNTOWN MEDFORD, TRANSITIONING IT'S CAR LOTS TO A NEW FACILITY ALONG HIGHWAY 62, CONSTRUCTION ON THE NEW HEADQUARTERS WILL BEGIN THIS SPRING AND BY ABOUT 2010 WILL BE COMPLETED.				
COMMUNITY SERV	ANIMAL PROTECT	ADOPT A PET	NEWS	10/18/2007	6A	1
		THE SOUTHERN OREGON HUMANE SOCIETY OFFERS A NINE WEEK OLD NEWFOUNDLAND MIX PUPPY, UP FOR ADOPTION, ON CHANNEL TEN'S WEEKLY "ADOPT A PET" SEGMENT.				
RECREATION	COMMUNITY AFFAIRS	HDPUMPKINS	NEWS	10/19/2007	6P	1
		HARRY AND DAVID'S COUNTRY VILLAGE IN MEDFORD HOLDS THEIR THIRTEENTH ANNUAL PUMPKIN FESTIVAL, THIS YEAR'S ADDITION A GIANT PUMPKIN TOTEM POLE, WITH SCOTT CULLY, MASTER CARVER, CARVING NINE FACES ONTO THE PUMPKINS.				
CONSUMER AFFAIRS	HOW TO	PROTECT YOUR TREES	NEWS	10/19/2007	6P	1
		ALBY THOUMS, ARBORIST, OFFERS TIPS ON WHAT YOU CAN DO TO ASSESS WHETHER OR NOT YOUR TREES ARE IN DANGER OF FALLING DOWN DURING WINTER WIND STORMS.				
RECREATION	FESTIVAL	FILMFEST	NEWS	10/19/2007	6P, 11P	2
		EVENT ORGANIZERS REPORT THE ROGUE INDEPENDENT FILM FESTIVAL KICKING OFF IN GRANTS PASS, HOPING IT WILL BECOME AN ANNUAL FESTIVAL.				
EDUCATION	SCHOOL BUSES	MOTOR COACHES	NEWS	10/19/2007	6A, 12P	2
		THE STATE SCHOOL BOARD PASSES AN EMERGENCY RULE THAT MOTOR COACHES ARE NOW ALLOWED TO BE USED BY SCHOOLS AROUND THE STATE FOR STUDENT ACTIVITIES AS LONG AS THEY MEET A LIST OF REQUIREMENTS.				
EDUCATION	FUNDING	SCHOOL FUNDS	NEWS	10/19/2007	6A, 12P	2
		THE OREGON COURT OF APPEALS RESUMES A LONG-RUNNING LEGAL BATTLE OVER SCHOOL FUNDING, LAWYERS FOR 18 SCHOOL DISTRICTS TRYING TO PERSUADE A THREE JUDGE PANEL THAT THE OREGON CONSTITUTION REQUIRES THE LEGISLATURE GIVE BILLIONS MORE TO PUBLIC SCHOOLS, A DECISION EXPECTED TO TAKE SEVERAL MONTHS.				
RECREATION	SHAKESPEARE	FREE OSF TICKETS	NEWS	10/19/2007	6A, 12P	2
		THE OREGON SHAKESPEARE FESTIVAL OFFERS FREE TICKETS TO THE PERFORMANCE OF "GEM OF THE OCEAN", PART OF A NATIONAL "FREE NIGHT OF THEATER" PROGRAM, BUT IN ORDER TO QUALIFY, THEATERGOERS COULDN'T HAVE EVER BEEN TO AN OSF PLAY BEFORE.				
RECREATION	COMMUNITY AFFAIRS	ON THE TOWN	NEWS	10/19/2007	6A, 12P	2
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	HOWTO	POWER	NEWS	10/19/2007	6A	1
		STEVEN GRUBB, MEDFORD COMPUTERS, TALKS ABOUT HOW YOU CAN PROTECT YOUR ELECTRONIC DEVICES DURING POWER OUTAGES, SUCH AS THE RECENT ONE IN OUR AREA, BEING PREPARED COULD END UP SAVING YOU A LOT OF MONEY.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	10/19/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "GERMAN CHOCOLATE CAKE", AVAILABLE UPON REQUEST, ON CHANEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
POLITICAL PROCESS	VETO	VETO	NEWS	10/19/2007	12P	1
		THE HOUSE OF REPRESENTATIVES FAILS TO OVERRIDE PRESIDENT BUSH'S VETO OF A BILL TO EXPAND HEALTH INSURANCE FOR CHILDREN, OREGON'S GREG WALDEN SAYS TO EXPAND THE HEALTH INSURANCE FOR CHILDREN COSTS TOO MUCH, ENCOURAGES TOO MANY MIDDLE-INCOME FAMILIES TO SUBSTITUTE GOVERNMENT SUBSIDIZED INSURANCE FOR PRIVATE INSURANCE.				
YOUNG PEOPLE	HEALTH	HEALTHYSCHOOLS	NEWS	10/19/2007	5P	1
		THE CENTERS FOR DISEASE CONTROL AND PREVENTION REPORTS THE NATION'S SCHOOL SYSTEMS HAVE MADE GREAT STRIDES IN PROMOTING BETTER NUTRITION AND PHYSICAL ACTIVITY.				
DRUGS&ALCOHOL	FUNDING	METH	NEWS	10/19/2007	6A,12P	2
		THE U.S. SENATE APPROVES LEGISLATION PROPOSED BY OREGON SENATOR GORDON SMITH THAT WOULD GRANT NATIVE AMERICAN COMMUNITIES EQUAL ACCESS TO FEDERAL MONEY TO HELP FIGHT METH ABUSE.				
CONSUMER AFFAIRS	PRODUCT SAFETY	BABYCOLDS	NEWS	10/19/2007	6A,12P,5P,11P	4
		AN FDA PANEL HOLDS TWO DAYS OF HEARINGS IN AN EFFORT TO DECIDE IF OVER-THE-COUNTER COUGH AND COLD MEDICATIONS SHOULD BE BANNED FOR CHILDREN UNDER SIX.				
YOUNG PEOPLE	HEALTH	STAPH SPREAD	NEWS	10/19/2007	6A	1
		HEALTH OFFICIALS REPORT A DEADLY STRAIN OF STAPH INFECTION CALLED MRSA APPEARS TO BE SPREADING TO PLACES IT NEVER DID BEFORE, SAYING THE DRUG-RESISTANT SUPERBUG HAS CAUSED SCHOOL CLOSINGS AND AT LEAST EIGHT STATES ARE REPORTING CASES.				
CONSUMER AFFAIRS	PRODUCT SAFETY	SIDEEFFECTS	NEWS	10/19/2007	6A,12P,5P	3
		THE FDA CALLS FOR LABELS ON POPULAR IMPOTENCE DRUGS LIKE VIAGRA, CIALIS AND LEVITRA, CAUTIONING MEN ABOUT THE RISK OF SUDDEN HEARING LOSS THAT MAY BE ASSOCIATED WITH TAKING THE DRUGS.				
TRANSPORTATION	CONSTRUCTION	SOUTHINTERCHANGE	NEWS	10/19/2007	6A,12P	2
		STATE SENATOR RICK METSGER MEETS WITH ODOT OFFICIALS IN MEDFORD, TO GO OVER PLANS FOR AND CHECK CONSTRUCTION ON THE NEW SOUTH MEDFORD INTERCHANGE, AND ALSO MEETING WITH LOCAL BUSINESS OWNERS AND COMMUNITY LEADERS IN AN EFFORT TO ASSESS THE COMMUNITY'S TRANSPORTATION NEEDS.				
CONSUMER AFFAIRS	PRICES	BEERPRICES	NEWS	10/19/2007	5P	1
		CONSUMER OFFICIALS REPORT THE PRICE OF BEER COULD SOON BE ON THE RISE, A SHORTAGE OF HOPS AND BARLEY WILL COST BREWERS MORE.				
SAFETY	PUBLICMALLS	SAFETY	NEWS	10/20/2007	6P,11P	2
		NUMEROUS LAW ENFORCEMENT AND VOLUNTEER AGENCIES SET UP AT THE ROGUE VALLEY MALL FOR "SAFETY DAY".				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	SPECIALO EVENT ORGANIZERS REPORT THE SPECIAL OLYMPICS FALL REGIONAL BOWLING COMPETITION AT MEDFORD'S LAVA LANES, WITH MORE THAN 350 ATHLETES PARTICIPATING FROM AS FAR AWAY AS DOUGLAS COUNTY.	NEWS	10/20/2007	6P,11P 2	
YOUNG PEOPLE	RECREATION	PUNTPASSKICK EVENT ORGANIZERS REPORT THE SECTIONAL CHAMPIONSHIPS IN THE NFL'S PUNT PASS AND KICK COMPETITION BEING HELD AT MEDFORD'S HAWTHORNE PARK, THE COMPETITION FOR KIDS 8-15, WINNERS IN EACH AGE BRACKET GO UP TO SEATTLE AND COMPETE DURING HALFTIME OF A SEAHAWKS GAME.	NEWS	10/20/2007	6P,11P 2	
ENVIRONMENT	PARK	EXPO POND THE GROUP CALLED "THE DISABILITIES RECREATION PROJECT" HOLDS FUNDRAISER BARBECUE, WANTING TO CREATE A BIG PARK AT THE EXPO POND, THAT WILL NOT ONLY CATER TO SENIORS AND THE DISABLED, BUT EVERYONE IN THE COMMUNITY.	NEWS	10/20/2007	6P,11P 2	
COMMUNITY SERV	EMERGTRAIN	FIRETRAINING DON HICKMAN, FIRE DISTRICT 3 DEPUTY FIRE MARSHAL, TALKS ABOUT THE "BURN TO LEARN" FIRE TRAINING EXERCISE, WITH CREWS SETTING FIRE TO TWO HOMES TO LEARN MORE EFFECTIVE WAYS OF FIGHTING SIMILAR BLAZES.	NEWS	10/20/2007	6P,11P 2	
RECREATION	COMMUNITY AFFAIRS	ALPACA THE STATE OF JEFFERSON ALPACA ASSOCIATION HOLDS IT'S SIXTH ANNUAL ALPACA'MANIA SHOW AT THE EXPO, WITH BREEDERS FROM WASHINGTON, CALIFORNIA, NEVADO, AND IDAHO JOINING LOCAL BREEDERS FOR THE EVENT, VISITORS CAN LOOK AT ALPACA YARN AND FLEECES, HARNESSSES, AND LOTS OF ALPACAS, ANIMALS WILL COMPETE IN A RING SHOW COMPETITION.	NEWS	10/20/2007	6P,11P 2	
RECREATION	COMMUNITY AFFAIRS	SKATEMEMORIAL ABOUT 100 PEOPLE GATHER AT TALENT SKATE PARK TO REMEMBER TWO TEENAGERS WHO DIED EARLIER THIS YEAR, WITH CHERYL LASHLEY, A LOCAL TEACHER UNVEILING A NINE FOOT SCULPTURE AT THE ENTRANCE TO THE PARK IN THEIR MEMORY.	NEWS	10/20/2007	6P,11P 2	
SAFETY	PUBLICMALLS	SAFETY NUMEROUS LAW ENFORCEMENT AND VOLUNTEER AGENCIES SET UP AT THE ROGUE VALLEY MALL FOR "SAFETY DAY".	NEWS	10/21/2007	6P 1	
RECREATION	COMMUNITY AFFAIRS	OUTDOORWOMEN THE OREGON DEPARTMENT OF FISH AND WILDLIFE HOLDS A ROD-MAKING CLASS AIMED TOWARDS WOMEN, CLASSES LIKE THIS ONE GIVE WOMEN A CHANCE TO LEARN SOMETHING NEW AND TRY IT ON FOR SIZE.	NEWS	10/21/2007	6P,11P 2	
RECREATION	COMMUNITY AFFAIRS	ALPACA THE STATE OF JEFFERSON ALPACA ASSOCIATION HOLDS IT'S SIXTH ANNUAL ALPACA-MANIA SHOW AT THE EXPO, WITH BREEDERS FROM WASHINGTON, CALIFORNIA, NEVADA, AND IDAHO JOINING LOCAL BREEDERS FOR THE EVENT, VISITORS CAN LOOK AT ALPACA YARN AND FLEECES, HARNESSSES, LOTS OF ALPACAS, ANIMAL WILL COMPETE IN A RING SHOW COMPETITION.	NEWS	10/21/2007	6P 1	
RECREATION	COMMUNITY AFFAIRS	TREEWALK THE CITY OF GRANTS PASS AND THE URBAN TREE ADVISORY COMMITTEE HOLDS IT'S ANNUAL RIVERSIDE PARK TREE WALK, THOSE ATTENDING HAVE AN OPPORTUNITY TO TAKE A GUIDED TOUR OF THE TREES, IDENTIFY TREE SPECIES, AND ENJOY NATURE.	NEWS	10/21/2007	6P,11P 2	

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
RECREATION	COMMUNITY AFFAIRS	SKATEMEMORIAL	NEWS	10/21/2007	6P	1
		ABOUT 100 PEOPLE GATHER AT TALENT SKATE PARK TO REMEMBER TWO TEENAGERS WHO DIED EARLIER THAT YEAR, WITH CHERYL LASHLEY, A LOCAL TEACHER UNVEILING A NINE FOOT SCULPTURE AT THE ENTRANCE TO THE PARK IN THEIR MEMORY.				
COMMUNITY SERV	EMERGTRAIN	FIRETRAINING	NEWS	10/21/2007	6P	1
		DON HICKMAN, FIRE DISTRICT 3 DEPUTY FIRE MARSHALL, TALKS ABOUT THE "BURN TO LEARN" FIRE TRAINING EXERCISE, WITH CREWS SETTING FIRE TO TWO HOMES TO LEARN MORE EFFECTIVE WAYS OF FIGHTING SIMILAR BLAZES.				
ENVIRONMENT	PARK	EXPOPOND	NEWS	10/21/2007	6P	1
		THE GROUP CALLED "THE DISABILITIES RECREATION PROJECT" HOLDS FUNDRAISER BARBECUE, WANTING TO CREATE A BIG PARK AT THE EXPO POND, THAT WILL NOT ONLY CATER TO SENIORS AND THE DISABLED, BUT EVERYONE IN THE COMMUNITY.				
HEALTH	PHYSICAL	DR.DAN	NEWS	10/22/2007	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" REPORT.				
RECREATION	COMMUNITY AFFAIRS	SAFENSANE	NEWS	10/22/2007	12P,5P	2
		KTVL NEWS 10 HOSTS A COSTUME CONTEST IN PREPARATION TO THEIR ANNUAL "SAFE 'N SANE" HALLOWEEN EVENT AT THE ROGUE VALLEY MALL.				
RECREATION	COMMUNITY AFFAIRS	SKATEMEMORIAL	NEWS	10/22/2007	12P	1
		ABOUT ONE HUNDRED PEOPLE GATHER IN TALENT TO REMEMBER TWO TEENAGERS WHO WERE KILLED IN A CAR WRECK THIS YEAR, A NINE-FOOT SCULPTURE AT THE ENTRANCE OF THE TALENT SKATE PARK WAS UNVEILED IN THEIR MEMORY.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	10/22/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BAKED RANCH SCALLOPS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
EDUCATION	TUITION	COLLEGE COSTS	NEWS	10/22/2007	5P	1
		THE COLLEGE BOARD RELEASES ANNUAL SURVEY SAYING TUITION AND FEES AT FOUR-YEAR PUBLIC COLLEGES ARE UP SEVEN PERCENT THIS YEAR.				
RECREATION	FESTIVAL	FILMFEST	NEWS	10/22/2007	5P	1
		ORGANIZATIONS REPORT THE FIRST ROGUE INDEPENDENT FILM FESTIVAL IN GRANTS PASS.				
POLITICAL PROCESS	BALLOTS	BALLOTS	NEWS	10/22/2007	6P	1
		ELECTION OFFICIALS REPORT BALLOTS ARE NOW ARRIVING IN MAILBOXES FOR THE NOVEMBER ELECTION.				
POLITICAL PROCESS	MEASURE	MEAS50	NEWS	10/22/2007	6P	1
		SUPPORTERS REPORT MEASURE 50 ON THE NOVEMBER BALLOT WOULD RAISE TOBACCO TAXES TO HELP FUND CHILDREN'S HEALTH CARE IN OREGON, IF APPROVED, THE MEASURE WILL RAISE THE COST OF A PACK OF CIGARETTES EIGHTY FIVE CENTS MORE, BUT OPPONENTS SAY THERE ARE HIDDEN COSTS.				
TRANSPORTATION	CONSTRUCTION	WIMERBRIDGENEWS	10/22/2007	6P,11P	2	
		WORKERS FROM TIMBER MOUNTAIN CONSTRUCTION BEGIN CONSTRUCTION ON THE NEW WIMER BRIDGE THAT COLLAPSED NEARLY FOUR YEARS AGO, THE COMMUNITY HOPING THE BRIDGE WILL BE COMPLETE BY THE END OF NEXT JANUARY, SAYING THEY STILL NEED TO COME UP WITH \$106,000 FOR THE REBUILDING.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
ENVIRONMENT	PARK	EXPONOND A GROUP CALLED "THE DISABILITIES RECREATION PROJECT" HOLD FUNDRAISER TO CREATE A ONE-OF-A-KIND PARK AT THE EXPO POND AT THE JACKSON COUNTY FAIRGROUNDS, THE PARK WILL INCLUDE A WALKING PATH, PAVILIONS, PICNIC SITES AND FISHING PLATFORMS, ALL OF WHICH WILL BE WHEELCHAIR-ACCESSIBLE.	NEWS	10/22/2007	6A,12P	2
RECREATION	COMMUNITY AFFAIRS	TREEWALK EVENT ORGANIZERS REPORT THE CITY OF GRANTS PASS ANNUAL RIVERSIDE PARK TREE WALK, THOSE ATTENDING HAVE AN OPPORTUNITY TO TAKE A GUIDED TOUR OF THE TREES, IDENTIFY TREE SPECIES, AND MOST OF ALL, ENJOY NATURE.	NEWS	10/22/2007	6A,12P	2
LAW ENFORCEMENT	CHILDSAFETYLAWS	ONTHEBEAT MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT LAWS PERTAINING TO LEAVING CHILDREN ALONE, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.	NEWS	10/22/2007	6P	1
SAFETY	PUBLICMALLSAFETY	NUMEROUS LAW ENFORCEMENT AND VOLUNTEER AGENCIES SET UP SHOP AT THE ROGUE VALLEY MALL FOR "SAFETY DAY".	NEWS	10/22/2007	6A	1
MEDICAL	CANCER	BREASTCANCER MEDICAL EXPERTS REPORT, THANKS TO NEW AND IMPROVED TREATMENTS, DEATH RATES FROM BREAST CANCER HAVE FALLEN DRAMATICALLY IN RECENT YEARS, BUT THESE IMPROVEMENTS MAY ULTIMATELY BE DIMINISHED BY THE HEART-DAMAGING EFFECTS OF THESE LIFE-SAVING THERAPIES.	NEWS	10/22/2007	6A,12P	2
HEALTH	EXERCISE	STRETCHING RESEARCHERS REPORT NEW STUDY CONTENDING THAT STRETCHING BEFORE OR AFTER EXERCISE WILL NOT PREVENT MUSCLE SORENESS.	NEWS	10/22/2007	6A,12P	2
RECREATION	COMMUNITY AFFAIRS	ALPACA EVENT ORGANIZERS REPORT THE SIXTH ANNUAL ALPACA-MANIA SHOW AT THE JACKSON COUNTY EXPO, WITH BREEDERS FROM ACROSS THE WEST COMING OUT FOR THE EVENT, VISITORS GETTING A CHANCE TO LOOK AT ALPACA YARNS, FLEECE, HARNESSSES, LOTS OF ALPACAS OF COURSE, AND THE ANIMALS COMPETING IN A RING SOW COMPETITION.	NEWS	10/22/2007	6A,12P	2
ENVIRONMENT	AIRPOLLUTE	BADAIR INVESTIGATORS, IN A STUDY OF PATIENTS WITH PULMONARY DISEASE, FIND THOSE WHO LIVED WITH CIGARETTE SMOKE HAD EVEN WORSE SYMPTOMS THAN ANTICIPATED, A NUMBER OF FACTORS, INCLUDING OUTDOOR POLLUTION CAN AFFECT INDOOR AIR QUALITY, BUT RESEARCHERS SAY SMOKING IS CLEARLY THE BIGGEST.	NEWS	10/22/2007	6A,12P	2
COMMUNITY SERV	EMERGTRAIN	FIRETRAINING FIRE DISTRICT 3 HOLDS TRAINING EXERCISE, WITH CREWS SETTING FIRE TO TWO HOMES TO LEARN MORE EFFECTIVE WAYS OF FIGHTING SIMILAR BLAZES.	NEWS	10/22/2007	6A,12P	2
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS DET. SGT MIKE BUDREAU, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN FINDING A WOMAN WHO TRIED TO ROB A MEDFORD MOTEL, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.	NEWS	10/23/2007	6P,11P	2
RECREATION	COMMUNITY AFFAIRS	SAFENSANE KTVL NEWS 10 HOSTS A COSTUME CONTEST IN PREPARATION TO THEIR ANNUAL "SAFE 'N SANE" HALLOWEEN EVENT AT THE ROGUE VALLEY MALL.	NEWS	10/23/2007	6A,12P,6P	3
RECREATION	COMMUNITY AFFAIRS	FESTIVAL ORGANIZERS REPORT THE FIRST ROGUE INDEPENDENT FILM FESTIVAL IN GRANTS PASS.	NEWS	10/23/2007	12P	1

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS	
	DESCRIPTION						
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	10/23/2007	12P	1	
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "APPLE-GLAZED CHICKEN", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
JACKSON COUNTY	SERVICES	LIBRARIES	NEWS	10/23/2007	5P,6P,11P	3	
		LIBRARY OFFICIALS REPORT JACKSON COUNTY LIBRARIES WILL BEGIN REOPENING THEIR DOORS, THE MEDFORD AND ASHLAND LIBRARIES FIRST, OTHER BRANCHES TO FOLLOW IN A WEEK, OPERATED BY A PRIVATE COMPANY, WHILE THE COUNTY LOOOKS FOR LONG-TERM SOLUTIONS TO THE BUDGET PROBLEMS THAT FORCED THE LIBRARIES TO CLOSE IN SPRING.					
HEALTH	PETS	DOGMAN	NEWS	10/23/2007	5P	1	
		DAN MISH, DDM CANINE COUNSELING, SHOWS US HOW TO TEACH YOUR DOG TO STOP WHINING, ON CHANNEL TEN'S WEEKLY "DAN THE DOG MAN" SEGMENT.					
POLITICAL PROCESS	MEASURE	MEAS50	NEWS	10/23/2007	6A,12P	2	
		SUPPORTERS REPORT MEASURE 50 ON THE NOVEMBER BALLOT WOULD RAISE TOBACCO TAXES TO HELP FUND CHILDREN'S HEALTH CARE IN THE STATE, IF APPROVED, THE MEASURE WILL RAISE THE COST OF A PACK OF CIGARETTES EIGHTY FIVE CENTS MORE, BUT OPPONENTS SAY THERE ARE HIDDEN COSTS.					
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	10/23/2007	6P	1	
		CONSUMER OFFICIALS REPORT GAS PRICES UP ELEVEN CENTS A GALLON IN OREGON, THE HIGHEST PRICE SINCE MIDJULY IN OREGON.					
MEDICAL	CANCER	CANCER	NEWS	10/23/2007	6A,12P	2	
		RESEARCHERS REPORT A GROWING TREND AMONG WOMEN WITH BREAST CANCER, MORE THAN HALF OF THEM ARE HAVING BOTH BREASTS REMOVED EVEN IF THEIR CANCER IS ONLY ON ONE SIDE, RESEARCH SHOWS REMOVING THE HEALTHY BREAST GREATLY LOWERS THE CHANCE OF THE CANCER SPREADING.					
COMMUNITY SERV	EMERGP	PREPAREDNESS	PREPARE	NEWS	10/23/2007	6P,11P	2
		ASHLAND FIRE DEPARTMENT REPORTS ASHLAND IS ESPECIALLY AT RISK FOR WILDFIRES, AND PEOPLE NEED TO BE PREPARED, EVEN THOUGH FIRE SEASON HAS ENDED IN OUR AREA.					
CONSUMER AFFAIRS	PRODUCT SAFETY	LEADTESTS	NEWS	10/23/2007	6A,12P,5P	3	
		THE CONSUMER PRODUCT SAFETY COMMISSION ISSUES NEW WARNING, THOSE HOME-TESTING KITS FOR LEAD ARE UNRELIABLE AND SHOULD NOT BE USED TO EVALUATE THE SAFETY OF A TOY.					
MEDICAL	PHYSICIANS	DOCSHOP	NEWS	10/23/2007	6A,12P	2	
		THE WELL-POINT HEALTH BENEFITS COMPANY TEAMS UP WITH THE PUBLISHERS OF THE ZAGAT RESTAURANT SURVEY TO RATE DOCTORS, PATIENTS WILL JUDGE THEIR PHYSICIANS ON THE BASIS OF TRUST, COMMUNICATION, AVAILABILITY, AND OFFICE ENVIRONMENT.					
BUSINESS	WINEINDUSTRY	WINELABELS	NEWS	10/23/2007	6A,12P	2	
		THE OREGON LIQUOR CONTROL COMMISSION APPROVES A REQUEST BY THE STATE WINEMAKERS, WHO NOW ARE ALLOWED TO BLEND EIGHTEEN OF THE SEVENTY TWO GRAPE VARIETIES GROWN IN OREGON, WITH UP TO TWENTY FIVE PERCENT OF OTHER GRAPES, BUT STILL SELL IT UNDER THE VARIETAL LABEL.					
MEDICAL	RESEARCH	HB BREAST CANCER DAY	PSA	10/23/2007		16	
		SUPPORT BREAST CANCER RESEARCH! BUY A COFFEE FROM HUMAN BEAN ON FRIDAY, OCTOBER 26TH; ALL PROCEEDS GO TO BREAST CANCER.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS	
TRANSPORTATION	CONSTRUCTION	WIMERBRIDGENEWS	NEWS	10/23/2007	6A	1	
		WORKERS FROM TIMBER MOUNTAIN CONSTRUCTION BEGIN CONSTRUCTION ON THE NEW WIMER BRIDGE THAT COLLAPSED NEARLY FOUR YEARS AGO, THE COMMUNITY HOPING THE BRIDGE WILL BE COMPLETE BY THE END OF NEXT JANUARY, SAYING THEY STILL NEED TO COME UP WITH \$106,000 FOR THE REBUILDING.					
CONSUMER AFFAIRS	HOW TO	JOE SPURGEON	NEWS	10/24/2007	12P	1	
		FINANCIAL ADVISOR JOE SPURGEON TALKS ABOUT LIFE EXPECTANCY AND HEALTH CARE, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.					
JACKSON COUNTY	SERVICES	LIBRARIES	NEWS	10/24/2007	6A,12P,5P,6P,11P	5	
		LIBRARY BRANCHES IN MEDFORD AND ASHLAND, AFTER BEING CLOSED FOR THE PAST SIX MONTHS, HAVE REOPENED AND WILL BE OPERATED BY A PRIVATE COMPANY WHILE THE COUNTY LOOKS FOR LONG-TERM SOLUTIONS TO THE BUDGET CUTS THAT LED TO THEIR CLOSURE IN APRIL.					
ENVIRONMENT	WILDLIFE	KLAMWATER	NEWS	10/24/2007	6A,12P	2	
		THE U.S. BUREAU OF RECLAMATION REPORTS THE BIOLOGICAL ASSESSMENT OF KLAMATH RECLAMATION PROJECT OPERATIONS THROUGH 2017 CONCLUDES A LOT NEEDS TO BE DONE TO PROTECT ENDANGERED SUCKERS AND THREATENED COHO SALMON IN THE BASIN WHERE SCARCE WATER LED TO A SHUT OFF OF IRRIGATION IN 2001 AND A MASSIVE FISH KILL.					
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	10/24/2007	6A	1	
		CONSUMER OFFICIALS REPORT GAS PRICES ARE UP ELEVEN CENTS IN OREGON, THE HIGHEST PRICE SINCE MID-JULY.					
RECREATION	COMMUNITY AFFAIRS	SAFENSANE	NEWS	10/24/2007	6A	1	
		KTVL NEWS 10 HOLDS AN ON-LINE HALLOWEEN COSTUME CONTEST IN PREPARATION FOR IT'S ANNUAL "SAFE 'N SANE" HALLOWEEN AT THE ROGUE VALLEY MALL.					
LAW ENFORCEMENT	FORENSICS	CPLAB	NEWS	10/24/2007	12P,5P	2	
		SGT. JOSH MOULIN, CENTRAL POINT POLICE DEPARTMENT, TALKS ABOUT THE POLICE DEPARTMENT HOLDING AN OPEN HOUSE GIVING THE PUBLIC A CHANCE TO CHECK OUT IT'S NEW FACILITY, ONE OF THE BIGGEST HIGH-TECH CRIMES FORENSICS LABS IN THE PACIFIC NORTHWEST.					
BUSINESS	CLOSURE	COOPFUTURE	NEWS	10/24/2007	5P,11P	2	
		THE MEDFORD MARKET CO-OP BOARD CALLS SPECIAL MEETING FOR A VOTE ON DISSOLVING THE COOPERATIVE, SAYING IT HAS EXHAUSTED ALL OPTIONS TO RETAIN AND RESTORE THE PROJECT, FAILING TO RAISE ENOUGH FUNDING.					
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	10/24/2007	5P	1	
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT WHICH PLANTS WOOD ASHES CAN BE GOOD FERTILIZER FOR, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	10/24/2007	12P	1	
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "HOT CARAMEL APPLE CIDER", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
EMERGENCY SERV	EMERGP	PREPAREDNESS	PREPARE	NEWS	10/24/2007	6A,12P	2
		THE ASHLAND FIRE DEPARTMENT REPORTS ASHLAND IS ESPECIALLY AT RISK FOR WILDFIRES BECAUSE OF IT'S HILLY AND HEAVILY FORESTED TERRAIN, AND PEOPLE NEED TO BE PREPARED, EVEN THOUGH FIRE SEASON IS OVER IN SOUTHERN OREGON.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
JACKSON COUNTY	SERVICES	LIBRARY	NEWS	10/24/2007	6P	1
		THE MEDFORD AND ASHLAND LIBRARIES CELEBRATE THEIR RE-OPENINGS, AFTER BEING CLOSED THE LAST SIX MONTHS.				
MEDICAL	PROCEDURE	ACUPUNCTURE	NEWS	10/24/2007	6A,12P	2
		RESEARCHERS REPORT CLINICAL TRIALS SHOW THAT PATIENTS GETTING ACUPUNCTURE BEFORE OR DURING OPERATIONS HAD SIGNIFICANTLY LESS PAIN AFTERWARD THAN PATIENTS WHO DID NOT GET ACUPUNCTURE.				
MEDICAL	FERTILITY	FERTILITY	NEWS	10/24/2007	6A,12P	2
		MEDICAL EXPERTS WARN, RESULTS FROM AN EXPERIMENTAL FERTILITY PROCEDURE ARE NOT GUARANTEED, CONTRARY TO ADVERTISING AND EVEN SOME NEWS REPORTS TOUTING IT'S SUCCESS.				
TRANSPORTATION	AIRLINES	FLIGHTDELAYS	NEWS	10/24/2007	6A	1
		THE TRANSPORTATION DEPARTMENT OFFICIALS REPORT AIRLINES WILL FACE STIFF FINES IN THE COMING WEEKS IF THEY DON'T SOLVE THEIR CHRONIC DELAY PROBLEMS.				
CONSUMER AFFAIRS	HOW TO	MORTGAGE	NEWS	10/24/2007	6A	1
		COUNTRYWIDE FINANCIAL CORPORATION, THE NATION'S LARGEST MORTGAGE LENDER, REPORTS IT WILL BEGIN OFFERING BORROWERS REFINANCING OR MODIFICATIONS ON SIXTEEN BILLION DOLLARS IN LOANS WITH INTEREST RATES SET TO ADJUST BY THE END OF 2008, THE HELP COMING AS DEFAULTS AND FORECLOSURES SNOWBALL NATIONWIDE.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	10/24/2007	6A	1
		DETECTIVE SGT. MIKE BUDREAU, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN FINDING A WOMAN WHO TRIED TO ROB A MEDFORD MOTEL, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
AGRICULTURE CROPS	AVOCADO CROPS		NEWS	10/24/2007	6P	1
		EMERGENCY OFFICIALS REPORT 20,000 ACRES OF AVOCADO TREES HAVE BURNED IN CALIFORNIA'S SAN DIEGO COUNTY, THAT'S AT LEAST ONE THIRD OF THE STATE'S CROP, AND ANOTHER 15,000 ACRES THREATENED, IF THE TREES ARE LOST, GROWERS WILL HAVE TO REPLANT AND WAIT YEARS TO HARVEST AGAIN.				
MEDICAL	RESEARCH	SMOKERS	NEWS	10/24/2007	6A,12P	2
		RESEARCHERS, COMPARING BRAIN SCANS, FIND SMOKERS WITH MULTIPLE SCLEROSIS SHOW MORE EVIDENCE OF BRAIN TISSUE SHRINKAGE THAN NON-SMOKERS WITH THE ILLNESS, AND THEY ALSO HAD HIGHER DISABILITY SCORES.				
LAW ENFORCEMENT	FORENSICS	CPLAB	NEWS	10/25/2007	6A	1
		SGT. JOSH MOULIN, CENTRAL POINT POLICE DEPARTMENT, TALKS ABOUT THE POLICE DEPARTMENT HOLDING AN OPEN HOUSE GIVING THE PUBLIC A CHANCE TO CHECK OUT IT'S NEW FACILITY, ONE OF THE BIGGEST HIGH-TECH CRIMES FORENSICS LAB IN THE PACIFIC NORTHWEST.				
BUSINESS	CLOSURE	COOPFUTURE	NEWS	10/25/2007	6A,12P,5P,6P	4
		THE MEDFORD MARKET CO-OP BOARD CALLS SPECIAL MEETING FOR A VOTE ON DISSOLVING THE COOPERATIVE, SAYING IT HAS EXHAUSTED ALL OPTIONS TO RETAIN AND RESTORE THE PROJECT, FAILING TO RAISE ENOUGH FUNDING.				
CONSUMER AFFAIRS	PRODUCT INFO	YODASTAMP	NEWS	10/25/2007	11P	1
		THE U.S. POSTAL SERVICE RELEASES NEW STAMP FEATURING YODA, THE STAR WARS JEDI MASTER POPULAR WITH FANS FOR BOTH HIS WISDOM AND HIS ODD SYNTAX, ALSO RELEASING IT'S ANNUAL CHRISTMAS AND HOLIDAY STAMPS.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	DRUGISSUES	METHWATCH	NEWS	10/25/2007	6P	1
		LOCAL TEENS WITH SOUTHERN OREGON DRUG AWARENESS SPREAD THE WORD ABOUT THE DANGERS OF DRUGS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
RECREATION	COMMUNITYAFFAIRS	SAFENSANE	NEWS	10/25/2007	6P	1
		KTVL NEWS 10 HOLDS AN ON-LINE HALLOWEEN COSTUME CONTEST IN PREPARATION FOR IT'S ANNUAL "SAFE 'N SANE" HALLOWEEN AT THE ROGUE VALLEY MALL.				
ENVIRONMENT	WILDLIFE	ELKCREEKDAM	NEWS	10/25/2007	6P,11P	2
		THE ARMY CORP OF ENGINEERS MEETS WITH THE PUBLIC TO TALK ABOUT THE FATE OF THE ELK CREEK DAM, THE CORP HOPING TO MOVE FORWARD WITH A PROPOSAL TO NOTCH OUT A SECTION OF THE DAM TO ALLOW SALMON AND OTHER FISH TO PASS FREELY.				
CONSUMER AFFAIRS	HOWTO	WESTCOAST	NEWS	10/25/2007	5P	1
		CHEF RENE FOURNET, MCANDREWS AVENUE GRILL, PREPARES A RECIPE FOR "BRUSCHETTA", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
JACKSON COUNTY	SERVICES	LIBRARIES	NEWS	10/25/2007	6A,12P,5P	3
		LIBRARY BRANCHES IN MEDFORD AND ASHLAND, AFTER BEING CLOSED FOR THE PAST SIX MONTHS, HAVE REOPENED AND WILL BE OPERATED BY A PRIVATE COMPANY WHILE THE COUNTY LOOKS FOR LONG-TERM SOLUTIONS TO THE BUDGET CUTS THAT LED TO THEIR CLOSURE IN APRIL.				
CONSUMER AFFAIRS	RECALL	LEADRECALL	NEWS	10/25/2007	5P	1
		MATTEL RECALLS 665,000 TOYS BECAUSE OF LEAD PAINT, THE LATEST IN A SERIES OF RECALLS BY THE NATION'S LARGEST TOY MAKER.				
YOUNG PEOPLE	HEALTH	FATTYFOOD	NEWS	10/25/2007	6A,12P	2
		GOVERNMENT HEALTH OFFICIALS ISSUE REPORT CREDITING SCHOOLS WITH GETTING RID OF MOST FATTY FOODS AND DRINKS, BUT THEY'RE STILL NOT DOING ENOUGH TO PROVIDE PHYSICAL EDUCATION FOR IT'S STUDENTS.				
HEALTH	DIET	CALORIES	NEWS	10/25/2007	6A	1
		RESEARCHERS REPORT STUDY FINDING THAT FOCUSING ON TRIMMING CALORIES WITH OR WITHOUT EXERCISE, PROVED MOST EFFECTIVE IN THE BATTLE OF THE BULGE.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	10/25/2007	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	HOW	MR FOOD	NEWS	10/25/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SPOOKY SHEPHERD'S PIE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
MEDICAL	HEART HEART		NEWS	10/25/2007	6A,12P	2
		CARDIOLOGISTS REPORT, ALTHOUGH QUITE RARE, HEART ATTACKS CAN OCCUR IN ADOLESCENTS WITHOUT HEART DEFECTS, CAUTIONING WHEN AN ADOLESCENT DEVELOPS SEVERE CHEST PAIN TYPICAL OF A HEART ATTACK, IT SHOULD NOT BE DISMISSED LIGHTLY.				
COMMUNITY SERV	FUNDING	HUMANBEAN	NEWS	10/25/2007	12P,6P,11P	3
		THE HUMAN BEAN HOSTS THEIR ANNUAL BREAST CANCER DONATION DAY, ALL PROCEEDS FROM THE SALE OF THEIR BEVERAGES AND PASTRIES GO TOWARD CHARITABLE MAMMOGRAM TREATMENT, AND EDUCATION SERVICES.				

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SAFETY	YOUNG PEOPLE	DANGEROUS SCHOOLS	NEWS	10/25/2007	6P,11P	2
		STATE SCHOOL SUPERINTENDENT SUSAN CASTILLO RELEASES NAMES OF 13 OREGON PUBLIC SCHOOLS WHICH HAVE BEEN PLACED ON A WATCH LIST THAT EVALUATES SCHOOL SAFETY, THOSE ON THE LIST HAVE EXCEEDED THE MINIMUM RATE OF EXPULSIONS DUE TO VIOLENCE AND THEY'VE ALSO BEEN IDENTIFIED AS NEEDING SCHOOL SAFETY IMPROVEMENTS.				
COMMUNITY	VOLUNTEER	BBALL REF	PSA	10/25/2007		83
		BASKETBALL SEASON IS JUST AROUND THE CORNER AND BASKETBALL OFFICIALS ARE NEEDED. JOIN THE ROGUE VALLEY BASKETBALL OFFICIALS ASSOCIATION.				
EDUCATION	FACILITIES	KENNEDY	NEWS	10/26/2007	12P,5P,6P,11P	4
		MEDFORD SCHOOL DISTRICT SUPERINTENDENT PHIL LONG PARTICIPATES IN A RIBBON CUTTING CEREMONY AT KENNEDY ELEMENTARY SCHOOL TO CELEBRATE COMPLETION OF A TWO POINT THREE MILLION DOLLAR RENOVATION PROJECT AT THE SCHOOL.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	10/26/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SPINACH SOUFFLE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
TRANSPORTATION	CONSTRUCTION	BRIDGEWORK	NEWS	10/26/2007	5P,6P	2
		CREWS FROM THE OREGON DEPARTMENT OF TRANSPORTATION REPORT THE OVERPASSES AT EXITS 11 AND 21 REOPENED TWO WEEKS AHEAD OF SCHEDULE AFTER RESURFACING THE TWO BRIDGES.				
MEDICAL	PROCEDURE	DRIVETHRUFLU	NEWS	10/26/2007	5P	1
		THE V.A. REHABILITATION CENTER IN WHITE CITY HOLDS DRIVE THROUGH FLU SHOT VACCINATIONS CLINIC FOR VETERANS, EMPLOYEES, AND VOLUNTEERS.				
COMMUNITY SERV	LOWINCOMEASSIST	SALARMY	NEWS	10/26/2007	5P	1
		THE SALVATION ARMY BEGINS SIGNING UP PEOPLE WHO NEED ASSISTANCE DURING THE HOLIDAYS, OFFERING THANKSGIVING AND CHRISTMAS DINNERS, AND CHRISTMAS TOYS.				
MEDICAL	CANCER	CANCERDIAGNOSIS	NEWS	10/26/2007	5P	1
		DOCTORS REPORT, WHILE ABLE TO TREAT CANCER TUMORS, A NEW REPORT FINDS PATIENTS AND THEIR FAMILIES ALSO NEED HELP WITH THE PSYCHOLOGICAL SIDE OF THE DISEASE.				
ENVIRONMENT	WILDLIFE	FISHRUNS	NEWS	10/26/2007	6P,11P	2
		FISH AND WILDLIFE MANAGERS REPORT THERE ARE FEWER FISH IN THE ROGUE RIVER COMPARED TO YEARS PAST, DESPITE RECORD NUMBERS JUST FIVE YEARS AGO.				
RECREATION	COMMUNITY AFFAIRS	SAFENSANE	NEWS	10/26/2007	6A,12P,5P	3
		KTVL NEWS 10 HOLDS AN ON-LINE HALLOWEEN COSTUME CONTEST IN PREPARATION FOR IT'S ANNUAL "SAFE 'N SANE" HALLOWEEN AT THE ROGUE VALLEY MALL.				
HEALTH	DIET	LOWCARB	NEWS	10/26/2007	6A,12P	2
		RESEARCHERS REPORT STUDY COMPARING LOW-CARB AND HIGH-CARB DIETS, FINDING HIGH-CARB DIETERS PERFORMED BETTER IN INTELLIGENCE AND REASONING TESTS.				
YOUNG PEOPLE	DRUGISSUES	METHWATCH	NEWS	10/26/2007	6A	1
		LOCAL TEENS WITH SOUTHERN OREGON DRUG AWARENESS SPREAD THE WORD ABOUT THE DANGERS OF DRUGS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	PRODUCT INFO	YODASTAMP	NEWS	10/26/2007	6A	1
		THE U.S. POSTAL SERVICE RELEASES NEW STAMP FEATURING YODA, THE STAR WARS JEDI MASTER POPULAR WITH FANS FOR BOTH HIS WISDOM AND HIS ODD SYNTAX, ALSO RELEASING IT'S ANNUAL CHRISTMAS AND HOLIDAY STAMPS.				
RECREATION	COMMUNITYAFFAIRS	ONTHETOWN	NEWS	10/26/2007	6A,12P	2
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
COMMUNITY SERV	FUNDING	HUMANBEAN	NEWS	10/26/2007	6A,12P,5P,6P	4
		THE HUMAN BEAN HOSTS THEIR ANNUAL BREAST CANCER DONATION DAY, ALL PROCEEDS FROM THE SALE OF THEIR BEVERAGES AND PASTRIES GO TOWARD CHARITABLE MAMMOGRAM TREATMENT, AND EDUCATION SERVICES.				
BUSINESS	CLOSURE	COOPGROWERS	NEWS	10/26/2007	6A,12P	2
		THE MEDFORD MARKET CO-OP BOARD CALLS SPECIAL MEETING FOR A VOTE ON DISSOLVING THE COOPERATIVE, SAYING IT HAS EXHAUSTED ALL OPTIONS TO RETAIN AND RESTORE THE PROJECT, FAILING TO RAISE ENOUGH FUNDING.				
JACKSON COUNTY	SERVICES	LIBRARYHOURS	NEWS	10/26/2007	6A,12P	2
		THE MEDFORD CITY COUNCIL MEETS WITH REPRESENTATIVES FROM THE COUNTY AND THE COMPANY RUNNING THE LIBRARIES TO DECIDE THE OPERATING HOURS FOR THE COUNTY'S LIBRARIES TO BE DETERMINED BY LOOKING AT THE TIMES WHEN LIBRARIES ARE USED MOST.				
SAFETY	YOUNG PEOPLE	DANGERSCHOOLS	NEWS	10/26/2007	6P,11P	2
		STATE SCHOOL SUPERINTENDENT SUSAN CASTILLO RELEASES NAMES OF 13 OREGON PUBLIC SCHOOLS WHICH HAVE BEEN PLACED ON A WATCH LIST THAT EVALUATES SCHOOL SAFETY, THOSE ON THE LIST HAVE EXCEEDED THE MINIMUM RATE OF EXPULSIONS DUE TO VIOLENCE AND THEY'VE ALSO BEEN IDENTIFIED AS NEEDING SCHOOL SAFETY IMPROVEMENTS.				
ENVIRONMENT	WILDLIFE	ELKCREEKDAM	NEWS	10/26/2007	6A,12P,6P	3
		THE ARMY CORPS OF ENGINEERS MEETS WITH THE PUBLIC TO TALK ABOUT THE FATE OF THE ELK CREEK DAM, THE CORP HOPNG TO MOVE FORWARD WITH A PROPOSAL TO NOTCH OUT A SECTION OF THE DAM TO ALLOW SALMON AND OTHER FISH TO PASS FREELY.				
MEDICAL	CANCER	CANCER	NEWS	10/26/2007	6A,12P	2
		MEDICAL EXPERTS REPORT, FOR WOMEN UNDERGOING CHEMO FOR BREAST CANCER, AN EXERCISE PROGRAM DOESN'T DO MUCH TO IMPROVE THEIR ILLNESS, BUT IT CAN BOOST THEIR SELF-ESTEEM AND PHYSICAL FITNESS.				
POLITICAL PROCESS	BILL	DEMS	NEWS	10/26/2007	6A	1
		DEMOCRATS SUCCEED IN PUSHING A REVISED CHILDREN'S HEALTH BILL THROUGH THE HOUSE, BUT THE VOTE FELL SEVEN SHORT OF THE TWO THIRDS MAJORITY NEEDED TO OVERRIDE A PROMISED VETO BY PRESIDENT BUSH.				
MEDICAL	PROCEDURE	SURGERY	NEWS	10/26/2007	6A,12P,5P	3
		RESEARCHERS REPORT, AMONG PEOPLE WHO HAVE UNDERGONE SURGERY FOR OBESITY, DEATH RATES ARE MUCH HIGHER THAN SEEN AMONG OTHER PEOPLE OF THE SAME AGE, SAYING PREMATURE DEATHS AFTER SURGERY COULD BE REDUCED BY BETTER CONTROL OF HIGH BLOOD PRESSURE, DIABETES, HIGH CHOLESTEROL, AND MOKING.				
CONSUMER AFFAIRS	RECALL	LEADRECALL	NEWS	10/26/2007	6A,12P	2
		MATTEL RECALLS 665,000 TOYS BECAUSE OF LEAD PAINT, THE LATEST IN A SERIES OF RECALLS BY THE NATION'S LARGEST TOY MAKER.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	BLOOD CIVIL WAR BLOOD DRIVE	PSA	10/27/2007	43		
	BETWEEN NOVEMBER 1 AND 17, 2007, UO AND OSU FANS, FRIENDS, STUDENTS, STAFF AND ALUMNI ROLL UP THEIR SLEEVES ALL AROUND THE STATE AND DONATE TO THE LOCAL BLOOD SUPPLY IN THE ANNUAL CIVIL WAR BLOOD DRIVE. THE UNIVERSITY COLLECTING THE MOST BLOOD IS ANNOUNCED AT THE CIVIL WAR FOOTBALL GAME.					
COMMUNITY SERV	FUNDING	GPCYCLO	NEWS	10/27/2007	6P,11P	2
	CYCLISTS GATHER AT TOM PIERCE PARK IN GRANTS PASS TO PARTICIPATE IN A "CYCLOCROSS" EVENT TO RAISE MONEY FOR SEARCH AND RESCUE EFFORTS IN JOSEPHINE COUNTY.					
COMMUNITY SERV	VOLUNTEERS	LIBRARYBOOK	NEWS	10/27/2007	11P	1
	CASSIE KANTOR, AN ASPIRE AND AMERICORP MEMBER SERVING AT NORTH MEDFORD HIGH SCHOOL, DISTRIBUTES FREE BOOKS IN FRONT OF THE CENTRAL LIBRARY, SAYING THE BOXES OF BOOKS WERE ALL DONATED FROM LOCAL SCHOOLS, BUSINESSES AND INDIVIDUALS, TRYING TO MAKE A DIFFERENCE BY PROMOTING LITERACY.					
JACKSONCOUNTY	SERVICES	LIBRARYBASH	NEWS	10/28/2007	6P,11P	2
	ASHLAND LIBRARY BRANCH MANAGER AMY BLOSSOM REPORTS THE ASHLAND LIBRARY BRANCH REOPENING, SAYING IT'S THE FIRST TIME A JACKSON OCUNTY LIBRARY HAS BEEN OPEN ON A SUNDAY SINCE THE 1940'S, TH DOORS WILL NOW BE OPEN SIX DAYS A WEEK INCLUDING SATURDAY AND SUNDAY.					
COMMUNITY SERV	VOLUNTEERS	CRATERVOLS	NEWS	10/28/2007	6P,11P	2
	THE FRIENDS OF CRATER LAKE ORGANIZATION LOOKS FOR VOLUNTEERS TO WORK INFORMATION BOOTHS AND HELP OUT AROUND THE PARK, SAYING IT'S A GREAT OPPORTUNITY FOR PEOPLE TO EXPERIENCE THE PARK IN A DIFFERENT WAY.					
COMMUNITY SERV	FUNDING	GPCYCLO	NEWS	10/28/2007	6P	1
	CYCLISTS GATHER AT THE PIERCE PARK IN GRANTS PASS TO PARTICIPATE IN A "CYCLOCROSS" EVENT TO RAISE MONEY FOR SEARCH AND RESCUE EFFORTS IN JOSEPHINE COUNTY.					
YOUNG PEOPLE	DRUGS&ALCOHOL	SODA	NEWS	10/28/2007	6P,11P	2
	STUDENTS, EDUCATORS AND REPRESENTATIVES FORM THE S.O.D.A. PROGRAM COME TOGETHER AT THE SMULLIN CENTER IN MEDFORD, THE GOAL TO EDUCATE KIDS ABOUT THE DANGERS OF DRUGS AND ALCOHOL, SAYING IT'S ALL ABOUT SENDING THE RIGHT MESSAGES TO KIDS.					
CONSUMER AFAIRS	HOW TO	MR FOOD	NEWS	10/29/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BEEFY STIR FRY", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
FIRE SAFETY	FIRESAFETY		NEWS	10/29/2007	5P	1
	THE STATE FIRE MARSHAL OFFERS SOME TIPS TO KEEP YOUR LITTLE GHOST OR GOBLIN SAFE THIS HALLOWEEN.					
JACKSON COUNTY	SERVICES	LIBRARYBASH	NEWS	10/29/2007	6A,12P,5P,6P,11P	5
	BRANCH MANAGER AMY BLOSSOM REPORTS ASHLAND'S LIBRARY OPENS ON A SUNDAY FOR THE FIRST TIME IN DECADES, OFFICIALS SAY THEY WANTED TO ENSURE A LIBRARY IN THE COUNTY WAS OPEN EVERY DAY OF THE WEEK.					
HEALTH	PHYSICAL	BIRDFLU	NEWS	10/29/2007	6A,12P	2
	INTERNATIONAL HEALTH OFFICIALS WARN THE BIRD FLU VIRUS COULD MUTATE AND SPARK A PANDEMIC, AND IF THE VIRUS DEVELOPS A WAY OF TRANSMITTING AMONG HUMANS, THE RESULTS COULD BE DEVASTATING.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION FISHING	DIAMONDLAKE	NEWS 10/29/2007	12P	1		
	THE OREGON DEPARTMENT OF WILDLIFE REPORTS, AFTER POISONING DIAMOND LAKE LAST YEAR TO DEAL WITH AN EXPLODING TUI CHUB POPULATION, ANGLERS ARE FLOCKING TO THE LAKE TO CATCH FAT FISH, THROUGH AUGUST AN ESTIMATED 60,000 ANGLERS TRIPS LED TO A CATCH OF ABOUT 70,000 FISH, WITH ANGLERS SPENDING 2.25 MILLION DOLLARS.					
LAW ENFORCEMENT	PUBLIC SAFETY	ONTHEBEAT	NEWS 10/29/2007	6P	1	
	MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT HALLOWEEN SAFETY, COVERING TOPICS INCLUDING COSTUMES, SUPERVISION, AT THE DOOR, AND DRIVERS, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.					
BUSINESS	CLOSURE	MEDFORDMARKET	NEWS 10/29/2007	6P,11P	2	
	MEDFORD CO-OP MEMBERS MEET EXPECTING TO VOTE ON A RESOLUTION DISSOLVING THE ORGANIZATION, AND PLANS TO PUT A COMMUNITY OWNED GROCERY STORE IN DOWNTOWN MEDFORD APPEARS TO BE ON HOLD, DUE TO LACK OF FUNDING.					
CONSUMER AFFAIRS	PRODUCT SAFETY	FAKETEETH	NEWS 10/29/2007	5P,6P	2	
	RESEARCHERS URGE THE CONSUMER PRODUCT SAFETY COMMISSION TO ISSUE RECALL FOR A POPULAR HALLOWEEN NOVELTY CALLED "UGLY TEETH", THE FAKE PLASTIC TEETH HAVE WHAT RESEARCHERS SAY IS 100 TIMES THE ALLOWABLE LEVEL OF LEAD IN THE PAINT.					
MEDICAL	RESEARCH	SMOKINGWOMEN	NEWS 10/29/2007	6A	1	
	RESEARCHERS REPORT WOMEN WHO SMOKE ARE FAR LESS SENSITIVE TO SWEET TASTES THAN WOMEN WHO NEVER SMOKED AND THE LONGER A WOMAN LIGHTS UP, THE WORSE IT GETS.					
RECREATION	COMMUNITY AFFAIRS	SAFENSANE	NEWS 10/29/2007	5P,6P	2	
	KTVL NEWS 10 HOLDS AN ON-LINE HALLOWEEN COSTUME CONTEST IN PREPARATION FOR IT'S ANNUAL SAFE 'N SANE HALLOWEEN AT THE ROGUE VALLEY MALL.					
HEALTH	PHYSICAL	SAD	NEWS 10/29/2007	6A,12P	2	
	MEDICAL EXPERTS REPORT AS MANY AS 10-20 PERCENT OF AMERICANS MAY EXPERIENCE MILD SYMPTOMS OF SAD (SEASONAL AFFECTIVE DISORDER), THE CONDITION WHICH AFFECTS MORE WOMEN THAN MEN IS THOUGHT TO BE RELATED TO A CHEMICAL UNBALANCE IN THE BRAIN BROUGHT ON BY LACK OF LIGHT DUE TO WINTER'S SHORTER DAYS AND TYPICALLY OVERCAST SKIES.					
COMMUNITY SERV	VOLUNTEERS	LIBRARY BOOK	NEWS 10/29/2007	12P	1	
	A VOLUNTEER SPENDS DAY DISTRIBUTING FREE BOOKS IN FRONT OF THE CENTRAL LIBRARY, THE EVENT PLANNED BEFORE A PLAN TO REOPEN THE LIBRARIES WAS UNVEILED, BUT ORGANIZERS DECIDED IT WAS STILL IMPORTANT FOR THE COMMUNITY TO HAVE ACCESS TO FREE BOOKS.					
HEALTH	PHYSICAL	STAPH	NEWS 10/29/2007	12P	1	
	DR. RONALD PRIMAS, N.Y. URGENT CARE CENTER, TALKS ABOUT MRSA, A SUPERBUG THAT USED TO BE CONFINED TO HOSPITALS AND CLINICS, BUT NOW IS SHOWING UP IN HIGH SCHOOL AND COLLEGE LOCKER ROOMS, THE NFL, AND ALMOST ANYWHERE PEOPLE ARE LIKELY TO CONTACT BACTERIA, KILLING NEARLY 19,000 PEOPLE A YEAR AND CAUSES SERIOUS INFECTIONS IN MORE THAN 90,000.					
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS 10/29/2007	12P	1	
	CONSUMER OFFICIALS REPORT GAS PRICES UP IN OUR REGION, THE AVERAGE PRICE IN OREGON IS THREE DOLLARS SIX CENTS PER GALLON OF REGULAR, THE MEDFORD-ASHLAND AREA THREE DOLLARS TEN CENTS.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
POLITICAL PROCESS	BALLOTS	ELEXTST KATHY BECKETT, JACKSON COUNTY CLERK, REPORTS ELECTION OFFICIALS ARE TESTING THEIR COUNTING MACHINE, AS REQUIRED BY THE STATE, AND ANOTHER COUNTING TEST WILL BE DONE ON ELECTION, AND THEN AFTER THE ELECTION TO MAKE SURE THE RESULTS MATCH UP TO WHAT THEY HAVE, BALLOTS DUE NOVEMBER 6TH, PREDICTING A LARGE TURNOUT OF AROUND 65-68 PERCENT.	NEWS	10/29/2007	12P,5P,6P,11P	4
COMMUNITY SERV	VOLUNTEERS	CRATER VOL THE FRIENDS OF CRATER LAKE ORGANIZATION LOOKS FOR VOLUNTEERS TO WORK INFORMATION BOOTHS AND HELP OUT AROUND THE PARK, SAYING IT'S A GREAT OPPORTUNITY FOR PEOPLE TO EXPERIENCE THE PARK IN A DIFFERENT WAY.	NEWS	10/29/2007	6A,12P	2
YOUNG PEOPLE	DRUGS&ALCOHOL	SODA STUDENTS, EDUCATORS, AND REPRESENTATIVES FROM THE SOUTHERN OREGON DRUG AWARENESS PROGRAM (SODA), COME TOGETHER AT THE SMULLIN CENTER IN MEDFORD, THE GOAL, TO EDUCATE KIDS ABOUT THE DANGERS OF DRUGS AND ALCOHOL.	NEWS	10/29/2007	6A,12P	2
COMMUNITY SERV	FUNDING	GPCYCLO CYCLISTS GATHER AT TOM PIERCE PARK IN GRANTS PASS TO PARTICIPATE IN A CYCLOCROSS EVENT, TO RAISE MONEY FOR SEARCH AND RESCUE EFFORTS IN JOSEPHINE COUNTY.	NEWS	10/29/2007	6A,12P	2
MEDICAL	PROCEDURE	AUTISMSCREENING DR. ERIC HOLLANDER, MT SINAI MEDICAL CENTER, REPORTS ONE IN ONE HUNDRED FIFTY CHILDREN HAS AUTISM, LEADING DOCTORS SAY THAT EARLY DIAGNOSIS IS SO IMPORTANT THAT CHILDREN NEED TO BE SCREENED EARLY AND OFTEN.	NEWS	10/29/2007	5P	1
RECREATION	COMMUNITY AFFAIRS	SAFENSANE KTVL NEWS 10 HOLDS AN ON-LINE HALLOWEEN COSTUME CONTEST IN PREPARATION FOR IT'S ANNUAL "SAFE 'N SANE" HALLOWEEN AT THE ROGUE VALLEY MALL.	NEWS	10/30/2007	6A,12P,5P,11P	4
ENVIRONMENT	RESTORATION	KLAMDAMS WORK CREWS SET EXPLOSIONS TO BLOW UP TWO MILES OF LEVIES ALONG THE WILLIAMSON RIVER TO RESTORE WETLANDS ON THE KLAMATH BASIN.	NEWS	10/30/2007	5P,6P,11P	3
CONSUMER AFFAIRS	PRICES	BIOFUELS CONSUMER OFFICIALS REPORT DIESEL PRICES HAVE SHOT UP FOURTY THREE CENTS IN THE PAST MONTH IN OUR AREA, SAYING AS GAS AND DIESEL PRICES CONTINUE TO RISE, THEY ARE CATCHING UP TO BIOFUEL PRICES.	NEWS	10/30/2007	5P,6P,11P	3
HEALTH	PHYSICAL	MRSATESTING THE NATION'S HOSPITALS TAKE PREVENTATIVE MEASURES AGAINST THE DEADLY SUPERBUG (MRSA), THAT HAS RECENTLY SHOWN UP IN DIFFERENT PARTS OF THE COUNTRY.	NEWS	10/30/2007	5P	1
MEDICAL	PROCEDURE	FLUSHOTS COUNTY HEALTH WORKERS IN JOSEPHINE COUNTY MAKE SURE THEY'RE READY FOR A MASS EMERGENCY BY HOLDING A MEDICAL DRILL IN CAVE JUNCTION TO PRACTICE GIVING SHOTS TO A LARGE NUMBER OF PEOPLE IN A SHORT PERIOD OF TIME.	NEWS	10/30/2007	5P	1
CONSUMER AFFAIRS	HOW TO	FREETACOS TACO BELL GIVES AWAY FREE TACOS, AS PART OF A "STEAL A BASE, STEAL A TACO" PROMOTION WITH MAJOR LEAGUE, SAYING IT WOULD GIVE EVERYONE IN AMERICA ONE FREE TACO IF ANYONE STOLE A BASE DURING THE WORLD SERIES.	NEWS	10/30/2007	5P	1

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
CONSUMER AFFAIRS	INTERNET	BOOMERSITE	NEWS	10/30/2007	11P	1
	A GROUP OF SILICON VALLEY ENGINEERS PUT THE FINAL TOUCHES ON A NEWLY-LAUNCHED WEBSITE CALLED "DECISION STREET DOT COM", DESIGNED ESPECIALLY FOR BABY BOOMERS, ON-LINE TOPICS INCLUDE HEALTH, WEALTH, HOUSING AND FAMILY, WITH AN EMPHASIS ON ELDER CARE GIVING.					
HEALTH	PETS	PETDOC	NEWS	10/30/2007	5P	1
	DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT MICROCHIPPING YOUR PET, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" REPORT.					
LAW ENFORCEMENT	ALCOHOLISSUES	MADD	NEWS	10/30/2007	6P,11P	2
	MOTHERS AGAINST DRUNK DRIVING (MADD) TOURS THE COUNTRY TO TELL YOUNG PEOPLE THAT UNDERAGE DRUNK-DRIVING TRAGEDIES ARE 100 PERCENT AVOIDABLE, HOPING TO DRIVE THE MESSAGE HOME WITH A VIDEO PRESENTATION FEATURING CELEBRITIES FROM THE MUSIC AND MOVIE INDUSTRIES.					
EDUCATION	FACILITIES	JEFFERSON	NEWS	10/30/2007	6P	1
	JEFFERSON ELEMENTARY SCHOOL IN MEDFORD, SHOWS OFF SOME MAJOR RENOVATIONS, COSTING MORE THAN FOUR MILLION DOLLARS, COMING FROM THE SCHOOL BOND MONEY PASSED BY VOTERS LAST NOVEMBER, THE KEYS TO THE PROJECT WERE IMPROVING STUDENT SAFETY AND AIR QUALITY.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	10/30/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "YUMMY MUMMY DOGS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	10/30/2007	6P,11P	2
	LT. TIM DONEY, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE LOOKING FOR WHOEVER STOLE THOUSANDS OF DOLLARS WORTH OF TOOLS AND OTHER GOODS AT TWO MEDFORD CONSTRUCTION SITES, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
MEDICAL	PROCEDURE	BLOODPRESSURE	NEWS	10/30/2007	6A,12P	2
	MEDICAL EXPERTS REPORT USE OF CHOLESTEROL AND BLOOD PRESSURE MEDICATIONS BY YOUNG ADULTS APPEARS TO BE RISING RAPIDLY AT A FASTER PACE THAN AMONG SENIOR CITIZENS.					
FIRE	SAFETY	FIRESAFETY	NEWS	10/30/2007	6A,12P	2
	THE STATE FIRE MARSHAL OFFERS SOME TIPS TO KEEP YOUR LITTLE GHOST OR GOBLIN SAFE THIS HALLOWEEN.					
CONSUMER AFFAIRS	PRODUCT SAFETY	TEETH	NEWS	10/30/2007	6A	1
	RESEARCHERS URGE THE CONSUMER PRODUCT SAFETY COMMISSION TO ISSUE RECALL FOR A POPULAR HALLOWEEN NOVELTY CALLED "UGLY TEETH", THE FAKE PLASTIC TEETH HAVE WHAT RESEARCHERS SAY IS 100 TIMES THE ALLOWABLE LEVEL OF LEAD IN THE PAINT.					
EDUCATION	TUITION	COLLEGEFEES	NEWS	10/30/2007	6A,12P	2
	THE STATE BOARD OF HIGHER EDUCATION HEARS PROPOSAL ON PHASING OUT "RESOURCE FEES", A NEW PLAN WOULD ROLL MOST FEES INTO TUITION.					
CONSUMER AFFAIRS	PRICES	GASALLTIMEHIGH	NEWS	10/30/2007	6A,12P	2
	ANALYSTS REPORT MEXICO'S STATE OIL COMPANY SUSPENDS PRODUCTION OF OIL BECAUSE OF WEATHER CONCERNS, SENDING CRUDE OIL PRICES OVER NINETY THREE DOLLARS A BARREL, BUT PRICES COULD COME DOWN SOON, SAYING THE RECENT JUMP ISN'T JUSTIFIED BY TYPICAL SUPPLY AND DEMAND.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
POLITICAL PROCESS	BALLOTS	ELECTIONTEST	NEWS	10/30/2007	6A,12P 2	
		KATHY BECKETT, JACKSON COUNTY CLERK, REPORTS ELECTION OFFICIALS ARE TESTING THEIR COUNTING MACHINE, AS REQUIRED BY THE STATE, AND ANOTHER COUNTING TEST WILL BE DONE ON ELECTION DAY, AND THEN AFTER THE ELECTION, TO MAKE SURE THE RESULTS MATCH UP TO WHAT THEY HAVE, BALLOTS DUE NOVEMBER 6TH, PREDICTING A LARGE TURNOUT OF AROUND 65-68 PERCENT.				
JACKSON COUNTY	SERVICES	MORELIBRARIES	NEWS	10/30/2007	6A,12P 2	
		THE CENTRAL POINT BRANCH, ONE OF SEVEN JACKSON COUNTY LIBRARIES REOPENS AFTER NEARLY SEVEN MONTHS OF CLOSURE DUE TO A LACK OF FUNDING.				
BUSINESS	CLOSURES	COOPMEET	NEWS	10/30/2007	6A,12P,5P	3
		MEMBERS OF THE MEDFORD CO-OP VOTE TO DISSOLVE THEIR ORGANIZATION, BUT TO GIVE THE CO-OP TWO MORE WEEKS TO GET OUT OF IT'S HUBBARD'S LEASE AND FIND A WAY TO PRESERVE THE ORGANIZATION.				
MEDICAL	RESEARCH	HOTSAUCE	NEWS	10/30/2007	6A,12P 2	
		RESEARCHERS REPORT DOCTORS ARE EXPERIMENTING WITH THE SAME CHEMICAL THAT GIVES HOT SAUCE IT'S BURN TO SEE IF IT CAN NUMB PAIN DURING OPERATIONS.				
YOUNG PEOPLE	HEALTH	AUTISM	NEWS	10/30/2007	6A,12P 2	
		THE AMERICAN ACADEMY OF PEDIATRICS REPORTS CHILDREN SHOULD BE TESTED TWICE FOR AUTISM BEFORE THEY TURN TWO, AND SUBTLE SIGNS CAN OCCUR EVEN BEFORE THEY TURN ONE.				
COMMUNITY SERV	FUNDING	HUMANBEAN	NEWS	10/30/2007	6P	1
		HUMAN BEAN COFFEE STANDS IN JACKSON, JOSEPHINE, AND KLAMATH COUNTIES BRING IN MORE THAN \$35,000, ALONG WITH HUMAN BEANS OUTSIE SOUTHERN OREGON BRINGING IN ANOTHER \$20,000 FROM THEIR "COFFEE FOR A CURE" BREAST CANCER FUNDRAISER.				
LAW ENFORCEMENT	POLICE EFFECT	CPSMARTCAR	NEWS	10/31/2007	6P,11P 2	
		THE CENTRAL POINT POLICE DEPARTMENT RECEIVES A NEW POLICE CRUISER CAR ON THE FORCE, SAYING THEY WERE LOOOKING FOR A MORE VERSATILE MODE OF TRANSPORTATION FOR THEIR VOLUNTEER SQUAD SO THEY DECIDED TO GO ELECTRIC.				
JACKSON COUNTY	SERVICES	EPLIBRARY	NEWS	10/31/2007	6P,11P 2	
		ABOUT A DOZEN COMMUNITY MEMBERS GATHER IN FRONT OF THE EAGLE POINT LIBRARY, THE LAST MAJOR JACKSON COUNTY LIBRARY TO RE-OPEN.				
YOUNG PEOPLE	RECREATION	KIDSPARADE	NEWS	10/31/2007	6P,11P 2	
		THE ASHLAND CHAMBER OF COMMERCE PUTS ON THE ANNUAL CHILDREN'S HALLOWEEN PARADE THROUGH DOWNTOWN ASHLAND, AND AFTER THE PARADE KIDS HAD THE OPPORTUNITY TO TRICK-OR-TREAT AT SOME OF THE BUSINESSES IN THE ASHLAND PLAZA.				
TRANSPORTATION	CONSTRUCTION	NORTHGATE	NEWS	10/31/2007	11P	1
		THE MEDFORD MAIL TRIBUNE, THE NORTHGATE SHOPPING CENTER'S MANAGING PARTNER, REPORT CONSTRUCTION ON THE NEW SHOPPING CENTER IN NORTHEAST MEDFORD MAY BE DELAYED TO NEXT SUMMER INSTEAD OF NEXT SPRING.				
AGRICULTURE GARDENING	ROGUEGARDENER		NEWS	10/31/2007	5P	1
		ROGUE GARDENER STAN MAPOLSKI, TALKS ABOUT HOW KEEPING YOUR COMPOST PILE DRY IS IMPORTANT DURING THE WINTER MONTHS, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	ALCOHOL ISSUES	MADDHALLOWEEN	NEWS	10/31/2007	6A,12P	2
		THE MADD GROUP (MOTHERS AGAINST DRUNK DRIVING) TOURS THE COUNTRY TO TELL YOUNG PEOPLE THAT UNDERAGE DRUNK DRIVING TRAGEDIES ARE AVOIDABLE, SPREADING THE MESSAGE USING A VIDEO PRESENTATION FEATURING MOVIE STARS AND POPULAR RECORDING ARTISTS.				
CONSUMER AFFAIRS	PRODUCT INFO	DOGCOSTUME	NEWS	10/31/2007	6A	1
		CONSUMER OFFICIALS REPORT A BOOMING BUSINESS, WITH STORES NOW CATERING TO EVERY MEMBER OF THE FAMILY, INCLUDING YOUR PET, WHEN IT COMES TO HALLOWEEN COSTUMES.				
COMMUNITY SERVICE	FUNDING	HUMANBEAN	NEWS	10/31/2007	6A,12P	2
		HUMAN BEAN COFFEE STANDS IN JACKSON, JOSEPHINE, AND KLAMATH COUNTIES BRING IN MORE THAN \$35,000, AND OTHER HUMAN BEANS OUTSIDE SOUTHERN OREGON BRING ANOTHER \$20,000 FROM THEIR "COFFEE FOR A CURE" BREAST CANCER FUNDRAISER.				
EDUCATION	FACILITIES	JEFFERSON	NEWS	10/31/2007	6A,12P	2
		JEFFERSON ELEMENTARY SCHOOL IN MEDFORD SHOWS OFF SOME MAJOR RENOVATIONS, COSTING MORE THAN FOUR MILLION DOLLARS, COMING FROM THE SCHOOL BOND MONEY PASSED BY VOTERS LAST NOVEMBER, THE KEYS TO THE PROJECT WERE IMPROVING STUDENT SAFETY AND AIR QUALITY.				
RECREATION	COMMUNITY AFFAIRS	SAFENSANE	NEWS	10/31/2007	6A,12P,11P	3
		KTVL NEWS 10 REPORTS DEADLINE TO VOTE ON-LINE FOR YOUR FAVORITE HALLOWEEN COSTUME, FIRST PLACE WINNER WILL RECEIVE A \$200 GIFT CARD TO THE ROGUE VALLEY MALL, SECOND PLACE \$100, AND THIRD PLACE \$50.				
CONSUMER AFFAIRS	RECALL	FAKETEETH	NEWS	10/31/2007	5P	1
		THE CONSUMER PRODUCT SAFETY COMMISSION RECALLS PACKAGES OF "UGLY TEETH", FAKE HALLOWEEN TEETH, BECAUSE THEY CONTAIN DANGEROUS LEVELS OF LEAD.				
CONSUMER AFFAIRS	RATES	INTEREST RATES	NEWS	10/31/2007	5P	1
		THE FEDERAL RESERVE CUTS INTEREST RATES BY A QUARTER POINT, IN AN EFFORT TO HELP THE HOUSING MARKET, WHICH IS AT A TWENTY YEAR LOW AND CONTINUING TO DRAG DOWN THE ECONOMY.				
YOUNG PEOPLE	HEALTH	TV VIEWING	NEWS	10/31/2007	6A,5P	2
		HEALTH EXPERTS REPORT OBESE CHILDREN WHO WATCH FOUR OR MORE HOURS OF TV A DAY ARE THREE TIMES MORE LIKELY TO HAVE HIGH BLOOD PRESSURE THAN CHILDREN WHO WATCH LESS THAN TWO HOURS A DAY.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	10/31/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "MONSTER CUPCAKES", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
MEDICAL	PROCEDURE	FLUSHOTS	NEWS	10/31/2007	6A,12P	2
		COUNTY HEALTH WORKERS IN JOSEPHINE COUNTY MAKE SURE THEY'RE READY FOR A MASS EMERGENCY, HOLDING A MEDICAL DRILL IN CAVE JUNCTION TO PRACTICE GIVING SHOTS TO A LARGE NUMBER OF PEOPLE IN A SHORT PERIOD OF TIME, GIVING AWAY 400 FREE FLU SHOTS IN THE FIRST FOUR HOURS.				
ENVIRONMENT	RESTORATION	KLAM DAMS	NEWS	10/31/2007	6A,12P	2
		THE NATURE CONSERVANCY BLOWS UP TWO MILES OF LEVY ALONG THE WILLIAMS RIVER AND UPPER KLAMATH LAKE, AS PART OF A PLAN TO RESTORE 7400 ACRES OF WETLAND.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER OFFICIALS	PRICES DIESEL PRICES	NEWS 10/31/2007	6A,12P	2		
	CONSUMER OFFICIALS REPORT DIESEL PRICES ARE WAY UP, WHICH COULD MEAN MORE COSTS PASSED ON TO CONSUMERS.					
MEDICAL	PROCEDURE	STAPH	NEWS 10/31/2007	6A	1	
	TECH LABORATORIES MAKES A SPECIAL GEL CALLED "STAPHESEPTIC BAC-TERICIDE", THAT PREVENTS AND KILLS THE POTENTIALLY DEADLY STAPH INFECTION OUTBREAKS AT SCHOOLS NATIONWIDE, SAYING THE DRUG HAS BEEN ON SHELVES FOR ABOUT A YEAR.					
MEDICAL	PROCEDURE	SUPPRESSANT	NEWS 10/31/2007	6A	1	
	SCIENTISTS FIND GIVING MORBIDLY OBESE VOLUNTEERS AN INCREASED DOSE OF THE BODY'S NATURAL APPETITE SUPPRESSANT, DE-ACTIVATED THE BRAIN'S RESPONSE TO TASTY FOOD, AND THE NEW BRAIN ACTIVITY LASTED AS LONG AS THE HORMONE WAS DELIVERED.					
MEDICAL	RESEARCH	HUMANCARE	NEWS 10/31/2007	6A	1	
	RESEARCHERS REPORT STUDY FINDING CANCER PATIENTS WHO HAD SOMEONE TO HELP CARE FOR THEM THROUGH TREATMENT, LIVED LONGER AND ENJOYED A BETTER QUALITY OF LIFE, PEOPLE WITHOUT A SUPPORT NETWORK HAD A SEVENTY PERCENT HIGHER DEATH RATE.					
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS 10/31/2007	6A	1	
	LT. TIM DONEY, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN LOOKING FOR WHOEVER STOLE THOUSANDS OF DOLLARS WORTH OF TOOLS AND OTHER GOODS FROM TWO MEDFORD CONSTRUCTION SITES, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
MEDICAL	CANCER	OBESITY&CANCER	NEWS 10/31/2007	12P,5P	2	
	RESEARCHERS REPORT NEW STUDY BEING CALLED THE MOST COMPREHENSIVE STUDY IN YEARS, OFFERING RECOMMENDATIONS ON HOW YOU CAN REDUCE YOUR RISK OF CANCER.					
POLITICAL PROCESS	MEASURE	MEAS50	NEWS 11/1/2007	5P,6P	2	
	SUPPORTERS OF MEASURE 50 HOLD A NEWS CONFERENCE TO URGE OREGONIANS TO VOTE YES ON THE MEASURE, SAYING IT WILL PROVIDE HEALTH CARE FOR OREGON CHILDREN.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS 11/1/2007	12P	1	
	MR FOOD, PROFESSIONAL CHEF, TALKS ABOUT REASONS WHY GARLIC IS GOOD FOR YOU, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
CONSUMER AFFAIRS	HOW TO	DONOTCALLLIST	NEWS 11/1/2007	5P	1	
	CONGRESS WORKS TO MAKE THE NATIONAL "DO NOT CALL LIST" PERMANENT, LAWMAKERS WANT TO DO AWAY WITH NEXT YEAR'S EXPIRATION DATE THAT WOULD FORCE MILLIONS TO RE-REGISTER THEIR PHONE NUMBERS.					
SERVICES	CABLE CABLEBILLS		NEWS 11/1/2007	5P	1	
	THE FCC APPROVES BAN ON EXCLUSIVE CONTRACTS BETWEEN CABLE PROVIDERS AND APARTMENT BUILDING MANAGERS, WHICH COULD LOWER MONTHLY CABLE BILLS.					
JACKSON COUNTY	SERVICES	EPLIBRARY	NEWS 11/1/2007	6A,12P	2	
	ABOUT A DOZEN COMMUNITY MEMBERS GATHER IN FRONT OF THE EAGLE POINT LIBRARY, THE LAST MAJOR JACKSON COUNTY LIBRARY TO RE-OPEN.					

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
CONSUMER AFFAIRS	INFO	MADEINCHINA	NEWS	11/1/2007	12P	1
		KTVL NEWS 10 PRESENTS "MADE IN CHINA" SERIES, WITH AN INCREASING NUMBER OF LAWMAKERS VOICING CONCERN OVER CHINESE IMPORTS, ESPECIALLY THE AMERICAN FLAG, SAYING THE U.S. IMPORTED 5.3 BILLION DOLLARS WORTH OF IT'S OWN FLAGS LAST YEAR, MOST FROM CHINA.				
RECREATION	COMMUNITY AFFAIRS	RVMALL	NEWS	11/1/2007	6A,12P	2
		KTVL NEWS 10 SPONSORS ANNUAL "SAFE 'N SANE" HALLOWEEN AT THE ROGUE VALLEY MALL, FOR A DONATION OF A CANNED FOOD ITEM, KIDS COULD GO BUSINESS TO BUSINESS TRICK-OR-TREATING.				
TRANSPORTATION	DRIVING	STUDDEDIRES	NEWS	11/1/2007	5P,11P	2
		THE OREGON DEPARTMENT OF TRANSPORTATION REPORTS STUDDED TIRES ARE NOW LEGAL ON OREGON'S ROADS, DRIVERS MAY USE THEM FROM NOVEMBER FIRST THROUGH MARCH 31ST, OFFERING A WEB SITE WITH UP TO DATE ROAD CONDITIONS SO YOU CAN CHECK THE WEATHER BEFORE YOU MAKE YOUR TRAVEL PLANS.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	11/1/2007	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	11/1/2007	5P	1
		A LOCAL PROFESSIONAL CHEF PREPARES A RECIPE FOR "CLASSIC MAC AND CHEESE", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
RECREATION	COMMUNITY AFFAIRS	CONTESTWINNER	NEWS	11/1/2007	5P	1
		KTVL NEWS 10 ANNOUNCES WINNERS OF IT'S ON-LINE "SAFE 'N SANE" HALLOWEEN COSTUME CONTEST, WITH FIRST PLACE AWARDED A \$200 GIFT CARD TO THE ROGUE VALLEY MALL, SECOND PLACE \$100, AND THIRD PLACE \$50.				
JACKSON COUNTY	CITY ORDINANCE	PANHANDLING	NEWS	11/1/2007	6P,11P	2
		THE MEDFORD CITY COUNCIL CRAFTS ORDINANCE TO CURB PANHANDLING.				
CONSUMER AFFAIRS	RECALL	PIZZARECALL	NEWS	11/1/2007	11P	1
		GENERAL MILLS VOLUNTARILY RECALLS ABOUT FIVE MILLION TOTINOS AND JENOS PIZZAS DUE TO POSSIBLE E-COLI CONTAMINATION.				
LAW ENFORCEMENT	POLICE EFFECT	CPSMART	NEWS	11/1/2007	6A,12P	2
		THE CENTRAL POINT POLICE DEPARTMENT RECEIVES A NEW POLICE CRUISER CAR ON THE FORCE, SAYING THEY WERE LOOKING FOR A MORE VERSATILE MODE OF TRANSPORTATION FOR THEIR VOLUNTEER SQUAD SO THEY DECIDED TO GO ELECTRIC.				
EDUCATION	FUNDING	SCHOOLCHOICES	NEWS	11/1/2007	5P,6P,11P	3
		THE MEDFORD SCHOOL BOARD NARROWS IT'S OPTIONS ON HOW TO SPEND THE SCHOOL BOND MONEY, FORCED BY A BUDGET SHORTFALL TO RECONSIDER REBUILDING AND RENOVATION OPTIONS.				
MEDICAL	CANCER	CANCERCAUSES	NEWS	11/1/2007	6A,12P	2
		WALTER WILLET, HARVARD UNIVERSITY, AND DR. W. PHILLIP JANSES, CANCER REPORT CO-AUTHOR, DISCUSS A COMPREHENSIVE NEW STUDY RELEASED ABOUT THE RISKS OF GETTING CANCER, SAYING WHAT YOU EAT AND HOW MUCH, COULD DETERMINE WHETHER YOU GET CANCER.				

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
MEDICAL	RESEARCH	BREASTFEED RESEARCHERS REPORT PRELIMINARY STUDIES SHOWING THAT CHILDREN WHO WERE BREAST-FED FOR AT LEAST FOUR MONTHS, ARE LESS LIKELY TO DEVELOP ASTHMA LATER IN LIFE, BUT THE FINDINGS ONLY HELD TRUE WHEN THE MOTHER DID NOT HAVE ASTHMA HERSELF.	NEWS	11/1/2007	6A,12P	2
MEDICAL	RESEARCH	EDUCATION RESEARCHERS REPORT NEW STUDY FINDING THE MORE EDUCATED YOU ARE, THE LESS LIKELY YOU ARE TO BECOME CHRONICALLY ILL OR DISABLED.	NEWS	11/1/2007	6A,12P	2
YOUNG PEOPLE	RECREATION	KIDSPARADE THE ASHLAND CHAMBER OF COMMERCE PUTS ON THE ANNUAL CHILDREN'S HALLOWEEN PARADE THROUGH DOWNTOWN ASHLAND, AND AFTER THE PARADE KIDS HAD THE OPPORTUNITY TO TRICK-OR-TREAT AT SOME OF THE BUSINESSES IN THE ASHLAND PLAZA.	NEWS	11/1/2007	6A	1
EDUCATION	DROPOUTS	EPHS EAGLE POINT HIGH SCHOOL TEAMS UP WITH OUTSIDE AGENCIES INCLUDING THE POLICE DEPARTMENT TO ADD CAMPUS PATROL, AND PARENTS ARE NOW CITED IF THEIR KIDS FAIL TO SHOW UP FOR CLASS, IN AN EFFORT TO CRACK DOWN ON DROPOUTS.	NEWS	11/1/2007	6A	1
RECREATION	FESTIVAL	FOOD&WINEFEST THE ASHLAND CHAMBER OF COMMERCE HOSTS IT'S FIRST "FOOD AND WINE CLASSIC", FEATURING LOCAL CHEFS PARTICIPATING IN A "CHEF SHOWDOWN" COMPETITION USING LOCALLY GROWN AND PRODUCED PRODUCTS TO PREPARE DIFFERENT HOLIDAY DISHES.	NEWS	11/2/2007	6P,11P	2
CONSUMER AFFAIRS	HOW TO	DONOTCALLLIST CONGRESS WORKS TO MAKE THE NATIONAL "DO NOT CALL LIST" PERMANENT, LAWMAKERS WANT TO DO AWAY WITH NEXT YEAR'S EXPIRATION DATE THAT WOULD FORCE MILLIONS TO RE-REGISTER THEIR PHONE NUMBERS.	NEWS	11/2/2007	12P	1
TRANSPORTATION	DRIVING	STUDDETTIRES THE OREGON DEPARTMENT OF TRANSPORTATION REPORTS STUDDED TIRES ARE NOW LEGAL ON OREGON'S ROADS, DRIVERS MAY USE THEM FROM NOVEMBER FIRST THROUGH MARCH 31ST, OFFERING A WEB SITE WITH UP TO DATE ROAD CONDITIONS SO YOU CAN CHECK THE WEATHER BEFORE YOU MAKE YOUR TRAVEL PLANS.	NEWS	11/2/2007	6A,12P	2
JOSEPHINE COUNTY	FUNDING	JOCOREACT JOSEPHINE COUNTY COMMISSIONERS MEET WITH THEIR LEGAL COUNSEL TO TRY TO FIGURE OUT WHAT TO DO AFTER LOSING A MAJOR UNFAIR LABOR PRACTICES CASE THAT COULD COST THE COUNTY A MILLION DOLLARS, AND FORCE IT TO REHIRE MORE THAN ONE HUNDRED WORKERS.	NEWS	11/2/2007	5P,6P,11P	3
YOUNG PEOPLE	EDUCATION	CSIDRILL S.O.U. STUDENTS ATTEND A CSI TRAINING EXERCISE.	NEWS	11/2/2007	5P,6P,11P	3
CONSUMER AFFAIRS	SCAM	IRSEMAILSCAM THE IRS ISSUES WARNING ABOUT A NEW SCAM, SAYING PEOPLE ARE RECEIVING MAIL CLAIMING TO BE FROM THE IRS, ASKING FOR DONATIONS FOR VICTIMS OF THE SOUTHERN CALIFORNIA WILDFIRES.	NEWS	11/2/2007	5P	1
SERVICES	CABLE	CABLEBILLS THE FCC APPROVES BAN ON EXCLUSIVE CONTRACTS BETWEEN CABLE PROVIDERS AND APARTMENT BUILDING MANAGERS, WHICH COULD LOWER MONTHLY CABLE BILLS.	NEWS	11/2/2007	6A,12P	2

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	RESEARCH	CANCER RESEARCHERS REPORT NEW STUDY FINDING WOMEN TREATED FOR PRE-CANCEROUS LESIONS ARE MORE THAN TWICE AS LIKELY TO DEVELOP CERVICAL CANCER FOR AT LEAST ANOTHER TWENTY FIVE YEARS.	NEWS	11/2/2007	5P	1
LAW ENFORCEMENT	DRUGS&ALCOHOL	METH DEPUTY CHIEF TIM GEORGE, MEDFORD POLICE DEPARTMENT, TALKS ABOUT MARIJUANA, ANOTHER DRUG IN ADDITION TO METH, THAT IS BECOMING MORE OF AN ISSUE, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.	NEWS	11/2/2007	6A	1
MEDICAL	RESEARCH	ZEBRAFISH RESEARCHERS AT OSU REPORT IT'S POSSIBLE TO GROW HUMAN ORGANS, THEY ARE STUDYING THE ZEBRA FISH IN THE HOPES OF FINDING CLUES TO WHAT MAKES TISSUE REGENERATE.	NEWS	11/2/2007	5P	1
YOUNG PEOPLE	HEALTH	STAPH THE MEDFORD SCHOOL DISTRICT REPORTS HOW THEY ARE CLEANING UP SCHOOLS TO KEEP THE DEADLY STRAIN OF STAPH INFECTION AWAY.	NEWS	11/2/2007	5P,6P,11P	3
EDUCATION	PREPARATION	HEADSTART 40 YEARS OF LAUGHTER, LEARNING, AND LOVE. LEARN MORE ABOUT HEADSTART BY CALLING 734-5150 OR LOG ON TO WWW.SOCFC.ORG.	PSA	11/2/2007	5	
MEDICAL	PROCEDURE	RADIATION RESEARCHERS REPORT NEW THERAPY OPTION FOR BREAST CANCER PATIENTS, THAT CAN SHORTEN THE TIME THEY SPEND GOING THROUGH RADIATION, AND REDUCE THE AFFECTS ON THE REST OF THEIR BODY.	NEWS	11/2/2007	5P	1
POLITICAL PROCESS	MEASURE	MEAS50 SUPPORTERS OF MEASURE 50 HOLD A NEWS CONFERENCE TO URGE OREGONIANS TO VOTE YES ON THE MEASURE, SAYING IT WILL PROVIDE HEALTH CARE FOR OREGON CHILDREN.	NEWS	11/2/2007	6A	1
JACKSON COUNTY	CITYORDINANCE	PANHAND THE MEDFORD CITY COUNCIL CRAFTS ORDINANCE TO CURB PANHANDLING.	NEWS	11/2/2007	6A,12P,5P	3
RECREATION	COMMUNITY AFFAIRS	CONTESTWINNERS KTVL NEWS 10 ANNOUNCES WINNERS OF ITS ON-LINE "SAFE 'N SANE" HALLOWEEN COSTUME CONTEST, WITH FIRST PLACE AWARDED A \$200 GIFT CARD TO THE ROGUE VALLEY MALL, SECOND PLACE \$100, AND THIRD PLACE \$50.	NEWS	11/2/2007	12P	1
CONSUMER AFFAIRS	HOW TO	MR FOOD MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "THE ULTIMATE GRILLED CHEESE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	11/2/2007	12P	1
CONSUMER AFFAIRS	INFO	MADEINCHINA KTVL NEWS 10, PRESENTS THE SERIES "MADE IN CHINA", TAKING A LOOK AT A CONTROVERSIAL HOMELAND SECURITY PROJECT, THE SEVEN HUNDRED MILE FENCE UNDER CONSTRUCTION ALONG THE BORDER BETWEEN THE U.S. AND MEXICO.	NEWS	11/2/2007	12P	1
YOUNG PEOPLE	COMMUNITY SERVICE	HEDRICK STUDENTS AT HEDRICK MIDDLE SCHOOL PACK UP A TRUCK WITH THOUSANDS OF CANS OF FOOD THE ENTIRE STUDENT BODY COLLECTED OVER THE PAST FEW WEEKS, THE FOOD WILL GO TO THE SALVATION ARMY.	NEWS	11/2/2007	12P,5P,11P	3

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	11/2/2007	6A,12P	2
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS HOLIDAY BAZAARS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
MEDICAL	PROCEDURE	ACNE	NEWS	11/2/2007	6A,12P	2
		RESEARCHERS REPORT A JUST-COMPLETED CLINICAL TRIAL CONCLUDING AN ACNE DRUG THAT HAD SHOW EARLY PROMISE IN TREATING THE DE-GENERATIVE NERVE CONDITION KNOWN AS ALS OR LOU GEHRIGS DISEASE, ACTUALLY WORSENS IT.				
MEDICAL	CANCER	CANCER	NEWS	11/2/2007	6A,12P	2
		WALTER WILLET, HARVARD UNIVERSITY, AND DR. W. PHILLIP JANSES, CANCER REPORT CO-AUTHOR, DISCUSS A COMPREHENSIVE NEW STUDY RELEASED ABOUT THE RISKS OF GETTING CANCER, SAYING WHAT YOU EAT AND HOW MUCH, COULD DETERMINE WHETHER YOU GET CANCER.				
MEDICAL	RESEARCH	SLEEP	NEWS	11/2/2007	6A,12P	2
		RESEARCHERS REPORT STUDY OF BRAIN IMAGES OF OTHERWISE HEALTHY MEN AND WOMEN, SHOW TWO FULL DAYS WITHOUT SLEEP SEEMED TO REWIRE THEIR BRAINS, REDIRECTING ACTIVITY FROM THE CALMING AND RATIONAL AREAS TO THE MORE PRIMAL "FEAR CENTER", FINDINGS MAY SHED LIGHT ON PSYCHIATRIC DISORDERS.				
CONSUMER AFFAIRS	RECALL	PIZZARECALL	NEWS	11/2/2007	6A	1
		GENERAL MILLS VOLUNTARILY RECALLS ABOUT FIVE MILLION TOTINOS AND JENOS PIZZAS DUE TO POSSIBLE E-COLI CONTAMINATION.				
CONSUMER AFFAIRS	INFO	FORECLOSURE	NEWS	11/2/2007	6P	1
		OFFICIALS REPORT FORECLOSURE FILINGS IN OREGON ARE UP FIFTY THREE PERCENT COMPARED TO LAST YEAR, WITH OFFICIALS FROM THE DEPARTMENTS OF TREASURY, AND HOUSING AND URBAN DEVELOPMENT TEAMING UP WITH A GROUP CALLED "HOPE NOW" TO TRY TO HELP HOMEOWNERS BEFORE THEY LOSE THEIR HOMES.				
EDUCATION	FUNDING	SCHOOLCHOICES	NEWS	11/2/2007	6A,12P	2
		THE MEDFORD SCHOOL BOARD NARROWS IT'S OPTIONS ON HOW TO SPEND THE SCHOOL BOND MONEY, FORCED BY A BUDGET SHORTFALL TO RECONSIDER REBUILDING AND RENOVATION OPTIONS.				
RECREATION	PETS	HUMANESOCIETY	NEWS	11/3/2007	6P,11P	2
		THE SOUTHERN OREGON HUMANE SOCIETY HOLDS BENEFIT FASHION SHOW AT THE MCANDREWS MARKETPLACE, FEATURING PETS THAT HAVE BEEN RESCUED BY THE HUMANE SOCIETY.				
SENIORS	SERVICES	FOOD & FRIENDS/HOMER	PSA	11/3/2007	41	
		DONATE AND/OR VOLUNTEER TO MEALS ON WHEELS FOR THE HOME-BOUND. WWW.MOWAA.ORG.				
ENVIRONMENT	GLOBALWARMING	GLOBALWARM	NEWS	11/3/2007	6P,11P	2
		STATE REPRESENTATIVE PETER BUCKLEY AND THE SPEAKER OF THE HOUSE JEFF MERKLEY ATTEND RALLY IN ASHLAND CALLING FOR LEADERSHIP TO REDUCE CARBON EMISSIONS AND STOP GLOBAL WARMING.				
TRANSPORTATION	DRIVING	STUDTIRES	NEWS	11/3/2007	6P	1
		TRANSPORTATION OFFICIALS REPORT STUDDERED TIRES ARE ALLOWED ON OREGON VEHICLES, OFFERING EXTRA TRACTION ON SNOW AND ICE, THE TRACTION TIRES MAY REMAIN ON VEHICLES UNTIL APRIL FIRST.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION FESTIVAL	FOODFEST	NEWS	11/3/2007	6P,11P	2	
	CHEFS GATHER IN ASHLAND FOR THE FIRST EVER "FOOD AND WINE CLASSIC" FESTIVAL, EVENTS INCLUDE A CHEFS SHOWDOWN, A FORMAT SIMILAR TO THE JAPANESE COOKING SHOW "IRON CHEF".					
RECREATION PETS	HUMANESOCIETY	NEWS	11/4/2007	6P	1	
	THE SOUTHERN OREGON HUMANE SOCIETY HOLDS BENEFIT FASHION SHOW AT THE MCANDREWS MARKETPLACE, FEATURING PETS THAT HAVE BEEN RESCUED BY THE HUMANE SOCIETY.					
COMMUNITY SERV	HOUSING	AFFORDABLEHOUSE	NEWS	11/4/2007	6P,11P	2
	TOM MONSON, DEVELOPER, TALKS ABOUT "AUBURN ESTATES", A MASTER PLANNED COMMUNITY IN WHITE CITY, OFFERING MORE THAN 60 TWO STORY "AFFORDABLE HOUSING" HOMES.					
POLITICAL PROCESS	BALLOTS	ELECTION	NEWS	11/4/2007	6P,11P	2
	ELECTION OFFICIALS REPORT VOTERS HAVE TWO MORE DAYS TO RETURN THEIR BALLOTS FOR THE NOVEMBER 6TH SPECIAL ELECTION, ON THE BALLOT ARE TWO CONTENTIOUS MEASURES.					
ENVIRONMENT	GLOBALWARMING	GLOBALWARM	NEWS	11/4/2007	6P	1
	STATE REPRESENTATIVE PETER BUCKLEY AND THE SPEAKER OF THE HOUSE JEFF MERKLEY ATTEND RALLY IN ASHLAND CALLING FOR LEADERSHIP TO REDUCE CARBON EMISSIONS AND STOP GLOBAL WARMING.					
TRANSPORTATION	DRIVING	STUDTIRES	NEWS	11/4/2007	6P	1
	TRANSPORTATION OFFICIALS REPORT STUDED TIRES ARE ALLOWED ON OREGON VEHICLES, OFFERING EXTRA TRACTION ON SNOW AND ICE, THE TRACTION TIRES MAY REMAIN ON VEHICLES UNTIL APRIL FIRST.					
RECREATION FESTIVAL	KITCHEN CHALLENGE	NEWS	11/4/2007	6P,11P	2	
	CHEFS GATHER IN ASHLAND FOR THE FIRST EVER "FOOD & WINE CLASSIC" FESTIVAL, EVENTS INCLUDE A CHEF'S SHOWDOWN, A FORMAT SIMILAR TO THE JAPANESE COOKING SHOW "IRON CHEF".					
POLITICAL PROCESS	BALLOTS	ELECTION	NEWS	11/5/2007	12P,6P,11P	3
	ELECTION OFFICIALS REPORT VOTERS HAVE TWO MORE DAYS TO RETURN THEIR BALLOTS FOR THE NOVEMBER SIXTH SPECIAL ELECTION, ON THE BALLOT ARE TWO CONTENTIOUS MEASURES.					
CONSUMER AFFAIRS	PRODUCT INFO	MADEINCHINA	NEWS	11/5/2007	12P	1
	CHAT PHILLIPS, CATFISH FARMERS OF AMERICA, MARK HENDERSON, CATFISH PROCESSOR, AND JEANNIE RUSTIN, CATFISH CONSUMER, DISCUSS THE FIGHT TO GET THE U.S. LABEL ON FOODS WHERE THEY SAY IT SHOULD BE, RIGHT ON THE FOOD PACKAGE, ON CHANNEL TEN'S WEEKLY "MADE IN CHINA" SERIES.					
POLITICAL PROCESS	LEGISLATURE	CONSULTANTHIRED	NEWS	11/5/2007	5P	1
	THE OREGON DEPARTMENT OF HUMAN SERVICES HIRES A CONSULTANT IN THE HOPES IT CAN SAVE MONEY, CRITICS SAY THE THREE MILLION DOLLAR EXPENSE SHOULD GO TOWARD A LONG LIST OF BENEFITS THE LEGISLATURE SAYS THE STATE CAN'T AFFORD.					
HEALTH	PHYSICAL	DR. DAN	NEWS	11/5/2007	5P	1
	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	HEALTH	SLEEPOBESITY	NEWS	11/5/2007	5P	1
		RESEARCHERS REPORT NEW STUDY SAYING A CHILD IN THE THIRD GRADE SHOULD SLEEP NEARLY TEN HOURS PER NIGHT, WHICH CAN REDUCE A CHILD'S RISK FOR OBESITY IN THE SIXTH GRADE.				
LAW ENFORCEMENT	SCHOOLS SAFETY	ON THE BEAT	NEWS	11/5/2007	6P	1
		MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT HOW COMMENTS OR BEHAVIOR MADE BY STUDENTS THAT MAY SEEM INNOCENT, BUT COULD GET THEM IN TROUBLE, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
CONSUMER AFFAIRS	PRICES	GAS PRICES	NEWS	11/5/2007	11P	1
		CONSUMER ANALYSTS REPORT GAS PRICES ARE CONTINUING TO RISE, FINALLY CATCHING UP TO THE SOARING PRICE OF CRUDE WHICH IS UP THIRTY PERCENT SINCE LATE AUGUST, AND THREATENING TO CRACK ONE HUNDRED DOLLARS A BARREL, THE PROBLEM, UNSTABLE POLITICAL CLIMATES IN SEVERAL OF THE COUNTRIES THAT SUPPLY THE U.S., INCLUDING NIGERIA AND IRAN.				
RECREATION	PETS	HUMANE SOCIETY	NEWS	11/5/2007	6A, 12P	2
		THE SOUTHERN OREGON HUMANE SOCIETY HOLDS BENEFIT FASHION SHOW AT THE MCANDREWS MARKETPLACE, FEATURING PETS THAT HAVE BEEN RESCUED BY THE HUMANE SOCIETY.				
HEALTH	PHYSICAL	RASH	NEWS	11/5/2007	6A, 12P	2
		HEALTH EXPERTS REPORT, IN ORDER TO STOP THE RASH OF SO-CALLED SUPERBUGS IN THE NEWS LATELY, HOSPITALS NEED TO FOCUS AS MUCH ON CLEANING UP INVISIBLE GERMS AS THEY DO VACUUMING THE HALLWAYS AND URGING EVERYONE TO WASH THEIR HANDS.				
MEDICAL	RESEARCH	SMOKE	NEWS	11/5/2007	6A, 12P, 5P	3
		RESEARCHERS REPORT PEOPLE WHO SMOKE SEEM TO HAVE A LOWER RISK OF PARKINSONS DISEASE AND IT'S SIGNATURE TREMORS AND TWITCHES, SUGGESTING NICOTINE MIGHT PROTECT BRAIN CELLS AND NERVES IN SOME WAY.				
MEDICAL	STATISTICS	ARTERY	NEWS	11/5/2007	6A, 12P	2
		RESEARCHERS REPORT STATISTICS SHOWING ARTERY DISEASE RATES AMONG WOMEN ROSE FROM FOUR PERCENT IN A 2000 SURVEY TO ALMOST SIX AND ONE HALF PERCENT IN 2004, AMONG MEN, THE RATES FELL DURING THE SAME PERIOD.				
COMMUNITY SERV	HOUSING	AFFORDABLE HOUSING	NEWS	11/5/2007	6A, 12P	2
		TOM MONSON, DEVELOPER, TALKS ABOUT "AUBURN ESTATES", A MASTER PLANNED COMMUNITY IN WHITE CITY, OFFERING MORE THAN 60 TWO STORY "AFFORDABLE HOUSING" HOMES.				
ENVIRONMENT	GLOBAL WARMING	GLOBAL WARM	NEWS	11/5/2007	6A, 12P	2
		STATE REPRESENTATIVE PETER BUCKLEY AND THE SPEAKER OF THE HOUSE JEFF MERKLEY, ATTEND RALLY IN ASHLAND CALLING FOR LEADERSHIP TO REDUCE CARBON EMISSIONS AND STOP GLOBAL WARMING.				
RECREATION	FESTIVAL	FOOD FEST	NEWS	11/5/2007	6A, 12P	2
		CHEFS GATHER IN ASHLAND FOR THE FIRST EVER "FOOD AND WINE CLASSIC" FESTIVAL, EVENTS INCLUDE A CHEF'S SHOWDOWN, A FORMAT SIMILAR TO THE JAPANESE COOKING SHOW "IRON CHEF".				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	11/5/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "ASIAN MEATBALLS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
YOUNG PEOPLE	HEALTH	SLEEP	NEWS	11/6/2007	6A	1
		RESEARCHERS REPORT NEW STUDY FINDING THAT OF THE FOURTH GRADERS WHO SLEPT LESS THAN NINE HOURS A NIGHT, TWENTY TWO PERCENT WERE OBESE BY THE SIXTH GRADE, SAYING TIRED KIDS CAN BECOME HYPERACTIVE, HAVE DIFFICULTY CONCENTRATING AND ARE LESS LIKELY TO EXERCISE.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	11/6/2007	6P,11P	2
		MEDFORD POLICE SEEK PUBLIC ASSISTANCE TO CATCH A MAN WHO ROBBED A PAPA MURPHY'S PIZZA LOCATION, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
COMMUNITY SERV	FUNDING	CATS	NEWS	11/6/2007	6P	1
		COMMITTED ALLIANCE TO STRAYS (CATS), A NON-PROFIT ORGANIZATION THAT TAKES IN STRAY OR UNWANTED CATS, IN AN EFFORT TO RAISE SOME EXTRA CASH THIS YEAR, OFFERS PAINTINGS FOR SALE CREATED BY CATS AT THE SHELTER.				
POLITICAL PROCESS	MEASURE	MEAS50	NEWS	11/6/2007	6P	1
		OFFICIALS REPORT MEASURE 50 ON THE NOVEMBER BALLOT FOR VOTERS TO DECIDE WHETHER TO RAISE THE STATE'S CIGARETTE TAX TO PAY FOR EXPANDED CHILDREN'S HEALTH CARE, COULD HAVE REPERCUSSIONS IN WASHINGTON, D.C., PRESIDENT BUSH VETOED A CHILDREN'S HEALTH BILL SAYING IT'S TOO EXPENSIVE.				
HEALTH	PETS	DOGMAN	NEWS	11/6/2007	5P	1
		DAN MISH, DDM CANINE COUNSELING, TALKS ABOUT HOW TO MAKE YOUR DOG BEHAVE WHEN VISITORS COME KNOCKING AT THE FRONT DOOR, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.				
POLITICAL PROCESS	BILL	CPSCHEARING	NEWS	11/6/2007	5P	1
		THE CONSUMER PRODUCT SAFETY COMMITTEE REPORTS IT'S GAINING GROUND WHEN IT COMES TO GETTING UNSAFE TOYS OFF STORE SHELVES, LAWMAKERS CONSIDER LEGISLATION THAT CALLS FOR PROVIDING MORE RESOURCES TO THE CPSC.				
CONSUMER AFFAIRS	PRODUCT SAFETY	BUSHIMPORTSAFE	NEWS	11/6/2007	5P	1
		PRESIDENT BUSH ANNOUNCES STEPS TO PROTECT AMERICANS FROM UNSAFE IMPORTED PRODUCTS, GIVING THE FDA POWER TO ORDER MANDATORY RECALLS OF DANGEROUS PRODUCTS, AND INCREASE THE NUMBER OF PRODUCT INSPECTORS IN COUNTRIES THAT ARE MAJOR EXPORTERS TO THE U.S.				
CONSUMER AFFAIRS	RECALL	FISHERPRICE	NEWS	11/6/2007	5P	1
		FISHER PRICE RECALLS ABOUT 155,000 KITCHEN-TYPE TOYS BECAUSE THEY POSE A CHOKING HAZARD.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	11/6/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS SOME DIPPING SAUCE RECIPES, AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
JOSEPHINE COUNTY	SERVICES	JOCOUNION	NEWS	11/6/2007	12P,6P,11P	3
		UNION AND JOSEPHINE COUNTY REPRESENTATIVES MEET FOR THE FIRST TIME SINCE THE AMERICAN FEDERATION OF STATE, COUNTY, AND MUNICIPAL EMPLOYEES WON AN UNFAIR LABOR PRACTICES CASE AGAINST THE COUNTY.				
CONSUMER AFFAIRS	PRODUCT SAFETY	MEDS	NEWS	11/6/2007	6A,5P	2
		FEDERAL HEALTH OFFICIALS REPORT IF YOU HAVE LEFTOVER MEDICINES IN YOUR HOUSE, TO THROW THEM OUT IN A VERY SPECIFIC WAY, MIX THEM WITH CAT LITTER, PREFERABLY USED CAT LITTER, SAYING IT'S BETTER FOR THE ENVIRONMENT THAN FLUSHING MEDICINE DOWN THE TOILET AND IT WILL KEEP CHILDREN AND PETS FROM FINDING LEFTOVERS IN THE TRASH.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	11/6/2007	6A,12P,6P,11P	4
		CONSUMER ANALYSTS REPORT GAS PRICES ARE CONTINUING TO RISE, FINALLY CATCHING UP TO THE SOARING PRICE OF CRUDE, WHICH IS UP THIRTY PERCENT SINCE LATE AUGUST, AND THREATENING TO CRACK ONE HUNDRED DOLLARS A BARREL, THE PROBLEM, UNSTABLE POLITICAL CLIMATES IN SEVERAL OF THE COUNTRIES THAT SUPPLY THE U.S., INCLUDING NIGERIA AND IRAN.				
POLITICAL PROCESS	ELEXRESULTS	ASHSCHOOLLEVY	NEWS	11/6/2007	11P	1
		ELECTION OFFICIALS REPORT EARLY RESULTS SHOWING NEARLY SIXTY FIVE PERCENT OF ASHLAND VOTERS HAVE VOTED YES ON THE LEVY TO CONTINUE FUNDING YOUTH ACADEMIC AND ACTIVITY PROGRAMS AT IT'S SCHOOLS, IN MEDFORD, MEASURE 49 PASSES OVERWHELMINGLY, BUT MEASURE 50 WAS SOUNDLY DEFEATED.				
MEDICAL	PROCEDURE	PARKINSONS	NEWS	11/6/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SAYING ASPIRIN AND IBUPROFEN COULD HOLD HOPE FOR THOSE WITH A FAMILY HISTORY OF PARKINSONS DISEASE.				
POLITICAL PROCESS	BALLOTS	VOTERTURNOUT	NEWS	11/6/2007	6A,12P,5P,6P	4
		JACKSON COUNTY CLERK KATHY BECKETT REPORTS VOTER TURNOUT IN JACKSON COUNTY SO FAR IS NOT LOOKING VERY GOOD, ONLY FOURTY TWO PERCENT OF ALL REGISTERED VOTERS HAVE CAST THEIR BALLOTS.				
MEDICAL	RESEARCH	YOGA	NEWS	11/6/2007	6A	1
		RESEARCHERS REPORT NEW STUDY SAYING YOGA HELPS REDUCE SIGNS OF INFLAMMATION ASSOCIATED WITH CARDIOVASCULAR DISEASE.				
POLITICAL PROCESS	BILL	CPSCHEARING	NEWS	11/7/2007	6A	1
		THE CONSUMER PRODUCT SAFETY COMMITTEE REPORTS IT'S GAINING GROUND WHEN IT COMES TO GETTING UNSAFE TOYS OFF STORE SHELVES, LAWMAKERS CONSIDER LEGISLATION THAT CALLS FOR PROVIDING MORE RESOURCES TO THE CPSC.				
PRESERVING HERITAGE	EXHIBIT	RAPTOR	NEWS	11/7/2007	6P	1
		THE CRATER ROCK MUSEUM IN CENTRAL POINT RECEIVES A LARGER THAN LIFE-SIZED REPLICA OF A VELOCI-RAPTOR, A PREDATOR THAT ROAMED THE EARTH 70-80 MILLION YEARS AGO, THE RAPTOR BELIEVED TO HAVE BEEN ORIGINALLY BUILT FOR AN AMUSEMENT PARK, WILL BE ON DISPLAY WHEN THE MUSEUM HOLDS A BAZAAR AND "NAME THE DINOSAUR" CONTEST.				
BUSINESS	NEW BUSINESS	MUSICLESSONS	NEWS	11/7/2007	6P	1
		MASTERS MUSIC AND LEARNING CENTER OPENS IN DOWNTOWN MEDFORD, THE BUSINESS RUN BY A RELIGION-BASED NON PROFIT "NEGLECTED YOUTH OUTREACH", OFFERING LESSONS AND INSTRUMENTS TO HOMELESS AND LOW INCOME YOUNG PEOPLE AT LOW RATES.				
AGRICULTURE GARDENING	ROGUEGARDENER		NEWS	11/7/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT POTTED PLANTS THAT CAN'T GO INSIDE NEED SOME EXTRA PROTECTION DURING COLD WINTER NIGHTS, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
HEALTH	PHYSICAL	WEIGHT&DEATH	NEWS	11/7/2007	5P	1
		RESEARCHERS REPORT NEW STUDY ON WEIGHT AND DEATH, SHOWING BEING AS MUCH AS TWENTY FIVE POUNDS OVERWEIGHT DOES NOT RAISE THE RISK OF DYING FROM CANCER OR HEART DISEASE, HOWEVER, EXTRA POUNDS INCREASE THE CHANCES OF DYING FROM DIABETES AND KIDNEYS DISEASE.				

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
MEDICAL	PROCEDURE	SMOKING RESEARCHERS REPORT A VACCINE TO HELP SMOKERS QUIT, IS SHOWING SOME PROMISE IN CLINICAL TRIALS.	NEWS	11/7/2007	5P	1
RECREATION	SPORTS	MTASHLAND MANAGERS AT MT ASHLAND REPORT MONDAYS WILL BE ADDED BACK TO THE WINTER SCHEDULE, AFTER COMPLAINTS ABOUT A PLAN TO CLOSE ON MONDAYS, TUESDAYS AND SATURDAY NIGHTS TO SAVE MONEY.	NEWS	11/7/2007	5P,11P	2
CONSUMER AFFAIRS	INFO	JOESPURGEON JOE SPURGEON, FINANCIAL ADVISOR, TALKS ABOUT HOW THE GAP BETWEEN THE MIDDLE AND LOWER CLASSES HAS WIDENED, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.	NEWS	11/7/2007	12P	1
CONSUMER AFFAIRS	RECALL	AQUADOTS MILLIONS OF "AQUA DOTS" ARE PULLED FROM SHELVES IN NORTH AMERICA AND AUSTRALIA, AFTER SCIENTISTS FOUND THE BEADS CONTAIN A CHAMICAL THAT, WHEN INGESTED, CONVERTS INTO THE POWERFUL "DATE RAPE" DRUG GHB.	NEWS	11/7/2007	11P	1
CONSUMER AFFAIRS	INFO	MADEINCHINA AMERICAN MANUFACTURERS HEAD TO CHINA TO FIGHT BACK THOSE WHO ARE COPYING THEIR AMERICAN BRANDS, ON CHANNEL TEN'S "MADE IN CHINA" SERIES.	NEWS	11/7/2007	12P	1
POLITICAL PROCESS	ELEXRESULTS	MEASURES ELECTION OFFICIALS REPORT RESULTS OF THE NOVEMBER SIXTH SPECIAL ELECTION, SAYING MEASURE 49 PASSED OVERWHELMINGLY, MEASURE 50 FAILED, AND THE ASHLAND YOUTH ACTIVITY LEVY PASSED.	NEWS	11/7/2007	6A,12P,5P,6P,11P	5
CONSUMER AFFAIRS	RECALL	FISHERPRICE FISHER PRICE RECALLS ABOUT 155,000 KITCHEN-TYPE TOYS BECAUSE THEY POSE A CHOKING HAZARD.	NEWS	11/7/2007	6A,12P	2
CONSUMER AFFAIRS	PRICES	GASPRICES CONSUMER ANALYSTS REPORT GAS PRICES ARE UP NATIONWIDE AND DRIVERS ARE FEELING THE PINCH IN OUR AREA AS WELL, PREDICTING ANOTHER INCREASE OF TEN-20 CENTS AS THE HOLIDAYS APPROACH, AND COULD POSSIBLY SEE FOUR DOLLARS PER GALLON BY NEXT SPRING AND SUMMER.	NEWS	11/7/2007	6A,12P,5P,11P	4
JOSEPHINE COUNTY	SERVICES	JOCOUPDATE REPRESENTATIVES FROM JOSEPHINE COUNTY AND IT'S WORKERS UNION MEET FOR THE FIRST TIME SINCE THE UNION WON AN UNFAIR LABOR PRACTICES CASE AGAINST THE COUNTY, REACHING A SETTLEMENT OVER MENTAL HEALTH SERVICES IN THE COUNTY.	NEWS	11/7/2007	6A,12P	2
MEDICAL	PROCEDURE	PILL EUROPEAN RESEARCHERS REPORT STUDY RAISING NEW CONCERNS ABOUT THE SAFETY OF WOMEN'S LONG-TERM USE OF THE BIRTH CONTROL PILL, SUGGESTING INCREASED RISK OF HEART ATTACK OR STROKE.	NEWS	11/7/2007	6A,12P	2
HEALTH	DIET	ATKINS HEALTH OFFICIALS REPORT DIETERS USING THE ATKINS DIET MAY BE SHEDDING POUNDS, BUT AT A HIGH PRICE, THE DIET CAN CAUSE LONG-TERM DAMAGE TO BLOOD VESSELS AND CONTRIBUTE TO INFLAMMATION LINKED TO HEART AND ARTERY DISEASE, LOW-FAT REGIMENS SUCH AS SOUTH BEACH AND ORISH DIETS LOWERED CHOLESTEROL AND APPEAR TO BENEFIT ARTERY FUNCTION.	NEWS	11/7/2007	6A,12P	2

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
COMMUNITY SERV	FUNDING	CATS	NEWS	11/7/2007	6A	1
		COMMITTED ALLIANCE TO STRAYS (CATS), A NON-PROFIT ORGANIZATION THAT TAKES IN STRAY OR UNWANTED CATS, IN AN EFFORT TO RAISE SOME EXTRA CASH THIS YEAR, OFFERS PAINTINGS FOR SALE, CREATED BY CATS AT THE SHELTER.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	11/7/2007	6A,12P	2
		MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN CATCHING A MAN WHO ROBBED A PAPA MURPHY'S PIZZA LOCATION, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	11/7/2007	12P	1
		MR FOOD. PROFESSIONAL CHEF, OFFERS SOME TIPS ON PREPARING VEGETABLES, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
HEALTH	PHYSICAL	MRSA	NEWS	11/7/2007	6A,12P,5P	3
		RESEARCHERS REPORT NEW STUDY INDICATING THE DRUG RESISTANT FORM OF STAPH CALLED MRSA, COULD BECOME AS DEADLY AS AIDS.				
CONSUMER AFFAIRS	RECALL	GEORGERECALL	NEWS	11/8/2007	5P,6P,11P	3
		THE CONSUMER PRODUCT SAFETY COMMISSION REPORTS 175,000 CURIOUS GEORGE DOLLS BEING RECALLED BECAUSE OF TOO MUCH LEAD IN THEIR SURFACE PAINT.				
ENVIRONMENT	EMISSIONS	ORJOINSLAWSUIT	NEWS	11/8/2007	6P	1
		OREGON JOINS CALIFORNIA IN A LAWSUIT AGAINST THE ENVIRONMENTAL PROTECTION AGENCY OVER AUTO EMISSION STANDARDS.				
BUSINESS	JOBS	JOCOLAYOFFS	NEWS	11/8/2007	11P	1
		TIMBER PRODUCTS REPORTS IT WILL LAY OFF NEARLY 50 WORKERS AT IT'S PLYWOOD PLANT IN GRANTS PASS, SAYING THE CUTS ARE THE RESULT OF THE STEADY DECREASE IN DEMAND FOR SOFTWOOD PLYWOOD TO THE POINT IT'S NO LONGER ECONOMICALLY VIABLE TO MANUFACTURE.				
AGRICULTURE CROPS	ORTREES		NEWS	11/8/2007	11P	1
		THE PACIFIC NORTHWEST CHRISTMAS TREE GROWERS ASSOCIATION AND THE OREGON DEPARTMENT OF AGRICULTURE REMIND CALIFORNIANS THAT FRESH CHRISTMAS TREES ARE RENEWABLE AND RECYCLABLE, OREGON IS EXPECTED TO HARVEST UP TO EIGHT MILLION CHRISTMAS TREES THIS YEAR.				
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	11/8/2007	5P	1
		A LOCAL PROFESSIONAL CHEF PREPARES A RECIPE COMBINING A JUICY FILET MIGNON WITH PUFF PASTRY, ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	11/8/2007	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	PRODUCT SAFETY	LEADINPAINT	NEWS	11/8/2007	5P,6P	2
		REPRESENTATIVES FROM THE ENVIRONMENTAL PROTECTION AGENCY REPORTS ALL THE RECENT RECALLS THAT INVOLVE HIGH LEVELS OF LEAD PAINT IS MAKING PEOPLE WONDER WHY THERE IS LEAD IN PAINT IN THE FIRST PLACE, SAYING THE REASON IS THAT LEAD-BASED PAINT IS MORE VIBRANT AND LASTS LONGER THAN OTHER PAINTS.				
TRANSPORTATION	CONSTRUCTION	ROADCLOSURE	NEWS	11/8/2007	6P	1
		TRANSPORTATION OFFICIALS REPORT THE INTERSECTION OF VALLEY VIEW AND HILLCREST CLOSED UNTIL NOVEMBER 16TH, THE WORK, PART OF THE EAST JACKSON STREET IMPROVEMENT PROJECT IN MEDFORD, ALERTING DRIVERS TO WATCH FOR DETOURS IN THE AREA.				

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CONSUMER AFFAIRS	PRODUCT INFO	STUFFONEBAY	NEWS	11/8/2007	6P	1
		AIRPORT OFFICIALS REPORT, SINCE AIRPORT SECURITY TIGHTENED FOLLOWING THE 911 ATTACKS, MILLIONS OF ITEMS HAVE BEEN SURRENDERED AT SECURITY CHECKPOINTS, AND MANY END UP FOR SALE ON EBAY, MEDFORD'S AIRPORT SENDS IT'S UNCLAIMED ITEMS TO THE OREGON SURPLUS PROPERTY PROGRAM, ITEMS THAN SOLD AT A SALEM RETAIL OUTLET OR THROUGH THE STATE'S EBAY STORE.				
RECREATION	SPORTS	MT ASHLAND	NEWS	11/8/2007	6A,12P	2
		MANAGERS AT MT ASHLAND REPORT MONDAYS WILL BE ADDED BACK TO THE WINTER SCHEDULE, AFTER COMPLAINTS ABOUT A PLAN TO CLOSE ON MONDAYS, TUESDAYS, AND SATURDAY NIGHTS TO SAVE MONEY.				
BUSINESS	NEW BUSINESS	MUSICLESSONS	NEWS	11/8/2007	6A,12P	2
		MASTERS MUSIC AND LEARNING CENTER OPENS IN DOWNTOWN MEDFORD, THE BUSINESS RUN BY A RELIGION-BASED NON PROFIT "NEGLECTED YOUTH OUTREACH", OFFERING LESSONS AND INSTRUMENTS TO HOMELESS AND LOW INCOME YOUNG PEOPLE AT LOW RATES.				
MEDICAL	PROCEDURE	FATSHAKER	NEWS	11/8/2007	12P,5P	2
		RESEARCHERS MAKE A REMARKABLE BREAKTHROUGH IN WEIGHT LOSS, DISCOVERING A WAY TO REDUCE FAT AND INCREASE MUSCLE MASS BY LITERALLY, SHAKING AWAY THE FAT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	11/8/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS AN ALTERNATIVE FOR COOKING YOUR THANKSGIVING TURKEY IN THE OVEN, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	RECALL	CRIBRECALL	NEWS	11/8/2007	5P	1
		CONSUMER OFFICIALS REPORT CRIBS SOLD AT BABIES R US IS UNDER RECALL, BASSETT BABY'S WENDY BELL 'EESSIMO COLLECTION CRIBS COULD LOSE BOLTS, AND TRAP CHILDREN'S HANDS.				
CONSUMER AFFAIRS	PRODUCT INFO	MADEINCHINA	NEWS	11/8/2007	12	1
		JEANETTE WERMAN, AU PAIR FOUNDATION, AND WEI TANG, CHINESE AU PAIR, DISCUSS THE GROWING NUMBER OF PARENTS IN AMERICA WANTING TO MAKE SURE THEIR KIDS ARE PREPARED TO DO BUSINESS WITH THE CHINESE, ON CHANNEL TEN'S "MADE IN CHINA" SERIES.				
PRESERVINGHERITAGE	EXHIBIT	RAPTOR	NEWS	11/8/2007	6A,12P	2
		THE CRATER ROCK MUSEUM IN CENTRAL POINT RECEIVES A LARGER THAN LIFE-SIZED REPLICA OF A VELOCI-RAPTOR, A PREDATOR THAT ROAMED THE EARTH 70-80 MILLION YEARS AGO, THE RAPTOR BELIEVED TO HAVE BEEN ORIGINALLY BUILT FOR AN AMUSEMENT PARK, WILL BE ON DISPLAY WHEN THE MUSEUM HOLDS A BAZAAR AND "NAME THE DINOSAUR" CONTEST.				
POLITICAL PROCESS	ELEXRESULTS	ELECTIONRECAP	NEWS	11/8/2007	6A,12P	2
		ELECTION OFFICIALS REPORT RESULTS OF THE NOVEMBER 6TH SPECIAL ELECTION, SAYING MEASURE 49 PASSED OVERWHELMINGLY, MEASURE 50 FAILED, AND THE ASHLAND YOUTH ACTIVITIES LEVY PASSED.				
MEDICAL	PROCEDURE	SMOKERS	NEWS	11/8/2007	6A	1
		RESEARCHERS REPORT A VACCINE TO HELP SMOKERS QUIT, IS SHOWING SOME PROMISE IN CLINICAL TRIALS.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
JMEDICAL	PROCEDURE	CHOLESTEROL RESEARCHERS REPORT NEW STUDY INDICATING THE POPULAR CHOLESTEROL DRUG ZOCOR MAY INTERFERE WITH YOUR SHUT-EYE, OTHER CHOLESTEROL-LOWERING DRUGS DID NOT HAVE THE SAME EFFECT.	NEWS	11/8/2007	6A	1
HEALTH	PHYSICAL	MERSA RESEARCHERS REPORT NEW STUDY INDICATING THE DRUG-RESISTANT FORM OF STAPH CALLED MRSA, COULD BECOME AS DEADLY AS AIDS.	NEWS	11/8/2007	6A	1
CONSUMER AFFAIRS	RECALL	RECALL2 THE CONSUMER PRODUCT SAFETY COMMISSION REPORTS ANOTHER 405,000 CHILDREN'S PRODUCTS MADE IN CHINA BEING RECALLED BECAUSE OF DANGEROUS LEVELS OF LEAD.	NEWS	11/8/2007	6A,12P	2
CONSUMER AFFAIRS	RECALL	AQUADOTS MILLIONS OF "AQUA DOTS" ARE PULLED FROM SHELVES IN NORTH AMERICA AND AUSTRALIA, AFTER SCIENTISTS FOUND THE BEADS CONTAIN A CHEMICAL THAT, WHEN INGESTED, CONVERTS INTO THE POWERFUL "DATE RAPE" DRUG GHB.	NEWS	11/8/2007	6A,12P,5P,6P,11P	5
CONSUMER AFFAIRS	PRODUCT INFO	STUFFONEBAY AIRPORT OFFICIALS REPORT, SINCE AIRPORT SECURITY TIGHTENED FOLLOWING THE 911 ATTACKS, MILLIONS OF ITEMS HAVE BEEN SURRENDERED AT SECURITY CHECKPOINTS, AND MANY END UP FOR SALE ON EBAY, MEDFORD'S AIRPORT SENDS ITS UNCLAIMED ITEMS TO THE OREGON SURPLUS PROPERTY PROGRAM, ITEMS THEN SOLD AT A SALEM RETAIL OUTLET OR THROUGH THE STATE'S EBAY STORE.	NEWS	11/9/2007	12P	1
MEDICAL	NEWPROCEDURE	HELPPFORSTROKE GINA SAURO, NEW YORK PRESBYTERIAN HOSPITAL, AND MICHAEL MARIN, STROKE VICTIM, DISCUSS A NEW HIGH-TECH REHABILITATION DEVICE HELPING STROKE SURVIVORS WALK WITH MORE CONFIDENCE.	NEWS	11/9/2007	5P	1
TRANSPORTATION	CONSTRUCTION	ROADCLOSURE TRANSPORTATION OFFICIALS REPORT THE INTERSECTION OF VALLEY VIEW AND HILLCREST CLOSED UNTIL NOVEMBER 16TH, THE WORK, PART OF THE EAST JACKSON STREET IMPROVEMENT PROJECT IN MEDFORD, ALERTING DRIVERS TO WATCH FOR DETOURS IN THE AREA.	NEWS	11/9/2007	12P	1
COMMUNITY SERV	FUNDING	DOLLSHOW ST. VINCENT DE PAUL RECEIVES THEIR BIGGEST SINGLE DONATION EVER, HUNDREDS OF MADAME ALEXANDER DOLLS, TO BE PUT UP FOR SALE AT THEIR MEDFORD THRIFT SHOP, ALL PROCEEDS GOING TOWARD HOLIDAY FOOD BASKETS FOR HUNDREDS OF NEEDY FAMILIES.	NEWS	11/9/2007	6P,11P	2
CONSUMER AFFAIRS	PRODUCT INFO	MADEINUSA SOME AMERICAN COMPANIES, PROMPTED BY CONCERNS ABOUT CHINESE-MADE PRODUCTS, START TO PROMOTE THEIR "MADE IN USA" LABELS, SAYING THERE'S MORE QUALITY CONTROL OVER HOMEGROWN PRODUCTS AND CUSTOMERS ARE CLAMORING FOR ALL-AMERICAN BRANDS.	NEWS	11/9/2007	5P	1
EDUCATION	COLLEGEENROLLMENT	UNIVERSITYENROLL EDUCATION OFFICIALS REPORT THE FRESHMAND CLASS AT OREGON UNIVERSITIES IS THE LARGEST IN STATE HISTORY, THANKS IN LARGE PART TO AN ALMOST TWENTY PERCENT INCREASE IN THE NUMBER OF STUDENTS ARRIVING FROM OTHER STATES.	NEWS	11/9/2007	5P,6P	2
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AN EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.	NEWS	11/9/2007	12P	1

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	11/9/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CHILI CHEESE DIP", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
RECREATION	COMMUNITY AFFAIRS	ON THE TOWN	NEWS	11/9/2007	6A	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
BUSINESS	JOB	JOCOLAYOFFS	NEWS	11/9/2007	6A,12P	2
		TIMBER PRODUCTS REPORTS IT WILL LAY OFF NEARLY 50 WORKERS AT ITS PLYWOOD PLANT IN GRANTS PASS, SAYING THE CUTS ARE THE RESULT OF THE STEADY DECREASE IN DEMAND FOR SOFTWOOD PLYWOOD TO THE POINT IT'S NO LONGER ECONOMICALLY VIABLE TO MANUFACTURE.				
CONSUMER AFFAIRS	RECALL	CRIB RECALL	NEWS	11/9/2007	6A,12P	2
		CONSUMER OFFICIALS REPORT CRIBS SOLD AT BABIES R US IS UNDER RECALL, BASSETT BABY'S WENDY BELL 'EESIMO COLLECTION CRIBS COULD LOSE BOLTS, AND TRAP CHILDREN'S HANDS.				
FIRE	SAFETY REGS	FOREST THINNING	NEWS	11/9/2007	6P,11P	2
		THE OREGON STATE DEPARTMENT OF FORESTRY SPREADS THE WORD ABOUT THE NEW WILDFIRE REQUIREMENTS FOR LANDOWNERS.				
CONSUMER AFFAIRS	RECALL	TOY RECALL	NEWS	11/9/2007	6A,12P	2
		MILLIONS OF "AQUA DOTS" ARE PULLED FROM SHELVES IN NORTH AMERICA AND AUSTRALIA AFTER SCIENTISTS FOUND THE BEADS CONTAIN A CHEMICAL THAT, WHEN INGESTED, CONVERTS INTO THE POWERFUL "DATE RAPE" DRUG GHB.				
ENVIRONMENT	EMISSIONS	ORJOINS LAWSUIT	NEWS	11/9/2007	6A,12P	2
		OREGON JOINS CALIFORNIA IN A LAWSUIT AGAINST THE ENVIRONMENTAL PROTECTION AGENCY OVER AUTO EMISSION STANDARDS.				
CONSUMER AFFAIRS	RECALL	GEORGE RECALL	NEWS	11/9/2007	6A,12P	2
		THE CONSUMER PRODUCT SAFETY COMMISSION REPORTS 175,000 CURIOUS GEORGE DOLLS BEING RECALLED BECAUSE OF TOO MUCH LEAD IN THEIR SURFACE PAINT.				
MEDICAL	RESEARCH	OBESITY	NEWS	11/9/2007	6A,12P	2
		BRITISH RESEARCHERS REPORT THE GENE THAT PRE-DISPOSES PEOPLE TO WEIGHT GAIN ALSO APPEARS TO BE ESPECIALLY ACTIVE IN THE PART OF THE BRAIN THAT CONTROLS HUNGER.				
HEALTH	SMOKING	SMOKERS	NEWS	11/9/2007	6A,12P,5P	3
		THE CENTERS FOR DISEASE CONTROL REPORTS, DESPITE PUBLIC HEALTH CAMPAIGNS AND WARNINGS GALORE, THE NUMBER OF SMOKERS IN THE U.S. DOES NOT APPEAR TO BE DROPPING.				
DRUGS & ALCOHOL	ABUSE	METH WATCH	NEWS	11/9/2007	6A	1
		JACKSON COUNTY JUDGES REPORT THEY ARE STILL SEEING METH CASE AFTER METH CASE IN THEIR COURTROOMS, ON CHANNEL TEN'S WEEKLY "METH WATCH" REPORT.				
CONSUMER AFFAIRS	PRODUCT SAFE	LEAD IN PAINT	NEWS	11/9/2007	6A,12P	2
		REPRESENTATIVES FROM THE ENVIRONMENTAL PROTECTION AGENCY REPORTS ALL THE RECENT RECALLS THAT INVOLVE HIGH LEVELS OF LEAD PAINT IS MAKING PEOPLE WONDER WHY THERE IS LEAD IN PAINT IN THE FIRST PLACE, SAYING THE REASON IS THAT LEAD-BASED PAINT IS MORE VIBRANT AND LASTS LONGER THAN OTHER PAINTS.				

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YOUNG PEOPLE	COMMUNITY SERV	BOYSCOUT	NEWS	11/10/2007	6P,11P	2
		BOY SCOUTS FROM ACROSS THE VALLEY SPEND THE DAY GOING DOOR-TO-DOOR AS PART OF THE SCOUTS THANKSGIVING FOOD DONATION PROGRAM, PLACING COLLECTION BAGS ON DOORSTEPS THROUGHOUT MEDFORD NEIGHBORHOODS, THEN TO RETURN THE FOLLOWING WEEK TO PICK UP THE DONATIONS.				
COMMUNITY SERV	FUNDING	ANTIQUEDOG	NEWS	11/10/2007	6P	1
		ORGANIZERS REPORT ANTIQUE SHOW AND SALE AT THE MEDFORD ARMORY, PROCEEDS GOING TO SUPPORT DOGS FOR THE DEAF IN CENTRAL POINT.				
COMMUNITY SERV	VETS	EP	NEWS	11/11/2007	6P,11P	2
		THE CITY OF EAGLE POINT HOLDS IT'S ANNUAL "VETERANS DAY PARADE", SPONSORED BY THE JACKSON COUNTY VETERANS ALLIED COUNCIL, ALSO A SPECIAL DEDICATION IN THE CITY'S VETERAN PARK TO COMMEMORATE VETERANS OF THE VIETNAM WAR, CEREMONIES ALSO HELD AT THE VA DOM, AND A PARADE ALSO SCHEDULED FOR MEDFORD.				
YOUNG PEOPLE	COMMUNITY SERV	BOYSCOUT	NEWS	11/11/2007	6P	1
		BOY SCOUTS FROM ACROSS THE VALLEY SPEND THE DAY GOING DOOR-TO-DOOR AS PART OF THE SCOUTS THANKSGIVING FOOD DONATION PROGRAM, PLACING COLLECTION BAGS ON DOORSTEPS THROUGHOUT MEDFORD NEIGHBORHOODS, THEN TO RETURN THE FOLLOWING WEEK TO PICK UP THE DONATIONS.				
COMMUNITY SERV	FUNDING	DOLLFACE	NEWS	11/11/2007	6P,11P	2
		ST. VINCENT DE PAUL RECEIVES THEIR BIGGEST SINGLE DONATION EVER, HUNDREDS OF MADAME ALEXANDER DOLLS, TO BE PUT UP FOR SALE AT THEIR MEDFORD THRIFT SHOP, ALL PROCEEDS GOING TOWARD HOLIDAY FOOD BASKETS FOR HUNDREDS OF NEEDY FAMILIES.				
SAFETY	DRIVING	WINTERDRIVE	NEWS	11/11/2007	6P,11P	2
		STATE POLICE URGE DRIVERS TO BE PREPARED FOR HAZARDOUS DRIVING CONDITIONS, NOW THAT THE COLDER AND WETTER WEATHER IS JUST AROUND THE CORNER, SAYING IT'S A GOOD IDEA TO CARRY AN EMERGENCY KIT WHEN YOU TRAVEL, AND CHECK ROAD CONDITIONS BEFORE HEADING OUT.				
HEALTH	PHYSICAL	DRDAN	NEWS	11/12/2007	5P	1
		MEDICAL EXPERT, DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.				
CONSUMER AFFAIRS	PRODUCT INFO	MADEINCHINA	NEWS	11/12/2007	12P	1
		TOM GOTTLIEB, WHOLESALER, TALKS ABOUT AMERICAN BUSINESSES SIGNING UP FOR CHINESE PRODUCTS AND WILL CONTINUE TO BUY BIG AT CHINA'S BIGGEST TRADE FAIR, DESPITE ALL THE RECENT RECALLS, ON CHANNEL TEN'S "MADE IN CHINA" SERIES.				
HEALTH	PHYSICAL	BIGOREXIA	NEWS	11/12/2007	12P,11P	2
		MEDICAL EXPERTS REPORT A NEW BODY OBSESSION CALLED "BIGOREXIA", THAT HAS DOCTORS CONCERNED, SAYING LIFTING WEIGHTS IS A GREAT WAY TO STAY IN SHAPE, BUT WITH SOME, BODY BUILDING CAN BECOME A DANGEROUS OBSESSION.				
BUSINESS	REGS	CIGS	NEWS	11/12/2007	11P	1
		THE SENATE COMMERCE COMMITTEE RELEASES 1975 PHILIP MORRIS USA CORRESPONDENCE IN ADVANCE OF HEARING EXAMINING RATING SYSTEM ALLOWING TOBACCO COMPANIES TO MARKET CIGARETTES IN REGULAR, LIGHT, OR ULTRA LIGHT, SMOKERS OF "LIGHT" CIGARETTES TAKE LONGER, DEEPER PUFFS & SMOKE MORE CIGARETTES A DAY TO COMPENSATE FOR THE LOWER LEVEL OF NICOTINE.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	COMMUNITY SERV	BOYSCOUT	NEWS	11/12/2007	6A	1
		BOY SCOUTS FROM ACROSS THE VALLEY SPEND THE DAY GOING DOOR-TO-DOOR, AS PART OF THE SCOUTS THANKSGIVING FOOD DONATION PROGRAM, PLACING COLLECTION BAGS ON DOORSTEPS THROUGHOUT MEDFORD NEIGHBORHOODS, RETURNING THE FOLLOWING WEEK TO PICK UP DONATIONS TO BE DISTRIBUTED BY LOCAL FOOD PANTRIES TO NEEDY FAMILIES.				
YOUNG PEOPLE	MUSIC	MUSICED	NEWS	11/12/2007	5P	1
		VAN ZANDT, A MEMBER OF BRUCE SPRINSTEEN'S E STREET BAND AND SOPRANO'S CAST MEMBER, LAUNCHES "LITTLE STEVEN'S ROCK & ROLL HIGH SCHOOL", THE PROJECT AIMS TO BRING MUSIC HISTORY LESSONS BACK TO MIDDLE AND HIGH SCHOOL CLASSROOMS BEGINNING IN THE FALL OF 2008.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	11/12/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "EASY CHICKEN A LA KING", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
TAXES LEVY	HERITAGETAX		NEWS	11/12/2007	6P,11P	2
		HISTORICAL SOCIETIES IN JACKSON COUNTY REPORT THEY WANT TO FORM A HERITAGE DISTRICT AND CAMPAIGN FOR A SPECIAL TAX LEVY, NECESSARY TO PROVIDE FUNDING FOR PRESERVATION PROJECTS..				
RECREATION	TRAVEL	HOLIDAYTRAVEL	NEWS	11/12/2007	5P	1
		THE AIR TRANSPORT ASSOCIATION REPORTS ABOUT TWENTY SEVEN MILLION PEOPLE WILL BE TRAVELING BY AIR FOR THE THANKSGIVING HOLIDAY, UP BY FOUR PERCENT FROM LAST YEAR.				
YOUNG PEOPLE	HEALTH	TEENS	NEWS	11/12/2007	6A	1
		RESEARCHERS REPORT NEW STUDY SHOWING TEENS WHO SMOKE ARE FIVE TIMES MORE LIKELY TO DRINK AND THIRTEEN TIMES MORE LIKELY TO USE MARIJUANA THAN THOSE WHO DON'T SMOKE, AND THE YOUNGER THE CHILD IS WHEN HE OR SHE STARTS SMOKING, THE GREATER THE RISK.				
LAW ENFORCEMENT	DRIVINGSAFETY	ONTHEBEAT	NEWS	11/12/2007	6P	1
		MEDFORD POLICE LT. BOB HANSEN, OFFERS SOME SAFETY DRIVING TIPS FOR PEOPLE WHO PLAN ON DRIVING OVER THE THANKSGIVING HOLIDAY WEEKEND.				
SAFETY	DRIVING	WINTERDRIVE	NEWS	11/12/2007	6A,12P	2
		STATE POLICE URGE DRIVERS TO BE PREPARED FOR HAZARDOUS DRIVING CONDITIONS, WITH COLDER AND WETTER WEATHER JUST AROUND THE CORNER, SAYING IT'S A GOOD IDEA TO CARRY AN EMERGENCY KIT WHEN YOU TRAVEL, AND ALSO CHECK ROAD CONDITIONS BEFORE HEADING OUT ON THE ROADS THIS WINTER.				
COMMUNITY SERV	FUNDING	DOLL SALE	NEWS	11/12/2007	6A	1
		ST VINCENT DE PAUL RECEIVES DONATION OF HUNDREDS OF MADAME ALEXANDER DOLLS, OFFERING PEOPLE THE OPPORTUNITY TO PURCHASE THE COLLECTIBLE DOLLS, ALL WHICH CAME IN THEIR ORIGINAL BOXES, THE ORGANIZATION HOPING TO RAISE AT LEAST \$5,000 IN THE FUNDRAISER TO GO TOWARD HOLIDAY FOOD BASKETS FOR NEEDY FAMILIES.				
RECREATION	TRAVEL	WINEKIT	NEWS	11/12/2007	6A,12P	2
		THE OREGON WINE BOARD PARTNERS WITH REGIONAL WINE ORGANIZATIONS CREATING THE NEW "DISCOVER OREGON WINE COUNTRY" TOOL KIT, WINE LOVERS CAN ORDER A BROCHURE OF STATE WINE OFFERINGS FROM THE OREGON WINE WEB SITE, THEN GET REGIONAL INFORMATION, MAPS, VINEYARD LISTINGS, AND OTHER TRAVEL RESOURCES TO PLAN AN OREGON WINE COUNTRY TRIP.				

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
		DESCRIPTION				
MEDICAL	RESEARCH	GENES	NEWS	11/12/2007	6A	1
		RESEARCHERS INVOLVED IN A WORLDWIDE DNA STUDY, IDENTIFY A GENE THAT PLAYS A CRITICAL ROLE IN THE SPREAD OF LUNG CANCER, AS WELL AS GENETIC ABNORMALITIES ASSOCIATED WITH THE DISEASE, HOPING THE FINDING MAY HELP LEAD TO THE DEVELOPMENT OF NEW TREATMENTS FOR CANCER.				
COMMUNITY SERV	FUNDING	ANTIQUEDOG	NEWS	11/12/2007	6A	1
		ANTIQUE DEALERS FROM FIVE STATE HOLD FUNDRAISER FOR DOGS FOR THE DEAF, BRINGING ALL SORTS OF UNIQUE ITEMS FROM FURNITURE TO JEWELRY.				
COMMUNITY SERV	VETS	EP	NEWS	11/12/2007	6A,12P,5P,6P,11P	5
		ORGANIZERS REPORT THE VARIOUS ACTIVITIES AND EVENTS IN OUR REGION TO HONOR VETERANS.				
MEDICAL	PROCEDURE	MEMORY	NEWS	11/13/2007	6A,12P	2
		RESEARCHERS REPORT, IF YOU'RE LOOKING TO PROTECT YOURSELF AGAINST DECLINES IN MEMORY THAT PRECEDE ALZHEIMERS DISEASE, THEY SUGGEST TAKING BETA CAROTENE AS A DIETARY SUPPLEMENT, BUT PEOPLE WHO BENEFITED TOOK THE SUPPLEMENT FOR ABOUT 18 YEARS.				
CONSUMER AFFAIRS	PRODUCT SAFE	ENHANCEMENTS	NEWS	11/13/2007	6A,12P	2
		AN ASSOCIATED PRESS INVESTIGATION ISSUES NEW WARNING FOR MEN TAKING ALL-NATURAL PRODUCTS DESIGNED TO ENHANCE THEIR SEX LIVES, FINDING IF MEN ARE ALSO ON HEART OR BLOOD PRESSURE DRUGS, THE HERBAL ALTERNATIVES CAN LEAD TO STROKE OR EVEN DEATH.				
HEALTH	PHYSICAL	MUSCLES	NEWS	11/13/2007	6A	1
		MEDICAL EXPERTS REPORT A NEW BODY OBSESSION CALLED "BIGOREXIA", THAT HAS DOCTORS CONCERNED, SAYING LIFTING WEIGHTS IS A GREAT WAY TO STAY IN SHAPE, BUT WITH SOME, BODY BUILDING CAN BECOME A DANGEROUS OBSESSION.				
TAXES LEVY	HERITAGETAX		NEWS	11/13/2007	6A,12P	2
		HISTORICAL SOCIETIES IN JACKSON COUNTY REPORT THEY WANT TO FORM A HERITAGE DISTRICT AND CAMPAIGN FOR A SPECIAL TAX LEVY, NECESSARY TO PROVIDE FUNDING FOR PRESERVATION PROJECTS.				
RECREATION	TRAVEL	HOLIDAYTRAVEL	NEWS	11/13/2007	6A,12P	2
		THE AIR TRANSPORT ASSOCIATION REPORTS ABOUT TWENTY SEVEN MILLION PEOPLE WILL BE TRAVELING BY AIR FOR THE THANKSGIVING HOLIDAY, UP FOUR PERCENT FROM LAST YEAR.				
COMMUNITY SERV	VETS	VETS	NEWS	11/13/2007	6A,12P	2
		ORGANIZERS REPORT THE VARIOUS ACTIVITIES AND EVENTS GOING ON IN OUR REGION HONORING VETERANS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	11/13/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SKILLET POTATOES", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
BUSINESS	JOBS	HOLIDAYHIRING	NEWS	11/13/2007	5P,11P	2
		ANALYSTS AT OREGON WORKSOURCE REPORT SOUTHERN OREGON'S UNEMPLOYMENT RATE IS RELATIVELY LOW, MEANING THIS YEAR'S SEASONAL JOBS ARE LIKELY TO PAY A LITTLE BIT MORE THAN USUAL.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION FACILITIES	MERLINRESORT	NEWS 11/13/2007	5P,6P,11P	3		
	JOSEPHINE COUNTY PLANNERS GIVE FINAL GO AHEAD FOR A DESTINATION RESORT AND WORLD-CLASS GOLF COURSE IN MERLIN, PARADISE RANCH RESORT & GOLF COURSE WILL BE A BOON TO THE COUNTY, MORE THAN 100 NEW JOBS WILL BE CREATED AND THE COUNTY IS EXPECTED TO BENEFIT FROM PROPERTY AND MOTEL TAXES.					
CONSUMER AFFAIRS	PRICES GASPRICES	NEWS 11/13/2007	6P,11P	2		
	THE OIL PRICE INFORMATION SERVICE ISSUES NEW REPORT FINDING MOST AMERICANS ARE NOW SPENDING ABOUT FOUR PERCENT OF THEIR INCOME ON GAS, ONE OF THE HIGHEST PERCENTAGE EVER, AND DOUBLE WHAT WAS SET ASIDE FOR FUEL FIVE YEARS AGO, AND GAS PRICES COULD JUMP ANOTHER TWENTY CENTS IN THE COMING WEEKS.					
MEDICAL	RESEARCH	ADD	NEWS 11/13/2007	6A,12P,5P	3	
	RESEARCHERS REPORT NEW BRAIN-IMAGING RESEARCH HAS REVEALED A PHENOMENON EXPERIENCED BY CHILDREN WITH A.D.D., SAYING CRUCIAL PARTS OF THEIR BRAINS DEVELOP MORE SLOWLY THAN OTHER YOUNGSTERS BRAINS.					
CONSUMER AFFAIRS	STATISTICS INCOMEGAP	NEWS 11/13/2007	5P	1		
	RESEARCHERS REPORT STUDY SAYING THE INCOME GAP BETWEEN BLACK AND WHITE FAMILIES HAS GROWN OVER THE PAST 30 YEARS, MAINLY BECAUSE MORE WOMEN ARE WORKING, BUT THE INCREASE WAS GREATER IN WHITE FAMILIES, WHEN ADJUSTED FOR INFLATION, INCREASES FOR BLACK MEN DECLINED, WHILE INCOMES FOR WHITE MEN STAYED ABOUT THE SAME.					
CONSUMER AFFAIRS	PRODUCT SAFE	FOODADDITIVES	NEWS 11/13/2007	5P,11P	2	
	DAVID ACHESON, FDA, AND WENONAH HAUTER, FOOD AND WATER WATCH, DISCUSS LAWMAKERS CONSIDERING MANDATING A WARNING LABEL ON MEAT AND FISH PRODUCTS PACKAGED WITH CARBON MONOXIDE, ARGUING THE PRACTICE COULD DECEIVE CONSUMERS INTO BUYING PRODUCTS THAT ARE NOT FRESH.					
CONSUMER AFFAIRS	HOW TO	MAILTO TROOPS	NEWS 11/13/2007	5P,11P	2	
	POSTAL OFFICIALS REPORT THE FIRST OF THE SHIPPING DEADLINES, FOR PARCEL POST ITEMS TO REACH TROOPS IN IRAQ AND AFGHANISTAN IN TIME FOR CHRISTMAS.					
MEDICAL	RESEARCH	HIPSIZE&IQ	NEWS 11/13/2007	5P	1	
	DR. WILLIAM LASEK, UNIVERSITY OF PITTSBURGH, TALKS ABOUT THE RESEARCH BACKING UP THE THEORY THAT BIGGER HIPPED WOMEN ARE SMARTER, AND HER CHILDREN ALSO.					
HEALTH	PETS	PETDOCTOR	NEWS 11/13/2007	5P	1	
	DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT HIGH BLOOD SUGAR AND HOW IT AFFECTS YOUR PET, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.					
MEDICAL	NEW PROCEDURE	CANCERTOOL	NEWS 11/13/2007	6P,11P	2	
	ROGUE VALLEY MEDICAL CENTER INTRODUCES DOCTORS AND THE COMMUNITY TO A NEW TREATMENT MACHINE FOR CANCER COMING TO THE ROGUE VALLEY.					
LAW ENFORCEMENT	PUBLICASSIST	CRIMESTOPPERS	NEWS 11/13/2007	6P,11P	2	
	PHOENIX POLICE SEEK PUBLIC ASSISTANCE IN FINDING THE MAN WHO ROBBED A FAST FOOD OUTLET, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
CONSUMER AFFAIRS	RECALL	NIKERECALL	NEWS 11/13/2007	11P	1	
	NIKE RECALLS ABOUT 235,000 FOOTBALL HELMET CHIN STRAPS, AFTER REPORTS THAT SOME OF THEM BROKE, RESULTING IN INJURIES, THE CHIN STRAPS WERE MADE IN CHINA AND SOLD AT SPORTING GOODS STORES NATIONWIDE.					

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
MEDICAL	RESEARCH	SMOKE BRITISH SCIENTISTS FIND FRIGHTENING LEVELS OF NICOTINE BYPRODUCT IN THE BABIES OF SMOKERS, THE CONCERN, POSSIBLE PERMANENT DAMAGE TO THE HEART AND BLOOD VESSELS.	NEWS	11/14/2007	6A	1
CONSUMER AFFAIRS	HOW TO	MAILTOTROOPS POSTAL OFFICIALS REPORT DEADLINE FOR MAILING GIFTS TO TROOPS OVERSEAS FOR ARRIVAL BY CHRISTMAS.	NEWS	11/14/2007	6A,12P	2
RECREATION	COMMUNITY AFFAIRS	GINGERBREAD GINGERBREAD ARTISTS SET UP THEIR CREATIONS AT THE CRATERIAN GINGER ROGERS THEATER, THE ANNUAL GINGERBREAD JUBILEE FEATURES 40 ENTRIES CREATED BY SCHOOL GROUPS, LOCAL BUSINESSES, AND THE COMMUNITY, TO BE JUDGED, AUCTIONED OFF AND ON DISPLAY FOR THE PUBLIC TO VIEW.	NEWS	11/14/2007	5P,11P	2
MEDICAL	PROCEDURE	PHARMICIST MEMBERS OF THE FDA CONSIDER LETTING PHARMACISTS PRESCRIBE SOME MEDICATIONS, A CONTROVERSY THAT PITS PHARMACISTS AGAINST PHYSICIANS.	NEWS	11/14/2007	5P	1
RECREATION	TRAVEL	HOLIDAYTRAVEL OFFICIALS AT MEDFORD'S AIRPORT VOICE CONCERN ABOUT HOLIDAY PRESSURES, SAYING STAFF AND TRAVELERS SAY IT'S GOING TO HIT AND WHEN IT DOES, THEY WANT PASSENGERS TO BE PREPARED, AIRPORT SECURITY ALSO REMINDS PASSENGERS TAKING HOLIDAY PACKAGES, BE SURE NOT TO PRE-WRAP THOSE GIFTS.	NEWS	11/14/2007	5P,11P	2
MEDICAL	RESEARCH	HIPSIZE&IQ DR. WILLIAM LASSIK, UNIVERSITY OF PITTSBURGH, TALKS ABOUT THE RESEARCH BACKING UP THE THEORY THAT BIGGER HIPPED WOMEN ARE SMARTER, AND HER CHILDREN ALSO.	NEWS	11/14/2007	12P	1
CONSUMER AFFAIRS	HOWTO	MRFOOD MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR A "COLA FLOAT", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	11/14/2007	12P	1
HEALTH	SMOKING	GASMOKEOUT ORGANIZERS REPORT THE 31ST ANNUAL GREAT AMERICAN SMOKEOUT, WITH THE AMERICAN CANCER SOCIETY SETTING UP A HOTLINE TO HELP SMOKERS WHO WANT TO QUIT.	NEWS	11/14/2007	5P	1
BUSINESS	JOBS	HOLIDAYHIRING ANALYSTS REPORT THE HOLIDAY HIRING SEASON IS WELL UNDERWAY, DESPITE A NATIONAL TREND TO THE CONTRARY, LOCALLY THERE IS A STRONG DEMAND FOR WORKERS.	NEWS	11/14/2007	6A,12P	2
MEDICAL	NEW PROCEDURE	CANCER TOOL ROGUE VALLEY MEDICAL CENTER INTRODUCES DOCTORS AND THE COMMUNITY TO A NEW TREATMENT MACHINE FOR CANCER COMING TO THE ROGUE VALLEY.	NEWS	11/14/2007	6A,12P	2
MEDICAL	RESEARCH	SMOKE BRITISH SCIENTISTS FIND FRIGHTENING LEVELS OF NICOTINE BYPRODUCT IN THE BABIES OF SMOKERS, THE CONCERN,POSSIBLE DAMAGE TO THE HEART AND BLOOD VESSELS.	NEWS	11/14/2007	5P	1
MEDICAL	RESEARCH	EATING RESEARCHERS WARN, EATING JUST A FEW MEALS LOADED WITH FAT COULD BE ENOUGH TO THROW OFF THE BODY'S INTERNAL CLOCK, STARTING A VICIOUS CYCLE THAT COULD LEAD TO OBESITY AND DIABETES.	NEWS	11/14/2007	6A	1

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	YOUTH	HOME4HOLIDAYS	NEWS	11/14/2007	6P,11P	2
		KTVL NEWS 10 TEAMS UP WITH THE "HEART GALLERY OF OREGON", CENTRAL ART SUPPLY, AND THE AIRPORT, PUTTING PICTURES OF SOME OF THE MORE THAN 16,000 CHILDREN IN OREGON'S FOSTER CARE SYSTEM, 1,000 THAT ARE WAITING ADOPTION, IN HOPES OF FINDING AT LEAST ONE OF THE CHILDREN A "HOME FOR THE HOLIDAYS".				
RECREATION	FACILITIES	MERLINRESORT	NEWS	11/14/2007	6A,12P	2
		DEVELOPERS REPORT A DESTINATION RESORT AND WORLD-CLASS GOLF COURSE IN MERLIN NOW HAS FINAL APPROVAL, ONCE COMPLETE, PARADISE RANCH RESORT WILL HAVE SOUTHERN OREGON'S LONGEST GOLF COURSE, HOPING TO BE COMPLETED IN 2009.				
CONSUMER AFFAIRS	STATISTICS	INCOMEGAP	NEWS	11/14/2007	6P	1
		RESEARCHERS REPORT THE INCOME GAP BETWEEN BLACK AND WHITE FAMILIES HAS GROWN OVER THE PAST 30 YEARS, MAINLY BECAUSE MORE WOMEN ARE WORKING, BUT THE INCREASE WAS GREATER AMONG WHITE FAMILIES, WHEN ADJUSTED FOR INFLATION, INCOMES FOR BLACK MEN DECLINED, WHILE INCOMES FOR WHITE MEN STAYED ABOUT THE SAME.				
CONSUMER AFFAIRS	PRODUCT SAFETY	FOODSAFETY	NEWS	11/14/2007	6A	1
		CONSUMER GROUPS ARE DEMANDING AN END TO THE COMMON INDUSTRY PRACTICE THAT MAKES MEAT AND SEAFOOD LOOK FRESHER THAN IT ACTUALLY IS.				
POLITICAL PROCESS	LAWS	DOMESTICVIOLENCE	NEWS	11/14/2007	6P,11P	2
		SHANNON WILLIAMS, WOMEN'S CRISIS SUPPORT TEAM, TALKS ABOUT A BILL PASSED BY THE OREGON LEGISLATURE 6 MONTHS AGO, THAT WILL ALLOW VICTIMS OF DOMESTIC VIOLENCE, SEXUAL ASSAULT OR STALKING, TO TAKE REASONABLE, UNPAID TIME OFF WORK TO SEEK MEDICAL OR LEGAL SERVICES, WITHOUT LOSING THEIR JOBS.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	11/14/2007	6A,12P	2
		PHOENIX POLICE SEEK PUBLIC ASSISTANCE IN FINDING THE MAN WHO ROBBED A FAST FOOD RESTAURANT, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
MEDICAL	RESEARCH	EATING	NEWS	11/14/2007	5P	1
		RESEARCHERS WARN, EATING JUST A FEW MEALS LOADED WITH FAT COULD BE ENOUGH TO THROW OFF THE BODY'S INTERNAL CLOCK, STARTING A VICIOUS CYCLE THAT COULD LEAD TO OBESITY AND DIABETES.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	11/14/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT A NEW TOOL THAT HELPS WEED AROUND EXISTING PLANTS, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
POLITICAL PROCESS	LAWS	DOMESTICVIOLENCE	NEWS	11/15/2007	6A	1
		OREGON STATE OFFICIALS ISSUE GUIDELINES TO HELP BUSINESSES COMPLY WITH A LAW THAT WENT INTO AFFECT SIX MONTHS AGO, ALLOWING VICTIMS OF DOMESTIC VIOLENCE, SEXUAL ASSAULT AND STALKING, TO TAKE REASONABLE, UNPAID TIME OFF WORK TO SEEK MEDICAL OR LEGAL SERVICES WITHOUT LOSING THEIR JOBS.				
HEALTH	SMOKING	NOSMOKING	NEWS	11/15/2007	6P	1
		JACKSON COUNTY HEALTH & HUMAN SERVICES TAKES OPPORTUNITY TO BAN TOBACCO USE ON IT'S PROPERTIES OUTSIDE THE DOORS, IN THE PARKING LOTS, ANYWHERE EXCEPT AT IT'S RESIDENTIAL FACILITIES AND AT A DESIGNATED SITE AT THE ANIMAL CONTROL FACILITY, SEEING THE DAMAGE SMOKING CAN CAUSE, DECIDING TO MAKE A STATEMENT.				
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	11/15/2007	5P	1
		CHEF RENE FOURNET, MCANDREWS AVENUE GRILL, PREPARES A RECIPE FOR "BANANAS FOSTER", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				

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RECREATION	COMMUNITYAFFAIRS	ONTHETOWN	NEWS	11/15/2007	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
COMMUNITY SERV	FEEDING	HUNGRYPEOPLE	NEWS	11/15/2007	5P,11P	2
		SHERM OLSRUD, OWNER OF FOOD FOR LESS AND THUNDERBIRD STORES DONATES A TRUCKLOAD OF NON-PERISHABLE FOOD TO ACCESS, FOOD BANK OFFICIALS SAY THE DONATION COMES AT A CRUCIAL TIME WHEN THEIR FOOD SUPPLY HAS DROPPED TO AN ALL TIME LOW, AND ABOUT A TWELVE PERCENT OF OREGON HOUSEHOLDS ARE STRUGGLING TO PUT FOOD ON THE TABLE.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	11/15/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CLASSIC GOULASH", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
COMMUNITY SERV	YOUTHHOME4	HOLIDAYS	NEWS	11/15/2007	6A,12P,6P,11P	4
		KTVL NEWS 10 TEAMS UP WITH THE "HEART GALLERY OF OREGON", CENTRAL ART SUPPLY, AND THE AIRPORT, PUTTING PICTURES OF SOME OF THE MORE THAN 16,000 CHILDREN IN OREGON'S FOSTER CARE SYSTEM, IN HOPES OF FINDING AT LEAST ONE OF THE 1000 CHILDREN WAITING ADOPTION, A "HOME FOR THE HOLIDAYS".				
MEDICAL	RESEARCH	CLONING	NEWS	11/15/2007	6A,12P	2
		RESEARCHERS REPORT A BREAKTHROUGH IN AN OREGON LAB THAT MAY GET SCIENTISTS ONE STEP CLOSER TO CLONING EMBRYONIC STEM CELLS.				
CONSUMER AFFAIRS	PRODUCT SAFETY	AVANDIA	NEWS	11/15/2007	6A,12P	2
		THE FDA ISSUES A NEW AND STRONGER WARNING FOR PEOPLE TAKKNG THE DIABETES DRUG AVANDIA, THE NEW LABEL WILL WARN USERS OF THE POSSIBLE RISK OF HEART ATTACK ASSOCIATED WITH TAKING THE MEDICATION.				
MEDICAL	PROCEDURE	DRUGS	NEWS	11/15/2007	6A,12P	2
		THE FDA CONSIDERS "BEHIND-THE-COUNTER" DRUGS WHICH COULD INCLUDE BIRTH CONTROL PILLS AND MEDICATIONS FOR HIGH CHOLESTEROL AND MIGRAINES THAT SOMEDAY YOU MAY BE ABLE TO GET FROM A PHARMACIST WITHOUT A DOCTOR'S PRESCRIPTION.				
RECREATION	TRAVEL	HOLIDAYTRAVEL	NEWS	11/15/2007	6A,12P	2
		OFFICIALS REPORT ABOUT 27 MILLION PEOPLE ARE EXPECTED TO TRAVEL BY AIR OVER THE THANKSGIVING HOLIDAY, PLANES ARE EXPECTED TO BE NINETY PERCENT FULL AND TRAVELERS SAY THEY ARE FULLY PREPARED FOR BUSY CHECK-INS, LONG LINES AT SECURITY AND PERHAPS INCLEMENT WEATHER.				
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	11/15/2007	6P	1
		JOANN PHILLIPS, FOSTER PARENT, TALKS ABOUT HOW SHE ENDED UP ADOPTING ONE OF THE BABIES WHO CAME TO HER FROM METH ADDICTED PARENTS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
EDUCATION	FUNDING	COLLEGE	NEWS	11/15/2007	6P,11P	2
		OREGON GOVERNOR TED KULONGOSKI VISITS ROGUE COMMUNITY COLLEGE IN MEDFORD TO SPREAD THE WORD ABOUT A NEW PLAN TO HELP OREGONIANS GO TO COLLEGE THROUGH THE OREGON OPPORTUNITY GRANTS, NOW CALLED THE SHARED RESPONSIBILITY GRANT, GETTING MORE PEOPLE INVOLVED AND OFFERING STUDENTS MORE MONEY.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	GINGERBREAD	NEWS	11/15/2007	6A,12P,6P	3
		ORGANIZERS REPORT THE ANNUAL GINGERBREAD JUBILEE, FEATURING NEARLY 40 ENTRIES CREATED BY SCHOOL GROUPS, LOCAL BUSINESSES, AND MEMBERS OF THE COMMUNITY, ENTRIES TO BE JUDGED, AUCTIONED OFF AND DISPLAYED FOR THE PUBLIC TO VIEW.				
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	11/16/2007	6A,12P	2
		JOANN PHILLIPS, FOSTER PARENT, TALKS ABOUT HOW SHE ENDED UP ADOPTING ONE OF THE BABIES WHO CAME TO HER FROM METH ADDICTED PARENTS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	11/16/2007	6A,12P	2
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
POLITICAL PROCESS	MEASURE	LENDERS	NEWS	11/16/2007	6A,12P	2
		THE HOUSE OF REPRESENTATIVES VOTES TO FORCE LENDERS TO GET LICENSES AND MAKE THEM RESPONSIBLE FOR DETERMINING IF BORROWERS CAN REALISTICALLY MAKE THEIR PAYMENTS, IN AN EFFORT TO PREVENT MORE FORECLOSURES AND STEM THE ONGOING CREDIT CRISIS, THE MEASURE NOW HEADING TO THE SENATE.				
DRUGS&ALCOHOL	TREATMENT	DRUGCOURT	NEWS	11/16/2007	11P	1
		JOSEPHINE COUNTY CELEBRATES IT'S BIGGEST EVER DRUG COURT GRADUATION, NINE PARTICIPANTS COMPLETED THE COUNTY'S THIRTY NINTH DRUG COURT PROGRAM.				
YOUNG PEOPLE	COMMUNITY SERV	SLIME	NEWS	11/16/2007	6P	1
		PATRICK ELEMENTARY SCHOOL STUDENTS IN GOLD HILL COLLECT NEARLY 2800 POUNDS OF FOOD TO HELP FEED THE NEEDY, THEIR PRINCIPAL PROMISING IF EACH CLASS FILLED A SHOPPING CART THE STUDENTS COULD SLIME HIM AT AN ASSEMBLY, THE STUDENTS EXCEEDING THEIR GOAL, THE PRINCIPAL KEEPING HIS PROMISE.				
LAW ENFORCEMENT	POLICE EFFECT	STATEPOLICE	NEWS	11/16/2007	6P,11P	2
		THE OREGON STATE POLICE REPORTS NEW RECRUITS GRADUATED FROM THE DEPARTMENT OF PUBLIC SAFETY POLICE TRAINING PROGRAM, AND HOW OUR AREA WILL BENEFIT FROM THE PROGRAM.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	11/16/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "PINEAPPLE UPSIDE DOWN CAKE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
RECREATION	COMMUNITY AFFAIRS	GINGERBREAD	NEWS	11/16/2007	6A,12P	2
		ORGANIZERS ANNOUNCE WINNERS AT THE GINGERBREAD JUBILEE AT THE CRATERIAN THEATER IN MEDFORD, TOP PRIZE OF \$1000 GOING TO A 13-YEAR-OLD BOY'S CREATION CALLED "CHRISTMAS AT ST. BASILS", A FAMOUS CATHEDRAL IN MOSCOW'S RED SQUARE, THE CREATION WILL BE AUCTIONED OFF AND ON DISPLAY TO THE PUBLIC.				
EDUCATION	FUNDING	COLLEGECOST	NEWS	11/16/2007	6A,12P	2
		OREGON GOVERNOR TED KULONGOSKI VISITS ROGUE COMMUNITY COLLEGE IN MEDFORD TO SPREAD THE WORD ABOUT A NEW PLAN TO HELP OREGONIANS GO TO COLLEGE THROUGH THE OREGON OPPORTUNITY GRANTS, NOW CALLED THE SHARED RESPONSIBILITY GRANTS, GETTING MORE PEOPLE INVOLVED AND OFFERING STUDENTS MORE MONEY.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: October-November-December 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	YOUTH	HOME4HOLIDAYS	NEWS	11/16/2007	6A,12P,5P	3
		KTVL NEWS 10 TEAMS UP WITH THE "HEART GALLERY OF OREGON", CENTRAL ART SUPPLY, AND THE AIRPORT PUTTING PICTURES OF SOME OF THE MORE THAN 16,000 CHILDREN IN OREGON'S FOSTER CARE SYSTEM, IN HOPES OF FINDING AT LEAST ONE OF THE 1000 CHILDREN WAITING ADOPTION, A "HOME FOR THE HOLIDAYS".				
COMMUNITY SERV	FEEDING	HUNGRYPEOPLE	NEWS	11/16/2007	6A,12P	2
		SHERM OLSRUD, OWNER OF FOOD FOR LESS AND THUNDERBIRD STORES DONATES A TRUCKLOAD OF NON-PERISHABLE FOOD TO ACCESS, FOOD BANK OFFICIALS SAY THE DONATION COMES AT A CRUCIAL TIME WHEN THEIR FOOD SUPPLY HAS DROPPED TO AN ALL TIME LOW, AND ABOUT TWLEVE PERCENT OF OREGON HOUSEHOLDS ARE STRUGGLING TO PUT FOOD ON THE TABLE.				
HEALTH	STATISTICS	DISEASE	NEWS	11/16/2007	6A,12P	2
		HEALTH OFFICIALS REPORT NEW DATA PROJECTIONS SHOWING GLOBAL DEATHS BY 2015 UNLESS ALL-OUT EFFORTS ARE TAKEN TO COMBAT THEM, HIGH ON THE LIST ARE HEART DISEASE, STROKE, CANCER, DIABETES, AND OBESITY.				
MEDICAL	RESEARCH	VITD	NEWS	11/16/2007	6A,12P	2
		RESEARCHERS REPORT RESULTS OF A TWENTY-YEAR STUDY, FINDING CONTRARY TO WHAT MANY BELIEVE, VITAMIN D MAY NOT HELP PREVENT CANCER WITH ONE EXCEPTION, COLON CANCER, YOU CAN GET VITAMIN D FROM FATTY FISH LIKE SALMON OR FROM FORTIFIED MILK.				
MEDICAL	PROCEDURE	RELIANCE	NEWS	11/16/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SAYING DOCTORS RELY ON PATIENTS TO GIVE THEM AN ACCURATE ACCOUNT OF WHAT DRUGS THEY'RE TAKING, BUT MANY GET IT WRONG, WARNING THIS CONFUSION COULD LEAD TO DANGEROUS DRUG INTERACTIONS AND ENCOURAGE MANUFACTURERS TO GIVE GENERIC DRUGS SIMPLE NAMES.				
HEALTH	PHYSICAL	KILLER	NEWS	11/16/2007	6A,12P,5P	3
		HEALTH OFFICIALS REPORT OREGON IS ONE OF FOUR STATES WHERE PEOPLE HAVE DIED OF A MUTATION OF THE COMMON COLD, SAYING COLDS AREN'T NORMALLY DEADLY, BUT THIS VIRUS HAS KILLED TEN PEOPLE AND SICKENED ONE HUNDRED FOURTY IN OREGON, WASHINGTON, NEW YORK, AND TEXAS.				
POLITICAL PROCESS	LEGISLATION	LICENSEREQUIRE	NEWS	11/16/2007	6P,11P	2
		GOVERNOR TED KULONGOSKI ISSUES EXECUTIVE ORDER THAT WILL REQUIRE PEOPLE TO PROVE THEY ARE IN THE COUNTRY LEGALLY, BEFORE THEY CAN GET A DRIVERS LICENSE.				
COMMUNITY SERV	FUNDING	BOOKSALE	NEWS	11/17/2007	6P,11P	2
		THE FRIENDS OF THE ASHLAND LIBRARY HOLDS THEIR SECOND ANNUAL BOOK SALE AND SILENT AUCTION FUNDRAISER.				
JOSEPHINE COUNTY	SERVICES	JOCOLIB	NEWS	11/17/2007	6P,11P	2
		THE JOSEPHINE COUNTY LIBRARIES COMMITTEE REPORTS THE COUNTY'S LIBRARIES MAY NOT OPEN FOR ANOTHER YEAR, FOCUSING ON FUNDRAISING, SAYING IT WILL NEED ABOUT A MILLION DOLLARS TO RUN THE LIBRARIES FOR THE NEXT FIVE YEARS.				
YOUNG PEOPLE	COMMUNITY SERV	SCOUTFOOD	NEWS	11/17/2007	6P,11P	2
		LOCAL SCOUTS GO DOOR-TO-DOOR IN MEDFORD NEIGHBORHOODS AS PART OF THEIR HOLIDAY FOOD DRIVE, PICKING UP BAGS FILLED WITH NON-PERISHABLE FOOD ITEMS, ALL DONATIONS WILL BE DISTRIBUTED TO NEEDY FAMILIES DURING THE HOLIDAYS.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	YOUTH	TURKEYSHOOT	NEWS	11/17/2007	6P 1	THE MEDFORD PARKS & RECREATION DEPARTMENT HOLDS A "TURKEY SHOOT" FOR KIDS TO SHOW OFF THEIR BASKETBALL SKILLS FOR A CHANCE TO TAKE HOME A "GOBBLER", PARENTS AND KIDS COMPETED TOGETHER AND HAD TO DONATE FOUR CANS OF FOOD TO DO SO.
JOSEPHINE COUNTY	SERVICES	JOCOLIB	NEWS	11/18/2007	6P 1	THE JOSEPHINE COUNTY LIBRARIES COMMITTEE REPORTS THE COUNTY'S LIBRARIES MAY NOT OPEN FOR ANOTHER YEAR, FOCUSING ON FUNDRAISING, SAYING IT WILL NEED ABOUT A MILLION DOLLARS TO RUN THE LIBRARIES FOR THE NEXT FIVE YEARS.
COMMUNITY SERV	FUNDING	BOOKSALE	NEWS	11/18/2007	6P 1	THE FRIENDS OF THE ASHLAND LIBRARY HOLDS THEIR SECOND ANNUAL BOOK SALE AND SILENT AUCTION FUNDRAISER.
YOUNG PEOPLE	COMMUNITY SERV	SCOUTFOOD	NEWS	11/18/2007	6P 1	LOCAL SCOUTS GO DOOR-TO-DOOR IN MEDFORD NEIGHBORHOODS AS PART OF THEIR HOLIDAY FOOD DRIVE, PICKING UP BAGS FILLED WITH NON-PERISHABLE FOOD ITEMS, ALL DONATIONS WILL BE DISTRIBUTED TO NEEDY FAMILIES DURING THE HOLIDAYS.
RECREATION	COMMUNITY AFFAIRS	GINGERBREAD	NEWS	11/18/2007	6P,11P 2	EVENT ORGANIZERS REPORT THE PUBLIC GETS THEIR FIRST LOOK AT SOME AWARD-WINNING GINGERBREAD HOUSES, PART OF THE CRATERIAN THEATER'S ONGOING GINGERBREAD JUBILEE.
BUSINESS	ECONOMICDEVELOP	PACIFICHTS	NEWS	11/18/2007	6P,11P 2	THE SOUTHEAST TALENT NEIGHBORHOOD ASSOCIATION HOLDS FUNDRAISER TO RAISE MONEY TO PAY THEIR ATTORNEY FEES FOR THE EFFORT AGAINST THE PACIFIC STAGE HEIGHTS DEVELOPMENT, THE PROPOSED DEVELOPMENT WOULD TAKE UP 40 ACRES, MAIN CONCERNS ARE IT'S TOO LARGE FOR THE CITY, SAFETY ISSUES WITH IRRIGATION DITCHES, AND WATER TANKS IN THE AREA.
BUSINESS	SALES HOLIDAYS	PENDING	NEWS	11/19/2007	6P,11P 2	LOCAL BUSINESS OWNERS REPORT THEY EXPECT A BIG YEAR AND BIG SALES OVER THE HOLIDAYS.
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	11/19/2007	6A,12P,5P,6P 4	CONSUMER OFFICIALS REPORT THE AVERAGE PRICE OF GAS ROSE THIRTEEN CENTS DURING THE PAST TWO WEEKS.
YOUNG PEOPLE	COMMUNITY SERV	SCOUTFOOD	NEWS	11/19/2007	6A,12P 2	LOCAL SCOUTS GO DOOR-TO-DOOR IN MEDFORD NEIGHBORHOODS AS PART OF THEIR HOLIDAY FOOD DRIVE, PICKING UP BAGS FILLED WITH NON-PERISHABLE FOOD ITEMS, ALL DONATIONS WILL BE DISTRIBUTED TO NEEDY FAMILIES DURING THE HOLIDAYS.
MEDICAL	RESEARCH	EATERS	NEWS	11/19/2007	6A,12P 2	RESEARCHERS REPORT NEW STUDY INDICATING EMOTIONAL EATERS, PEOPLE WHO SNACK WHEN THEY'RE DEPRESSED, TEND TO LOSE THE LEAST AMOUNT OF WEIGHT AND HAVE THE HARDEST TIME KEEPING IT OFF.
MEDICAL	COST OF	INSURANCE	NEWS	11/19/2007	6A,12P 2	ANALYSTS REPORT THE NUMBER OF AMERICANS LACKING HEALTH INSURANCE ROSE BY MORE THAN EIGHT AND ONE HALF MILLION IN THE LAST SIX YEARS TO ALMOST FIFTY MILLION, WITH CHILDREN AND WORKERS FROM EVERY INCOME LEVEL LOSING COVERAGE.

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Quarter: October-November-December 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	PROCEDURE	PAINKILLERS SCIENTISTS REPORT OVER-THE-COUNTER PAINKILLERS SUCH AS ASPIRIN AND IBUPROFEN CAN REDUCE THE RISK OF PARKINSONS DISEASE.	NEWS	11/19/2007	6A,12P	2
JOSEPHINE OCUNTY	SERVICES	JOCOLIB THE JOSEPHINE COUNTY LIBRARIES COMMITTEE REPORTS THE COUNTY'S LIBRARIES MAY NOT OPEN FOR ANOTHER YEAR, FOCUSING ON FUNDRAISING, SAYING IT WILL NEED ABOUT A MILLION DOLLARS TO RUN THE LIBRARIES FOR THE NEXT FIVE YEARS.	NEWS	11/19/2007	6A,12P	2
BUSINESS	ECONOMICDEVELOP	PACIFICHTS THE SOUTHEAST TALENT NEIGHBORHOOD ASSOCIATION HOLDS FUNDRAISER TO RAISE MONEY TO PAY THEIR ATTORNEY FEES FOR THEIR EFFORT AGAINST THE PACIFIC STAGE HEIGHTS DEVELOPMENT, THE PROPOSED DEVELOPMENT WOULD TAKE UP 40 ACRES, MAIN CONCERNS ARE IT'S TOO LARGE FOR THE CITY, SAFETY ISSUES WITH IRRIGATION DITCHES, AND WATER TANKS IN THE AREA.	NEWS	11/19/2007	6A,12P	2
RECREATION	COMMUNITYAFFAIRS	GINGERBREAD EVENT ORGANIZERS REPORT THE PUBLIC GETS THEIR FIRST LOOK AT SOME AWARD-WINNING GINGERBREAD HOUSES, PART OF THE CRATERIAN THEATER'S ONGOING GINGERBREAD JUBILEE.	NEWS	11/19/2007	6A,12P	2
MEDICAL	ALZHEIMERS	ALZHEIMERS RESEARCHERS RACE TO FIND A TREATMENT AS MILLIONS OF AMERICANS HAVE ALZHEIMERS DISEASE AND THAT NUMBER IS ONLY EXPECTED TO RISE AS BABY BOOMERS AGE.	NEWS	11/19/2007	5P	1
CONSUMER AFFAIRS	HOW TO	MR FOOD MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CRANBERRY DREAM BARS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	11/19/2007	12P	1
COMMUNITY SERV	FEEDING	WYDENACCESS LOCAL FOOD BANKS REPORT SUPPLIES ARE DOWN BOTH LOCALLY AND AROUND THE COUNTRY, OREGON'S SENATOR WYDEN APPEALING TO CONGRESS FOR HELP.	NEWS	11/19/2007	5P,6P,11P	3
JACKSON COUNTY	GROWTH	POPULATION COUNTY OFFICIALS REPORT JACKSON COUNTY'S POPULATION IS NOW MORE THAN 200,000, IN THE PAST YEAR, THE POPULATION HAS GROWN BY ABOUT 3600 PEOPLE, THE NUMBERS ALSO SHOW MEDFORD'S POPULATION HAS GROWN BEYOND 75,000, GRANTS PASS NEARLY 32,000, AND KLAMATH FALLS NOW HAS MORE THAN 20,000 RESIDENTS.	NEWS	11/19/2007	5P	1
CONSUMER AFFAIRS	HOW TO	NEWTSA THE TRANSPORTATION SECURITY ADMINISTRATION ISSUES NEW VIDEO ON THEIR WEBSITE CALLED "SIMPLI-FLY", THE MINUTE LONG VIDEO SHOWS TRAVELERS HOW TO PACK A CARRY-ON BAG AND GET THROUGH SECURITY CHECKS AS QUICKLY AS POSSIBLE.	NEWS	11/19/2007	5P	1
HEALTH	PHYSICAL	DR. DAN MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.	NEWS	11/19/2007	5P	1
TRANSPORTATION	AIR	TRAVEL TOM PARSONS, TRAVEL EXPERT, AND CHASE COSTELLO, PASSENGER, DISCUSS THE WARY FLYING PUBLIC AND THE AIRLINES GEARING UP FOR THE HOLIDAY TRAVEL SEASON, WITH MANY CARRIERS PROMISING BETTER SERVICE AFTER A YEAR PLAGUED WITH PROBLEMS AND EMBARRASSMENTS.	NEWS	11/19/2007	12P,11P	2

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
AGRICULTURE PLANTS	MUSHROOM	NEWS	11/19/2007	11P	1	
	SCIENTISTS REPORT THEY'VE DISCOVERED A NEW SPECIES OF MUSHROOM LIVING UNDERWATER IN THE ROGUE RIVER.					
TAXES REFUND	KICKER CHARITIES	NEWS	11/19/2007	11P	1	
	CHARITIES ACROSS OREGON HOPE SOME OF THE ONE POINT SEVEN MILLION OREGON RESIDENTS TO RECEIVE KICKER REFUND CHECKS, WILL BE GIVING THEM UP TO VARIOUS CHARITIES, THE SO-CALLED "KICKER" CHECKS COULD TRIGGER ONE HUNDRED MILLION DOLLARS IN CHARITABLE DONATIONS.					
CONSUMER AFFAIRS	PRODUCT SAFETY	SAFETOYS	NEWS	11/19/2007	11P	1
	HEALTH AND HUMAN SERVICES SECRETARY MIKE LEAVITT VISITS THE GIANT TOYS R US IN NEW YORK TO TALK UP TIGHTER STANDARDS FOR EXPORTERS.					
LAW ENFORCEMENT	PUBLIC SAFETY	ON THE BEAT	NEWS	11/19/2007	6P	1
	MEDFORD POLICE LT. BOB HANSEN TALKS ABOUT HOW TO KEEP YOUR IDENTITY SAFE WHILE SHOPPING, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.					
BUSINESS	COMMUNITY SERV	TURKEY DELIVERY	NEWS	11/19/2007	6P, 11P	2
	LES SCHWAB STORES IN MEDFORD AND ASHLAND DONATE A TRUCKLOAD OF TURKEYS TO THE SALVATION ARMY TO BE DISTRIBUTED TO FAMILIES IN NEED.					
MEDICAL	ALZHEIMERS	ALZHEIMERS	NEWS	11/19/2007	5P	1
	RESEARCHERS RACE TO FIND A TREATMENT AS MILLIONS OF AMERICANS HAVE ALZHEIMERS DISEASE AND THAT NUMBER IS ONLY EXPECTED TO RISE AS BABY BOOMERS AGE.					
SAFETY	SCHOOL BUSES	BUSSAFETY	NEWS	11/19/2007	6P	1
	THE U.S. SECRETARY OF TRANSPORTATION PROPOSES PUTTING SEAT BELTS ON SCHOOL BUSES, THE NEW RULES WOULD ALLOW SCHOOL DISTRICTS TO USE FEDERAL HIGHWAY SAFETY FUNDS TO PAY FOR THE SEAT BELTS.					
MEDICAL	RESEARCH	EATERS	NEWS	11/19/2007	5P	1
	RESEARCHERS REPORT NEW STUDY SHOWING EMOTIONAL EATERS TEND TO LOSE THE LEAST AMOUNT OF WEIGHT AND HAVE THE HARDEST TIME KEEPING IT OFF.					
CONSUMER AFFAIRS	PRODUCT SAFE	TOY TROUBLES	NEWS	11/20/2007	6P, 11P	2
	THE OREGON PUBLIC INTEREST RESEARCH GROUP URGES CONSUMERS TO BE ON THE LOOKOUT FOR MORE UNSAFE TOYS THIS HOLIDAY SEASON.					
AGRICULTURE PLANTS	MUSHROOM	NEWS	11/20/2007	6A, 12P, 5P	3	
	SCIENTISTS REPORT THEY'VE DISCOVERED A NEW SPECIES OF MUSHROOM LIVING UNDERWATER IN THE ROGUE RIVER.					
CONSUMER AFFAIRS	HOW TO	POSTAL DEADLINE	NEWS	11/20/2007	11P	1
	POSTAL OFFICIALS ISSUE REMINDER THAT THE DEADLINE FOR SENDING HOLIDAY MAIL IS FAST APPROACHING, MILITARY MAIL HEADED TO OVERSEAS DESTINATIONS SHOULD BE SENT BY DECEMBER 11TH, DOMESTIC PARCEL POST PACKAGES BY DECEMBER 15TH, FIRST CLASS OR PRIORITY BY DECEMBER 20TH, EXPRESS MAIL DECEMBER 22ND.					
COMMUNITY SERV	FUNDING	COMMUNITY WORKS	NEWS	11/20/2007	6P	1
	COMMUNITY WORKS VICTIM SERVICES RECEIVES NEARLY \$850,000 IN GRANTS FROM THE U.S. DEPARTMENT OF JUSTICE OFFICE ON VIOLENCE AGAINST WOMEN, THE FIRST OF TWO GRANTS, A HALF MILLION DOLLARS FOR A RURAL OUTREACH PROGRAM, THE SECOND, A 3 YEAR \$350,000 GRANT TO HELP FAMILIES PAY RENT AND FIND STABLE HOUSING.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
POLITICAL PROCESS	LEGISLATURE	GUNBAN	NEWS	11/20/2007	11P	1
		THE NATION'S HIGHEST COURT HEARS IT'S FIRST SECOND AMENDMENT CASE IN DECADES, AT ISSUE, WHETHER WASHINGTON DC'S BAN ON HANDGUNS VIOLATES THE CONSTITUTIONAL RIGHT TO BEAR ARMS.				
ENVIRONMENT	WILDLIFE	SALMON	NEWS	11/20/2007	11P	1
		THE BUSH ADMINISTRATION ABANDONS EFFORTS TO ALLOW MORE LOGGING AROUND SALMON STREAMS ON NORTHWEST NATIONAL FORESTS.				
TAXES REFUND	KICKER	CHECKS	NEWS	11/20/2007	11P	1
		STATE OFFICIALS PLAN TO SEND OUT MORE THAN A BILLION DOLLARS WORTH OF KICKER CHECKS TO 1.7 MILLION OREGONIANS DURING DECEMBER, AVERAGE TAXPAYER EXPECTED TO RECEIVE A LITTLE MORE THAN \$600, STATE ECONOMISTS SAY THERE WON'T BE ANY SUCH WINDFALL IN 2009 AS THE ECONOMY TAPERS OFF THANKS TO A TEPID HOUSING MARKET AND SLOWING JOB GROWTH.				
ENVIRONMENT	CONSERVATION	LEVY	NEWS	11/20/2007	6P	1
		THE NATURE CONSERVANCY AFTER BLOWING UP TWO MILES OF LEVIES ALONG UPPER KLAMATH LAKE AND WILLIAMSON RIVER TO RESTORE 7400 ACRES OF WETLANDS, REPORTS RECENT SURVEYS SHOW WATER IS COVERING ABOUT 2500 ACRES AT THE RIVER'S MOUTH.				
TRANSPORTATION	AIR	AIRTRAVEL	NEWS	11/20/2007	12P,5P,6P	3
		MILLIONS OF AMERICANS PREPARE TO FLY OVER THE HOLIDAY, FEDERAL OFFICIALS HOPE NEW MEASURES WILL EASE SOME OF THE DELAY PROBLEMS AT AIRPORTS AS THEY HEAD HOME FOR THANKSGIVING.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	11/20/2007	6P,11P	2
		LT. TIM DONEY, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN LOOKING FOR THE MAN WHO MAY HAVE ROBBED THE SAME MEDFORD BANK TWICE, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
CONSUMER AFFAIRS	PRODUCT SAFETY	SAFETOYS	NEWS	11/20/2007	6A	1
		HEALTH & HUMAN SERVICES SECRETARY MIKE LEAVITT VISITS THE GIANT TOYS R US IN NEW YORK TO TALK UP TIGHTER STANDARDS FOR EXPORTERS.				
MEDICAL	RESEARCH	STEMCELL	NEWS	11/20/2007	5P	1
		DR. JUNYING YU, AND R. ALTA CHARO, UNIVERSITY OF WISCONSIN, DISCUSS A NEW TECHNIQUE TO PRODUCE STEM CELLS THAT COULD HOLD THE KEY TO A CURE FOR MANY DISEASES.				
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	11/20/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS SOME TIPS ON MAKING THIS THANKSGIVING DINNER THE BEST EVER, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
SAFETY	SCHOOLBUSES	BUSSAFETY	NEWS	11/20/2007	12P	1
		THE U.S. SECRETARY OF TRANSPORTATION PROPOSES NEW RULES TO PUT SEAT BELTS ON SCHOOL BUSES, ALLOWING SCHOOL DISTRICTS TO USE FEDERAL HIGHWAY SAFETY FUNDS TO PAY FOR THE SEAT BELTS.				
TAXES REFUND	KICKER	CHARITIES	NEWS	11/20/2007	6A	1
		CHARITIES ACROSS OREGON HOPE SOME OF THE ONE POINT SEVEN MILLION OREGON RESIDENTS TO RECEIVE KICKER REFUND CHECKS, WILL BE GIVING THEM UP TO VARIOUS CHARITIES, THE SO-CALLED "KICKER" CHECKS COULD TRIGGER ONE HUNDRED MILLION DOLLARS IN CHARITABLE DONATIONS.				

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
HEALTH	PETS	DOGMAN	NEWS	11/20/2007	5P	1
		DAN MISH, DDM CANINE COUNSELING, TALKS ABOUT HOW TO CURB YOUR DOGS MISBAHAVIOR WHEN YOU LEAVE THE HOUSE, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" SEGMENT.				
CONSUMER AFFAIRS	PRICES	LOCALGASPRICES	NEWS	11/20/2007	6A	1
		CONSUMER ANALYSTS REPORT GAS PRICES CONTINUE TO RISE AS WE HEAD INTO THE PEAK OF HOLIDAY TRAVEL.				
COMMUNITY SERV	FEEDING	WYDENACCESS	NEWS	11/20/2007	6A	1
		U.S. SENATOR RON WYDEN VISITS MEDFORD TO HIGHLIGHT FOOD SHORTAGES AT LOCAL PANTRIES, THE SHORTAGES ARE PART OF A NATIONAL TREND, SAYING IT'S TIME FOR CONGRESS TO HELP ALLEVIATE THE SITUATION.				
YOUNG PEOPLE	HEALTH	OBESITY	NEWS	11/20/2007	6A	1
		RESEARCHERS WARN THE OBESITY EPIDEMIC WE'RE SEEING IN TODAYS KIDS, IS A HEART DISEASE EPIDEMIC TWENTY YEARS FROM NOW, EXPERTS ADVISE A HEALTHY DIET, MORE EXERCISE, AND LESS TIME SPENT ON THE COUCH WATCHING TV OR PLAYING VIDEO GAMES.				
MEDICAL	HEART ARTERIES		NEWS	11/20/2007	6A	1
		RESEARCHERS REPORT ASPIRIN MIGHT NOT HELP THEM MUCH, BUT A NEW STUDY SHOWS MORE WOMEN UNDER FOURTY FIVE THAN EVER ARE DYING OF HEART DISEASE DUE TO CLOGGED ARTERIES, AT THE SAME TIME, DEATH RATES FOR MEN HAVE LEVELED OFF AT THAT AGE.				
MEDICAL	PROCEDURE	ASPIRIN	NEWS	11/20/2007	6A,12P	2
		RESEARCHERS REPORT THE BENEFITS OF TAKING ASPIRIN ON A REGULAR BASIS TO PREVENT HEART ATTACKS HAVE BEEN WIDELY PUBLICIZED, BUT NOW ADVISE MANY WOMEN TO STAY AWAY.				
BUSINESS	COMMUNITY SERV	TURKEYDELIVER	NEWS	11/20/2007	6A	1
		LES SCHWAB STORES IN MEDFORD AND ASHLAND DONATE A TRUCKLOAD OF TURKEYS TO THE SALVATION ARMY TO BE DESTRIIBUTED TO FAMILIES IN NEED.				
JACKSON COUNTY	GROWTH	POPULATION	NEWS	11/20/2007	6A	1
		COUNTY OFFICIALS REPORT JACKSON COUNTY'S POPULATION IS NOW MORE THAN 200,00, IN THE PAST YEAR, THE POPULATION HAS GROWN BY ABOUT 3600 PEOPLE, NUMBERS ALSO SHOW MEDFORD'S POPULATION HAS GROWN BEYOND 75,000, GRANTS PASS NEARLY 32,000, AND KLAMATH FALLS NOW HAS MORE THAN 20,000 PEOPLE.				
CONSUMER AFFAIRS	RECALL	RECALLSUIT	NEWS	11/20/2007	6A	1
		THE ATTORNEY GENERAL OF CALIFORNIA FILES LAWSUITS OVER THE RECALL OF CHINESE MADE TOYS CONTAINING UNSAFE LEVELS OF LEAD, THE SUIT ALLEGING THAT 20 COMPANIES INCLUDING TOYS R US AND MATTEL, KNOWLINGLY EXPOSED CHILDREN TO LEAD AND FAILED TO PROVIDE WARNING OF THE RISK.				
COMMUNITY SERV	FEEDING	SALARMY	NEWS	11/20/2007	12P,6P,11P	3
		THE SALVATION ARMY GIVES OUT THREE HUNDRED SIXTY FOOD BASKETS TO FAMILIES IN NEED.				
BUSINESS	SALES	HOLIDAYSPENDING	NEWS	11/20/2007	6A,12P	2
		LOCAL BUSINESS OWNERS REPORT THEY EXPECT A BIG YEAR AND BIG SALES OVER THE HOLIDAYS.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
BUSINESS	COMMUNITY SERV	FREEPHONECALLS	NEWS	11/21/2007	6P	1
		STERLING SAVINGS IN GRANTS PASS, AND SPRINT NEXTEL, TEAM UP AT THE GOSPEL RESCUE MISSION, OFFERING FREE PHONE CALLS HOME TO THOSE WHO MIGHT NOT NORMALLY BE ABLE TO AFFORD A CALL TO RELATIVES DURING THE HOLIDAY SEASON.				
LAW ENFORCEMENT	TRAFFICENFORCE	DUIPATROLS	NEWS	11/21/2007	5P	1
		LAW ENFORCEMENT AUTHORITIES IN KLAMATH COUNTY TEAM UP TO PATROL FOR DRUNKEN DRIVERS THIS HOLIDAY WEEKEND, WITH OSP BRINGING IN A MOTOR HOME EQUIPPED WITH DUI TESTING TOOLS AND A HOLDING CELL.				
RECREATION	COMMUNITY AFFAIRS	CITYPREPS	NEWS	11/21/2007	5P,6P,11P	3
		ORGANIZERS REPORT SEVERAL HOLIDAY FESTIVALS GOING ON IN OUR REGION.				
MEDICAL	PROCEDURE	CANCERPREVENT	NEWS	11/21/2007	5P	1
		MEDICAL EXPERTS REPORT CHONIC HEARTBURN CAN CREATE PROBLEMS IN THE ESOPHAGUS AND COULD POTENTIALLY LEAD TO CANCER, AND A FAST PROCEDURE TO STOP CANCER BEFORE IT STARTS.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	11/21/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT A PLANT THAT WILL BLOOM IN CHILLY WEATHER, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
COMMUNITY SERV	FEEDING	STVINNIES	NEWS	11/21/2007	6P,11P	2
		GRANGE CO-OP DONATES MORE THAN 4000 CANS OF FOOD TO ST. VINCENT DE PAUL TO HELP FEED NEEDY FAMILIES IN SOUTHERN OREGON/				
CONSUMER AFFAIRS	HOW TO	JOESPURGEON	NEWS	11/21/2007	12P	1
		FINANCIAL ADVISOR JOE SPURGEON, TALKS ABOUT CHARITABLE GIVING AROUND THE HOLIDAYS, AND WHY IT'S SO BENEFICIAL, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.				
MEDICAL	NEWPROCEDURE	STEMCELL	NEWS	11/21/2007	6A,12P	2
		RESEARCHERS REPORT NEW TECHNIQUE TO PRODUCE STEM CELLS THAT COULD HOLD THE KEY TO A CURE FOR MANY DISEASES.				
COMMUNITY SERV	FEEDING	MISSIONDINNER	NEWS	11/21/2007	6P,11P	2
		THE MEDFORD GOSPEL MISSION HOLDS IT'S ANNUAL THANKSGIVING SERVICE AND DINNER.				
LAW ENFORCEMENT	PUBLICASSIST	CRIMESTOPPERS	NEWS	11/21/2007	6A	1
		LT. TIM DONEY, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN LOOKING FOR A MAN WHO MAY HAVE ROBBED THE SAME MEDFORD BANK TWICE, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	11/21/2007	6A	1
		CONSUMER ANALYSTS REPORT AMERICANS ARE HITTING THE ROADS, RAILS, AND SKIES, IN RECORD NUMBERS DESPITE RISING FUEL COSTS.				
TRANSPORTATION	AIR	LOCALTRAVEL	NEWS	11/21/2007	6A,12P	2
		AIRPORT OFFICIALS REPORT, WITH HOLIDAY TRAVELERS, RUSHING TO THEIR DESTINATION, ALL EYES ARE ON THE WEATHER OFFICIALS AT MEDFORD'S AIRPORT SAY FLYERS NEED TO GIVE THEMSELVES AT LEAST AN HOUR AND A HALF TO GET CHECKED IN TO THROUGH SECURITY, EVEN BEFORE LEAVING HOME, RECOMMENDING YOU DOUBLE CHECK YOUR FLIGHT'S STATUS.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	FUNDING	COMMUNITYWORKS	NEWS	11/21/2007	6A	1
		COMMUNITY WORKS VICTIM SERVICES RECEIVES NEARLY \$850,000 IN GRANTS FROM THE U.S. DEPARTMENT OF JUSTICES OFFICE ON VIOLENCE AGAINST WOMEN.				
CONSUMER AFFAIRS	PRODUCT SAFE	TOYTROUBLES	NEWS	11/21/2007	6A,12P,11P	3
		THE OREGON STATE PUBLIC INTEREST RESEARCH GROUP REPORTS SOME OF THE TOYS LABELED AS UNSAFE THIS HOLIDAY SEASON.				
MEDICAL	RESEARCH	TBSTRAIN	NEWS	11/21/2007	6A	1
		RESEARCHERS DECODE THE GENE MAP OF A STRAIN OF TUBERCULOSIS THAT'S RESISTANT TO MOST DRUGS, HOPING TO IDENTIFY MUTATIONS IN THE VIRUS' GENETIC CODE THAT COULD LEAD TO BETTER TREATMENTS.				
CONSUMER AFFAIRS	PRODUCT SFE	CHANTIX	NEWS	11/21/2007	6A,12P	2
		THE FDA LOOKS INTO REPORTS THAT THE DRUG "CHANTIX", USED TO KICK THE CIGARETTE HABIT, MAY TRIGGER SUICIDAL THOUGHTS AND VIOLENT BEHAVIOR.				
CONSUMER AFFAIRS	HOW TO	POSTALDEADLINE	NEWS	11/21/2007	6A,12P	2
		POSTAL OFFICIALS REPORT DEADLINE FOR SENDING HOLIDAY MAIL OVERSEAS TO MEMBERS OF THE MILITARY IN IRAQ AND AFGHANISTAN.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	11/21/2007	12P	1
		MR FOOD, PROFESIONAL CHEF, OFFERS SOME MARKET SHORTCUTS, AS TIME IS RUNNING OUT CLOSER TO THE THANKSGIVING HOLIDAY, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
COMMUNITY SERV	FEEDING	FOODDONATION	NEWS	11/21/2007	6A	1
		THE SALVATION ARMY OPENS THEIR DOORS GIVING OUT FOOD TO FAMILIES IN SOUTHERN OREGON TO MAKE THEIR THANKSGIVING DINNER, THANKS TO THE GENEROSITY OF THOSE WHO GAVE DONATIONS TO HELP THOSE IN NEED.				
RECREATION	COMMUNITY AFFAIRS	CITYPREPS	NEWS	11/22/2007	6A	1
		ORGANIZERS REPORT SEVERAL HOLIDAY FESTIVALS GOING ON IN OUR REGION.				
COMMUNITY SERV	FEEDING	COMMUNITY	NEWS	11/22/2007	11P	1
		ORGANIZERS REPORT THE VARIOUS THANKSGIVING DINNERS BEING SERVED THROUGHOUT OUR REGION.				
BUSINESS	COMMUNITY SERV	FREEPHONECALLS	NEWS	11/22/2007	6A	1
		STERLING SAVINGS IN GRANTS PASS AND SPRINT NEXTEL, TEAM UP AT THE GOSPEL RESCUE MISSION, OFFERING FREE PHONE CALLS HOME TO THOSE WHO MIGHT NOT NORMALLY BE ABLE TO AFFORD A CALL TO RELATIVES DURING THE HOLIDAY SEASON.				
COMMUNITY SERV	FEEDING	STVINNIES	NEWS	11/22/2007	6A	1
		GRANGE CO-OP DONATES MORE THAN 4000 CANS OF FOOD TO ST. VINCENT DE PAUL TO HELP FEED NEEDY FAMILIES IN SOUTHERN OREGON.				
COMMUNITY SERV	FEEDING	MISSIONDINNER	NEWS	11/22/2007	6A	1
		THE MEDFORD GOSPEL MISSION HOLDS IT'S ANNUAL THANKSGIVING SERVICE AND DINNER.				
HEALTH	EXERCISE	EXERCISE	NEWS	11/22/2007	6A	1
		HEALTH OFFICIALS REPORT NEW STUDY SHOWING NEARLY HALF OF AMERICAN ADULTS ENGAGE IN REGULAR EXERCISE EVERY WEEK, SAYING NUMBERS ARE UP, BUT MORE AMERICANS STILL NEED TO GET OFF THE COUCH.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	TRAFFICENFORCE	DUI PATROLS	NEWS	11/22/2007	6A	1
		LAW ENFORCEMENT AUTHORITIES IN KLAMATH COUNTY TEAM UP TO PATROL FOR DRUNKEN DRIVERS THIS HOLIDAY WEEKEND, WITH OSP BRINGING IN A MOTOR HOME EQUIPPED WITH DUI TESTING TOOLS AND A HOLDING CELL.				
MEDICAL	PROCEDURE	CANCER	NEWS	11/22/2007	6A	1
		MEDICAL EXPERTS REPORT CHRONIC HEARTBURN CAN CREATE PROBLEMS IN THE ESOPHAGUS AND COULD POTENTIALLY LEAD TO CANCER, AND A FAST PROCEDURE TO STOP CANCER BEFORE IT STARTS.				
RECREATION	COMMUNITY AFFAIRS	ON THE TOWN	NEWS	11/22/2007	11P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
SAFETY	HOME SAFETY	REMINDERS	NEWS	11/22/2007	6A	1
		PACIFIC POWER OFFERS SOME SAFETY REMINDERS WHEN YOU GET OUT YOUR HOLIDAY DECORATIONS.				
CONSUMER AFFAIRS	PRODUCT INFO	CHRISTMAS TREES	NEWS	11/23/2007	6P, 11P	2
		LARRY RYERSON, U-CUT TREE FARM, REPORTS OPENING DAY FOR ITS TWENTY FIRST SEASON, HELPING FAMILIES FIND THE PERFECT HOLIDAY TREE FOR THEIR HOME.				
DRUGS & ALCOHOL	TREATMENT	METHWATCH	NEWS	11/23/2007	6A	1
		RACHELLE BENTHIN, TALKS ABOUT HER DRUG ADDICTION, THE LONG ROAD SHE HAS TRAVELED TO RECOVERY, AND WHAT IT MEANS TO GET BACK ON YOUR FEET, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
LAW ENFORCEMENT	SCAM	CAR SCAM	NEWS	11/23/2007	6P	1
		OREGON STATE POLICE REPORT THEY ARE LOOKING FOR MORE VICTIMS AFTER ARRESTING A MAN ACCUSED OF SELLING CARS WITH FALSE ODOMETER READINGS.				
RECREATION	COMMUNITY AFFAIRS	ASH TREE	NEWS	11/23/2007	5P, 6P, 11P	3
		CITY OFFICIALS REPORT THE ANNUAL ASHLAND "FESTIVAL OF LIGHTS" ON THE ASHLAND PLAZA, EVENT INCLUDES A PARADE AND SANTA AND MRS CLAUS LEADING THE COMMUNITY IN A COUNTDOWN TO LIGHT THE PLAZA.				
RECREATION	COMMUNITY AFFAIRS	ON THE TOWN	NEWS	11/23/2007	6A	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
COMMUNITY SERV	FEEDING	COMMUNITY	NEWS	11/23/2007	6A	1
		ORGANIZERS REPORT THE VARIOUS THANKSGIVING DINNERS BEING SERVED THROUGHOUT OUR REGION.				
MEDICAL	STATISTICS	CIGARETTES	NEWS	11/23/2007	6A, 5P	2
		INTERNATIONAL HEALTH OFFICIALS EXPECT TOBACCO-RELATED DEATHS TO DOUBLE TO TEN MILLION A YEAR BY 2030, WITH MOST FATALITIES IN DEVELOPING COUNTRIES.				
MEDICAL	PROCEDURE	CONTRACEPTIVES	NEWS	11/23/2007	6A, 5P	2
		RESEARCHERS REPORT WOMEN WHO TAKE ORAL CONTRACEPTIVES RUN A HIGHER RISK OF DEVELOPING CERVICAL CANCER, BUT THIS RISK IS TEMPORARY AND REVERTS TO NORMAL AFTER ABOUT TEN YEARS.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	HEALTHCARE	HEALTHCARE	NEWS	11/23/2007	6A,5P	2
		HEALTH OFFICIALS REPORT A CONGRESSIONAL REPORT OUT WARNING IF NOTHING IS DONE, HEALTH CARE WILL EAT UP HALF THE ECONOMY IN 75 YEARS, SAYING THE CULPRIT MAY BE UNNECESSARY TESTS AND TREATMENTS.				
BUSINESS	SALES SHOPPING		NEWS	11/23/2007	6A	1
		BARGAIN HUNTERS LINE UP EARLY ON "BLACK FRIDAY", AS THE HOLIDAY SHOPPING FRENZY BEGINS, WITH STORES LIKE FAO SCHWARTZ, KTMART, AND WALMART OPENING UP ON THANKSGIVING DAY TO STIMULATE SALES.				
POLITICAL PROCESS	LEGISLATION	TIMBER DROPS	NEWS	11/23/2007	11P	1
		OFFICIALS REPORT A BIG SLOWDOWN IN THE HOUSING MARKET AFFECTING THE BUSH ADMINISTRATION'S PLANS TO INCREASE LOGGING IN THE NORTHWEST, THE SLUMP MEANS THERE'S LESS MONEY FOR THE FOREST SERVICE TO HELP PAY FOR FUTURE LOGGING PROJECTS.				
RECREATION	COMMUNITY AFFAIRS	MEDFTREE	NEWS	11/24/2007	6P,11P	2
		ORGANIZERS REPORT THE ANNUAL "WINTER LIGHT FESTIVAL" IN DOWNTOWN MEDFORD, EVENTS INCLUDE AN OUTDOOR CHRISTMAS BAZAAR, ARRIVAL OF SANTA AND MRS CLAUS, CHRISTMAS CAROLS, AND THE LIGHTING OF THE CHRISTMAS TREE IN VOGEL PLAZA.				
COMMUNITY SERV	FEEDING	THANKSGIVING	NEWS	11/24/2007	6P,11P	2
		DAVID GOMEZ, SENIOR PASTOR, JERUSALEM CENTER, TALKS ABOUT THE CHURCH HOLDING A DINNER FOR THE COMMUNITY AND ALSO HANDING OUT CLOTHING, TOYS AND OTHER ITEMS FOR THE NEEDY.				
RECREATION	COMMUNITY AFFAIRS	RRSHOW	NEWS	11/24/2007	6P,11P	2
		ORGANIZERS REPORT THE THIRTIETH ANNUAL ROGUE VALLEY RAILROAD SHOW AT THE MEDFORD ARMORY, THE EVENT, A FUNDRAISER FOR THE MEDFORD RAILROAD PARK.				
RECREATION	COMMUNITY AFFAIRS	WOODWORK	NEWS	11/24/2007	6P,11P	2
		THE SISKIYOU WOODCRAFT GUILD HOLDS IT'S ANNUAL SHOW, WITH OVER DOZEN MASTER CRAFTSMEN DISPLAYING THEIR WORK AT THE GREAT FESTIVAL HALL IN ASHLAND.				
SAFETY	HOME SAFETY	SAFE TREE	NEWS	11/25/2007	6P,11P	2
		THE NATIONAL SAFETY COUNCIL REPORTS EVERY YEAR CHRISTMAS TREES HELP CAUSE MORE THAN 400 RESIDENTIAL FIRES, SAYING THERE ARE CERTAIN THINGS TO LOOK FOR AND IMPORTANT STEPS TO TAKE TO KEEP IT FROM BECOMING A FIRE HAZARD.				
COMMUNITY SERV	FEEDING	THANKSGIVING	NEWS	11/25/2007	6P	1
		DAVID GOMEZ, SENIOR PASTOR, JERUSALEM CENTER, TALKS ABOUT THE CHURCH HOLDING A DINNER FOR THE COMMUNITY AND ALSO HANDING OUT CLOTHING, TOYS AND OTHER ITEMS FOR THE NEEDY.				
RECREATION	COMMUNITY AFFAIRS	WOODWORK	NEWS	11/25/2007	6P	1
		THE SISKIYOU WOODCRAFT GUILD HOLDS IT'S ANNUAL SHOW, WITH OVER A DOZEN MASTER CRAFTSMEN DISPLAYING THEIR WORK AT THE GREAT FESTIVAL HALL IN ASHLAND.				
RECREATION	COMMUNITY AFFAIRS	RRSHOW	NEWS	11/25/2007	6P	1
		ORGANIZERS REPORT THE THIRTIETH ANNUAL ROGUE VALLEY RAILROAD SHOW AT THE MEDFORD ARMORY, THE EVENT, A FUNDRAISER FOR THE MEDFORD RAILROAD PARK.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
BUSINESS	SALES EARLYBIRD	NEWS 11/25/2007	6P	1		
		BARGAIN HUNTERS LINE UP EARLY ON "BLACK FRIDAY", AS THE HOLIDAY SHOPPING FRENZY BEGINS, WITH STORES LIKE FAO SCHWARTZ, KMART AND WALMART OPENING UP ON THANKSGIVING DAY TO STIMULATE SALES.				
RECREATION	COMMUNITYAFFAIRS COUNTDOWN	NEWS 11/25/2007	6P	1		
		ORGANIZERS REPORT THE ANNUAL "WINTER LIGHT FESTIVAL" IN DOWNTOWN MEDFORD, EVENTS INCLUDE AN OUTDOOR CHRISTMAS BAZAAR, ARRIVAL OF SANTA AND MRS. CLAUS, CHRISTMAS CAROLS, AND THE LIGHTING OF THE CHRISTMAS TREE IN VOGEL PLAZA.				
RECREATION	TRAVEL	DRIVEHOME	NEWS 11/25/2007	6P,11P	2	
		THE AUTO CLUB OF AMERICA ESTIMATES 38 MILLION PEOPLE WILL TRAVELMORE THAN FIFTY MILES FROM HOME OVER THE THANKSGIVING WEEKEND, A SLIGHT INCREASE FROM LAST YEAR, DESPITE HIGH GAS PRICES, AIRPORTS ALSO SEEING A SUBSTANTIAL BUMP IN TRAFFIC, BUT NO MAJOR DELAYS REPORTED.				
RECREATION	COMMUNITY AFFAIRS ASHBAZAAR	NEWS 11/25/2007	6P	1		
		ORGANIZERS REPORT THE SEVENTH ANNUAL CHRISTMAS MARKET AT THE ASHLAND ARMORY, WITH 40 ARTISTS OFFERING LOCALLY MADE GOODS, INCLUDING PAINTINGS, JEWELRY, AND WOOD CARVINGS, ALSO LIVE MUSIC, FOOD, AND AN ACTIVITY AREA FOR KIDS, FIVE PERCENT OF THE PROFITS BEING DONATED TO LOCAL CHARITIES.				
MEDICAL	PROCEDURE	FLUDRUG	NEWS 11/26/2007	12P	1	
		FEDERAL HEALTH REGULATORS RECOMMEND NEW LABEL WRNINGS ON A PAIR OF CHILDREN'S FLU DRUGS, INCLUDING THE POPULAR TAMIFLU, AFTER RECEIVING REPORTS OF CHILDREN EXPERIENCING NEUROLOGICAL PROBLEMS LIKE HALLUCINATIONS AND CONVULSIONS.				
YOUNG PEOPLE	ALCOHOL ABUSE	UNDERAGE BRANDONPSA	11/26/2007		1	
		PARENTS NEED TO SPEAK WITH THEIR CHILDREN EARLY AND OFTEN ABOUT THE DANGERS OF UNDERAGE DRINKING.				
CONSUMER AFFAIRS	RECALL	NISSANRECALL	NEWS 11/26/2007	11P	1	
		NISSAN RECALLS NEARLY 700,000 ALTIMA AND SENTRA CARS BECAUSE OF PROBLEMS WITH A SENSOR THAT COULD LEAD TO THE ENGINE'S STALLING WITH NO WARNING.				
LAW ENFORCEMENT	LAWS	ONTHEBEAT	NEWS 11/26/2007	6P	1	
		MEDFORD POLICE LT. BOB HANSEN, ANSWERS VIEWERS QUESTIONS ON LAWS PERTAINING TO DUI'S, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
CONSUMER AFFAIRS	PRODUCT INFO	WREATHS	NEWS 11/26/2007	6P,11P	2	
		GREENLEAF INDUSTRIES IN GRANTS PASS, OFFERS HANDMADE WREATHS FOR THE HOLIDAYS, THE BUSINESS IN EXISTANCE FOR TWENTY THREE YEARS, SAYING THEY HAVE MADE OVER 50,000 SINCE THE PROJECT STARTED.				
BUSINESS	COMMUNITY SERV	TOYSFORTOTS	NEWS 11/26/2007	6P,11P	2	
		"COSMO", FROM THE "RUDE AWAKENING" MORNING RADIO TEAM AT OPUS BROADCASTING, CAMPS OUT ON TOP OF THE NEW SPORTSMAND WAREHOUSE IN MEDFORD, APPEALING FOR CASH DONATIONS AS HE BROADCASTS FROM THE ROOF, FOR "TOYS FOR TOTS".				
MEDICAL	FUNDING	GATESPOLIO	NEWS 11/26/2007	5P	1	
		THE GATES FOUNDATION JOINS THE FIGHT AGAINST POLIO, GIVING ONE HUNDRED MILLION DOLLARS TO THE WORLD HEALTH ORGANIZATION CAMPAIGN, AND ROTARY INTERNATIONAL WILL MATCH THE GRANT OVER THE NEXT THREE YEARS.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	PROCEDURE	BACKPAIN HEALTH OFFICIALS REPORT AN ESTIMATED EIGHTY PERCENT OF AMERICANS WILL SUFFER FROM SIGNIFICANT BACK PAIN AT SOME POINT IN THEIR LIVES, SAYING THERE ARE, IN SOME CASES, BETTER TREATMENT OPTIONS OTHER THAN PAINKILLERS AND SURGERY TO STOP THE PAIN.	NEWS	11/26/2007	5P	1
HEALTH	PHYSICAL	DR. DAN MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.	NEWS	11/26/2007	5P	1
RECREATION	TRAVEL	DRIVEHOME THE AUTO CLUB OF AMERICA ESTIMATES 38 MILLION PEOPLE WILL TRAVEL MORE THAN 50 MILES FROM HOME OVER THE THANKSGIVING WEEKEND, A SLIGHT INCREASE FROM LAST YEAR, DESPITE HIGH GAS PRICES, AIRPORTS ALSO SEEING A SUBSTANTIAL BUMP IN TRAFFIC, BUT NO MAJOR DELAYS REPORTED.	NEWS	11/26/2007	6A,12P	2
MEDICAL	HEART STROKE	BRITISH RESEARCHERS REPORT STUDY CONCLUDING THAT PATIENTS TREATED IMMEDIATELY FOR A SMALL STROKE HAD ALMOST NO RISK OF A MAJOR STROKE SOON AFTER, PEOPLE WHO DID NOTHING HAD MORE THAN A TEN PERCENT RISK OF A MAJOR STROKE WITHIN A WEEK.	NEWS	11/26/2007	6A,12P	2
RECREATION	COMMUNITY AFFAIRS	WOODWORK THE SISKIYOU WOODCRAFT GUILD HOLDS IT'S ANNUAL SHOW, WITH OVER A DOZEN MASTER CRAFTSMEN DISPLAYING THEIR WORK AT THE GREAT FESTIVAL HALL IN ASHLAND.	NEWS	11/26/2007	6A	1
CONSUMER AFFAIRS	HOW TO	MR FOOD MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "STEAK COBBLER", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	11/26/2007	12P	1
WOMEN	PREGNANZY	MOTHERS RESEARCHERS REPORT NEW STUDY SHOWING EXPECTANT MOMS WHO EXPERIENCE ANXIETY AND DEPRESSION, CAN HAVE SERIOUS CONSEQUENCES NOT ONLY FOR MOM BUT FOR BABY ALSO, AND THOSE FEELINGS SHOULD NOT BE IGNORED, THAT BOTH ARE STRONGLY ASSOCIATED WITH POSTPARTUM DEPRESSION.	NEWS	11/26/2007	6A,12P	2
MEDICAL	NEWPROCEDURE	LUNGCANCER RESEARCHERS FIND AN ENZYME THAT'S A HALLMARK OF AN AGGRESSIVE TYPE OF LUNG CANCER IN OLDER WOMEN, MEASURING LEVELS OF THIS ENZYME COULD LEAD TO EARLIER DIAGNOSIS AND BETTER TREATMENT.	NEWS	11/26/2007	6A,12P	2
SAFETY	HOME SAFETREE	THE NATIONAL SAFETY COUNCIL REPORTS EVERY YEAR CHRISTMAS TREES HELP CAUSE MORE THAN 400 RESIDENTIAL FIRES, SAYING THERE ARE CERTAIN THINGS TO LOOK FOR AND IMPORTANT STEPS TO TAKE TO KEEP IT FROM BECOMING A FIRE HAZARD.	NEWS	11/26/2007	6A,12P	2
RECREATION	COMMUNITY AFFAIRS	MEDFTREE ORGANIZERS REPORT THE ANNUAL "WINTER LIGHT FESTIVAL" IN DOWNTOWN MEDFORD, EVENTS INCLUDE AN OUTDOOR CHRISTMAS BAZAAR, ARRIVAL OF SANTA AND MRS. CLAUS, CHRISTMAS CAROLS, AND THE LIGHTING OF THE CHRISTMAS TREE IN VOGEL PLAZA.	NEWS	11/26/2007	6A	1

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	FEEDING	THANKSGIVING	NEWS	11/26/2007	6A	1
		DAVID GOMEZ, SENIOR PASTOR, JERUSALEM CENTER, TALKS ABOUT THE CHURCH HOLDING A DINNER FOR THE COMMUNITY AND ALSO HANDING OUT CLOTHING, TOYS AND OTHER ITEMS FOR THE NEEDY.				
RECREATION	COMMUNITY AFFAIRS	RRSHOW	NEWS	11/26/2007	6A	1
		ORGANIZERS REPORT THE THIRTIETH ANNUAL ROGUE VALLEY RAILROAD SHOW AT THE MEDFORD ARMORY, THE EVENT, A FUNDRAISER FOR THE MEDFORD RAILROAD PARK.				
RECREATION	COMMUNITY AFFAIRS	ASHBAZAAR	NEWS	11/26/2007	6A,12P	2
		ORGANIZERS REPORT THE SEVENTH ANNUAL CHRISTMAS MARKET AT THE ASHLAND ARMORY, WITH 40 ARTISTS OFFERING LOCALLY MADE GOODS, INCLUDING PAINTINGS, JEWELRY, AND WOOD CARVINGS, ALSO LIVE MUSIC, FOOD, AND AN ACTIVITY AREA FOR KIDS, FIVE PERCENT OF THE PROFITS BEING DONATED TO LOCAL CHARITIES.				
CONSUMER AFFAIRS	INTERNETSHOPPING	SHOPPING	NEWS	11/26/2007	6A,12P,6P,11P	4
		CONSUMER RESEARCH OFFICIALS REPORT A TWENTY TWO PERCENT GAIN IN ONLINE SALES ON THE DAY AFTER THANKSGIVING COMPARED WITH THE SAME DAY A YEAR AGO.				
COMMUNITY SERV	FUNDING	TOYSFORTOTS	NEWS	11/27/2007	6A,12P	2
		"COSMO" FROM THE "RUDE AWAKENING" MORNING RADIO TEAM AT OPUS BROADCASTING, HELPS RAISE CASH FOR "TOYS FOR TOTS" BY CAMPING OUT ON TOP OF THE NEW SPORTSMAN'S WAREHOUSE.				
EDUCATION	FUNDING	SCHOOLBOARD	NEWS	11/27/2007	5P,6P,11P	3
		THE MEDFORD SCHOOL BOARD HOLDS SPECIAL MEETING TO TALK WITH ENGINEERS AND ARCHITECTS ABOUT INCREASED COSTS FOR REPAIRING DISTRICT SCHOOLS, SAYING THE COST HAS NEARLY DOUBLED AFTER NEW REPORTS FINDING JEFFERSON AND ROOSEVELT ELEMENTARY SCHOOLS MORE UNSTABLE THAN PREVIOUSLY REALIZED.				
SAFETY	PUBLICDANGEROUS	PATH	NEWS	11/27/2007	6P,11P	2
		GREENWAY OFFICIALS REPORT ON THE SAFETY OF THE BEAR CREEK GREENWAY AND WHY PEOPLE ARE SHYING AWAY FROM THE TRAIL.				
COMMUNITY SERV	ANIMAL PROTECT	JOCOPET	NEWS	11/27/2007	5P	1
		THE JOSEPHINE COUNTY ANIMAL CONTROL OFFERS A FOUR MONTH OLD LAB MIX PUPPY AVAILABLE FOR ADOPTION, ON CHANNEL TEN'S WEEKLY "PET ON SET" SEGMENT.				
HEALTH	PETS	PETDOC	NEWS	11/27/07	5P	1
		DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT PET SAFETY DURING THE HOLIDAYS, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.				
COMMUNITY SERV	HOMELESS	HOMELESS	NEWS	11/27/2007	5P,6P,11P	3
		THE INTERFAITH COMMUNITY CENTER IN ASHLAND SEEKS HELP FROM THE COMMUNITY IN REACHING OUT TO HELP THE LESS FORTUNATE.				
SAFETY	DRIVING	WINTERDRIVING	NEWS	11/27/2007	5P	1
		THE GOVERNOR'S TRANSPORTATION AND TOURISM TASK FORCE PUTS TOGETHER A NEW WINTER DRIVING GUIDE AVAILABLE ONLINE, CONTAINING INFORMATION ON CHAIN LAWS, TIPS FOR DRIVING IN ICE AND SNOW AND A CHECKLIST OF EQUIPMENT TO CARRY FOR ROADSIDE EMERGENCIES.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: October-November-December 2007

MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
AGRICULTURE CROPS	HOLLY HARVEST	THE "SPRING CREEK HOLLY FARM" EAST OF EUGENE, REPORTS THEIR FAMILY-OWNED FARM SHIPS MORE THAN 4000 HOLLY TREES AND 2000 POUNDS OF HOLLY AROUND THE WORLD, ONE OF THE FEW OREGON FARMS THAT ALSO SELLS WREATHS MADE ENTIRELY OF HOLLY.	NEWS	11/27/2007	6P	1
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	11/27/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "EASY BROCCOLI CASSEROLE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
BUSINESS	COMMUNITY SERV	BELLRINGERS	NEWS	11/27/2007	12P, 6P	2
		WALMART STORES ACROSS THE COUNTRY COME TOGETHER TO SUPPORT THE SALVATION ARMY, ALL THREE ROGUE VALLEY LOCATIONS PARTICIPATED RINGING THE BELLS AND SINGING CAROLS, TRYING TO BRING AWARENESS TO THE GREAT NEED SERVED BY THE SALVATION ARMY.				
HEALTH	DIET	DIABETES	NEWS	11/27/2007	6A, 12P	2
		RESEARCHERS REPORT TWO NEW STUDIES FINDING STARCHY FOODS LIKE WHITE RICE AND BREAD RAISE THE LIKLIHOOD OF DIABETES FOR BOTH BLACK AND CHINESE WOMEN, ALSO WOMEN WHO EAT THE MOST FIBER HAD THE LOWEST RISK OF DIABETES.				
YOUNG PEOPLE	HEALTH	MILK	NEWS	11/27/2007	6A, 12P	2
		RESEARCHERS REPORT AMERICAN KIDS ARE NOT DRINKING ENOUGH MILK, AND TODAY'S CHILDREN COULD BE MORE LIKELY TO DEVELOP OSTEOPOROSIS THAN THEIR GRANDPARENTS.				
MEDICAL	PROCEDURE	BACKPAIN	NEWS	11/27/2007	6A	1
		DR. KALMAN BLUMBERG, SOUTH FLORIDA SPINE CLINIC, AND TONY MILIAN, MEMORIAL HOSPITAL WEST, DISCUSS THE ESTIMATED 80 PERCENT OF AMERICANS WHO WILL SUFFER FROM SIGNIFICANT BACK PAIN AT SOME POINT IN THEIR LIVES, SAYING, IN SOME CASES, THERE ARE BETTER TREATMENT OPTIONS OTHER THAN PAINKILLERS AND SURGERY TO STOP THE PAIN.				
CONSUMER AFFAIRS	RECALL	NISSAN RECALL	NEWS	11/27/2007	6A, 12P	2
		NISSAN RECALLS NEARLY 700,000 ALTIMA AND SENTRA CARS BECAUSE OF PROBLEMS WITH A SENSOR THAT COULD LEAD TO THE ENGINE'S STALLING WITH NO WARNING.				
CONSUMER AFFAIRS	PRODUCT INTO	WREATHS	NEWS	11/27/2007	6A, 12P	2
		GREENLEAF INDUSTRIES OF GRANTS PASS, WITH MOST OF THEIR WORKERS DEVELOPMENTALLY DISABLED, CREATES BEDDING PLANTS TO SELL AT A LOCAL NURSERY MOST OF THE YEAR, BUT AT CHRISTMAS TIME THEY TURN PINE CLIPPINGS INTO ELABORATE AND FRAGRANT CHRISTMAS WREATHS WHICH HAS BECOME A 23 YEAR TRADITION.				
CONSUMER AFFAIRS	ONLINE SHOPPING	CYBER MONDAY	NEWS	11/27/2007	6A, 12P	2
		RETAILERS REPORT SOARING SALES ON THE INTERNET, SAYING MORE AND MORE PEOPLE ARE DOING THEIR HOLIDAY SHOPPING ONLINE, AND WHAT'S BEING TERMED AS "CYBER MONDAY", HAS BECOME ONE OF THE BIGGEST ONLINE SHOPPING DAYS OF THE YEAR.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIME STOPPERS	NEWS	11/27/2007	6P, 11P	2
		LT. TIM DONEY, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE TO CATCH THE PERSON WHO ROBBED A MEDFORD PHARMACY, ON CHANNEL TEN'S WEEKLY "CRIME STOPPERS" REPORT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
DRUGS&ALCOHOL	ABUSE	DRUGWARN	NEWS	11/27/2007	6A,12P	2
		HEALTH OFFICIALS REPORT, ACCORDING TO MOST NATIONAL SURVEYS, THE WAR ON DRUGS HAS TAKEN A TURN, TEENAGE SMOKING, ALCOHOL, AND MARIJUANA IS DOWN, HOWEVER, ABUSE OF PRESCRIPTION AND OVER-THE-COUNTER DRUGS SUCH AS COUGH MEDICINE IS GOING UP.				
MEDICAL	STATISTICS	OBESITYRATES	NEWS	11/28/2007	5P	1
		THE CENTERS FOR DISEASE CONTROL AND PREVENTION REPORTS SURVEY FINDING OBESITY RATES IN THE U.S. ARE SLIGHTLY HIGHER THAN IN 2003-2004, BUT THE INCREASES ARE NOT CONSIDERED STATISTICALLY SIGNIFICANT.				
MEDICAL	PROCEDURE	BACKPAIN	NEWS	11/28/2007	6A,12P	2
		DR. KALMAN BLUMBEG, SOUTH FLORIDA SPINE CLINIC, AND TONY MILIAN, MEMORIAL HOSPITAL WEST, DISCUSS THE ESTIMATED 80 PERCENT OF AMERICANS WHO WILL SUFFER FROM SIGNIFICANT BACK PAIN AT SOME POINT IN THEIR LIVES, SAYING, IN SOME CASES, THERE ARE BETTER TREATMENT OPTIONS OTHER THAN PAINKILLERS AND SURGERY TO STOP THE PAIN.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	11/28/2007	6A,12P	2
		LT. TIM DONEY, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE TO CATCH THE PERSON WHO ROBBED A MEDFORD PHARMACY, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
WAR	SUPPORT	TREES4TROOPS	NEWS	11/28/2007	11P	1
		TREE FARMERS NATIONWIDE TEAM UP WITH FEDERAL EXPRESS TO SHIP CHRISTMAS TREES TO MILITARY MEN AND WOMEN WHO WON'T MAKE IT HOME FOR THE HOLIDAYS.				
RECREATION	FACILITIES	ICERINKLASTYEAR	NEWS	11/28/2007	6P,11P	2
		CITY OFFICIALS REPORT THIS MAY BE THE LAST YEAR FOR THE DAREX ICE RINK IN ASHLAND, AS THE RINK NEEDS IMPROVEMENTS, IF GRANT MONEY IS APPROVED, IT WILL BE AWARDED NEXT SUMMER GIVING ENOUGH TIME TO BUILD A NEW RINK BEFORE NEXT SEASON.				
AGRICULTURE	GARDENING	ROGUE GARDENER	NEWS	11/28/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER SHOWS HOW TO PLANT AND CARE FOR HOLLY, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
MEDICAL	PROCEDURE	PNEUMONIASHOT	NEWS	11/28/2007	5P	1
		PUBLIC HEALTH OFFICIALS REPORT THERE'S TILL PLENTY OF TIME TO GET A FLU SHOT, IF YOU HAVEN'T YET, AND YOU MIGHT CONSIDER GETTING A PNEUMONIA SHOT AS WELL.				
COMMUNITY SERV	FEEDING	ASHFOODBANK	NEWS	11/28/2007	5P,11P	2
		THE ASHLAND EMERGENCY FOOD BANK, WHICH SERVES THE COMMUNITY OF ASHLAND AND TALENT, REPORTS THEY ARE RUNNING LOW ON SUPPLIES, AND IT NEEDS MORE HELP FROM THE PUBLIC.				
YOUNG PEOPLE	HEALTH	SCHOOLLUNCHES	NEWS	11/28/2007	5P,6P,11P	3
		STATE OFFICIALS REPORT OREGON SCHOOLS SCORED AN "A-MINUS" IN NUTRITION THIS YEAR, A BIG IMPROVEMENT OVER LAST YEAR'S "F", OREGON TIED WITH KENTUCKY FOR THE HIGHEST SCORE IN THE NATION.				
SAFETY	DRIVING	SNOWPOSSIBLE	NEWS	11/28/2007	5P,6P	2
		OREGON DEPARTMENT OF TRANSPORTATION CREWS REPORT THEY'RE READY FOR THE WETTER THAN NORMAL WINTER FORECASTERS ARE PREDICTING, SAYING THEIR BIGGEST CONCERN IS DRIVER PREPAREDNESS, DRIVERS SHOULD EXPECT SNOW AND CARRY CHAINS AT ALL TIMES.				

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
HEALTH	EXERCISE	WALKING PUBLIC HEALTH EXPERTS REPORT AMERICA'S OBESITY EPIDEMIC AND GLOBAL WARMING MIGHT NOT SEEM TO HAVE MUCH IN COMMON, BUT YOU CAN FIGHT BOTH SIMUTANEOUSLY BY TAKING A HALF HOUR WALK EVERY DAY, SAYING U.S. EMISSIONS OF CARBON MONOXIDE WOULD BE CUT TY 64 MILLION TONS AND AMERICANS WOULD SHED MORE THAN 3 BILLION POUNDS.	NEWS	11/28/2007	6A,12P,5P	3
BUSINESS	COMMUNITY SERV	IWANTDOWN "COSMO" FROM THE "RUDE AWAKENING" MORNING RADIO TEAM AT OPUS BROADCASTING, HELPS RAISE CASH FOR "TOYS FOR TOTS" BY CAMPING OUT ON TOP OF THE NEW SPORTSMAN'S WAREHOUSE.	NEWS	11/28/2007	6P	1
HEALTH	PHYSICAL	BIRDFLU HEALTH EXPERTS REPORT INDONESIA, THE NATION WORST HIT BY BIRD FLU WILL NOT SHARE THEIR VIRUS SAMPLES UNLESS THEY GET A GUARANTEED RICHER NATIONS WILL SHARE WHATEVER VACCINES ARE MADE, FEARING THE MUTATING VIRUS COULD CHANGE INTO A FORM EASILY TRANSMISSIBLE AMONG HUMANS, AND SWEEP THE WORLD, KILLING MILLIONS OF PEOPLE.	NEWS	11/28/2007	6A,12P	2
CONSUMER AFFAIRS	HOW TO	JOESPURGEON JOE SPURGEON, FINANCIAL ADVISOR, TALKS ABOUT CHRISTMAS PARTIES AND HOW THEY CAN BE MORE THAN JUST A GOOD TIME, THAT THEY CAN ALSO HELP PEOPLE IN NEED, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.	NEWS	11/28/2007	12P	1
EDUCATION	FUNDING	SCHOOLBOARD THE MEDFORD SCHOOL BOARD HOLDS SPECIAL MEETING TO TALK WITH ENGINEERS AND ARCHITECTS ABOUT INCREASED COSTS FOR REPAIRING DISTRICT SCHOOLS, SAYING THE COST HAS NEARLY DOUBLED FTER NEW REPORTS FINDING JEFFERSON AND ROOSEVELT ELEMENTARY SCHOOLS MORE UNSTABLE THAN PREVIOUSLY REALIZED.	NEWS	11/28/2007	6A,12P	2
SAFETH	PUBLICDANGEROUSPATH	GREENWAY GREENWAY OFFICIALS REPORT ON THE SAFETY O F THE BEAR CREEK GREENWAY AND WHY PEOPLE ARE SHYING AWAY FROM THE TRAIL.	NEWS	11/28/2007	6A,12P	2
COMMUNITY SERV	HOMELESS	HOMELESS THE INTERFAITH COMMUNITY CENTER IN ASHLAND SEEKS HELP FROM THE COMMUNITY IN REACHING OUT TO HELP THE LESS FORTUNATE.	NEWS	11/28/2007	6A,12P	2
BUSINESS	COMMUNITY SERV	BELLRINGERS WALMART STORES ACROSS THE COUNTRY COME TOGETHER TO SUPPORT THE SALVATION ARMY, ALL THREE ROGUE VALLEY LOCATIONS PARTICIPATED RINGING THE BELLS AND SINGING CAROLS, TRYING TO BRING AWARENESS TO THE GREAT NEED SERVED BY THE SALVATION ARMY.	NEWS	11/28/2007	6A	1
RECREATION	COMMUNITY AFFAIRS	FESTOTREES ORGANIZERS REPORT THE ANNUAL PROVIDENCE FESTIVAL OF TREES, FEATURING INCREDIBLE CHRISTMAS TREES DECORATED BY INTERIOR DESIGNERS, LOCAL FLORISTS, AND LOCAL BUSINESSES, PROCEEDS BENEFIT THE PROVIDENCE MEDICAL CENTER.	NEWS	11/28/2007	6A,6P,11P	3
CONSUMER AFFAIRS	HOW TO	MR FOOD MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "TANGY POPCORN MIX", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	11/28/2007	12P	1

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
SAFETY	DRIVING	WINTERDRIVING THE GOVERNOR'S TRANSPORTATION AND TOURISM TASK FORCE PUTS TOGETHER A NEW WINTER DRIVING GUIDE AVAILABLE ONLINE CONTAINING INFORMATION ON CHAIN LAWS, TIPS FOR DRIVING IN ICE AND SNOW AND A CHECKLIST OF EQUIPMENT TO CARRY FOR ROADSIDE EMERGENCIES.	NEWS	11/28/2007	6A	1
EDUCATION	TUITION	FREETUITION THE UNIVERSITY OF OREGON LAUNCHES NEW PROGRAM THAT WOULD ALLOW LOW-INCOME STUDENTS TO ATTEND THE EUGENE CAMPUS TUITION FREE, THE IDEA, TO PHASE IN A PROGRAM THAT WOULD COVER TUITION AND FEES FOR STUDENTS WHO MEET ELIGIBILITY LEVELS FOR THE FEDERAL PELL GRANT.	NEWS	11/29/2007	11P	1
CONSUMER AFFAIRS	HOW TO	MR FOOD MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SPICY TOMATO MAC 'N' CHEESE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	11/29/2007	12P	1
CONSUMER AFFAIRS	HOW TO	WESTCOAST A LOCAL PROFESSIONAL CHEF PREPARES A RECIPE FOR A "SPICED UP" CHICKEN WRAP, ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.	NEWS	11/29/2007	5P	1
RECREATION	COMMUNITY AFFAIRS	ON THE TOWN TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.	NEWS	11/29/2007	5P	1
BUSINESS	ECONOMIC GROWTH	ECONOMY THE WHITE HOUSE LOWERS ITS ECONOMIC GROWTH FORECAST FOR NEXT YEAR, THE HOUSING SLUMP GETTING MUCH OF THE BLAME.	NEWS	11/29/2007	5P	1
CONSUMER AFFAIRS	INFO	WYDEN CREDIT OSPIRG REPORTS EDUCATION IS ESSENTIAL TO USING CREDIT CARDS WISELY AND A RATING SYSTEM PROPOSED BY SENATOR SYDEN WILL HELP KEEP CONSUMERS INFORMED.	NEWS	11/29/2007	5P, 11P	2
SAFETY	HOME	TREE SAFETY FIRE OFFICIALS OFFER SAFETY TIPS FOR HANDLING YOUR CHRISTMAS TREE.	NEWS	11/29/2007	11P	1
JACKSON COUNTY	ECONOMIC DEVELOPMENT	TALENT PLAN THE TALENT PLANNING COMMISSION EXPECTS TO DECIDE WHETHER IT WILL APPROVE A MIXED USE DEVELOPMENT IN THE CITY'S RAILROAD DISTRICT.	NEWS	11/29/2007	6P, 11P	2
CONSUMER AFFAIRS	PRODUCT INFO	FDASALT THE FDA HOLDS PUBLIC HEARING IN WASHINGTON TO DISCUSS WHETHER TO PUT LIMITS ON THE AMOUNT OF SODIUM IN THE PROCESSED FOOD WE EAT.	NEWS	11/29/2007	6A, 12P, 5P	3
BUSINESS	COMMUNITY SERV	I WANT DOWN "COSMO" FROM THE "RUDE AWAKENING" MORNING RADIO TEAM AT OPUS BROADCASTING, HELPS RAISE CASH FOR "TOYS FOR TOTS" BY CAMPING OUT ON TOP OF THE NEW SPORTSMAN'S WAREHOUSE.	NEWS	11/29/2007	6A, 12P	2
TAXES REFUND	KICKER	CHECKSHOP STATE OFFICIALS REPORT STATE KICKER CHECKS TO BE MAILED OUT TO OREGON TAXPAYERS WITHIN THE NEXT TWO WEEKS, GOOD NEWS FOR RETAILERS IN SOUTHERN OREGON, HOPING THE MONEY WILL BE SPENT FOR THE HOLIDAY SHOPPING.	NEWS	11/29/2007	6P, 11P	2
SAFETY	PUBLIC	NURSING HOMES GOVERNMENT OFFICIALS PUBLICIZE WHAT IT CONSIDERS TO BE SOME OF THE WORST NURSING HOMES IN THE STATES.	NEWS	11/29/2007	6A, 12P	2

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
COMMUNITY SERV	HOUSING	HOUSING	NEWS	11/29/2007	6A	1
		AFFORDABLE HOUSING ALLIES GEAR UP TO ASK LAWMAKERS FOR 4.75 MILLION DOLLARS TO ADDRESS HOMELESSNESS AND SUBSIDIZED HOUSING.				
MEDICAL	RESEARCH	GENES	NEWS	11/29/2007	6A,12P	2
		RESEARCHERS, MAPPING THE GENETIC LANDSCAPE OF LUNG CANCER, TURN UP A HOST OF NEW GENES, INCLUDING ONE THAT CONTROLS THE GROWTH OF CELLS, HOPING THE FINDING WILL LEAD TO A WAY TO LET NORMAL CELLS GROW WHILE SHRINKING ANY MALIGNANT ONES.				
RECREATION	FACILITIES	ICERINK	NEWS	11/29/2007	6A,12P	2
		CITY OFFICIALS REPORT THIS MAY BE THE LAST YEAR FOR THE DREX ICE RINK IN ASHLAND, AS THE RINK NEEDS IMPROVEMENTS, IF GRANT MONEY IS APPROVED, IT WILL BE AWARDED NEXT SUMMER GIVING ENOUGH TIME TO BUILD A NEW RINK BEFORE NEXT SEASON.				
YOUNG PEOPLE	HEALTH	SCHOOL LUNCHES	NEWS	11/29/2007	6,12P	2
		STATE OFFICIALS REPORT OREGON SCHOOLS SCORED BN "A-MINUS" IN NUTRITION THIS YEAR, A BIG IMPROVEMENT OVER LAST YEAR'S "F", OREGON TIED WITH KENTUCKY FOR THE HIGHEST SCORE IN THE NATION.				
WAR	SUPPORT	TREES4TROOPS	NEWS	11/29/2007	6A,12P	2
		TREE FARMERS NATIONWIDE TEAM UP WITH FEDERAL EXPRESS TO SHIP CHRISTMAS TREES TO MILITARY MEN AND WOMEN WHO WON'T MAKE IT HOME FOR THE HOLIDAYS.				
RECREATION	COMMUNITY AFFAIRS	FEST OF TREES	NEWS	11/29/2007	6A	1
		ORGANIZERS REPORT THE ANNUAL PROVIDENCE FESTIVAL OF TREES, FEATURING INCREDIBLE CHRISTMAS TREES DECORATED BY INTERIOR DESIGNERS, LOCAL FLORIST, AND LOCAL BUSINESSES, PROCEEDS TO BENEFIT PROVIDENCE MEDFORD MEDICAL CENTER.				
MEDICAL	PROCEDURE	RADIATION	NEWS	11/29/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY ESTIMATING THE PERCENTAGE OF CANCERS CAUSED BY CT SCANS, CURRENTLY POINT FOUR PERCENT, WILL RISE TO AS MUCH AS TWO PERCENT BECAUSE THE NUMBER OF SCANS HAS INCREASED SO DRAMATICALLY.				
SAFETY	PUBLIC RECAP	PATH	NEWS	11/29/2007	6A,12P,6P,11P	4
		GREENWAY OFFICIALS REPORT ON THE SAFETY OF THE BEAR CREEK GREENWAY AND WHY PEOPLE ARE SHYING AWAY FROM THE TRAIL.				
COMMUNITY SERV	FEEDING	ACCESS FOOD	NEWS	11/29/2007	6A	1
		THE MEDFORD MAIL TRIBUNE AND THE ASHLAND DAILY TIDINGS NEWSPAPERS INCLUDE A BROWN GROCERY BAG FOR PEOPLE TO FILL WITH NON-PERISHABLE FOOD ITEMS, AS PART OF THE 24TH ANNUAL "FOOD FOR HOPE" FOOD DRIVE, TEAMING UP WITH SHERMS THUNDERBIRD AND FOOD FOR LESS TO COLLECT FOOD FOR ACCESS.				
COMMUNITY SERV	FEEDING	ASH FOOD BANK	NEWS	11/29/2007	6A,12P	2
		THE ASHLAND EMERGENCY FOOD BANK, WHICH SERVES THE COMMUNITIES OF ASHLAND AND TALENT, REPORTS THEY ARE RUNNING LOW ON SUPPLIES, AND IT NEEDS MORE HELP FROM THE PUBLIC.				
CONSUMER AFFAIRS	STATISTICS	HOMEOWNER S	NEWS	11/30/2007	6A,12P	2
		MORTGAGE RESEARCH OFFICIALS ISSUE NEW REPORT WARNING MORE AMERICAN HOMEOWNERS EITHER FELL BEHIND ON THEIR MORTGAGE PAYMENTS OR LOST THEIR HOMES LAST MONTH COMPARED TO A YEAR AGO, WITH FORECLOSURES NEARLY DOUBLE COMPARED TO OCTOBER OF 2006.				

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
EDUCATION	TUITION	FREETUITION THE UNIVERSITY OF OREGON LAUNCHES NEW PROGRAM THAT WOULD ALLOW LOW-INCOME STUDENTS TO ATTEND THE EUGENE CAMPUS TUITION FREE.	NEWS	11/30/2007	6A,5P	2
RECREATION	COMMUNITY AFFAIRS	JVILLE ORGANIZERS REPORT THE ANNUAL JACKSONVILLE "VICTORIAN CHRISTMAS" CELEBRATION FEATURING A PARADE, CHESTNUT ROASTING, CAROLERS, FREE WAGON RIDES, AND MORE.	NEWS	11/30/2007	6P,11P	2
RECREATION	COMMUNITY AFFAIRS	FESTOFTREES ORGANIZERS REPORT THE ANNUAL PROVIDENCE FESTIVAL OF TREES, A FUNDRAISER FOR PROVIDENCE MEDICAL CENTER.	NEWS	11/30/2007	6P,11P	2
CONSUMER AFFAIRS	SCAM	KICKERSCAM THE DEPARTMENT OF REVENUE REPORTS SCAM, AS OREGON'S KICKER CHECKS ARE EXPECTED TO ARRIVE IN THE NEXT COUPLD OF WEEKS, CON ARTISTS CALLING OR EMAILING PEOPLE CLAIMING TO BE FROM THE STATE OFFERING TO DEPOSIT THE REFUND DIRECTLY INTO YOUR BANK ACCOUNT, ASKING FOR THE ACCOUNT NUMBER, DIRECT DEPOSIT IS NOT AN OPTION.	NEWS	11/30/2007	6P	1
MEDICAL	AIDS	USAIDS HEALTH OFFICIALS REPORT WOMEN IN THE U.S. ARE AN INCREASING PART OF THE HIV-AIDS EPIDEMIC, NOW MAKING UP ONE QUARTER OF INFECTIONS.	NEWS	11/30/2007	5P	1
CONSUMER AFFAIRS	FRAUD	IDTHEFTDOWN THE FEDERAL TRADE COMMISSIION REPORTS IDENTITY THEFT IS DOWN, MORE THAN EIGHT MILLION AMERICANS WERE VICTIMS OF ID THEFT IN 2005, DOWN FROM NEARLY TEN MILLION IN 2003.	NEWS	11/30/2007	5P	1
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.	NEWS	11/30/2007	12P	1
CONSUMER AFFAIRS	HOW TO	MR FOOD MR FOOD, PROFESSIONAL CHEF, OFFERS A HOLIDAY FOOD GIFT IDEA "COOKIES IN A JAR", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	11/30/2007	12P	1
SERVICES	CELLULAR	CELLTOWER U.S. CELLULAR OFFICIALLY WELCOMES A NEW CELL TOWER IN SAMS VALLEY, AND THE RESULTING EXPANDED JACKSON COUNTY SERVICE, THE TOWER, PART OF AN EFFORT TO KEEP RURAL COMMUNITIES CONNECTED.	NEWS	11/30/2007	6P	1
SAFETY	PUBLICBIKEPATH	 THE MEDFORD CITY COUNCIL CONSIDERS PLANS THAT INCLUDE SEVERAL CHOICES TO MAKE CROSSING BARNETT ROAD EASIER FOR THOSE USING THE BEAR CREEK GREENWAY, THE ISSUE PRESENTED TO THE COUNCIL AFTER THE GREENWAY FOUNDATION DEEMED THE CURRENT BARNETT ROAD CROSSING "UNSAFE".	NEWS	11/30/2007	6A,12P	2
JACKSON COUNTY	ECONOMICDEVELOP	TALENTPLAN THE TALENT PLANNING COMMISSION DELAYS A DECISION ON WHETHER TO APPROVE THE 143-UNIT PACIFIC STAGE HEIGHTS DEVELOPMENT.	NEWS	11/30/2007	6A,12P	2
CONSUMER AFFAIRS	INFORMATION	WYDENCREDIT OREGON SENATOR RON WYDEN TEAMS UP WITH ILLINOIS SENATOR BARACK OBAMA TO PROPOSE A CREDIT CARD RATING SYSTEM, WANTING CONSUMERS TO BE AWARE OF THE RISKS THEY FACE WITH CERTAIN CARDS.	NEWS	11/30/2007	6A,12P	2

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	CANCER	NIGHTSHIFTCANCER THE WORLD HEALTH ORGANIZATION REPORTS NEW CANCER STUDY FINDING WORKING THE OVERNIGHT SHIFT COULD PUT PEOPLE AT AN INCREASED RISK FOR CANCER.	NEWS	11/30/2007	6A,5P 2	
MEDICAL	CANCER	CANCER RESEARCHERS REPORT NEW STUDY FINDING MEN DIAGNOSED FOR PROSTATE CANCER IN THE SUMMER AND FALL HAVE BETTER SURVIVAL RATES THAN THOSE DIAGNOSED IN THE SPRING AND WINTER, SAYING IT MAY BE LINKED TO VITAMIN D PROVIDED BY SUNLIGHT.	NEWS	11/30/2007	6A,12P 2	
YOUNG PEOPLE	HEALTH	OBESITY RESEARCHERS REPORT NEW STUDY SHOWING THAT CHILDREN WHO PUT ON EXCESS WEIGHT THE SOONEST, WERE MUCH MORE LIKELY TO HAVE HIGH BLOOD PRESSURE AND EVEN AN ENLARGED HEART.	NEWS	11/30/2007	6A,12P 2	
TAXES REFUND	KICKERCHECK	STATE OFFICIALS REPORT OREGON KICKER REFUND CHECKS WILL BE SENT OUT BY DECEMBER 15TH, THE AVERAGE TAXPAYER EXPECTED TO RECEIVE BETWEEN \$200-\$500.	NEWS	11/30/2007	6A,12P 2	
DRUGS&ALCOHOL	ADDICTION	METHWATCH RACHELLE BENTHIN, HOPE AND A FUTURE MINISTRIES, AND BETTY FREDERICK, HEATHER'S HAVEN, DISCUSS ONE LOCAL WOMAN'S MISSION TO ACQUIRE A TRANSITIONAL HOME FOR WOMEN IN RECOVERY, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.	NEWS	11/30/2007	6A 1	
SENIORS	MEDICARE	BOOMERS HEALTH OFFICIALS REPORT NEW SURVEY RESULTS REVEALING ONE IN FOUR BABY BOOMERS MISTAKENLY BELIEVES HE OR SHE HAS COVERAGE FOR LONG-TERM CARE EXPENSES.	NEWS	11/30/2007	6A,12P 2	
SAFETY	HOME TREES	SAFETY FIRE OFFICIALS OFFER SAFETY TIPS ON TAKING CARE OF YOUR CHRISTMAS TREE.	NEWS	11/30/2007	6A 1	
RECREATION	COMMUNITY AFFAIRS	PARADE ORGANIZERS REPORT THE GRANTS PASS ANNUAL CHRISTMAS PARADE.	NEWS	12/1/2007	11P 1	
JACKSON COUNTY	CITY	REVITALIZATION WASH CITY OFFICIALS REPORT PLANS TO KICK OFF A REVITALIZATION EFFORT IN A WEST MEDFORD NEIGHBORHOOD, ENCOURAGING THE NEIGHBORHOOD RESIDENTS TO GET INVOLVED.	NEWS	12/1/2007	6P,11P 2	
COMMUNITY SERV	FUNDING	HARLEY TOYS HUNDREDS OF RIDERS FIRED UP THEIR HARLEYS AND HIT THE ROAD FOR THE ROGUE VALLEY TOY RUN, MONEY RAISED GOING TO THE CHILDREN'S MIRACLE NETWORK.	NEWS	12/1/2007	6P,11P 2	
COMMUNITY SERV	YOUTH	TOYS 4 TOTS OPUS BROADCASTING RAISES \$8,000 FOR THE ANNUAL ROGUE VALLEY "TOYS 4 TOTS" DRIVE, WITH TOYS R US MATCHING THE AMOUNT FOR THE TOY DRIVE.	NEWS	12/1/2007	6P,11P 2	
COMMUNITY SERV	FUNDING	HARLEY TOYS HUNDREDS OF RIDERS FIRED UP THEIR HARLEYS AND HIT THE ROAD FOR THE ROGUE VALLEY TOY RUN, MONEY RAISED GOING TO THE CHILDREN'S MIRACLE NETWORK.	NEWS	12/2/2007	6P 1	
RECREATION	COMMUNITY AFFAIRS	PARADE ORGANIZERS REPORT THE GRANTS PASS ANNUAL CHRISTMAS PARADE.	NEWS	12/2/2007	6P 1	

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RECREATION	COMMUNITY AFFAIRS	GPLIGHTS	NEWS	12/2/2007	6P,11P	2	
		THE TACKETT FAMILY OF GRANTS PASS INVITES THE PUBLIC TO VIEW THEIR HOME DECORATED WITH AN ARRAY OF CHRISTMAS LIGHTS AND VISIT WITH SANTA, ALSO RAISING FUNDS FOR FAMILIES IN NEED, THIS YEAR THE GOULD FAMILY WHO LOST THEIR DAUGHTER IN A CAR ACCIDENT.					
COMMUNITY SERV	YOUTH	TOYS4TOTS	NEWS	12/2/2007	6P	1	
		OPUS BROADCASTING RAISES \$8,000 FOR THE ANNUAL ROGUE VALLEY "TOYS 4 TOTS" DRIVE, WITH TOYS R US MATCHING THE AMOUNT FOR THE TOY DRIVE.					
JACKSON COUNTY	CITY	REVITALIZATION	WASHPARTY	NEWS	12/2/2007	6P	1
		WEST MEDFORD RESIDENTS GATHER AT WASHINGTON ELEMENTARY SCHOOL TO KICK OFF A NEIGHBORHOOD IMPROVEMENT PROJECT, THEIR BIGGEST CONCERNS, CRIME AND DRUGS IN THE AREA, SPEEDING MOTORISTS, THE OVERALL SAFETY OF THEIR CHILDREN, THE CITY WILL DO EMERGENCY REPAIRS ON SOME HOMES AND PLANT TREES IN ISLANDS AT INTERSECTIONS TO SLOW TRAFFIC.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	12/3/2007	12P	1	
		MR FOOD, PROFESSIONAL CHEF, TALKS ABOUT SOME "CHEESY" IDEAS FOR YOUR NEXT HOLIDAY PARTY, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
LAW ENFORCEMENT	LAWS	ON THE BEAT	NEWS	12/3/2007	6P	1	
		MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT A NEW PROHIBITED SOLICITATION ORDINANCE GOING INTO EFFECT ON JANUARY FIRST, THE PURPOSE, FOR THE SAFETY OF BOTH THE SOLICITOR AND THE GIVER, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.					
EDUCATION	FUNDING	RALLY	NEWS	12/3/2007	6P,11P	2	
		A GROUP OF CONCERNED CITIZENS GATHER TO EXPRESS CONCERN ABOUT HOW THE MEDFORD SCHOOL BOARD IS SPENDING BOND MONEY THAT WAS APPROVED BY VOTERS LAST YEAR, THE DISTRICT SAYING IT DIDN'T ASK FOR ENOUGH MONEY TO DO WHAT IT PROMISED.					
YOUNG PEOPLE	HEALTH	COUGH RELIEF	NEWS	12/3/2007	5P	1	
		HEALTH OFFICIALS REPORT, SINCE MANY CHILDRENS COUGH MEDICINES WERE TAKEN OFF THE MARKET, PARENTS HAVE BEEN LOOKING FOR A WAY TO CALM THEIR CHILD'S COUGH, AND HOW NEW RESEARCH ON THE USE OF HONEY AS AN ALTERNATIVE MAY BE THE SOLUTION.					
HEALTH	PHYSICAL	DR. DAN	NEWS	12/3/2007	5P	1	
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.					
CONSUMER AFFAIRS	RATES	MORTGAGES	NEWS	12/3/2007	5P	1	
		TREASURY SECRETARY HENRY PAULSON REPORTS HE IS CLOSE TO A DEAL WITH MAJOR BANKS TO TEMPORARILY FREEZE INTEREST RATES ON SOME ADJUSTABLE SUB-PRIME MORTGAGES, THE PLAN DESIGNED TO HELP THOUSANDS OF HOMEOWNERS AVOID DEFAULTING ON THEIR LOANS.					
COMMUNITY SERV	FEEDING	FOOD DRIVE	NEWS	12/3/2007	12P,5P,6P	3	
		KTVL NEWS 10 PREPARES FOR IT'S ANNUAL FOOD DRIVE, PEOPLE CAN DROP OFF THEIR NON-PERISHABLE FOOD DONATIONS, OR CASH DONATIONS, WHICH WILL BE GOING TO ACCESS FOOD PANTRIES TO HELP FEED THE NEEDY IN OUR AREA.					

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JACKSON COUNTY	CITY REVITALIZATION	WASHPARTY	NEWS	12/3/2007	6A,12P	2
		WEST MEDFORD RESIDENTS GATHER AT WASHINGTON ELEMENTARY SCHOOL TO KICK OFF A NEIGHBORHOOD IMPROVEMENT PROJECT, THEIR BIGGEST CONCERNS, CRIME & DRUGS IN THE AREA, SPEEDING MOTORISTS, AND THE OVERALL SAFETY OF THEIR CHILDREN, CITY CITY WILL DO EMERGENCY REPAIRS ON SOME HOMES AND PLANT TREES IN ISLANDS AT INTERSECTIONS TO SLOW TRAFFIC.				
RECREATION	COMMUNITY AFFAIRS	GPLIGHTS	NEWS	12/3/2007	6A,12P	2
		THE TACKETT FAMILY OF GRANTS PASS INVITES THE PUBLIC TO VIEW THEIR HOME DECORATED WITH AN ARRAY OF CHRISTMAS LIGHTS AND VISIT WITH SANTA, ALSO RAISING FUNDS FOR FAMILIES IN NEED, THIS YEAR THE GOULD FAMILY WHO LOST THEIR DAUGHTER IN A CAR ACCIDENT.				
RECREATION	COMMUNITY AFFAIRS	PARADE	NEWS	12/3/2007	6A,12P	2
		ORGANIZERS REPORT THE GRANTS PASS ANNUAL CHRISTMAS PARADE.				
HEALTH	PHYSICAL	BIRDFLU	NEWS	12/3/2007	6A,12P	2
		HEALTH OFFICIALS REPORT THE BIRD FLU IS TAKING A NEW TOLL IN CHINA, 17 PEOPLE HAVE DIED SINCE JUNE, AND SCIENTISTS FEAR BIRD FLU COULD MUTATE INTO A FORM THAT COULD PASS EASILY FROM PERSON TO PERSON, SPARKING A GLOBAL EPIDEMIC.				
MEDICAL	PROCEDURE	AVANDIA	NEWS	12/3/2007	6A,12P,5P	3
		RESEARCHERS REPORT THE POPULAR DIABETES DRUG MARKETED AS AVANDIA, MAY INCREASE BONE THINNING AND LEAD TO OSTEOPOROSIS.				
MEDICAL	RESEARCH	CANCER	NEWS	12/3/2007	6A,12P,5P	3
		UCLA CANCER RESEARCHERS REPORT THEY NOW HAVE A WAY TO FEEL CANCER CELLS, AND THEY ARE MUCH SOFTER THAN HEALTHY ONES, THIS TACTILE TECHNIQUE WILL HELP DETECT CANCER BETTER.				
CONSUMER AFFAIRS	PRODUCT INFO	DESSERTS	NEWS	12/3/2007	6A	1
		THE NATIONAL RESTAURANT ASSOCIATION REPORTS "MINI" DESSERTS ARE THE TOP FOOD TREND OF THE YEAR.				
COMMUNITY SERV	FUNDING	HARLEYTOYS	NEWS	12/3/2007	6A,12P	2
		HUNDREDS OF RIDERS FIRED UP THEIR HARLEYS AND HIT THE ROAD FOR THE ROGUE VALLEY TOY RUN, MONEY RAISED GOING TO THE CHILDREN'S MIRACLE NETWORK.				
COMMUNITY SERV	YOUTH TOYS 4 TOTS		NEWS	12/3/2007	6A,12P	2
		OPUS BROADCASTING RAISES \$8,000 FOR THE ANNUAL ROGUE VALLEY "TOYS 4 TOTS" DRIVE, WITH TOYS R US MATCHING THE AMOUNT FOR THE TOY DRIVE.				
CONSUMER AFFAIRS	PRODUCT INFO	SMARTCAR	NEWS	12/4/2007	5P	1
		DAIMLER SHOWS OFF IT'S "SMART CAR" IN WASHINGTON, D.C., ALREADY A HIT IN EUROPE WHERE HIGH GAS PRICES, CONCERNS ABOUT THE ENVIRONMENT, HEAVY TRAFFIC AND PARKING PROBLEMS HAVE ENCOURAGED IT'S RISE TO FAME, THE CAR IS EXPECTED TO BE AVAILABLE NEXT YEAR.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	12/4/2007	6P,11P	2
		SHADY COVE POLICE DEPARTMENT SEEKS PUBLIC ASSISTANCE LOOKING FOR A SUSPECT WHO ROBBED THE PREMIERE WEST BANK, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	12/4/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, INTRODUCES US TO FLATBREADS FROM ALL OVER THE WORLD, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				

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	DESCRIPTION					
RECREATION	COMMUNITY AFFAIRS	MENORAH	NEWS	12/4/2007	11P	1
		ORGANIZERS REPORT THE LIGHTING OF ASHLAND'S GIANT "MENORAH OF FREEDOM", KICKING OFF THE JEWISH CHANUKAH FESTIVAL, THE CELEBRATION RECALLS THE VICTORY OF THE JEWISH PEOPLE OVER A RUTHLESS ENEMY WHO WOULD HAVE OVERTHROWN THE HOLY LAND AND THREATENED ITS PEOPLE.				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	12/4/2007	6P	1
		CONSUMER OFFICIALS REPORT GAS PRICES ARE DOWN THREE CENTS IN SOUTHERN OREGON OVER THE PAST WEEK, A SMALL SIGN OF RELIEF AT THE PUMPS.				
EDUCATION	FUNDING	SCHOOLBOARD	NEWS	12/4/2007	6P	1
		THE MEDFORD SCHOOL BOARD MEETS TO FIGURE OUT THE FATE OF A NEW MEDFORD HIGH SCHOOL, AND TALK ABOUT THE FUTURE OF JACKSON AND ROOSEVELT ELEMENTARY SCHOOLS.				
HEALTH	PETS	DOGMAN	NEWS	12/4/2007	5P	1
		DAN MISH, DDM CANINE COUNSELING, OFFERS SOME TIPS ON HOW TO MAKE YOUR DOG LISTEN AND COME WHEN YOU CALL HIM, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" SEGMENT.				
MEDICAL	PROCEDURE	COUGHS	NEWS	12/4/2007	12P	1
		RESEARCHERS REPORT GOOD NEWS FOR PARENTS LOOKING TO REPLACE RECENTLY RECALLED COLD REMEDIES FOR KIDS, SAYING A TEASPOON OF HONEY BEFORE BED SEEMS TO CALM CHILDREN'S COUGHS AND HELP THEM SLEEP BETTER.				
COMMUNITY SERV	FEEDING	FOODDRIVE	NEWS	12/4/2007	6A,12P,5P,6P,11P	5
		KTVL NEWS 10 PREPARES FOR THEIR ANNUAL FOOD DRIVE, VIEWERS CAN BRING THEIR NON-PERISHABLE FOOD DONATIONS OR CASH TO HELP ACCESS INCORPORATED AND UNITED WAY AGENCIES FILL HOLIDAY FOOD BASKETS FOR THOSE IN NEED.				
CONSUMER AFFAIRS	PRICES	FOODINFLATION	NEWS	12/4/2007	6A	1
		LESTER BROWN, EARTH POLICY INSTITUTE, AND JOHN URBANCHUK, FOOD ECONOMIST, LEGG, DISCUSS THE SPIKE IN U.S. FOOD PRICES RINGING ALARM BELLS COAST TO COAST, AND CAUSING REAL CONSUMER PAIN.				
EDUCATION	FUNDING	RALLY	NEWS	12/4/2007	6A,12P,11P	3
		A GROUP OF CONCERNED CITIZENS GATHER TO EXPRESS THEIR CONCERNS OVER HOW THE BOND MONEY, APPROVED BY VOTERS LAST YEAR, WILL BE SPENT, THE MEDFORD SCHOOL BOARD SAYING THEY DIDN'T ASK FOR ENOUGH MONEY TO DO ALL THE REPAIRS AND CONSTRUCTION IT PROMISED.				
MEDICAL	RESEARCH	BABIES	NEWS	12/4/2007	6A,12P,5P	3
		CANADIAN AND BRITISH RESEARCHERS REPORT FOURTY YEAR STUDY OF MEDICAL RECORDS SHOWING INFANTS WHO HAD A LOW BIRTH RATE WERE MORE LIKELY TO HAVE DEPRESSION AND ANXIETY LATER IN LIFE.				
MEDICAL	HEALTHCARE	DOCS	NEWS	12/4/2007	6A,12P,5P	3
		HEALTH OFFICIALS ISSUE NEW REPORT SHOWING NEARLY HALF OF THE NATION'S DOCTORS ADMIT THEY'VE FAILED TO REPORT COLLEAGUES WHO MAKE SERIOUS MEDICAL MISTAKES, EVEN THOUGH THE VAST MAJORITY AGREE SUCH MISTAKES SHOULD BE REPORTED, AND MORE THAN 30 PERCENT OF DOCTORS REFUSE TO TREAT PATIENTS WHO CAN'T PAY.				

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LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	12/4/2007	6A,12P	2
		SHADY COVE POLICE DEPARTMENT SEEKS PUBLIC ASSISTANCE LOOKING FOR A SUSPECT WHO ROBBED THE PREMIERE WEST BANK, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
POLITICAL PROCESS	BILL	TIMBERPAYMENTS	NEWS	12/5/2007	11P	1
		CONGRESS CONSIDERS AN ENERGY BILL THAT WOULD ALLOW THE COUNTY TIMBER PAYMENTS TO CONTINUE FOR FOUR YEARS, SAYING THE BILL WOULD MEAN HUNDREDS OF MILLIONS OF DOLLARS FOR OREGON FOR SCHOOLS, PUBLIC SAFETY, ROADS AND OTHER SERVICES.				
POLITICAL PROCESS	BILL	CREDITCARDBILL	NEWS	12/5/2007	5P,11P	2
		U.S. SENATORS RON WYDEN AND BARACK OBAMA INTRODUCE THE "CREDIT CARD SAFETY ACT", THE BILL CREATES A FIVE-STAR SAFETY RATING SYSTEM FOR CREDIT CARDS.				
CONSUMER AFFAIRS	RATES	SUPREMEMORTGAGE	NEWS	12/5/2007	5P	1
		THE WHITE HOUSE REACHES AN AGREEMENT WITH THE MORTGAGE INDUSTRY TO HELP STRUGGLING HOMEOWNERS, IT WILL FREEZE INTEREST RATES FOR FIVE YEARS ON THOUSANDS OF ADJUSTABLE SUBPRIME MORTGAGES, WHICH HAD BEEN SCHEDULED TO RESET TO HIGHER RATES IN THE COMING MONTHS.				
YOUNG PEOPLE	HEALTH	CHILDHOODOBESITY	NEWS	12/5/2007	5P	1
		RESEARCHERS REPORT STUDY IN THE NEW ENGLAND JOURNAL OF MEDICINE, FINDING ALARMING STATISTICS SHOWING FROM DIABETES TO HIGH CHOLESTEROL, OBESITY CAN CREATE SERIOUS PROBLEMS IN A CHILD.				
MEDICAL	STATISTICS	HEALTHCARE	NEWS	12/5/2007	5P	1
		FEDERAL HEALTH OFFICIALS REPORT LATEST STATISTICS SHOWING MORE THAN 40 MILLION AMERICANS SAY THEY CANNOT AFFORD ADEQUATE HEALTH CARE, AS A RESULT MANY PEOPLE GO WITHOUT DRUGS, EYEGLASSES OR DENTAL TREATMENT.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	12/5/2007	5P	1
		ROGUE GARDENER, STAN MAPOLSKI, REPORTS IT IS A GOOD TIME TO CUT ORNAMENTAL GRASS, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
COMMUNITY SERV	FEEDING	JOCOFOODBANK	NEWS	12/5/2007	6P,11P	2
		THE JOSEPHINE COUNTY FOOD BANK, SERVING ABOUT 7,000 FAMILIES A MONTH, SEEKS HELP FROM THE COMMUNITY IN GETTING THE FOOD TO MANY OF THE FAMILIES THAT LIVE IN RURAL AREAS, MAKING IT DIFFICULT TO MAKE THE TRIP TO TOWN TO GET FOOD.				
CONSUMER AFFAIRS	RECALL	RECALL	NEWS	12/5/2007	6A,12P,5P	3
		GENERAL ELECTRIC RECALLS 92,000 BUILT-IN COMBINATION WALL AND MICROWAVE OVENS, SOLD UNDER THE BRAND NAMES GE, GE PROFILE, AND KENMORE, SAYING THE DOOR SWITCH CAN OVERHEAT AND IGNITE.				
WAR	SUPPORTSERV	KULONGOSKI	NEWS	12/5/2007	6P	1
		GOVERNOR TED KULONGOSKI COMES TO MEDFORD TO HELP PUT TOGETHER CARE PACKAGES AT HARRY AND DAVID, DONATING 500 PACKAGES TO NATIONAL GUARD SOLDIERS OVERSEAS, AND PACIFIC POWER CHIPPING IN TO SHIP THE PACKAGES, HOPING THEY'LL ARRIVE IN TIME FOR CHRISTMAS.				
CONSUMER AFFAIRS	PRICES	OIL	NEWS	12/5/2007	6A	1
		CONSUMER OFFICIALS REPORT OIL PRICES WERE ON THE MOVE AS TRADERS RECEIVED MIXED SIGNALS ABOUT WHAT WILL BE DISCUSSED BY THE ORGANIZATION OF PETROLEUM EXPORTING COUNTRIES, ANALYSTS EXPECT PRICES AT THE PUMP WILL CONTINUE TO DECLINE IF OIL PRICES ALSO CONTINUE TO FALL.				

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COMMUNITY SERV	FEEDING	FOODDRIVE	NEWS	12/5/2007	6A,12P,5P,6P,11P	5
		KTVL NEWS 10 HOLDS IT'S ANNUAL FOOD DRIVE, DONATIONS GOING TO ACCESS INCORPORATED AND UNITED WAY TO FILL HOLIDAY FOOD BASKETS.				
CONSUMER AFFAIRS	PRODUCT SAFETY	TOYHAZARDS	NEWS	12/5/2007	6A,12P,5P	3
		LINDA REINSTEIN, ASBESTOS DISEASE AWARENESS ORGANIZATION, JULIE VALLESE, CPSC, AND JAMES SWARTZ, W.A.T.C.H., DISCUSS THE STRING OF MASSIVE RECALLS THAT HAS PARENTS ON HIGH ALERT, WITH MULTIPLE LISTS WARNING ABOUT POTENTIALLY HAZARDOUS TOYS.				
EDUCATION	FUNDING	SOUTHHIGH	NEWS	12/5/2007	6A,12P,5P,6P,11P	5
		THE MEDFORD SCHOOL BOARD MEETS TO FIGURE OUT THE FATE OF A NEW MEDFORD HIGH SCHOOL, AND TALK ABOUT THE FUTURE OF JACKSON AND ROOSEVELT ELEMENTARY SCHOOLS.				
MEDICAL	STATISTICS	HEALTHCARE	NEWS	12/5/2007	6A,12P 2	
		HEALTH OFFICIALS REPORT MORE THAN 40 MILLION PEOPLE IN THE U.S. SAY THEY CANNOT AFFORD ADEQUATE HEALTH CARE, AS A RESULT MANY PEOPLE GO WITHOUT DRUGS, EYEGLASSES OR DENTAL TREATMENT.				
MEDICAL	RESEARCH	CALCIUM	NEWS	12/5/2007	6A,12P 2	
		MEDICAL EXPERTS REPORT HIGH LEVELS OF CALCIUM IN THE BLOOD OF ELDERLY PEOPLE IS BEING ASSOCIATED WITH POORER MENTAL FUNCTION AND A FASTER DECLINE IN COGNITIVE ABILITY.				
MEDICAL	RESEARCH	UGLY	NEWS	12/5/2007	6A,12P,5P	3
		RESEARCHERS REPORT STUDY FINDING THAT PEOPLE WHO SUFFER FROM BODY DYSMORPHIC DISORDER, EXPERIENCE A GLITCH IN THEIR BRAIN WHEN PROCESSING IMAGES, THE FINDINGS SHED LIGHT ON THE DISORDER IN WHICH SUFFERERS EXPERIENCE A DRAMATICALLY DISTORTED SELF-IMAGE AND OBSESSIVE THOUGHTS ABOUT IMAGINED OR MINOR DEFECTS IN THEIR APPEARANCE.				
CONSUMER AFFAIRS	HOW TO	JOESPURGEON	NEWS	12/5/2007	12P 1	
		JOE SPURGEON, FINANCIAL ADVISOR, TALKS ABOUT THINGS WE NEED TO DO BEFORE THE END OF THE YEAR, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	12/5/2007	12P 1	
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "PERFECT POTATO PANCAKES", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	RATES	MORTGAGEHELP	NEWS	12/6/2007	5P 1	
		THE WHITE HOUSE REACHES AN AGREEMENT WITH THE MORTGAGE INDUSTRY TO HELP STRUGGLING HOMEOWNERS, IT WILL FREEZE INTEREST RATES FOR FIVE YEARS ON THOUSANDS OF ADJUSTABLE SUBPRIME MORTGAGES, WHICH HAD BEEN SCHEDULED TO RESET TO HIGHER RATES IN THE COMING MONTHS.				
POLITICAL PROCESS	BILL	TAXES	NEWS	12/6/2007	11P 1	
		THE SENATE VOTES TO BLOCK A LOOMING TAX INCREASE WHICH WOULD HAVE COST MILLIONS OF TAXPAYERS AN AVERAGE OF \$2000 MORE NEXT APRIL.				
DRUGS&ALCOHOL	TREATMENT	METHWATCH	NEWS	12/6/2007	6P 1	
		SUE DENSMORE, CHRISTINA HARRIS, AND CLAUDIA STEINBRONER, DISCUSS THE PROGRAM CALLED "BRIDGES" HELPING LOCAL WOMEN GET BACK INTO THE COMMUNITY, ONE OF THE BIGGEST HURDLES TO OVERCOME AFTER A METH ADDICTION, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	TALENTTREE	NEWS	12/6/2007	6P	1
		ORGANIZERS REPORT THE CITY OF TALENT'S ANNUAL TREE LIGHTING CEREMONY, KICKING OFF THE ASHLAND COMMUNITY HOSPITAL'S "LIGHT FOR LIFE" PROGRAM, THE EVENT INCLUDES STORYTELLING AND PERFORMANCES BY THE TALENT ELEMENTARY CHOIR.				
COMMUNITY SERV	LOWINCOMEASSIST	WICCHANGES	NEWS	12/6/2007	6P,11P	2
		THE WOMEN'S INFANT AND CHILDREN PROGRAM (WIC), CHANGES IT'S NUTRITIONAL PROGRAM FOR LOW-INCOME MOTHERS AND CHILDREN, INSTEAD OF FOCUSING ON DAIRY AND EGG PRODUCTS, THERE WILL BE AN EMPHASIS ON FRUITS, VEGETABLES AND WHOLE GRAINS, A POSITIVE CHANGE THAT WILL LEAD TO HEALTHIER CHILDREN.				
COMMUNITY SERV	EMERGTRAIN	EXTRICATIONTRAIN	NEWS	12/6/2007	6P,11P	2
		FIREFIGHTERS FROM AROUND THE NATION, INCLUDING ABOUT A DOZEN FROM THE MEDFORD FIRE DEPARTMENT, PARTICIPATE IN A THREE-DAY TRAINING SESSION ON SOME OF THE NEWEST TECHNIQUES IN VEHICLE EXTRICATION.				
COMMUNITY SERV	FUNDING	DUTCHBROS	NEWS	12/6/2007	5P,11P	2
		DUTCH BROTHERS HOLDS IT'S ANNUAL "BUCK FOR KIDS" FUNDRAISER, DONATING ONE DOLLAR FOR EVERY CUP OF COFFEE SOLD AT ALL DUTCH BROTHERS LOCATIONS IN JOSEPHINE AND JACKSON COUNTIES, THE FUNDRAISER HELPS SUPPORT THE BOYS AND GIRLS CLUB OF THE ROGUE VALLEY.				
MEDICAL	PROCEDURE	INFECTIONS	NEWS	12/6/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SHOWING THAT TREATING SINUS INFECTIONS WITH COMMON DRUG TREATMENTS DO LITTLE TO HELP GET RID OF THE ILLNESS.				
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	12/6/2007	5P	1
		A LOCAL PROFESSIONAL CHEF PREPARES A RECIPE FOR "JALAPENO LINGUINE", ALONG WITH SOME SHRIMP, ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
COMMUNITY SERV	FEEDING	JOCOFOODBANK	NEWS	12/6/2007	6A	1
		THE JOSEPHINE COUNTY FOOD BANK, SERVING ABOUT 7,000 FAMILIES A MONTH, SEEKS HELP FROM THE COMMUNITY IN GETTING THE FOOD TO MANY OF THE FAMILIES THAT LIVE IN RURAL AREAS, MAKING IT DIFFICULT TO MAKE THE TRIP TO TOWN TO GET FOOD.				
YOUNG PEOPLE	HEALTH	CHILDHOODOBESITY	NEWS	12/6/2007	6A,12P	2
		RESEARCHERS REPORT STUDY IN THE NEW ENGLAND JOURNAL OF MEDICINE, FINDING ALARMING STATISTICS SHOWING FROM DIABETES TO HIGH CHOLESTEROL, OBESITY CAN CREATE SERIOUS PROBLEMS IN A CHILD.				
HEALTH	EXERCISE	FITNESS	NEWS	12/6/2007	6A,12P	2
		RESEARCHERS REPORT STUDY, TRACKING MEN AND WOMEN AGE 60 AND UP, SAYING THOSE WHO DID WELL ON A TREADMILL LIVED LONGER THAN THOSE WHO DID NOT, FINDING EVEN A LITTLE EXERCISE CAN PROVIDE HEALTH BENEFITS.				
MEDICAL	RESEARCH	BRAIN	NEWS	12/6/2007	6A,12P	2
		RESEARCHERS REPORT STUDY SUGGESTING THAT BRAIN STRUCTURES DETERIORATE WITH AGE IN OTHERWISE HEALTHY PEOPLE.				
WAR	SUPPORT SERV	KULONGOSKI	NEWS	12/6/2007	6A,12P	2
		GOVERNOR TED KULONGOSKI COMES TO MEDFORD TO HELP PUT TOGETHER CARE PACKAGES AT HARRY AND DAVID, DONATING 500 PACKAGES TONATIONAL GUARD SOLDIERS OVERSEAS, AND PACIFIC POWER CHIPPING IN TO SHIP THE PACKAGES, HOPING THEY'LL ARRIVE IN TIME FOR CHRISTMAS.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: October-November-December 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	SCAM	ATMSCAM MEDFORD POLICE ISSUE WARNING ABOUT AN ATM SCAM HAPPENING UP AND DOWN I-5, SAYING SOMEONE'S PUTTING SKIMMING DEVICES ON THE MACHINES AND COVERING THE SECURITY CAMERAS, USING INFORMATION TO MAKE A FAKE CARD.	NEWS	12/6/2007	5P	1
POLITICAL PROCESS	BILL	CREDITCARDBILL U.S. SENATORS RON WYDEN AND BARACK OBAMA INTRODUCE THE "CREDIT CARD SAFETY STAR ACT", THE BILL CREATES A FIVE-STAR SAFETY RATING SYSTEM FOR CREDIT CARDS.	NEWS	12/6/2007	6A,12P	2
EDUCATION	FUNDING	SOUTHDECISION THE MEDFORD SCHOOL BOARD DECIDES TO GO AHEAD WITH THE CONSTRUCTION OF A NEW SOUTH MEDFORD HIGH SCHOOL, AND WILL HOLD A TOWN HALL MEETING TO DECIDE ON HOW THE REMAINING SCHOOL BOND MONEY SHOULD BE SPENT.	NEWS	12/6/2007	6A,12P	2
POLITICAL PROCESS	BILL	TIMBERPAYMENTS CONGRESS CONSIDERS AN ENERGY BILL THAT WOULD ALLOW THE COUNTY TIMBER PAYMENTS TO CONTINUE FOR FOOUR YEARS, SAYING THE BILL WOULD MEAN HUNDREDS OF MILLIONS OF DOLLARS FOR OREGON SCHOOLS, PUBLIC SAFETY, ROADS AND OTHER SERVICES.	NEWS	12/6/2007	6A,12P,5P,11P	4
COMMUNITY AFFAIRS	HOW TO	MR FOOD MR FOOD, PROFESSIONAL CHEF, OFFERS SOME HOLIDAY SUGGESTIONS FOR DINNER, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	12/6/2007	12P	1
SENIORS	SERVICES	MEALS ON WHEELS DONATE AND/OR VOLUNTEER TO MEALS ON WHEELS FOR THE HOME-BOUND. WWW.MOWAA.ORG.	PSA	12/7/2007	46	
YOUNG PEOPLE	HEALTH	OBESE SCIENTISTS REPORT THE NUMBER OF OBESE CHILDREN WILL GROW DRAMATICALLY IN THE COMING YEARS ACCORDING TO A PAIR OF NEW STUDIES, EXPECTING THOSE NUMBERS TO INCREASE AND PREDICT THE TREND WILL LEAD TO MORE HEART DISEASE, DIABETES, AND HIGH BLOOD PRESSURE AT A YOUNGER AGE.	NEWS	12/7/2007	6A,12P	2
DRUGS&ALCOHOL	TREATMENT	METH SUE DENSMORE, CHRISTINA HARRIS, AND CLAUDIA STEINBRONER, DISCUSS THE PROGRAM CALLED "BRIDGES", HELPING LOCAL WOMEN GET BACK INTO THE COMMUNITY, ONE OF THE BIGGEST HURDLES TO OVERCOME AFTER A METH ADDICTION, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.	NEWS	12/7/2007	6A	1
MEDICAL	CANCER	CANCER HEALTH OFFICIALS REPORT THE NUMBER OF CHILDREN DYING OF CANCER IN THE U.S. HAS DROPPED SIGNIFICANTLY, POINTING TO BETTER DRUGS AND HOW THOSE DRUGS ARE USED, ESPECIALLY WHEN IT COMES TO LEUKEMIA.	NEWS	12/7/2007	6A,12P,5P	3
MEDICAL	RESEARCH	STEMCELLS U.S. RESEARCHERS, USING A NEW TYPE OF STEM CELLS MADE FROM ORDINARY SKIN CELLS, REPORT THEY HAVE TREATED MICE WITH SICKLE CELL ANEMIA, WITH THE TECHNIQUE, HOPING TO USE STEM CELLS TO TREAT A HOST OF DISEASES LIKE DIABETES, PARKINSONS DISEASE AND SPINAL INJURIES.	NEWS	12/7/2007	6A,12P	2
POLITICAL PROCESS	BILL	CNTYPAYMENTS CONGRESS CONSIDERS AN ENERGY BILL THAT WOULD ALLOW THE COUNTY TIMBER PAYMENTS TO CONTINUE FOR FOUR YEARS, SAYING THE BILL WOULD MEAN HUNDREDS OF MILLIONS OF DOLLARS FOR OREGON FOR SCHOOLS, PUBLIC SAFETY, ROADS AND OTHER SERVICES.	NEWS	12/7/2007	6A,12P	2

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
LAW ENFORCEMENT	SCAM	ATMSCAM	NEWS	12/7/2007	6A,12P	2
		MEDFORD POLICE ISSUE WARNING ABOUT AN ATM SCAM HAPPENING UP AND DOWN I-5, SAYING SOMEONE'S PUTTING SKIMMING DEVICES ON THE MACHINES AND COVERING THE SECURITY CAMERAS, IN ORDER TO MAKE FAKE CARDS.				
COMMUNITY SERV	FUNDING	DUTCHBROS	NEWS	12/7/2007	6A,12P,6P	3
		DUTCH BROTHERS HOLDS IT'S ANNUAL "BUCK FOR KIDS" FUNDRAISER, DONATING ONE DOLLAR FOR EVERY CUP OF COFFEE SOLD AT ALL DUTCH BROTHERS LOCATIONS IN JOSEPHINE AND JACKSON COUNTIES, THE FUNDRAISER HELPS SUPPORT THE BOYS AND GIRLS CLUB OF THE ROGUE VALLEY.				
COMMUNITY SERV	FEEDING	FOODDRIVE	NEWS	12/7/2007	6A,12P,5P,6P,11P	5
		KTVL NEWS 10 HOLDS IT'S ANNUAL FOOD DRIVE, DONATIONS GOING TO ACCESS INCORPORATED AND UNITED WAY TO FILL HOLIDAY FOOD BASKETS.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	12/7/2007	6A,12P	2
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	12/7/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "VOLCANO MEATLOAF", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	IDTHEFT	IDTHEFT	NEWS	12/7/2007	5P,6P,11P	3
		CONSUMER OFFICIALS OFFER TIPS ON HOW TO PROTECT YOUR CREDIT AND BECOMING A VICTIM OF ID THEFT.				
TAXES REFUND	KICKERCHECK		NEWS	12/7/2007	5P,11P	2
		THE STATE DEPARTMENT OF REVENUE REPORTS A MISTAKE MEANS ABOUT 1200 OREGONIANS HAVE THEIR KICKER CHECKS EARLY, BUT THEY ARE POSTDATED, MAKING THEM IMPOSSIBLE TO CASH OR DEPOSIT, THE REMAINDER WILL BE MAILED BY DECEMBER 15TH.				
RECREATION	COMMUNITY AFFAIRS	FIRSTFRIDAY	NEWS	12/7/2007	5P,6P	2
		RETAILERS IN ASHLAND REPORT THE CITY'S MONTHLY "FIRST FRIDAY ART WALK", HOPING IT WILL BRING IN SOME HOLIDAY SHOPPERS, THE GALLERIES STAY OPEN LATE OFFERING WINE AND CHEESE TASTING, A GREAT EVENING OUT FOR CUSTOMERS.				
HEALTH	PHYSICAL	COLD&FLU	NEWS	12/7/2007	5P	1
		DR. PETER PALESE, MT SINAI SCHOOL OF MEDICINE, AND DR. CAROLINE LECLAIR, WILLIAM FAMILY MEDICAL CENTER, DISCUSS WHY YOU MIGHT GET THE FLU WHEN IT'S COLD OUTSIDE.				
COMMUNITY SERV	EMERGTRAIN	FLOOD	NEWS	12/7/2007	6P,11P	2
		JOSEPHINE COUNTY HOLDS A HANDS ON FLOOD TRAINING SESSION, WITH SEVERAL COOUNTY DEPARTMENTS AND AGENCIES LEARNING TO MANAGE RESOURCES AND RELIEF EFFORTS IF AND WHEN A FLOOD HITS JOSEPHINE COUNTY.				
RECREATION	FACILITIES	MTASH	NEWS	12/7/2007	6P,11P	2
		OFFICIALS REPORT TIME IS RUNNING OUT FOR THE MT. ASHLAND ASSOCIATION TO REACH THEIR ONE MILLION DOLLAR GOAL, MONEY THAT WILL GO TOWARD EXPANDING THE SKI AREA, HOPING MORE DONATIONS WILL COME IN AS THE DEADLINE DRAWS NEAR.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	GPSIGNS	NEWS	12/7/2007	6P,11P	2
		CITY OFFICIALS REPORT GRANTS PASS ALL DECKED OUT FOR THE HOLIDAYS, INCLUDING GIANT CHRISTMAS MURALS THROUGHOUT THE DOWNTOWN AREA THAT LIGHT UP WITH HOLIDAY SCENES AND PLAY CAROLS, AND SOME SPECIAL WEEKEND EVENTS PLANNED AS WELL.				
YOUNG PEOPLE	RECREATION	SANTA	NEWS	12/7/2007	6P	1
		SANTA PAYS A VISIT TO THE KIDS IMAGINATION DISCOVERY SPACE, A "KIDS" MUSEUM WITH LOTS OF HANDS-N EDUCATIONAL ACTIVITIES FOR CHILDREN.				
COMMUNITY SERV	LOWINCOMEASSIST	WICCHANGES	NEWS	12/7/2007	6A,12P	2
		THE WOMEN'S INFANT AND CHILDREN PROGRAM (WIC), CHANGES IT'S NUTRITIONAL PROGRAM FOR LOW-INCOME MOTHERS AND CHILDREN, INSTEAD OF FOCUSING ON DAIRY AND EGG PRODUCTS, THERE WILL BE AN EMPHASIS ON FRUITS, VEGETABLES, AND WHOLE GRAINS, A POSITIVE CHANGE THAT WILL LEAD TO HEALTHIER CHILDREN.				
COMMUNITY SERV	EMERGTRAIN	EXTRICATION	NEWS	12/7/2007	6A,12P	2
		FIREFIGHTERS FROM AROUND THE NATION, INCLUDING ABOUT A DOZEN FROM THE MEDFORD FIRE DEPARTMENT PARTICIPATE IN A THREE-DAY TRAINING SESSION ON SOME OF THE NEWEST TECHNIQUES IN VEHICLE EXTRICATION.				
SAFETY	DISASTER PREPAREDNESS	DISASTER	PSA	12/7/2007		52
		IF YOU WOULD NEED SPECIAL HELP DURING A NATURAL DISASTER, SIGN UP FOR THE JACKSON & JOSEPHINE COUNTY DISASTER REGISTRY. CALL 664-6674 OR REGISTER ON-LINE AT WWW.RVCOG.ORG.				
COMMUNITY SERV	FUNDING	CHATEAU	NEWS	12/8/2007	11P	1
		ORGANIZERS REPORT FUNDRAISER FOR CASA OF JACKSON COUNTY, GIVING VISITORS A CHANCE TO PEEER INSIDE A REPLICA CHATEAU, PAYING TEN DOLLARS TO TOUR THE HOME WHICH IS DECORATED FOR THE HOLIDAYS, MONEY RAISED TO BE USED FOR CLOTHING AND TOYS FOR CHILDREN IN THE FOSTER CARE SYSTEM.				
YOUNG PEOPLE	COMMUNITY SERV	SCOUTTREE	NEWS	12/8/2007	6P,11P	2
		BOB ELLIS, TROOP LEADER, TALKS ABOUT HIS BOY SCOUT TROOP 112 HOLDING THEIR CHRISTMAS TREE SALE, THE TREES CUT BY THE BOYS THEMSELVES AND LEAVING THE PRICE UP TO THE CUSTOMER, ASKING FOR A DONATION, FUNDS GOING BACK TOWARD THEIR ACTIVITIES.				
RECREATION	COMMUNITY AFFAIRS	WEINERMOBILE	NEWS	12/9/2007	11P	1
		THE OSCAR MEYER "WEINER-MOBILE", PAYS A VISIT TO SEVERAL AREA GROCERY STORES, ON IT'S NATIONWIDE TOUR.				
LAW ENFORCEMENT	POLICETRAIN	TRAININGDAY	NEWS	12/9/2007	6P,11P	2
		OREGON STATE POLICE HOLDS THEIR LAST ENTRY LEVEL TESTING OPPORTUNITY OF THE YEAR IN CENTRAL POINT.				
RECREATION	COMMUNITY AFFAIRS	CANDLEPREVIEW	NEWS	12/9/2007	6P,11P	2
		THE ROGUE VALLEY CHAPTER OF "THE COMPASSIONATE FRIENDS" HOSTS A LOCAL CANDLE LIGHTING EVENT, IN MEMORY OF CHILDREN WHO HAVE PASSED AWAY.				
COMMUNITY SERV	FUNDING	CHATEAU	NEWS	12/9/2007	6P	1
		ORGANIZERS REPORT FUNDRAISER FOR CASA OF JACKSON COUNTY, GIVING VISITORS A CHANCE TO PEEER INSIDE A REPLICA CHATEAU, PAYING TEN DOLLARS TO TOUR THE HOUSE WHICH IS DECORATED FOR THE HOLIDAYS, MONEY RAISED TO BE USED FOR CLOTHING AND TOYS FOR CHILDREN IN THE FOSTER CARE SYSTEM.				

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
RECREATION	PETS	DOGS&SANTA	NEWS	12/9/2007	6P,11P	2
		ORGANIZERS REPORT SOUTHERN OREGON HUMANE SOCIETY FUNDRAISER, PET OWNERS PAYING TEN DOLLARS TO HAVE THEIR PET'S PICTURE TAKEN WITH "SANTA PAWS", AT THE GRANGE CO-OP IN MEDFORD.				
YOUNG PEOPLE	COMMUNITY SERV	SCOUTTREE	NEWS	12/9/2007	6P	1
		BOB ELLIS, TROOP LEADER, TALKS ABOUT HIS BOY SCOUT TROOP 112 HOLDING THEIR CHRISTMAS TREE SALE, THE TREES CUT BY THE BOYS THEMSELVES AND LEAVING THE PRICE UP TO THE CUSTOMER, ASKING FOR A DONATION, FUNDS GOING BACK TOWARD THEIR ACTIVITIES.				
MEDICAL	PROCEDURE	MSREGISTRY	NEWS	12/10/2007	11P	1
		OREGON'S PROVIDENCE MULTIPLE SCLEROSIS CENTER COMPILES NEW REGISTRY OF EVERYONE IN THE PACIFIC NORTHWEST LIVING WITH MS, DOCTORS HOPING TO TRACK THE VARIETY OF TREATMENTS.				
MEDICAL	RESEARCH	BRAIN	NEWS	12/10/2007	6A,12P	2
		BRITISH RESEARCHERS REPORT STUDY FINDING OBSESSIVE COMPULSIVE DISORDER PATIENTS AND THEIR CLOSE RELATIVES HAD DISTINCTIVE PATTERNS IN THEIR BRAIN STRUCTURE THAT OTHERS DID NOT.				
YOUNG PEOPLE	HEALTH	SCHOOLLUNCH	NEWS	12/10/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY FINDING THAT SCHOOL LUNCH SALES DON'T DECLINE WHEN CHILDREN ARE OFFERED HEALTHIER CHOICES, AND THESE MEALS DON'T NECESSARILY INCREASE COSTS FOR SCHOOLS.				
RECREATION	PETS	DOGS&SANTA	NEWS	12/10/2007	6A,12P	2
		ORGANIZERS REPORT SOUTHERN OREGON HUMANE SOCIETY FUNDRAISER, PET OWNERS PAYING TEN DOLLARS TO HAVE THEIR PET'S PICTURE TAKEN WITH "SANTA PAWS", AT THE GRANGE CO-OP IN MEDFORD.				
COMMUNITY SERV	FUNDING	CHATEAU	NEWS	12/10/2007	6A,12P	2
		ORGANIZERS REPORT FUNDRAISER FOR CASA OF JACKSON COUNTY, GIVING VISITORS A CHANCE TO PEER INSIDE A REPLICA CHATEAU, PAYING TEN DOLLARS TO TOUR THE HOUSE WHICH IS DECORATED FOR THE HOLIDAYS, MONEY RAISED TO BE USED FOR CLOTHING AND TOYS FOR CHILDREN IN THE FOSTER CARE SYSTEM.				
RECREATION	COMMUNITY AFFAIRS	CANDLEVIGIL	NEWS	12/10/2007	6A	1
		THE ROGUE VALLEY CHAPTER OF "THE COMPASSIONATE FRIENDS" HOSTS A LOCAL CANDLE LIGHTING EVENT, IN MEMORY OF CHILDREN WHO HAVE PASSED AWAY.				
YOUNG PEOPLE	COMMUNITY SERV	SCOUTTREE	NEWS	12/10/2007	6A	1
		BOB ELLIS, TROOP LEADER, TALKS ABOUT HIS BOY SCOUT TROOP 112 HOLDING THEIR CHRISTMAS TREE SALE, THE TREES CUT BY THE BOYS THEMSELVES AND LEAVING THE PRICE UP TO THE CUSTOMER, ASKING FOR A DONATION, FUNDS GOING BACK TOWARD THEIR ACTIVITIES.				
MEDICAL	CANCER	CANCER	NEWS	12/10/2007	6A,12P	2
		HEALTH OFFICIALS REPORT TWENTY PERCENT FEWER CHILDREN WITH CANCER ARE DYING THAN FIFTEEN YEARS AGO, THANKS TO BETTER TREATMENT OF LEUKEMIA AND OTHER DISEASES.				
BUSINESS	ECONOMY	RECESSION	NEWS	12/10/2007	11P	1
		RESEARCHERS AT THE UNIVERSITY OF OREGON REPORT THE ECONOMIC FORECAST LOOKS GLOOMY, AFTER STUDYING EIGHT INDICATORS FROM INTEREST RATES TO PAYROLLS, THEY SAY SIGNS POINT TO A POTENTIAL RECESSION.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	PROCEDURE	FISH OIL RESEARCHERS REPORT FISH OIL MAY NOT ONLY BE GOOD FOR YOUR BRAIN AND YOUR BLOOD PRESSURE, BUT ALSO GOOD FOR YOUR MOOD AS WELL, SAYING FATTY ACIDS COULD EVEN BE AN EFFECTIVE TREATMENT FOR DEPRESSION.	NEWS	12/10/2007	6P,11P	2
LAW ENFORCEMENT	DRIVING SAFETY	ON THE BEAT MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT WINTER DRIVING SAFETY, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.	NEWS	12/10/2007	6P	1
COMMUNITY SERV	FEEDING	SALARMY THE SALVATION ARMY REPORTS IT'S FOOD PANTRY SHELVES ARE ALMOST EMPTY, MEANING HUNDREDS OF FAMILIES WON'T GET THE FOOD BASKETS THEY WERE EXPECTING THIS YEAR, OFFICIALS SAY THEY NEED TWO HUNDRED TURKEYS AND NON-PERISHABLE ITEMS LIKE CANNED VEGETABLES, MEAT, AND FRUIT.	NEWS	12/10/2007	6P,11P	2
COMMUNITY SERV	LOW INCOME ASSIST	FIREWOOD THE UMPQUA COMMUNITY ACTION NETWORK IN JOSEPHINE COUNTY STARTS A NEW PROGRAM THAT DONATES FIREWOOD TO LOW INCOME FAMILIES AND MANY PEOPLE SAY NOT ONLY DOES IT HELP KEEP THEM WARM, IT ALSO SAVES THEM A LOT OF MONEY.	NEWS	12/10/2007	6P,11P	2
HEALTH	PHYSICAL	DR. DAN MEDICAL EXPERT, DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" REPORT.	NEWS	12/10/2007	5P	1
CONSUMER AFFAIRS	HOW TO	MR. FOOD MR. FOOD, PROFESSIONAL CHEF, OFFERS SOME OLD-FASHIONED HOLIDAY DECORATING IDEAS, ON CHANNEL TEN'S WEEKLY "MR. FOOD" SEGMENT.	NEWS	12/10/2007	12P	1
CONSUMER AFFAIRS	PRODUCT INFO	GIFT IDEA OFFICIALS REPORT DAY USE PASSES GOOD FOR TWELVE MONTHS AT SELECTED OREGON STATE PARKS ON SALE AT A TWENTY DOLLAR HOLIDAY DISCOUNT PRICE, SAYING THE PASS HAS BECOME A POPULAR GIFT ITEM BECAUSE RECIPIENTS CAN ENJOY THE GIFT ALL YEAR.	NEWS	12/10/2007	6A	1
RECREATION	COMMUNITY AFFAIRS	WEINER MOBILE THE OSCAR MEYER "WEINER-MOBILE" PAYS A VISIT TO SEVERAL AREA GROCERY STORES, ON IT'S NATIONWIDE TOUR.	NEWS	12/10/2007	6A,12P	2
LAW ENFORCEMENT	POLICE TRAIN	TRAINING DAY OREGON STATE POLICE HOLDS THEIR LAST ENTRY LEVEL TESTING OPPORTUNITY OF THE YEAR IN CENTRAL POINT.	NEWS	12/10/2007	6A,12P	2
YOUNG PEOPLE	DRUG ABUSE	TEEN DRUG USE PRESIDENT BUSH UNVEILS A GOVERNMENT-FUNDED SURVEY SHOWING NARCOTIC PAINKILLERS REMAIN POPULAR AMONG TEENS, SECOND ONLY TO MARIJUANA.	NEWS	12/11/2007	12P	1
COMMUNITY SERV	LOW INCOME ASSIST	FIREWOOD THE UMPQUA COMMUNITY ACTION NETWORK IN JOSEPHINE COUNTY STARTS A NEW PROGRAM THAT DONATES FIREWOOD TO LOW INCOME FAMILIES AND MANY PEOPLE SAY NOT ONLY DOES IT HELP KEEP THEM WARM, IT ALSO SAVES THEM A LOT OF MONEY.	NEWS	12/11/2007	6A,12P	2
CONSUMER AFFAIRS	RATES	INTEREST RATES THE FEDERAL RESERVE DELIVERS THE THIRD INTEREST RATE CUT OF THE YEAR, HINTING AT MORE INTEREST RATE RELIEF NEXT YEAR.	NEWS	12/11/2007	5P,11P	2

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	FEEDING	SALARMY	NEWS	12/11/2007	6A,12P	2
		THE SALVATION ARMY REPORTS IT'S FOOD PANTRY SHELVES ARE ALMOST EMPTY, MEANING HUNDREDS OF FAMILIES WON'T GET THE FOOD BASKETS THEY WERE EXPECTING THIS YEAR, OFFICIALS SAY THEY NEED TWO HUNDRED TURKEYS AND NON-PERISHABLE ITEMS LIKE CANNED VEGETABLES, MEAT AND FRUIT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	12/11/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, CONTINUES A TRIBUTE TO COLONIAL TIMES WITH A LOOK AT A SPECIALTY HAM, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
HEALTH	SMOKING	SMOKING	NEWS	12/11/2007	6A,12P,5P	3
		RESEARCHERS REPORT LATEST DATA SHOWING, AFTER SEVEN YEARS OF DECLINE, SMOKING RATES ARE NO LONGER DECREASING IN THE U.S. WITH MORE THAN 45 MILLION ADULTS LIGHTING UP EVERY DAY, SEVENTY PERCENT SAY THEY WANT TO STOP, BUT ONLY FIVE PERCENT HAVE BEEN SUCCESSFUL IN QUITTING LONG-TERM.				
CONSUMER AFFAIRS	SCAM	PACIFICPOWER	NEWS	12/11/2007	6P	1
		PACIFIC POWER WARNS CUSTOMERS OF AN APPARENT SCAM, SAYING A CUSTOMER GOT A PHONE CALL FROM SOMEONE SAYING SHE WAS BEING REWARDED BECAUSE OF HER GOOD PAYMENT HISTORY, THAT SHE HAD TO MAIL IN ONE HUNDRED DOLLARS TO CLAIM HER PRIZE.				
MEDICAL	PROCEDURE	FISHOIL	NEWS	12/11/2007	6A	1
		RESEARCHERS REPORT FISH OIL MAY NOT ONLY BE GOOD FOR YOUR BRAIN AND YOUR BLOOD PRESURE, BUT ALSO GOOD FOR YOUR MOOD AS WELL, SAYING FATTY ACIDS COULD EVEN BE AN EFFECTIVE TREATMENT FOR DEPRESSION.				
BUSINESS	ECONOMY	RECESSION	NEWS	12/11/2007	6A	1
		RESEARCHERS AT THE UNIVERSITY OF OREGON REPORT THE ECONOMIC FORECAST LOOKS GLOOMY, AFTER STUDYING EIGHT INDICATORS FROM INTEREST RATES TO PAYROLLS, THEY SAY SIGNS POINT TO A POTENTIAL RECESSION.				
MEDICAL	PROCEDURE	MSREGISTRY	NEWS	12/11/2007	6A,12P,5P	3
		OREGON'S PROVIDENCE MULTIPLE SCLEROSIS CENTER COMPILES NEW REGISTRY OF EVERYONE IN THE PACIFIC NORTHWEST LIVING WITH MS. DOCTORS HOPING TO TRACK THE VARIETY OF TREATMENTS.				
HEALTH	DIET	FASTING	NEWS	12/11/2007	6A,12P,5P	3
		RESEARCHERS REPORT FASTING FOR ONE DAY EACH MONTH MAY LOWER YOUR RISK FOR HEART DISEASE.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	12/11/2007	6P,11P	2
		GRANTS PASS POLICE SEEK PUBLIC ASSISTANCE LOOKING FOR A BANK ROBBERY SUSPECT, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
CONSUMER AFFAIRS	PRICES	GASPRICESDOWN	NEWS	12/11/2007	6P	1
		CONSUMER ANALYSTS REPORT GAS PRICES CONTINUE TO FALL, THE NATIONAL AVERAGE FOR A GALLON OF REGULAR IS NOW LESS THAN THREE DOLLARS FOR THE FIRST TIME IN A MONTH.				
CONSUMER AFFAIRS	PRODUCT INFO	BUTTEFALLS	NEWS	12/11/2007	6P	1
		THE FOREST SERVICE HOLDS ONLINE AUCTION FOR TWO HOUSES IN BUTTE FALLS, THE HOMES WERE USED AS GOVERNMENT HOUSING, BUT THEY'RE NO LONGER NEEDED.				

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
HEALTH	PETS	PETDOC	NEWS	12/11/2007	5P	1
		DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT THE NEWEST AND BEST SELLING PRODUCTS FOR CATS AND DOGS, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" REPORT.				
EDUCATION	FUNDING	SOUTHPLANS	NEWS	12/11/2007	6P,11P	2
		THE MEDFORD SCHOOL BOARD REPORTS PLANS FOR A NEW SOUTH MEDFORD HIGH SCHOOL, BUT A FINAL PLAN IS A LONG WAY FROM BEING COMPLETE.				
MEDICAL	RESEARCH	SLEEP	NEWS	12/12/2007	6A,12P5P	3
		RESEARCHERS REPORT STUDY FINDING ADULTS WHO ROUTINELY GET TOO LITTLE OR TOO MUCH SLEEP MAY DIE SOONER THAN THOSE WHO GET THE STANDARD EIGHT HOURS OF SOLID REST.				
EDUCATION	FUNDING	SOUTHPLANS	NEWS	12/12/2007	6A,12P	2
		THE MEDFORD SCHOOL BOARD REPORTS PLANS FOR A NEW SOUTH MEDFORD HIGH SCHOOL, BUT A FINAL PLAN IS A LONG WAY FROM BEING COMPLETE.				
CONSUMER AFFAIRS	SCAM	PACPOWER	NEWS	12/12/2007	6A,12P	2
		PACIFIC POWER WARNS CUSTOMERS OF AN APPARENT SCAM, SAYING A CUSTOMER GOT A PHONE CALL FROM SOMEONE SAYING SHE WAS BEING REWARDED BECAUSE OF HER GOOD PAYMENT HISTORY, THAT SHE HAD TO MAIL IN ONE HUNDRED DOLLARS TO CLAIM HER PRIZE.				
YOUNG PEOPLE	DRUGABUSE	TEENDRUGUSE	NEWS	12/12/2007	6A,12P	2
		PRESIDENT BUSH UNVEILS GOVERNMENT FUNDDDED SURVEY SHOWING NARCOTIC PAINKILLERS REMAIN POPULAR AMONG TEENS, SECOND ONLY TO MARIJUANA.				
CONSUMER AFFAIRS	INFO	TROOPMAIL	NEWS	12/12/2007	6A	1
		THE PENTAGON AND THE U.S. POSTAL SERVICE EXPRESS THEIR CONCERN ABOUT PEOPLE SENDING TOXIC SUBSTANCES OR DEMORALIZING MESSAGES, SO THEY ARE SENDING BACK OR THROWING AWAY THOUSANDS OF LETTERS SENT GENERICALLY TO "ANY WOUNDED SOLDIER".				
MEDICAL	RESEARCH	SODA	NEWS	12/12/2007	6A,12P,6P	3
		RESEARCHERS REPORT TOO MANY SODAS MAY INCREASE A PERSON'S RISK FOR DEVELOPING ALZHEIMERS DISEASE LATER IN LIFE, THE FINDINGS ADD TO EVIDENCE IMPLICATING POOR DIET AS A RISK FACTOR.				
CONSUMER AFFAIRS	HOW TO	JOESPURGEON	NEWS	12/12/2007	12P	1
		JOE SPURGEON, FINANCIAL ADVISOR, TALKS ABOUT MANAGING YOUR FINANCES DURING THE HOLIDAYS, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.				
CONSUMER AFFAIRS	PRODUCT INFO	BUTTEFALLS	NEWS	12/12/2007	6A	1
		THE FOREST SERVICE HOLDS ONLINE AUCTION FOR TWO HOUSES IN BUTTE FALLS, THE HOMES WERE USED AS GOVERNMENT HOUSING, BUT NO LONGER NEEDED.				
CONSUMER AFFAIRS	RATES	INTERESTRATES	NEWS	12/12/2007	6A,12P	2
		THE FEDERAL RESERVE DELIVERS THE THIRD INTEREST RATE CUT OF THE YEAR, HINTING T MORE INTEREST RATE RELIEF NEXT YEAR.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	12/12/2007	6A,12P	2
		GRANTS PASS POLICE SEEK PUBLIC ASSISTANCE LOOKING FOR A BANK ROBBERY SUSPECT, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: October-November-December 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	PROCEDURE	BLOODTEST DOCTORS IDENTIFY FOUR TELLTALE PROTEINS IN THE BLOOD LINKED TO CANCER AND HAVE DEVELOPED A TEST THAT CAN SCREEN FOR THEM.	NEWS	12/12/2007	6A	1
CONSUMER AFFAIRS	PRICES	GASPRICESDOWN CONSUMER ANALYSTS REPORT GAS PRICES CONTINUE TO FALL, THE NATIONAL AVERAGE FOR A GALLON OF REGULAR IS NOW LESS THAN THREE DOLLARS FOR THE FIRST TIME IN A MONTH.	NEWS	12/12/2007	6A	1
CONSUMER AFFAIRS	HOW TO	MR FOOD MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SPOON BREAD", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	12/12/2007	12P	1
LANDUSE	MANAGEMENT	JOCOPLAN JIM RAFFENBURG, JOSEPHINE COUNTY COMMISSIONER, AND JOSEPH VAILE, KLAMATH-SISKIYOU WILDLANDS CENTER, DISCUSS A REVISED PLAN BEING WORKED ON BY THE BLM FOR OREGON FORESTS, TAKING PUBLIC COMMENT ON THE DRAFT VERSION UNTIL MID-JANUARY.	NEWS	12/12/2007	5P,6P	2
AGRICULTURE	GARDENING	ROGUEGARDENER STAN MAPOLSKI, ROGUE GARDENER, REPORTS NOW IS THE TIME TO TRIM YOUR EVERGREENS, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.	NEWS	12/12/2007	5P	1
COMMUNITY SERV	EMERG	TRAIN TRAINING FIREFIGHTERS FROM ACROSS THE WEST COME TO MEDFORD TO TEACH LOCAL CREWS HOW TO HANDLE LARGE COMMERCIAL FIRES.	NEWS	12/12/2007	6P,11P	2
CONSUMER AFFAIRS	RECALL	VACCINERECALL MERCK RECALLS ABOUT A MILLION DOSES OF A VACCINE KNOWN AS HIB, WHICH PREVENTS MENINGITIS AND PNEUMONIA, TESTING FOUND A STERILIZATION PROBLEM AT A PENNSYLVANIA PLANT.	NEWS	12/12/2007	6P,11P	2
BUSINESS	NEW BUSINESS	CHOCSHOP LILLIE BELLE FARMS, A WELL-KNOWN CHOCOLATIER, OPENS IT'S FIRST RETAIL STORE IN CENTRAL POINT, PLANNING TO OFFER SIXTY DIFFERENT TRUFFLES AND OTHER SWEETS, MANY OF THEM ONLY AVAILABLE IN THE STORE.	NEWS	12/12/2007	6P,11P	2
COMMUNITY SERV	YOUTH	TOYSFORTATS "STEEL SENSATIONS", A KLAMTH FALLS TATTOO PARLOR, HOLDS CAMPAIGN CALLED "TOYS FOR TATS", OFFERING TWENTY DOLLARS OFF A TATTOO FOR CUSTOMERS BRINGING IN A NEW UNWRAPPED TOY FOR "TOYS FOR TOTS".	NEWS	12/12/2007	6P,11P	2
MEDICAL	PREGNANCY	PREGGERS SCIENTISTS REPORT NEW RESEARCH FINDING THAT FEMALES HAVE DIFFERENT LOWER BACK AND HIP JOINTS THAN MEN, THAT ALLOWS THEM TO ADJUST THEIR CENTER OF GRAVITY AS THEY GAIN PREGNANCY WEIGHT UP FRONT.	NEWS	12/12/2007	11P	1
YOUNG PEOPLE	COMMUNITY SERV	KIDS&FOOD STUDENTS AT MCLOUGHLIN MIDDLE SCHOOL AND JACKSON ELEMENTARY COLLECT CAN FOOD ITEMS, EACH CLASSROOM COMPETING TO SEE WHO COULD COLLECT THE MOST FOOD, THE STUDENTS ENJOYING GIVING BACK TO THE COMMUNITY AND HELP FEED THE NEEDY.	NEWS	12/12/2007	12P,6P	2
CONSUMER AFFAIRS	HOW TO	MR FOOD MR FOOD, PROFESSIONAL CHEF, TALKS ABOUT DIFFERENT WAYS TO SERVE UP AVOCADOS, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	12/13/2007	12P	1

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	COMMUNITY SERV	KIDS&FOOD	NEWS	12/13/2007	6A	1
		STUDENTS AT MCLOUGHLIN MIDDLE SCHOOL AND JACKSON ELEMENTARY COLLECT CAN FOOD ITEMS, EACH CLASSROOM COMPETING TO SEE WHO COULD COLLECT THE MOST FOOD, THE STUDENTS ENJOYING GIVING BACK TO THE COMMUNITY AND HELP FEED THE NEEDY.				
COMMUNITY AFFAIRS RECALL	VACCINERECALL	NEWS	12/13/2007	6A,12P,5P,11P	4	
		MERCK RECALLS ABOUT A MILLION DOSES OF A VACCINE KNOWN AS HIB, WHICH PREVENTS MENINGITIS AND PNEUMONIA, TESTING FOUND A STERILIZATION PROBLEM AT A PENNSYLVANIA PLANT.				
COMMUNITY SERV	YOUTH TOYS FOR TATS	NEWS	12/13/2007	6A,12P	2	
		"STEEL SENSATIONS", A KLAMATH FALLS TATTOO PARLOR, HOLDS CAMPAIGN CALLED "TOYS FOR TATS", OFFERING TWENTY DOLLARS OFF A TATTOO FOR CUSTOMERS BRINGING IN A NEW UNWRAPPED TOY FOR "TOYS FOR TOTS".				
MEDICAL	RESEARCH	CHOLESTEROL	NEWS	12/13/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SAYING, FOR THE FIRST TIME IN NEARLY FIFTY YEARS, THE AVERAGE CHOLESTEROL LEVEL FOR ADULTS IS WITHIN RECOMMENDED LIMITS.				
MEDICAL	PROCEDURE	CAESAREAN	NEWS	12/13/2007	6A,12P	2
		DOCTORS WARN BABIES DELIVERED BY NON-EMERGENCY CAESAREAN ARE UP TO FOUR TIMES MORE LIKELY TO HAVE BREATHING PROBLEMS, THE FINDING ADDS TO EVIDENCE ON THE RISK OF ELECTIVE C-SECTIONS, WHICH ARE BECOMING INCREASINGLY POPULAR AROUND THE WORLD.				
LAND USE	MANAGEMENT	JOCOPLAN	NEWS	12/13/2007	6A,12P	2
		JIM RAFFENBURG, JOSEPHINE COUNTY COMMISSIONER, AND JOSEPH VAILE, KLAMATH-SISKIYOU WILDLANDS CENTER, DISCUSS A REVISED PLAN BEING WORKED ON BY THE BLM FOR OREGON FORESTS, TAKING PUBLIC COMMENT ON THE DRAFT VERSION UNTIL MID-JANUARY.				
LAW ENFORCEMENT	ALCOHOL ISSUES	WETLAB	NEWS	12/13/2007	6A,12P	2
		LOCAL LAW ENFORCEMENT AGENCIES HOLD A "WET LAB" TO ILLUSTRATE HOW FEW ALCOHOLIC DRINKS IT TAKES TO AFFECT JUDGEMENT AND MOTOR SKILLS.				
CONSUMER AFFAIRS	HOW TO	WEST COAST FLAVORS	NEWS	12/13/2007	5P	1
		CHEF MIRANDA MAY, PREPARES A RECIPE FOR "SAUTEED MUSHROOMS", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
BUSINESS	NEW BUSINESS	CHOC SHOP	NEWS	12/13/2007	6A,12P	2
		LILLIE BELLE FARMS, A WELL-KNOWN CHOCOLATIER, OPENS IT'S FIRST RETAIL STORE IN CENTRAL POINT, PLANNING TO OFFER SIXTY DIFFERENT TRUFFLES AND OTHER SWEETS, MANY OF THEM ONLY AVAILABLE IN THE STORE.				
ENVIRONMENT	WATER QUALITY	BEACHES	NEWS	12/13/2007	11P	1
		HEALTH OFFICIALS LIFT A HEALTH ADVISORY FOR WATER ON OREGON BEACHES AFTER RECENT STORMS, A NUMBER OF OREGON AGENCIES CITED CONCERNS ABOUT THE POTENTIAL FOR RAISED LEVELS OF PATHOGENS AND FECAL BACTERIA AFTER STORMS DUMPED MORE THAN TEN INCHES OF RAIN IN SOME PLACES.				
POLITICAL PROCESS	BILL	BUSH	NEWS	12/13/2007	12P	1
		PRESIDENT BUSH VETOES A CHILDREN'S HEALTH CARE PROGRAM FOR A SECOND TIME, PUSHED BY THE DEMOCRATS, THE BILL WAS AIMED AT PROVIDING INSURANCE FOR ABOUT TEN MILLION CHILDREN IN LOW-INCOME FAMILIES.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	ON THE TOWN	NEWS	12/13/2007	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
COMMUNITY SERV	FUNDING	COFFEE CHURCH	NEWS	12/13/2007	6P, 11P	2
		THE EAGLE POINT CHURCH OF THE NAZARENE REPORTS A FULL COFFEE SHOP IS UNDER CONSTRUCTION INSIDE THE CHURCH, THE SHOP WILL RAISE MONEY FOR PROGRAMS INCLUDING A DAY CARE AND FOOD PANTRY, THE MAIN GOAL IS TO CREATE A PLACE FOR THE COMMUNITY TO GATHER.				
COMMUNITY SERV	VOLUNTEERS	MATERIAL GIRLS	NEWS	12/13/2007	6P	1
		THE MATERIAL GIRLS OF THE UPPER ROGUE PRESENT HANDMADE QUILTS THEY HAVE BEEN WORKING ON THE PAST YEAR TO PROVIDENCE MEDFORD MEDICAL CENTER FOR HOSPITAL PATIENTS.				
YOUNG PEOPLE	DRUG ABUSE	METHWATCH	NEWS	12/13/2007	6P	1
		ROBIN STROH, ON TRACK YOUTH PROGRAM, TALKS ABOUT SCHOOL COUNSELORS REPORTING HOW DRUG ABUSE IS CHANGING WITH TODAY'S KIDS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
POLITICAL PROCESS	BILL	OC FUNDS	NEWS	12/13/2007	11P	1
		THE SENATE REMOVES PROVISION FROM THE ENERGY BILL THAT WOULD HAVE EXTENDED FOR COUNTY TIMBER PAYMENTS BY FOUR YEARS.				
COMMUNITY SERV	EMERGENCY	TRAINING	NEWS	12/13/2007	6A, 12P	2
		FIREFIGHTERS FROM ACROSS THE WEST COME TO MEDFORD TO TEACH LOCAL CREWS HOW TO HANDLE LARGE COMMERCIAL FIRES.				
MEDICAL	RESEARCH	OMEGA 3	NEWS	12/14/2007	6A, 5P	2
		RESEARCHERS REPORT OMEGA 3 FATTY ACIDS HAVE BEEN TOUTED AS HELPING EVERYTHING FROM HIGH BLOOD PRESSURE TO ALZHEIMERS, NOW SAYING THEY COULD WORK ON DEPRESSION AS WELL.				
POLITICAL PROCESS	BILL	MORTGAGE CRISIS	NEWS	12/14/2007	5P	1
		THE SENATE PASSES BILL THAT WOULD ALLOW THE FEDERAL HOUSING ADMINISTRATION TO BACK LOANS FOR PEOPLE FACING FORECLOSURE.				
YOUNG PEOPLE	DRUG ABUSE	METHWATCH	NEWS	12/14/2007	6A	1
		ROBIN STROH, ON TRACK YOUTH PROGRAM, TALKS ABOUT SCHOOL COUNSELORS REPORTING HOW DRUG ABUSE IS CHANGING WITH TODAY'S KIDS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
COMMUNITY SERV	VOLUNTEERS	MATERIAL GIRLS	NEWS	12/14/2007	6A	1
		THE MATERIAL GIRLS OF THE UPPER ROGUE PRESENT HANDMADE QUILTS THEY HAVE BEEN WORKING ON THE PAST YEAR TO PROVIDENCE MEDFORD MEDICAL CENTER FOR HOSPITAL PATIENTS.				
CONSUMER AFFAIRS	RECALL	VACCINE CONCERNS	NEWS	12/14/2007	6A, 12P	2
		THE JACKSON COUNTY HEALTH DEPARTMENT ASKS PARENTS TO BE ON THE LOOKOUT FOR SIGNS THEIR CHILD WAS TREATED WITH A CONTAMINATED VACCINE, AFTER ADMINISTERING HUNDREDS OF DOSES, THE DRUG MAKER MERCK VOLUNTARILY RECALLED ABOUT A MILLION DOSES OF THE HIB VACCINE FOR MENINGITIS AND PNEUMONIA.				

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
MEDICAL	HOSPITAL CARE	ICU	NEWS	12/14/2007	6A	1
		HEALTH CARE EXPERTS WARN INTENSIVE CARE UNITS ARE SO NOISY AND DISRUPTIVE THAT PATIENTS CAN'T GET THEIR SLEEP, SAYING PATIENTS WOULD DO BETTER IF HOSPITAL STAFF ADJUSTED THEIR SCHEDULES TO AVOID CONSTANTLY WAKING THEM.				
POLITICAL PROCESS	BILL	OCFUNDS	NEWS	12/14/2007	6A,12P	2
		THE SENATE REMOVES PROVISION FROM THE ENERGY BILL THAT WOULD HAVE EXTENDED FOR COUNTY TIMBER PAYMENTS BY FOUR YEARS.				
COMMUNITY SERV	FUNDING	COFFEECHURCH	NEWS	12/14/2007	6A	1
		THE EAGLE POINT CHURCH OF THE NAZARENE REPORTS A FULL COFFEE SHOP IS UNDER CONSTRUCTION INSIDE THE CHURCH, THE SHOP WILL RAISE MONEY FOR PROGRAMS INCLUDING A DAY CARE AND FOOD PANTRY, BUT THE MAIN GOAL IS TO CREATE A PLACE FOR THE COMMUNITY TO GATHER.				
YOUNG PEOPLE	COMMUNITY SERV	GHFOOD	NEWS	12/14/2007	12P,6P,11P	3
		SIXTH THROUGH EIGHTH GRADERS AT HANBY MIDDLE SCHOOL IN GOLD HILL, IN THE LAST THREE WEEKS OF COMPETITION TO SEE HOW MUCH FOOD THEY COULD COLLECT, GATHER 2300 POUNDS OF FOOD, TO DONATE TO A LOCAL FOOD PANTRY.				
MEDICAL	PROCEDURE	TUMOR	NEWS	12/14/2007	6A	1
		RESEARCHERS REPORT FREEZING TUMORS MAY HELP RELIEVE THE EXTREME PAIN OF CANCER THAT HAS SPREAD TO THE BONE AND IS OFTEN UNTOUCHED BY NARCOTICS OR RADIATION.				
RECREATION	COMMUNITYAFFAIRS	ONTHETOWN	NEWS	12/14/2007	12P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
COMMUNITY SERV	AWARD	GREENSCHOOL	NEWS	12/14/2007	6P,11P	2
		TALENT ELEMENTARY RECEIVES "GREEN SCHOOL" STATUS, ALSO A THREE HUNDRED DOLLAR GRANT TO FURTHER THEIR EFFORTS.				
COMMUNITY SERV	VETS	500QUILTS	NEWS	12/14/2007	6P,11P	2
		VOLUNTEERS, MANY WITH THE MEDFORD CHAPTER OF THE AMERICAN SEWING GUILD, PRESENT HUNDREDS OF QUILTS TO THE VETS AT THE V.A. REHABILITATION CENTER'S CHRISTMAS PARTY.				
CONSUMER AFFAIRS	ONLINESHOPPING	10SHOPDAYS	NEWS	12/14/2007	6P,11P	2
		MANY LOCAL STORES FOLLOW THE LARGE CHAINS LIKE WALMART AND MACY'S SELLING ON-LINE, SAYING THE HOLIDAY SALES ARE BOOMING.				
CONSUMER AFFAIRS	HOW TO	TIPPING	NEWS	12/14/2007	11P	1
		ETIQUETTE EXPERTS AT THE EMILY POST INSTITUTE OFFER SOME GUIDELINES FOR GIVING GIFTS TO THE SERVICE PROVIDERS IN YOUR LIFE.				
HEALTH	NUTRITION	OILWAR	NEWS	12/14/2007	12P,5P	2
		ALEX MARTINEZ, BAPTIST HOSPITAL, SHEAH RARBACK, NUTRITIONIST, UNIVERSITY OF MIAMI, AND SUSAN NOWROUZ, DIETICIAN, BAPTIST HOSPITAL, DISCUSS THE HEALTHY CHOICES WHEN IT COMES TO COOKING OIL.				

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
COMMUNITY SERV	VETS	WREATHS	NEWS	12/15/2007	6P,11P	2
		LOCAL CHAPTERS OF THE OREGON VETS MOTORCYCLE ASSOCIATION BRING CEREMONIAL WREATHS TO THE EAGLE POINT NATIONAL CEMETERY TO REMEMBER THE FALLEN SOLDIERS OF THE VARIOUS BRANCHES OF THE MILITARY, SIMILAR EVENTS ALSO THROUGHOUT THE NATION, THIS YEAR EXPANDED TO COMMEMORATE VETS BURIED ELSEWHERE INCLUDING GERMANY, FRANCE AND AT SEA.				
COMMUNITY SERV	VETS	QUILTS	NEWS	12/15/2007	6P,11P	2
		VOLUNTEERS, MANY WITH THE MEDFORD CHAPTER OF THE AMERICAN SEWING GUILD PRESENT HUNDREDS OF QUILTS TO THE VETS AT THE VA REHABILITATION CENTER'S CHRISTMAS PARTY.				
LAW ENFORCEMENT	SCAM	SCAM	NEWS	12/15/2007	6P,11P	2
		THE JOSEPHINE COUNTY SHERIFF'S DEPARTMENT ASKS PEOPLE TO BE ON THE LOOKOUT FOR A POSSIBLE MORTGAGE SCAM, WARNING NOT TO GIVE ANY PERSONAL INFORMATION TO CALLERS, AS THE OFFER IS MOST LIKELY A FRAUD.				
RECREATION	COMMUNITY AFFAIRS	HANLEY	NEWS	12/15/2007	6P,11P	2
		HANLEY FARM OPENS FOR A SPECIAL CHRISTMAS CELEBRATION, DEMONSTRATING CHRISTMAS TRADITIONS FROM THE 1860'S TO THE 1960'S, ACTIVITIES INCLUDE WAGON RIDES, CHESTNUT ROASTING, AND A HISTORICAL TOY DISPLAY, PLUS SOME BANJO MUSIC.				
RECREATION	COMMUNITY AFFAIRS	SOLSTICE	NEWS	12/15/2007	6P,11P	2
		THE STONE SOUP FAMILY PLAYSCHOOL TRANSFORMS INTO A MEDIEVAL MARKETPLACE, INCLUDING MUSICIANS, ARTISANS AND READERS PARTICIPATING IN A WINTER SOLSTICE FAIR, ORGANIZERS SAY THEY WANT TO EVOKE THE CHRISTMAS OF A BYGONE ERA.				
COMMUNITY SERV	YOUTHBOOK		NEWS	12/15/2007	6P,11P	2
		NATHAN SMITH JONES, AN AUTHOR WITH LOCAL TIES, MAKES A STOP IN MEDFORD TO DO A READING FROM HIS NEW BOOK "THE BOY WHO ATE AMERICA", THE READING, ONE OF A SERIES HE'S DOING ACROSS THE COUNTRY.				
LAW ENFORCEMENT	SCAM	SCAM	NEWS	12/16/2007	6P	1
		THE JOSEPHINE COUNTY SHERIFF'S OFFICE ASKS PEOPLE TO BE ON THE LOOKOUT FOR A POSSIBLE MORTGAGE SCAM, SAYING PEOPLE HAVE BEEN GETTING CALLS FROM AN ORGANIZATION REPRESENTING THEMSELVES AS THE COUNTY RECORDS DEPARTMENT TELLING CALLERS THAT THEY QUALIFY FOR SPECIAL LOW INTEREST MORTGAGES.				
LAW ENFORCEMENT	ALCOHOLISSUES	WETLAB	NEWS	12/16/2007	6P	1
		NATHAN SICKLER, JACKSON COUNTY SHERIFF'S DEPUTY, AND TIM BARNACKI, JACKSON COUNTY DEPUTY DA, HOLD A "WET LAB", WITH LOCAL RADIO PERSONALITIES GETTING DRUNK UNDER POLICE SUPERVISION TO DEMONSTRATE HOW FEW DRINKS IT TAKES TO AFFECT JUDGEMENT AND MOTOR SKILLS.				
COMMUNITY SERV	VETS	WREATHS	NEWS	12/16/2007	6P	1
		LOCAL CHAPTERS OF THE OREGON VETS MOTORCYCLE ASSOCIATION BRING CEREMONIAL WREATHS TO THE EAGLE POINT NATIONAL CEMETERY TO REMEMBER THE FALLEN SOLDIERS OF THE VARIOUS BRANCHES OF THE MILITARY, SIMILAR EVENTS THROUGHOUT THE NATION, THIS YEAR EXPANDED TO COMMEMORATE VETS BURIED ELSEWHERE INCLUDING GERMANY, FRANCE, AND AT SEA.				
RECREATION	COMMUNITY AFFAIRS	HANLEY	NEWS	12/16/2007	6P	1
		HANLEY FARM OPENS FOR A SPECIAL CHRISTMAS CELEBRATION DEMONSTRATING CHRISTMAS TRADITIONS FROM THE 1860'S TO THE 1960'S, ACTIVITIES INCLUDE WAGON RIDES, CHESTNUT ROASTING, AND A HISTORICAL TOY DISPLAY, AS WELL AS BANJO MUSIC.				

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
RECREATION	COMMUNITYAFFAIRS	SOLSTICE	NEWS	12/16/2007	6P	1
		THE STONE SOUP FAMILY PLAY SCHOOL TRANSFORMS INTO A MEDIEVAL MARKETPLACE, WITH MUSICIANS, ARTISANS AND READERS PARTICIPATING IN THE WINTER SOLSTICE FAIR, ORGANIZERS SAY THEY WANT TO EVOKE THE CHRISTMAS OF A BYGONE ERA.				
COMMUNITY SERV	VETS	QUILT	S NEWS	12/16/2007	6P	1
		MEMBERS OF THE AMERICAN SEWING GUILD, THE MEDFORD CHAPTER AS WELL AS FROM ACROSS THE COUNTRY, PRESENT ABOUT FIVE HUNDRED HANDMADE QUILTS TO THE VETERANS REHABILITATION CENTER IN WHITE CITY.				
COMMUNITY SERV	VETS	QUILTS	NEWS	12/17/2007	6A,12P	2
		MEMBERS OF THE MEDFORD CHAPTER OF THE AMERICAN SEWING GUILD, PRESENT 500 QUILTS, WHICH INCLUDED DOZENS SENT IN FROM SEWING GUILDS ACROSS THE COUNTRY, TO THE VETERANS REHABILITATION CENTER IN WHITE CITY.				
HEALTH	EXERCISE	SLACKERS	NEWS	12/17/2007	6A,12P	2
		HEALTH OFFICIALS REPORT MORE AMERICANS THAN EVER ARE GETTING REGULAR EXERCISE, BUT THERE'S STILL MILLIONS OF SLACKERS THAT NEED TO GET MOVING, NEARLY HALF OF U.S. MEN AND WOMEN GOT EXERCISE ON A WEEKLY BASIS LAST YEAR, MORE THAN A FIVE PERCENT RISE SINCE 2001, BUT A THIRD OF AMERICANS ARE OBESE.				
MEDICAL	RESEARCH	REDWINE	NEWS	12/17/2007	6A,12P	2
		RESEARCHERS IDENTIFY DRUG COMPOUNDS THAT MIMIC RED WINE'S CAPACITY TO PROLONG LIFE AND FIGHT MANY AGE-RELATED DISEASES, INCLUDING ALZHEIMERS, DIABETES, AND CANCER.				
MEDICAL	RESEARCH	AUTISM	NEWS	12/17/2007	6A,12P	2
		ADVOCATES WHO BELIEVE VACCINES MAY CAUSE AUTISM WILL JOIN MENTAL HEALTH PROFESSIONALS AND NEUROLOGISTS ON A FEDERAL PANEL TO COORDINATE RESEARCH AND EDUCATION.				
COMMUNITY SERV	VETS	WREATH	NEWS	12/17/2007	6A,12P	2
		LOCAL CHAPTERS OF THE OREGON VETS MOTORCYCLE ASSOCIATION PLACE SEVEN WREATHS AT THE EAGLE POINT NATIONAL CEMETERY TO REPRESENT FALLEN SOLDIERS OF THE VARIOUS BRANCHES OF THE MILITARY, WITH SIMILAR EVENTS BEING HELD ACROSS THE NATION.				
BUSINESS	SALES	FRUGALSHOPPERS	NEWS	12/17/2007	11P	1
		RETAILERS REPORT SHOPPERS ARE BEING MORE FRUGAL THIS YEAR, WITH CONCERNS ABOUT THE ECONOMY, SALES OF WOMEN'S CLOTHING HAVE DROPPED NEARLY 6 PERCENT, SALES OF ELECTRONICS ARE UP NEARLY 6 PERCENT, AND LUXURY GOODS MORE THAN 10 PERCENT, INTERNET SALES UP EIGHTEEN PERCENT, BUT FAR BELOW THE 26 PERCENT SURGE THEY HAD LAST YEAR.				
RECREATION	COMMUNITY AFFAIRS	HANLEY	NEWS	12/17/2007	6A,12P	2
		HANLEY FARM OPENS FOR A SPECIAL CHRISTMAS CELEBRATION DEMONSTRATING CHRISTMAS TRADITIONS FROM THE 1860'S TO THE 1960'S, ACTIVITIES INCLUDE WAGON RIDES, CHESTNUT ROASTING, AND A HISTORICAL TOY DISPLAY, ALSO BANJO MUSIC.				
RECREATION	COMMUNITY AFFAIRS	SOLSTICE	NEWS	12/17/2007	6A	1
		THE STONE SOUP FAMILY PLAYSCHOOL TRANSFORMS INTO A MEDIEVAL MARKETPLACE, WITH MUSICIANS, ARTISANS, AND READERS PARTICIPATING IN THE WINTER SOLSTICE FAIR, SAYING THEY WANT TO EVOKE THE CHRISTMAS OF A BYGONE ERA.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	YOUTHBOOK	NEWS 12/17/2007	6A	1		
		NATHAN SMITH JONES, AUTHOR WITH LOCAL TIES, MAKES A STOP IN MEDFORD TO DO A READING FROM HIS NEW BOOK "THE BOY WHO ATE AMERICA", ONE OF A SERIES HE'S DOING ACROSS THE COUNTRY.				
RECREATION TRAVEL	WHALESPOTTERS	NEWS 12/17/2007	6A	1		
		OFFICIALS REPORT WHALE WATCHING POSTS SET UP AT TWENTY EIGHT SITES ALONG THE OREGON COAST BETWEEN DECEMBER 26 AND JANUARY FIRST.				
EDUCATION FUNDING	OITGRANT	NEWS 12/17/2007	6P	1		
		THE OREGON INSTITUTE OF TECHNOLOGY RECEIVES A TWO MILLION DOLLAR GRANT TO HELP BUILD THE FIRST NEW BUILDING ON CAMPUS IN TWENTY YEARS.				
CONSUMER AFFAIRS	PRICES FOODPRICES	NEWS 12/17/2007	11P	1		
		CONSUMER OFFICIALS REPORT GROCERIES ACROSS THE BOARD ARE UP FIVE PERCENT THIS YEAR, DOUBLE THE NORMAL INCREASE, SAYING THE GRAINS IT TAKES TO FEED ANIMALS AND MAKE MANY FOODS LIKE CORN, SOYBEANS, WHEAT, AND RICE HAVE HIT RECORD HIGHS, AND HIGH DEMAND AND POOR HARVESTS HAVE LED TO DANGEROUSLY LOW SUPPLIES WORLDWIDE.				
LAW ENFORCEMENT	SCAM SCAM	NEWS 12/17/2007	6A,12P	2		
		THE JOSEPHINE COUNTY SHERIFF'S OFFICE ASKS PEOPLE TO BE ON THE LOOKOUT FOR A POSSIBLE MORTGAGE SCAM, PEOPLE GETTING CALLS FROM AN ORGANIZATION REPRESENTING THEMSELVES AS THE COUNTY RECORDS DEPARTMENT, TELLING CALLERS THEY QUALIFY FOR SPECIAL LOW INTEREST MORTGAGES.				
LAW ENFORCEMENT	PUBLIC ASSISTONTHEBEAT	NEWS 12/17/2007	6P	1		
		LT. BOB HANSEN, MEDFORD POLICE DEPARTMENT, TALKS ABOUT A NEW WAY TO REPORT CRIME IN MEDFORD, VIA YOUR COMPUTER, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
CONSUMER AFFAIRS	HOW TO MR FOOD	NEWS 12/17/2007	12P	1		
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "APPLE-GLAZED CORNISH HENS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	HOW TO BIGSHIPPINGDAY	NEWS 12/17/2007	6P,11P	2		
		U.S. POSTAL OFFICIALS REPORT DEADLINE FOR MILITARY MAIL IF YOU ARE WILLING TO PAY THE EXTRA CASH AND SHIP USING EXPRESS, TWO DAYS LEFT TILL THE DEADLINE FOR GLOBAL EXPRESS FOR INTERNATIONAL SHIPPING, AND THE U.S. POSTAL SERVICE WILL BE OPEN ON CHRISTMAS EVE AND THEY WILL DELIVER ON CHRISTMAS DAY.				
BUSINESS	SALES STORESOPENLATE	NEWS 12/17/2007	5P,6P,11P	3		
		BIG NAME STORES IN MEDFORD PLAN TO STAY OPEN FOR LATE NIGHT SHOPPERS DURING THE HOLIDAY SEASON.				
HEALTH	PHYSICAL DR. DAN	NEWS 12/17/2007	5P	1		
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" REPORT.				
LAW ENFORCEMENT	POLICE EFFECT CPDEFIB	NEWS 12/17/2007	5P,6P	2		
		CITY OFFICIALS REPORT CENTRAL POINT POLICE OFFICERS WILL NOW CARRY AUTOMATIC EXTERNAL DEFIBRILLATORS IN ALL MARKED POLICE CARS, HOPING TO REDUCE THE NUMBER OF DEATHS ASSOCIATED WITH SUDDEN CARDIAC ARREST.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
TRANSPORTATION	RAIL	RAILCLOSURE	NEWS	12/17/2007	5P,6P	2
		CENTRAL OREGON AND PACIFIC RAILROAD REPORTS THEY WILL START REROUTING RAIL TRAFFIC OFF THE SISKIYOU LINE, BETWEEN ASHLAND AND WEED, SAYING THE CHANGE WILL BENEFIT SHIPPERS IN THE LONG RUN, ROSEBURG FOREST PRODUCTS AND TIMBE PRODUCTS WORRY THE CHANGE WILL HAVE LONG TERM IMPACT ON MANUFACTURING, TIMBER INDUSTRY & JOBS IN SOUTHERN OREGON.				
RECREATION	TRAVEL	HOLIDAYTRAVEL	NEWS	12/17/2007	5P,6P	2
		TRIPLE A REPORTS FEWER PEOPLE EXPECTED TO FLY HOME FOR THE HOLIDAYS, AIRFARE IS UP SIXTEEN PERCENT FOR THE WEEK OF CHRISTMAS, WHILE GAS PRICES ARE UP NATIONWIDE, PEOPLE STILL PLAN TO DRIVE.				
RECREATION	FACILITIES	HOUSETORNDOWN	NEWS	12/17/2007	5P,6P,11P	3
		WORKERS PREPARE TO DEMOLISH AN OLD MEDFORD HOUSE ONCE OCCUPIED BY A RECLUSIVE MILLIONAIRE WHO DONATED HIS FORTUNE TO BUILD A NEW SPORTS PARK, THE DEBRIS WILL BE USED TO HELP BUILD A MUSEUM.				
CONSUMER AFFAIRS	HOW TO	TIPPINGGUIDELINES	NEWS	12/17/2007	12P	1
		ETIQUETTE EXPERTS AT THE EMILY POST INSTITUTE OFFER SOME TIPS ON GIFT GIVING TO THE SERVICE PROVIDERS IN YOUR LIFE.				
MEDICAL	PROCEDURE	HEALTHROBOT	NEWS	12/17/2007	12P	1
		RESEARCHERS REPORT CANCER PATIENTS COULD SOON GET SAFER CHEMOTHERAPY, THANKS TO A NEW ROBOT THAT MEASURES AND MIXES THEIR TREATMENT, REDUCING THE RISK OF HUMAN ERROR.				
MEDICAL	RESEARCH	SCIENCEOFSHIVERING	NEWS	12/17/2007	5P.	1
		RESEARCHERS AT OREGONHEALTH AND SCIENCE UNIVERSITY REPORT THEY'VE FOUND A PART OF THE BRAIN THAT TAKES THE TEMPERATURE OF YOUR SKIN, THEN TELLS YOUR BODY TO SHIVER AT A CERTAIN TEMPERATURE, SHIVERING IS USUALLY THE LAST STRATEGY THE BODY USES TO WARM ITSELF.				
SERVICES	CELLULAR	CELLSPENDING	NEWS	12/18/2007	6P	1
		A MARKET RESEARCH FIRM REPORTS THERE'S A HUGE MOVE TOWARD GIVING UP LAND LINES ALTOGETHER AND USING CELL PHONES EXLCLUSIVELY, SAYING THERE ARE AN ESTIMATED ONE HUNDRED SEVENTY MILLION LAND LINES NATIONWIDE, AND ABOUT TWO HUNDRED FIFTY MILLION CELL PHONES.				
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	12/18/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "HOLIDAY SNOWMEN", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
EDUCATION	FUNDING	SCHOOLBOARD	NEWS	12/18/2007	12P,5P,6P	3
		THE MEDFORD SCHOOL BOARD HOLDS TOWN HALL MEETING DESIGNED TO GIVE THE PUBLIC A CHANCE TO VOICE THEIR OPINIONS AND CONCERNS ABOUT WHAT THE BOARD SHOULD DO WITH THE REST OF THE BOND MONEY.				
CONSUMER AFFAIRS	INFO	MORTGAGECRACKDOWN	NEWS	12/18/2007	5P	1
		THE FEDERAL RESERVE OUTLINES NEW PLAN TO PROTECT BORROWERS FROM SHADY MORTGAGE PRACTICES.				
POLITICAL PROCESS	BILL	FUELECONOMY	NEWS	12/18/2007	5P	1
		THE HOUSE OF REPRESENTATIVES PASSES ENERGY BILL THAT CALLS FOR CARS TO GET AT LEAST THIRTY FIVE MILES PER GALLON, THE BILL ALSO CREATES NEW STANDARDS FOR APPLIANCES, LIGHT BULBS AS WELL AS COMMERICAL AND GOVERNMENT BUILDINGS.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	RESEARCH	BONEDENSITY RESEARCHERS REPORT NEW STUDY HIGHLIGHTING THE IMPORTANCE OF CATCHING OSTEOPOROSIS EARLY, WHEN PROBLEMS CAN BE PREVENTED.	NEWS	12/18/2007	5P	1
LAW ENFORCEMENT	DRUGCRIMES	ICEMEELTDOWN MEDFORD POLICE HIT THE STREETS IN A MAJOR CRACKDOWN ON METH DEALERS, POLICE BELIEVE IT'S THE USERS TRYING TO GET MONEY TO BUY METH WHO ARE BEHIND MUCH OF THE CRIME IN THE CITY.	NEWS	12/18/2007	12P,5P,6P,11P	4
COMMUNITY SERV	VOLUNTEERS	REDCROSSBLOOD THE RED CROSS "ELVES" AT THE MEDFORD DONOR CENTER, OFFER TO WRAP UP TO THREE PRESENTS, AND ALSO ENTER YOUR NAME INA CONTEST FOR TWO ALASKA AIRLINES ROUNDTrip TICKETS, WHILE YOU GIVE BLOOD, SAYING DONATIONS DROP OFF DURING THE HOLIDAYS BECAUSE PEOPLE GET TOO BUSY.	NEWS	12/18/2007	6P,11P	2
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS LT. TIM DONEY, MEDFORD POLICE DEPT, SEEKS PUBLIC ASSISTANCE LOOKING FOR SOMEONE WHO CUT THROUGH THE FENCE AT THE PACIFIC POWER SUBSTATION AT FOOTHILL AND LONE PINE ROAD, STEALING GROUND WIRES THAT WERE ATTACHED TO HIGH VOLTAGE POWERLINES, PLUS SOME GROUND CLAMPS, ESTIMATED AT \$5000, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.	NEWS	12/18/2007	6P,11P	2
HEALTH	PETS	DOGMAN DAN MISH, DDM CANINE COUNSELING, OFFERS SOME TIPS TO KEEP YOUR DOG FROM BEGGING AT THE DINNER TABLE, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" REPORT.	NEWS	12/18/2007	5P	1
RECREATION	FACILITIES	HOUSETORNDOWN VOLUNTEERS BEGIN REMOVING SIDING, FLOORBOARDS AND OTHER VINTAGE LUMBER FROM AN HISTORIC MEDFORD HOME, ONCE OCCUPIED BY A RECLUSIVE MILLIONAIRE, WOOD TO BE USED TO RESTORE HISTORIC RAILWAY CARS, AND REBUILD THE OLD ROGUE RIVER TRAIN DEPOT WHICH WILL BE TURNED INTO A MUSEUM, ON THE LAND WHERE THE HOME STOOD WILL BE A NEW SPORTS PARK.	NEWS	12/18/2007	6A,12P	2
COMMUNITY SERV	FEEDING	ACCESSFOOD LOCAL FOOD BANKS PUT OUT AN URGENT CALL FOR DONATIONS, LISTING LOCATIONS WHERE THEY CAN BE DROPPED OFF.	NEWS	12/18/2007	5P,6P,11P	3
RECREATION	FACILITIES	MTASH SKI OFFICIALS REPORT MT ASHLAND SKI AREA TO OPEN, WITH EMPLOYEES SPENDING TIME GROOMING THE SLOPES AND SETTING UP SKI BOUNDARIES, THE NUMBER OF LIFTS OPERATING WILL DEPEND ON HOW MUCH SNOW FALLS BETWEEN NOW AND THE OPENING DAY.	NEWS	12/18/2007	6A,12P	2
TRANSPORTATION	RAIL	RAILCLOSURE CENTRAL OREGON AND PACIFIC RAILROAD REPORTS IT WILL BEING RE-ROUTING TRAFFIC OFF THE SISKIYOU LINE THAT RUNS BETWEEN ASHLAND AND WEED, SAYING THE CHANGE WILL BENEFIT SHIPPERS, BUT ROSEBURG FOREST PRODUCTS AND TIMBER PRODUCTS SAY THE CHANGES WILL HAVE A LONG TERM IMPACT ON MANUFACTURING, THE TIMBER INDUSTRY, AND JOBS IN SOUTHERN OREGON.	NEWS	12/18/2007	6A	1
EDUCATION	FUNDING	OITGRANT THE OREGON INSTITUTE OF TECHNOLOGY RECEIVES A TWO MILLION DOLLAR GRANT TO HELP BUILD THE FIRST NEW BUILDING ON CAMPUS IN TWENTY YEARS.	NEWS	12/18/2007	6A	1

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEALTH	SMOKING	SMOKING RESEARCHERS REPORT NEW STUDY SHOWING THAT SMOKING ACCELERATES HAIR LOSS, EITHER BY DESTROYING HAIR FOLLICLES OR INTERFERING WITH BLOOD FLOW TO THE SCALP, THE STUDY RECOMMENDS THAT MEN SHOWING EARLY SIGNS OF HAIR LOSS MAY BE ADVISED ABOUT THE ROSE THEIR SMOKING MIGHT PLAY.	NEWS	12/18/2007	6A,12P 2	
MEDICAL	CANCER	CANCER DOCTORS DEVELOP A ROBOT THAT MEASURES AND MIXES THE TREATMENT FOR CANCER PATIENTS, REDUCING THE RISK OF HUMAN ERROR, THE PROCEDURE COULD SOON MEAN SAFER CHEMOTHERAPY.	NEWS	12/18/2007	6A,12P 2	
CONSUMER AFFAIRS	PRICES	FOODPRICES CONSUMER OFFICIALS REPORT GROCERIES ACROSS THE BOARD ARE UP FIVE PERCENT THIS YEAR, DOUBLE THE NORMAL INCREASE, EXPERTS SAY THE GRAINS IT TAKES TO FEED ANIMALS AND MAKE MANY FOODS LIKE CORN, SOYBEANS, WHEAT AND RICE HAVE HIT RECORD HIGHS, AND HIGH DEMAND AND POOR HARVESTS HAVE LED TO DANGEROUSLY LOW SUPPLIES WORLDWIDE.	NEWS	12/18/2007	6A,12P 2	
MEDICAL	RESEARCH	SCIENCEOFSHIVERING OREGON HEALTH AND SCIENCE UNIVERSITY RESEARCHERS REPORT THEY'VE FOUND A PART OF THE BRAIN THAT TAKES THE TEMPERATURE OF YOUR SKIN, THEN TELLS YOUR BODY TO SHIVER AT A CERTAIN TEMPERATURE, SHIVERING IS USUALLY THE LAST STRATEGY THE BODY USES TO WARM ITSELF.	NEWS	12/18/2007	6A,12P 2	
CONSUMER AFFAIRS	HOW TO	BIGSHIPPINGDAY U.S. POSTAL SERVICE OFFICIALS REPORT DEADLINE FOR SHIPPING MILITARY MAIL IF YOU ARE WILLING TO PAY THE EXTRA CASH TO SHIP EXPRESS, INTERNATIONAL SHIPPING DEADLINE FOR GLOBAL EXPRESS IS DECEMBER 19TH.	NEWS	12/18/2007	6A,12P 2	
BUSINESS	SALES	STORESOPENLATE RETAILERS REPORT NATIONWIDE, IT'S THE WORST SHOPPING SEASON IN FIVE YEARS, SAYING THAT HAS THEM BENDING OVER BACKWARDS TO GET YOU THROUGH THE DOOR, SO THEY ARE STAYING OPEN UNTIL MIDNIGHT FOR THE HOLIDAY SHOPPERS.	NEWS	12/18/2007	6A,12P 2	
BUSINESS	SALES	FRUGALSHOPPERS CONSUMER OFFICIALS REPORT SHOPPERS, CONCERNED ABOUT THE ECONOMY, ARE BEING MORE FRUGAL THIS YEAR, SALES OF WOMEN'S CLOTHING DIPPED NEARLY 6 PERCENT, LUXURY GOODS UP MORE THAN 10 PERCENT, INTERNET SALES JUMPED 18 PERCENT, BUT THAT'S FAR BELOW THE 26 PERCENT THEY HAD LAST YEAR.	NEWS	12/18/2007	6A,12P 2	
MEDICAL	RESEARCH	CELLS RESEARCHERS WORKING ON TURNING ORDINARY SKIN CELLS INTO VALUABLE STEM CELLS HAVE FIGURED OUT HOW TO CUT ONE CANCER CAUSING INGREDIENT OUT OF THE MIX.	NEWS	12/18/2007	6A 1	
RECREATION	TRAVEL	HOLIDAYTRAVEL TRIPLE A REPORTS FEWER PEOPLE EXPECTED TO FLY THIS HOLIDAY SEASON, AND THAT MEANS THE ROADS WILL BE EVEN BUSIER THAN LAST YEAR, AIRFARE WILL BE UP SIXTEEN PERCENT DURING CHRISTMAS WEEK, EVEN THOUGH GAS PRICES ARE UP NATIONWIDE, ABOUT FIFTY THREE MILLION PEOPLE WILL DRIVE.	NEWS	12/18/2007	6A 1	

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
EDUCATION	FUNDING	SCHOOLBOARD	NEWS	12/19/2007	5P	1
		THE MEDFORD SCHOOL BOARD SCHEDULES A SECOND TOWN HALL MEETING TO HEAR WHAT VOTERS WANT DONE WITH THE REMAINING SCHOOL BOND MONEY, SAYING WITH THE APPROVAL OF A NEW EIGHTY THREE MILLION DOLLAR SOUTH MEDFORD HIGH SCHOOL, THERE WON'T BE ENOUGH MONEY TO REPAIR JACKSON AND ROOSEVELT ELEMENTARY SCHOOLS.				
COMMUNITY SERV	YOUTHBANKDONATION		NEWS	12/19/2007	5P,11P	2
		THE STERLING SAVINGS BANK IN GRANTS PASS COLLECTS GIFTS AND CASH DONATIONS FROM EMPLOYEES, CUSTOMERS AND OTHER PEOPLE IN THE COMMUNITY, DELIVERING NEARLY 300 GIFTS TO THE JOSEPHINE COUNTY DEPARTMENT OF HUMAN SERVICES FOR 140 FOSTER CHILDREN, THE FIRST YEAR FOR THE BANK'S NEW "GIFT PROGRAM", PLANNING TO MAKE IT AN ANNUAL EVENT.				
YOUNG PEOPLE	COMMUNITY SERV	RRFOODDRIVEN	NEWS	12/19/2007	5P,11P	2
		STUDENTS AT ROGUE RIVER ELEMENTARY SCHOOL LOAD UP CANNED GOODS THEY COLLECTED, FOOD GOING TO A LOCAL CHURCH TO BE DISTRIBUTED TO NEEDY FAMILIES.				
HEALTH	MENTAL	EYEOFBEHOLDER	NEWS	12/19/2007	5P	1
		DR. JANIE FEUSNER, UCLA SEMEL INSTITUTE, TALKS ABOUT PEOPLE WITH A CERTAIN CONDITION THAT SEE ONLY IMPERFECTIONS IN THEIR FACE AND BODY THAT ARE BARELY NOTICEABLE TO OTHERS, SCIENTISTS NOW FIGURING OUT WHY THEIR EYES SEE THEIR REFLECTION THAT WAY WHEN LOOKING INTO A MIRROR.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	12/19/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT HOW AND WHEN TO REMOVE TREE ROOTS, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
COMMUNITY SERV	YOUTH100BIKES		NEWS	12/19/2007	6P,11	2
		A "SECRET SANTA" DROPS OFF MORE THAN 100 BIKES AT THE JACKSON COUNTY HEALTH DEPT, TO GO TO THE CHILDREN OF MOMS TAKING PART IN A SPECIAL PARENTING PROGRAM, THE THIRD YEAR BIKES HAVE BEEN DONATED, THE "SECRET SANTA" COLLECTS DONATIONS FROM THE COMMUNITY TO HELP PAY FOR THE PROJECT.				
POLITICAL PROCESS	BILL	ENERGYBILL	NEWS	12/19/2007	5P,11P	2
		PRESIDENT BUSH SIGNS LEGISLATION THAT WILL REQUIRE GIANT CHANGES IN THE AUTO INDUSTRY, AND COULD SIGNIFICANTLY EFFECT AMERICA'S FOREIGN POLICY.				
POLITICAL PROCESS	BILL	ENERGYBILL	NEWS	12/19/2007	12P	1
		PRESIDENT BUSH SIGNS BILL ON SOME RULES THAT SHOULD HELP THE ENVIRONMENT, EVERYTHING FROM CARS TO LIGHTBULBS ARE IN FOR A BIG OVERHAUL.				
COMMUNITY SERV	LOWINCOMEASSIST	SALARMY	NEWS	12/19/2007	6P,11P	2
		THE SALVATION ARMY REPORTS IT IS ABLE TO ASSIST MORE THAN NINE HUNDRED FAMILIES WITH FOOD, TOYS AND CLOTHING, THANKS TO GENEROUS DONATIONS FROM THE COMMUNITY.				
MEDICAL	RESEARCH	BONEDENSITY	NEWS	12/19/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY HIGHLIGHTING THE IMPORTANCE OF CATCHING OSTEOPOROSIS EARLY, WHEN PROBLEMS CAN BE PREVENTED.				
CONSUMER AFFAIRS	HOW TO	JOESPURGEON	NEWS	12/19/2007	12P	1
		JOE SPURGEON, FINANCIAL ADVISOR, TALKS ABOUT SOME LASTING GIFT IDEAS FOR YOUR KIDS, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.				

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COMMUNITY SERV	VOLUNTEERS REDCROSS	NEWS 12/19/2007	6A,12P	2		
	RED CROSS "ELVES" AT THE MEDFORD DONOR CENTER, OFFER TO WRAP UP TO THREE PRESENTS, AND ALSO ENTER YOUR NAME IN A CONTEST FOR TWO ALASKA AIRLINES ROUNDTrip TICKETS, WHILE YOU GIVE BLOOD, SAYING DONATIONS DROP OFF DURING THE HOLIDAYS BECAUSE PEOPLE GET TOO BUSY.					
MEDICAL	PROCEDURE	FLUSHOT	NEWS 12/19/2007	6A,12P	2	
	HEALTH OFFICIALS REPORT, IF YOU HAVEN'T ALREADY, THERE'S STILL PLENTY OF TIME TO GET A FLU SHOT, AND A PNEUMONIA VACCINATION IS ALSO RECOMMENDED FOR SENIORS AND CHILDREN TWO AND YOUNGER, ALSO PATIENTS WITH LONG-TERM HEALTH CONDITIONS LIKE HEART DISEASE OR DIABETES.					
LAW ENFORCEMENT	DRUGCRIMES	ICEMELTDOWN	NEWS 12/19/2007	6A,12P	2	
	MEDFORD POLICE REPORT THEY'RE LOOKING FOR FOUR MORE PEOPLE IN CONCCENTION WITH A DRUG BUST MONTHS IN THE MAKING, AND A WALL AT POLICE HEADQUARTERS SHOWS SUSPECTED STREET-LEVEL METH DEALERS, IN "OPERATION ICE MELTDOWN", SAYING USERS TRYING TO GET MONEY TO BUY METH ARE BEHIND MUCH OF THE CITY'S CRIME.					
EDUCATION	FUNDING	SCHOOLBOARD	NEWS 12/19/2007	6A,12P	2	
	MEDFORD SCHOOL BOARD MEMBERS HOLD TOWN HALL MEETING, WANTING PUBLIC INPUT BECAUSE THEY'RE FACING COST OVERRUNS ON IT'S ONE HUNDRED EIGHTY NINE MILLION DOLLAR SCHOOL REPAIR AND REPLACEMENT PROJECT.					
COMMUNITY SERV	FEEDING	ACCESSFOOD	NEWS 12/19/2007	6A	1	
	LOCAL FOOD BANKS PUT OUT AN URGENT CALL FOR DONATIONS,AND A LIST OF DROP-OFF LOCATIONS FOR THE DONATIONS.					
CONSUMER AFFAIRS	PRODUCTINFO	COFFEE	NEWS 12/19/2007	6A	1	
	STARBUCKS TEAMS UP WITH COIN STAR TO TEST AN AUTOMATED COFFEE MACHINE, THE MACHINE ACCEPTS CASH, CREDIT OR DEBIT CARDS, IT ALSO HAS CUPS, SUGAR, CREAM, AND ALL THE STUFF TO MAKE YOUR COFFEE JUST RIGHT.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS 12/19/2007	12P	1	
	MR FOOD, PROFESSIONAL CHEF, OFFERS TIPS ON WATCHING YOUR CALORIES THIS HOLIDAY SEASON, SAYING TO PAY ATTENTION TO WHAT YOU DRINK, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS 12/19/2007	6A,12P	2	
	LT. TIM DONEY, MEDFORD POLICE DEPT., SEEKS PUBLIC ASSISTANCE LOOKING FOR SOMEONE WHO CUT THROUGH THE FENCE AT THE PACIFIC POWER SUBSTATION AT FOOTHILL AND LONE PINE ROAD, STEALING GROUND WIRES THAT WERE ATTACHED TO HIGH VOLTAGE POWERLINES, PLUS SOME GROUND CLAMPS, ESTIMATED AT \$5000, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPER" REPORT.					
RECREATION	TRAVEL	HOLIDAYTRAVEL	NEWS 12/20/2007	5P	1	
	AIRLINE OFFICIALS EXPECT FOURTY SEVEN MILLION PEOPLE TO FLY THIS HOLIDAY SEASON, PRESIDENT BUSH RE-AUTHORIZING THE USE OF MILITARY AIR SPACE, AND THE TSA TRYING TO EASE THE HOLIDAY CRUSH BY HELPING PASSENGERS PACK FOR LONG SECURITY LINES.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS 12/20/2007	12P	1	
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SUGAR 'N' SPICE NUTS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					

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TAXES REFUND	KICKERPROBS	NEWS 12/20/2007	11P	1		
		THE OREGON DEPARTMENT OF REVENUE PUTS OUT NEW INFORMATION ABOUT HOW TO TRACK DOWN YOUR KICKER CHECK IF IT HASN'T ARRIVED.				
SAFETY	DRIVING	SNOWPASS	NEWS 12/20/2007	11P	1	
		TRANSPORTATION OFFICIALS REPORT CHAIN REQUIREMENTS FOR DRIVERS HEADING OVER THE SISKIYOU AND ON HIGHWAYS 140 AND 66 DUE TO SNOW AND ICY ROAD CONDITIONS.				
DRUGS&ALCOHOL	ABUSE METHWATCH	NEWS 12/20/2007	6P,11P	2		
		MEDFORD POLICE REPORT OFFICERS ARE SEEING A SURGE IN MARIJUANA ON THE STREETS, ESPECIALLY AMONG YOUNGER TEENS, SAYING OFTEN TIMES IT'S LACED WITH OTHER HIGHLY ADDICTIVE DRUGS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
RECREATION FACILITIES	MTASH	NEWS 12/20/2007	5P,6P,11P	3		
		SKI OFFICIALS ANNOUNCE OPENING DAY AT THE MT ASHLAND SKI AREA.				
CONSUMER AFFAIRS	HOW TO WESTCOAST	NEWS 12/20/2007	5P	1		
		PROFESIONAL CHEF MIRANDA MAY, PREPARES A RECIPE FOR "FRIED SEA SCALLOPS", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
RECREATION	COMMUNITY AFFAIRS ONTHETOWN	NEWS 12/20/2007	5P	1		
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
RECREATION	COMMUNITYAFFAIRS GREYSTONECOURT	NEWS 12/20/2007	5P,6P,11P	3		
		RESIDENTS OF GREYSTONE COURT IN MEDFORD KICK OFF THEIR NEIGHBORHOOD LIGHTING DISPLAY, SAYING MORE THAN 4000 CARS DRIVE THROUGH EVERY YEAR, AND VOLUNTEERS ARE ON HAND TO COLLECT DONATIONS OF FOOD OR CASH FOR THE ACCESS FOOD BANK.				
COMMUNITY SERV	YOUTH100 BIKES	NEWS 12/20/2007	6A,12P	2		
		A "SECRET SANTA" DROPS OFF OVER 100 NEWLY ASSMEBLED BIKES AT THE JACKSON COUNTY HEALTH DEPARTMENT, THE BIKES GOING TO THE CHILDREN OF MOMS TAKING PART IN A SPECIAL PARENTING PROGRAM, THE THIRD YEAR THE "SECRET SANTA" HAS DONATED BIKES, COMMUNITY DONATIONS HELP PAY FOR THE PROJECT.				
YOUNG PEOPLE	COMMUNITY SERV EAGLEPOINT	NEWS 12/20/2007	5P	1		
		EAGLE POINT HIGH SCHOOL STUDENTS WORK ON A COMMUNITY SERVICE PROJECT MAKING IT SAFER TO GET TO A MIDDLE SCHOOL IN WHITE CITY, ESPECIALLY A LACK OF CROSSWALKS IN SOME CRITICAL AREAS.				
HEALTH	MENTAL	EYEOFTHEBEHOLDER	NEWS 12/20/2007	6A,12P	2	
		DR. JANIE FEUSNEER, UCLA SEMEL INSTITUTE, TALKS ABOUT PEOPLE WITH A CERTAIN CONDITION THAT SEE ONLY IMPERFECTIONS IN THEIR FACE AND BODY THAT ARE BARELY NOTICEABLE TO OTHERS, SCIENTISTS NOW FIGURING OUT WHY THEIR EYES SEE THEIR REFLECTION THAT WAY WHEN LOOKING INTO A MIRROR.				
MEDICAL	HEART HEART	NEWS 12/20/2007	6A,12P	2		
		HEALTH OFFICIALS REPORT LATEST DATA SHOWING DEATHS FROM HEART DISEASE AND STROKE ARE FALLING IN THE U.S., DESPITE THE ADVANCES, HEART AND ARTERY DISEASE REMAINS THE LEADING CAUSE OF DEATH, CLAIMING ALMOST A MILLION LIVES LAST YEAR ALONE.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEALTH	EXERCISE	WALK	NEWS	12/20/2007	6A,12P	2
HEALTH EXPERTS SAY NO MATTER WHAT YOU EAT, A BRISK THIRTY MINUTE WALK SIX DAYS A WEEK IS ENOUGH TO TRIM WAISTLINES AND MAKE YOU HEALTHIER, THE WALKS CUT THE RISK OF METABOLIC SYNDROME, AN INCREASINGLY COMMON CONDITION LINKED TO OBESITY AND A SEDENTARY LIFESTYLE.						
MEDICAL	RESEARCH	ALS	NEWS	12/20/2007	6A,12P	2
RESEARCHERS FIND A MUTATION IN A SINGLE GENE THAT RAISES THE RISK OF GETTING ALS, A DEGENERATIVE CONDITION ALSO KNOWN AS LOU GEHRIGS DISEASE, THE FINDING OFFERS A POTENTIAL NEW TARGET FOR DRUG RESEARCH.						
COMMUNITY SERV	FEEDING	SALARMY	NEWS	12/20/2007	6A,12P	2
THE SOUTHERN OREGON SALVATION ARMY REPORTS IT IS ASSISTING NINE HUNDRED OREGON FAMILIES WITH FOOD, TOYS, DECORATIONS, AND CLOTHING FOR THE HOLIDAYS, THANKS TO A GENEROUS COMMUNITY.						
COMMUNITY SERV	YOUTHBANKDONATION		NEWS	12/20/2007	6A,12P	2
THE STERLING SAVINGS BANK OF GRANTS PASS COLLECTS GIFTS AND CASH DONATIONS FROM EMPLOYEES, CUSTOMERS, AND COMMUNITY MEMBERS, DELIVERING NEARLY 300 GIFTS TO THE JOSEPHINE COUNTY DEPT OF HUMAN SERVICES TO BE DISTRIBUTED TO NEARLY 140 FOSTER CHILDREN, THE BANK PLANNING TO MAKE THE NEW "GIFT PROGRAM" AN ANNUAL EVENT.						
YOUNG PEOPLE	COMMUNITY SERV	RRFOODDRIVE	NEWS	12/20/2007	6A	1
ROGUE RIVER ELEMENTARY SCHOOL STUDENTS COLLECT CANNED FOOD, CLASSES COMPETING TO SEE WHICH ONE COULD COLLECT THE MOST CANS, FOOD GOING TO A LOCAL CHURCH TO BE DISTRIBUTED TO NEEDY FAMILIES.						
EDUCATION	FUNDING	SCHOOLOPTION	NEWS	12/20/2007	5P,6P,11P	3
ONE MEDFORD SCHOOL BOARD MEMBER COMES UP WITH A PROPOSAL IN THE STRUGGLE TO FIND WAYS TO PAY FOR ALL THE PROJECTS IT WANTS TO DO, ESPECIALLY SINCE STRUCTURAL PROBLEMS WERE FOUND AT JACKSON AND ROOSEVELT ELEMENTARIES.						
RECREATION	COMMUNITY AFFAIRS	HOMELIGHTS	NEWS	12/21/2007	6A,12P	2
RESIDENTS OF GREYSTONE COURT IN MEDFORD KICK OFF THEIR NEIGHBORHOOD LIGHTING DISPLAY, SAYING MORE THAN 4000 CARS DRIVE THROUGH EVERY YEAR, AND VOLUNTEERS ARE ON HAND TO COLLECT DONATIONS OF FOOD OR CASH FOR THE ACCESS FOOD BANK.						
BUSINESS	ECONOMICDEVELOP	TALENTDECISION	NEWS	12/21/2007	12P,5P,11P	3
THE TALENT PLANNING COMMISSION DENIES A PROPOSAL THAT WOULD HAVE BROUGHT A FOURTY-ACRE DEVELOPMENT TO THE CITY'S RAILROAD DISTRICT, MANY LONG TIME HOMEOWNERS IN THE AREA OPPOSING THE DEVELOPING PLANS BECAUSE OF TRAFFIC AND ACCESS ISSUES.						
COMMUNITY SERV	FUNDING	BIGHOMELESS	NEWS	12/21/2007	6P,11P	2
THE GOSPEL RESCUE MISSION IN GRANTS PASS REPORTS THEY'RE IN THE MIDDLE OF BUILDING A HOUSING AND LEARNING CENTER TO HELP JOSEPHINE COUNTY'S HOMELESS POPULATION, THANKS TO A \$4000 GRANT.						
MEDICAL	PROCEDURE	NERVETRANSPLANT	NEWS	12/21/2007	5P	1
SURGEONS REPORT A NOVEL APPROACH TO REVERSE THE PROBLEM WHEN A STROKE PARTIALLY PARALYZES ONE SIDE OF THE BODY LEAVING A PATIENT WITHOUT THE USE OF AN ARM OR A LEG.						

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	PRICES LASTMINUTESHOP	NEWS	12/21/2007	5P		
	STORES FROM COAST TO COAST HOPE FOR A CHRISTMAS MIRACLE, SAYING IT WOULD TAKE A LOT OF SHOPPERS TO BRING RETAIL SALES UP AFTER THE SLOW START THIS SEASON.					
MEDICAL	COSTOFHEALTHCARE CARE	NEWS	12/21/2007	12P	1	
	HEALTH ANALYSTS REPORT THE COST OF PROVIDING HEALTHY CARE FOR WORKERS ROSE AGAIN BY MORE THAN SIX PERCENT IN 2007 TO NEARLY \$8,000 PER EMPLOYEE, AND WARNING RISING COSTS WILL LEAD MORE AND MORE EMPLOYERS TO DROP INSURANCE PLANS AND THAT GOVERNMENT PROGRAMS CAN'T PICK UP THE SLACK.					
RECREATION	COMMUNITY AFFAIRS ONTHETOWN	NEWS	12/21/2007	12P	1	
	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS HOLIDAY WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" SEGMENT.					
LAW ENFORCEMENT	FUNDING	MPDGRANT	NEWS	12/21/2007	11P	1
	A HANDFUL OF LOCAL LAW ENFORCEMENT AGENCIES BENEFIT FROM A \$350,000 FEDERAL GRANT COMING FROM THE HOMELAND SECURITY DEPARTMENT, MONEY WILL GO TOWARDS EQUIPMENT LIKE NIGHT VISION BINOCULARS, SEARCH AND SURVEILLANCE SYSTEMS, CHEMICAL DETECTION KITS AND THERMAL IMAGING EQUIPMENT.					
YOUNG PEOPLE	COMMUNITY SERV	EAGLE POINT	NEWS	12/21/2007	6A,12P	2
	EAGLE POINT HIGH SCHOOL STUDENTS WORK ON A COMMUNITY SERVICE PROJECT MAKING IT SAFER TO GET TO A MIDDLE SCHOOL IN WHITE CITY, ESPECIALLY A LACK OF CROSSWALKS IN SOME CRITICAL AREAS.					
YOUNG PEOPLE	ALCOHOL ABUSE	TEENDRINK	NEWS	12/21/2007	6A,12P	2
	DR. STEVEN GALSON, ACTING U.S. SURGEON GENERAL, TALKS ABOUT HOW HE'S FIGHTING UNDERAGE DRINKING, SAYING ALCOHOL POSES EVEN MORE DANGEROUS HEALTH HAZARDS FOR TEENAGERS THAN ADULTS.					
MEDICAL	CANCER	HEALTH	NEWS	12/21/2007	6A,12P,5P	3
	HEALTH OFFICIALS REPORT A DISTURBING LINK BETWEEN CANCER AND HEALTH INSURANCE, LATEST DATA SHOWING CANCER PATIENTS WITHOUT PRIVATE INSURANCE ARE TWICE AS LIKELY TO DIE WITHIN FIVE YEARS OF DIAGNOSIS.					
HEALTH	PHYSICAL	WEIGHT	NEWS	12/21/2007	6A,12P	2
	HEALTH OFFICIALS REPORT MANY PATIENTS ARE ADVISED AFTER A HEART ATTACK TO LOSE SOME WEIGHT, BUT HARDLY ANYONE EVER DOES, DOCTORS ADVISE PEOPLE NEED TO LOSE AT LEAST FIVE PERCENT TO SIGNIFICANTLY IMPROVE THEIR HEART HEALTH.					
RECREATION	TRAVEL	HOLIDAYTRAVEL	NEWS	12/21/2007	6A,12P,5P,6P,11P	5
	AIRLINE OFFICIALS EXPECT FOURTY SEVEN MILLION PEOPLE TO FLY THIS HOLIDAY SEASON, PRESIDENT BUSH RE-AUTHORIZING THE USE OF MILITARY AIR SPACE, AND THE TSA TRYING TO EASE THE HOLIDAY CRUSH BY HELPING PASENGERS PACK FOR LONG SECURITY LINES.					
POLITICAL PROCESS	BILL	HOMEOWNER S	NEWS	12/21/2007	6A	1
	PRESIDENT BUSH SIGNS BILL THAT WILL GIVE A TAX BREAK TO THOSE WHO HAVE MORTGAGE DEBT FORGIVEN AS PART OF A FORECLOSURE OR RENEGOTIATION OF A LOAN,USUALLY DEBT FORGIVENESS IS TAXABLE.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
DRUGS&ALCOHOL	ABUSE METHWATCH	NEWS 12/21/2007	6A	1		
		MEDFORD POLICE REPORT OFFICERS ARE SEEING A SURGE IN MARIJUANA ON THE STREETS, ESPECIALLY AMONG YOUNGER TEENS, SAYING OFTEN TIMES IT'S LACED WITH OTHER HIGHLY ADDICTIVE DRUGS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
EDUCATION	FUNDING	SCHOOLOPTION	NEWS 12/21/2007	6A,12P	2	
		ONE MEDFORD SCHOOL BOARD MEMBER COMES UP WITH A PROPOSAL IN THE STRUGGLE TO FIND WAYS TO PAY FOR ALL THE PROJECTS IT WANTS TO DO, ESPECIALLY SINCE STRUCTURAL PROBLEMS WERE FOUND AT JACKSON AND ROOSEVELT ELEMENTARIES.				
SAFETY	DRIVING	SNOWPASS	NEWS 12/21/2007	6A	1	
		TRANSPORTATION OFFICIALS REPORT CHAIN REQUIREMENTS FOR DRIVERS HEADING OVER THE SISKIYOU AND ON HIGHWAYS 140 AND 66 DUE TO SNOW AND ICY ROAD CONDITIONS.				
RECREATION	FACILITIES	MTASH	NEWS 12/21/2007	6A,12P	2	
		SKI OFFICIALS ANNOUNCE OPENING DAY AT THE MT ASHLAND SKI AREA.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS 12/21/2007	12P	1	
		MR FOOD, PROFESSIONAL CHEF, OFFERS SOME TIPS TO TAKE THE "HECTIC" OUT OF A HOMEMADE MEAL, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
RECREATION	TRAVEL	HOLIDAYTRAVEL	NEWS 12/22/2007	6P,11P	2	
		ODOT REPORTS THE COMBINATION OF HOLIDAY TRAVEL, SNOWSTORMS, AND BRIDGE REPAIR WORK ARE MAJOR FACTORS THAT COULD CONTRIBUTE TO DELAYS, EVEN WITH THE HIGH GAS PRICES, THOUSANDS OF OREGONIANS WILL STILL HIT THE ROADS OVER THE CHRISTMAS WEEKEND.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS 12/22/2007	6P,11P	2	
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS CHRISTMAS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
COMMUNITY SERV	LOWINCOMEASSIST	LOWRIDER	NEWS 12/23/2007	6P,11P	2	
		"FAMILIA UNIDA", A SOUTHERN OREGON BASED LOW RIDER CLUB, DISTRIBUTES GIFTS AND HOLIDAY MEALS TO THREE LOCAL FAMILIES.				
LAW ENFORCEMENT	DRIVINGLAWS	ONTHEBEAT	NEWS 12/24/2007	6P	1	
		MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT SOME NEW LAWS TAKING EFFECT ON JANUARY FIRST, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
CONSUMER AFFAIRS	HOW TO	LASTMINUTESHOPPER	NEWS 12/24/2007	6P	1	
		LOCAL STORES ANNOUNCE CLOSING HOURS FOR ALL THOSE LAST MINUTE SHOPPERS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS 12/24/2007	12P	1	
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "TURKEY FLORENTINE CUPS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
COMMUNITY SERV	FEEDING	XMASDINNER	NEWS 12/24/2007	5P,6P,11P	3	
		ORGANIZERS REPORT THE VARIOUS MEALS FOR THOSE LESS FORTUNATE, BEING SERVED IN THE COMMUNITY ON CHRISTMAS DAY.				
CONSUMER AFFAIRS	INFO	CREDITCARD	NEWS 12/24/2007	6A,12P,6P	3	
		CONSUMER ANALYSTS REPORT AMERICANS ARE FALLING BEHIND ON THEIR CREDIT CARD PAYMENTS AT AN ALARMING RATE, RESULTING IN A SURGE OF DELINQUENCIES AND DEFAULTS.				

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
HEALTH	DIET	MINDLESSEATING SHEAH RARBACK, NUTRITIONIST, OFFERS SOME EASY TIPS TO CUT DOWN ON CALORIES DURING THE HOLIDAY SEASON.	NEWS	12/24/2007	12P,5P,11P	3
COMMUNITY SERV	LOWINCOMEASSIST	LOWRIDER "FAMILIA UNIDA", A SOUTHERN OREGON BASED LOW RIDER CLUB DISTRIBUTES GIFTS AND HOLIDAY MEALS TO THREE LOCAL FAMILIES.	NEWS	12/24/2007	6A,12P	2
MEDICAL	PROCEDURE	VACCINE HEALTH OFFICIALS ADVISE DOCTORS TO PUT OFF BOOSTER SHOTS, AFTER A RECENT RECALL OF MORE THAN A MILLION DOSES OF A WIDELY-USED CHILDHOOD VACCINE, AND SUPPLIES ARE RUNNING LOW.	NEWS	12/24/2007	6A,12P,5P	3
HEALTH	PHYSICAL	HEALTH HEALTH OFFICIALS REPORT THE OVERALL HEALTH OF AMERICANS DECLINED OVER THE PAST YEAR, EVEN THOUGH PROGRESS HAS BEEN MADE IN SOME KEY AREAS.	NEWS	12/24/2007	6A,12P,5P	3
BUSINESS	SALES SHOPPING	RETAILERS REPORT A MEDIOCRE SHOPPING SEASON, WITH MANY STORES STILL PUSHING TO MEET THEIR SALES GOALS, SAYING THE THREE DAYS BEFORE CHRISTMAS ACCOUNT FOR AS MUCH AS FIFTEEN PERCENT OF HOLIDAY SALES.	NEWS	12/24/2007	6A,12P	2
CONSUMER AFFAIRS	INFO	FORECLOSURES GLOBAL INVESTORS VOICE CONCERN ABOUT THE MORTGAGE MARKET, SAYING INVESTMENTS IN RISKY MORTGAGES, HAVE CAUSED WIDESPREAD TROUBLE AT MANY OF THE WORLD'S TOP BANKS AND RIPPLED ACROSS THE GLOBE UPSETTING STOCK MARKETS.	NEWS	12/24/2007	6A	1
RECREATION	FACILITIES	DEMOLITION VOLUNTEERS CONTINUE DEMOLITION WORK ON THE HOME ONCE OWNED BY MILLIONAIRE WESLEY HOWRD, TO MAKE WAY FOR A NEW SPORTS PARK.	NEWS	12/24/2007	6A	1
COMMUNITY SERV	ANIMALPROTECT	RRDOG THE ROGUE RIVER FIRE DISTRICT HOPES TO REUNITE A DOG AND IT'S OWNER BEFORE CHRISTMAS, SAYING THE DOG WAS RESCUED FROM A STEEP GORGE, BARELY CONSCIOUS, NO COLLAR, WAS NURSED BACK TO HEALTH, AND NOW THEY DON'T KNOW WHO IT BELONGS TO.	NEWS	12/24/2007	6A,12P	2
MEDICAL	RESEARCH	STEMCELL SCIENTISTS REPORT THEY HAVE CREATED HEART CELLS AND KEPT THEM BEATING FOR SEVEN MONTHS, HOPING TO DEVELOP A KIND OF PATCH TO TRANSPLANT THE CELLS INTO PATIENTS AND POTENTIALLY AVOID MANY ORGAN TRANSPLANTS.	NEWS	12/24/2007	6A,12P	2
COMMUNITY SERV	LOWINCOMEASSIST	SHELTERCHRISTMAS THE GOSPEL RESCUE MISSION IN GRANTS PASS HOLDS IT'S ANNUAL CHRISTMAS MORNING SERMON AND GIFT EXCHANGE, RESIDENTS AT THE FAMILY CENTER SAY CHRISTMAS THIS YEAR IS SPECIAL BECAUSE OF THE GENEROSITY AND DONATIONS FROM FRIENDS AND STRANGERS ALIKE.	NEWS	12/25/2007	6P,11P	2
COMMUNITY SERV	FEEDING	DINNERS ORGANIZERS REPORT THE VARIOUS CHRISTMAS DAY DINNERS BEING SERVED FOR THOSE LESS FORTUNATE IN THE COMMUNITY.	NEWS	12/25/2007	6P,11P	2

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	12/25/2007	6P,11P	2
		SGT. MIKE BUDREAU, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE LOOKING FOR A PERSON WHO IS BREAKING INTO CARS AT A LOCAL MOVIE THEATER THEN BREAKING INTO THE OWNER'S HOME, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
HEALTH	PHYSICAL	ALLERGIES	NEWS	12/26/2007	6A	1
		MEDICAL EXPERTS WARN ALLERGY SUFFERERS NEED TO BE PREPARED, SAYING FREQUENT AIR TRAVEL CAN MAKE THE HOLIDAY SEASON A RISKY ONE.				
RECREATION	TRAVEL	WHALEWATCHING	NEWS	12/26/2007	11P	1
		ORGANIZERS REPORT VOLUNTEERS ARE POSTED AT TWENTY EIGHT SITES ALONG THE OREGON COAST TO HELP PEOPLE SPOT MIGRATING WHALES.				
AGRICULTURE	GARDENING	ROGUE GARDENER	NEWS	12/26/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT HOW TO COVER UP THOSE UGLY SHALLOW ROOTS, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
BUSINESS	SALES	SALES	NEWS	12/26/2007	6A	1
		TARGET, THE NATION'S NUMBER TWO RETAILER REPORTS IT'S SALES MAY HAVE FALLEN THIS MONTH, EARLY ANALYSIS SHOWS CONSUMER SPENDING UP A MODEST TWO PERCENT OVER THE HOLIDAYS.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	12/26/2007	6A	1
		SGT. MIKE BUDREAU, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE LOOKING FOR A PERSON WHO IS BREAKING INTO CARS AT A LOCAL MOVIE THEATER THAN BREAKING INTO THE OWNER'S HOME, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
MEDICAL	RESEARCH	BRAIN	NEWS	12/26/2007	6A	1
		RESEARCHERS REPORT NEW SOPHISTICATED BRAIN SCANS REVEAL PEOPLE WHO GET MIGRAINES HAVE STRUCTURAL DIFFERENCES IN THE BRAIN AREAS THAT PROCESS PAIN, THE DISCOVERY SHOULD SPUR NEW RESEARCH.				
COMMUNITY SERV	FEEDING	DINNERS	NEWS	12/26/2007	6A	1
		ORGANIZERS REPORT THE VARIOUS CHRISTMAS DAY DINNERS BEING SERVED FOR THOSE LESS FORTUNATE IN THE COMMUNITY.				
COMMUNITY SERV	LOW INCOME ASSIST	SHELTER CHRISTMAS	NEWS	12/26/2007	6A	1
		THE GOSPEL RESCUE MISSION IN GRANTS PASS HOLDS IT'S ANNUAL CHRISTMAS MORNING SERMON AND GIFT EXCHANGE, RESIDENTS AT THE FAMILY CENTER SAY CHRISTMAS THIS YEAR IS SPECIAL BECAUSE OF THE GENEROSITY AND DONATIONS FROM FRIENDS AND STRANGERS ALIKE.				
HEALTH	MEDICARE	MEDICARE	NEWS	12/26/2007	6A	1
		HEALTH EXPERTS REPORT NEW YEAR'S EVE IS THE DEADLINE FOR MEDICARE BENEFICIARIES TO EITHER ENROLL OR CHANGE THEIR HEALTH PLAN COVERAGE FOR 2008, TO ENSURE A SMOOTH TRANSITION FOR THE NEW YEAR.				
RECREATION	COMMUNITY AFFAIRS	ON THE TOWN	NEWS	12/27/2007	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	HEALTH	OBESITY	NEWS	12/27/2007	6A,12P	2
		RESEARCHERS REPORT THE CHILDHOOD OBESITY EPIDEMIC IS GROWING, BUT APPARENTLY MANY PARENTS DON'T SEE IT, SAYING IT'S IMPORTANT FOR PARENTS TO RECOGNIZE THE PROBLEM AND ADDRESS IT.				
JOSEPHINE COUNTY	FUNDING	JOCOSHERIFF	NEWS	12/27/2007	6P,11P	2
		GIL GILBERTSON, JOSEPHINE COUNTY SHERIFF REPORTS MOST JOSEPHINE COUNTY GOVERNMENT HAS STRUGGLED WITH THE LOSS OF TIMBER MONEY AND HIS OFFICE HAS BEEN HIT PARTICULARLY HARD.				
RECREATION	FUNDING	MTASH	NEWS	12/27/2007	5P	1
		THE MT ASHLAND ASSOCIATION REPORTS IT HAS RAISED ENOUGH MONEY FOR OPERATIONS AND BUSINESS EXPENSES THIS YEAR, AND HOPES TO RAISE MORE MONEY FOR A PLANNED EXPANSION.				
BUSINESS	SALES SHOPPING	RETURNS	NEWS	12/27/2007	5P,6P,11P	3
		THE NATIONAL RETAIL FEDERATION REPORTS CONSUMERS WERE EXPECTED TO SPEND MORE THAN TWENTY SIX BILLION DOLLARS IN GIFT CARDS ALONE THIS HOLIDAY SEASON, ESTIMATING THAT ONE OF EVERY FIVE GIFT CARDS NEVER EVEN GET USED.				
CONSUMER AFFAIRS	HOWTO	MRFOOD	NEWS	12/27/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, TAKES US AROUND THE WORLD FOR A TASTE OF "GOOD LUCK" TRADITIONS, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
SAFETY	DRIVING	DRIVINGSNOW	NEWS	12/27/2007	12P	1
		POLICE CAUTION DRIVERS TO DRIVE SLOWLY WHEN IT COMES TO DRIVING IN THE SNOW OR ON ICED ROADS, AVOID FOLLOWING OTHER VEHICLES TOO CLOSELY, AND BE PARTICULARLY CAUTIOUS ON BRIDGES AND OVERPASSES WHICH ICE MORE QUICKLY THAN OTHER ROADS.				
RECREATION	TRAVEL	WHALEWATCHING	NEWS	12/27/2007	6A,12P	2
		ORGANIZERS REPORT VOLUNTEERS ON HAND AT TWENTY EIGHT SITES ALONG THE OREGON COAST, HELPING PEOPLE SPOT MIGRATING WHALES.				
CONSUMER AFFAIRS	PRODUCT SAFETY	CHANTIX	NEWS	12/27/2007	6A,12P	2
		THE FDA INVESTIGATES ABOUT ONE HUNDRED SMOKERS, SAYING THE POPULAR DRUG CHANTIX MADE THEM SUICIDAL, BUT THE BENEFITS OF QUITTING SMOKING FAR OUTWEIGH ANY POSSIBLE RISKS, WARNING ANYONE TAKING THE DRUG SHOULD BE MONITORED CLOSELY.				
CONSUMER AFFAIRS	HOWTO	WESTCOAST	NEWS	12/27/2007	5P	1
		A LOCAL PROFESSIONAL CHEF PREPARES A RECIPE FOR "BUTTER AND RUM SOAKED BANANA BREAD PUDDING", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
LAW ENFORCEMENT	STATISTICS	TRAFFICSTATS	NEWS	12/27/2007	6A,12P	2
		OREGON STATE POLICE REPORT, DESPITE SNOW ACROSS THE STATE, TRAFFIC FATALITIES WERE DOWN DURING CHRISTMAS THIS YEAR.				
MEDICAL	PROCEDURE	BLOOD	NEWS	12/27/2007	6A,12P	2
		DOCTORS REPORT TAKING A BLOOD PRESSURE PILL AT BEDTIME INSTEAD OF IN THE MORNING MIGHT BE HEALTHIER, THE SIMPLE SWITCH MAY GIVE BLOOD PRESSURE A CHANCE TO DROP AS YOU SLEEP, GIVING THE ARTERIES SOME REST AND BETTER ALLOWING THE DRUG TO TAKE EFFECT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
POLITICAL PROCESS	MEASURE	GAYRIGHTS	NEWS	12/28/2007	11P	1
		A FEDERAL JUDGE PUTS A STATE DOMESTIC PARTNERSHIP LAW THAT WAS SET TO TAKE EFFECT ON JANUARY FIRST, ON HOLD, GAY RIGHTS OPPONENTS REQUESTED THE HOLD AFTER STATE OFFICIALS RULED THAT THEY'D FAILED TO COLLECT ENOUGH VALID SIGNATURES ON A REFERENDUM TO BLOCK THE LAW.				
YOUNG PEOPLE	HEALTH	AUTISTICKARATE	NEWS	12/28/2007	5P	1
		WAYNE CENTRA. OCCUPATIONAL THERAPIST, TALKS ABOUT AN ANCIENT TECHNIQUE IN USE AT A CHILDREN'S HOSPITAL IN CALIFORNIA, TO TEACH AUTISTIC KIDS SOCIAL SKILLS THROUGH THE USE OF KARATE.				
COMMUNITY SERV	EMERGSERV	EMERGPACKS	NEWS	12/28/2007	5P,6P,11P	3
		JACKSON COUNTY SEARCH AND RESCUE, AFTER EVALUATING PAST SEARCH AND RESCUE EFFORTS AROUND MT ASHLAND, COME UP WITH AN EMERGENCY PACK THAT COULD SAVE A LOST SKIER'S LIFE, TWO KITS ARE NOW PLACED IN ORANGE BOXES NEAR MT. ASHLAND.				
SAFETY	DRIVING	TIRES	NEWS	12/28/2007	5P,6P,11P	3
		ED MILLER, ED'S TIRE FACTORY, OFFERS SOME TIPS DRIVERS NEED TO KNOW BEFORE RUSHING OUT TO GET WINTER TIRES ON THEIR CARS.				
RECREATION	FUNDING	MTASH	NEWS	12/28/2007	6A	1
		THE MT ASHLAND ASSOCIATION REPORTS IT HAS RAISED ENOUGH MONEY FOR OPERATIONS AND BUSINESS EXPENSES THIS YEAR, AND HOPES TO RAISE MORE MONEY FOR A PLANNED EXPANSIION.				
LAW ENFORCEMENT	DRIVINGLAWS	DRUNK DRIVINGLAW	NEWS	12/28/2007	6P,11P	2
		LAW ENFORCEMENT OFFICIALS REPORT NEW CRIME WILL BE ON THE BOOKS THIS YEAR, AGGRAVATED VEHICULAR HOMICIDE, A CONVICTION IN A SECOND DEADLY DRUNK DRIVING CRASH CARRIES A MINIMUM TWENTY YEAR SENTENCE.				
BUSINESS	WAGESMINWAGE		NEWS	12/28/2007	11P	1
		STATE OFFICIALS REPORT OREGON'S MINIMUM WAGE WILL BE GOING UP JANUARY FIRST BY FIFTEEN CENTS, SAYING NEXT YEAR OREGON WILL HAVE THE NATION'S THIRD HIGHEST MINIMUM WAGE.				
TAXES FILING LATETAXES			NEWS	12/28/2007	5P	1
		THE IRS REPORTS MORE THAN THREE MILLION EARLY FILERS WILL HAVE TO WAIT UNTIL FEBRUARY TO GET THEIR TAX REFUNDS, BLAMING CONGRESS FOR A LATE FIX TO THE ALTERNATIVE MINIMUM TAX, OR AMT.				
LAW ENFORCEMENT	DRIVINGLAWS	TEENDRIVERS	NEWS	12/28/2007	6P,11P	2
		OREGON STATE POLICE REPORT NEW LAW STARTING JANUARY FIRST, DRIVERS UNDER THE AGE OF EIGHTEEN WILL NO LONGER BE ABLE TO USE THEIR CELL PHONE WHILE DRIVING.				
CONSUMER AFFAIRS	PRODUCT INFO	SONYFLATSCREENS	NEWS	12/28/2007	5P	1
		SONY REPORTS IT'S DROPPING IT'S REAR-PROJECTION TV BUSINESS TO FOCUS ON FLAT PANEL TECHNOLOGY, THE MOVE COMES AS SALES OF REAR-PROJECTION TV'S DROP IN FAVOR OF LCD SETS.				
YOUNG PEOPLE	EDUCATION	TODDLERS	NEWS	12/28/2007	12P,5P	2
		EDUCATION OFFICIALS REPORT NEW STUDY SUGGESTING SCREENING TODDLERS FOR LANGUAGE DEVELOPMENT TROUBLE CAN CUT THE NEED FOR SPECIAL EDUCATION ONCE THEY START SCHOOL.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: October-November-December 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	12/28/2007	6A	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
JOSEPHINE COUNTY	FUNDING	JOCOSHERIFF	NEWS	12/28/2007	6A,12P	2
		GIL GILBERTSON, JOSEPHINE COUNTY SHERIFF REPORTS MOST JOSEPHINE COUNTY GOVERNMENT HAS STRUGGLED WITH THE LOSS OF TIMBER MONEY AND HIS OFFICE HAS BEEN HIT PARTICULARLY HARD.				
BUSINESS	SALES SHOPPING	RETURNS	NEWS	12/28/2007	6A,12P	2
		BIGGER RETAILERS REPORT SALES ARE DOWN BECAUSE OF THE HOUSING SLUMP AND HIGH GAS PRICES.				
MEDICAL	PROCEDURE	BIRDFLU	NEWS	12/28/2007	6A,12P	2
		ITALIAN SCIENTISTS REPORT THEY'VE PROVEN THAT ORDINARY FLU VACCINES PROVIDE SOME PROTECTION AGAINST BIRD FLU.				
MEDICAL	RESEARCH	WORRYWARTS	NEWS	12/28/2007	6A,12P,5P	3
		RESEARCHERS REPORT NEW STUDY INDICATING NEUROTIC PEOPLE, THOSE INCLINED TO ANXIETY AND EMOTIONAL UPS AND DOWNS, ARE MORE LIKELY TO DIE FROM CARDIOVASCULAR DISEASE.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	12/28/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "HOPPIN' JOHN", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
BUSINESS	BAROMETER	WALMART	NEWS	12/28/2007	5P	1
		WALMART REPORTS IT'S GETTING OUT OF THE MOVIE DOWNLOADING BUSINESS, LESS THAN A YEAR AFTER THE COMPANY LAUNCHED THE SERVICE, SAYING THE MOVE COMES AFTER HEWLETT-PACKARD, WHICH PROVIDED THE SOFTWARE TO RUN THE SITE DECIDED TO END IT'S SERVICE.				
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	12/28/2007	6A,12P	2
		DRUG COUNSELORS WITH ONTRACK'S YOUTH PROGRAM REPORTS THEY ARE SEEING MORE AND MORE KIDS GETTING IN TROUBLE FOR DRUG USE, MOSTLY MARIJUANA.				
TAXES REFUND	KICKER	LETTERS	NEWS	12/29/2007	11P	1
		STATE OFFICIALS REPORT THEY WILL BE SENDING OUT INSTRUCTIONS ON HOW TO GET A REFUND OF YOUR KICKER CHECK IF IT WAS DONATED TO THE STATE SCHOOL FUND AGAINST YOUR WISHES.				
RECREATION	COMMUNITY AFFAIRS	SACREDWALK	NEWS	12/29/2007	11P	1
		ORGANIZERS REPORT A THREE-DAY LABYRINTH WALK CELEBRATION KICKING OFF IN ASHLAND WITH AN OPENING CEREMONY FEATURING SPIRITUAL MUSIC AND DANCE PERFORMANCES, THE NINTH ANNUAL EVENT DESIGNED TO HELP PARTICIPANTS ENTER MORE "CONSCIOUSLY" IN THE NEW YEAR.				
COMMUNITY SERV	FUNDING	ASHFILM	NEWS	12/30/2007	6P	1
		THE ACADEMY OF MOTION PICTURE ARTS AND SCIENCES PRESENTS \$20,000 DONATION TO THE ASHLAND FILM FESTIVAL, MONEY TO BE USED TOWARD ENCOURAGING FILM MAKERS TO COME TO SOUTHERN OREGON BY PAYING THEIR TRANSPORTATION COSTS.				

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MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
RECREATION	COMMUNITY AFFAIRS	SACREDWALK	NEWS	12/30/2007	6P	1
		ORGANIZERS REPORT A THREE-DAY LABYRINTH WALK CELEBRATION KICKING OFF IN ASHLAND WITH AN OPENING CEREMONY FEATURING SPIRITUAL MUSIC AND DANCE PERFORMANCES, THE NINTH ANNUAL EVENT DESIGNED TO HELP PARTICIPANTS ENTER MORE "CONSCIOUSLY" INTO THE NEW YEAR.				
SAFETY	FIRE	FIREPREVENT	NEWS	12/30/2007	6P,11P	2
		LOCAL FIRE DEPARTMENTS BRACE THEMSELVES FOR A BUSY TIME DEALING WITH STRUCTURE FIRES, SAYING THE TWO BIGGEST CAUSES OF STRUCTURE FIRES ARE FROM HEATING AND COOKING, AND MANY COULD BE PREVENTED.				
LAW ENFORCEMENT	POLICE EFFECT	PARTYPREPS	NEWS	12/31/2007	6P,11P	2
		ASHLAND POLICE STEP UP PATROLS FOR THE NEW YEAR'S EVE WEEKEND.				
EDUCATION	FUNDING	SCHOOLBOARD	NEWS	12/31/2007	11P	1
		A CITIZENS GROUP IN MEDFORD CALLS FOR THE SCHOOL BOARD TO RESCIND IT'S VOTE ON PLANS FOR A NEW SOUTH MEDFORD HIGH SCHOOL, SAYING THEY SUPPORT A NEW HIGH SCHOOL, BUT ONLY IF CONSTRUCTION PROJECTS PROMISED TO OTHER SCHOOLS ARE COMPLETED FIRST.				
POLITICAL PROCESS	LOBBYING	LATINO DRIVERS	NEWS	12/31/2007	11P	1
		HISPANIC GROUPS IN OREGON DELIVER MORE THAN 5,000 PETITION SIGNATURES TO SALEM, HOPING TO DELAY SOME NEW LAWS IN OREGON THAT WILL MAKE IT HARDER FOR IMMIGRANTS TO GET DRIVER'S LICENSES.				
COMMUNITY SERV	FUNDING	ASHFILM	NEWS	12/31/2007	6A	1
		THE ACADEMY OF MOTION PICTURE ARTS AND SCIENCES PRESENTS \$20,000 DONATION TO THE ASHLAND FILM FESTIVAL, MONEY TO BE USED TOWARD ENCOURAGING FILM MAKERS TO COME TO SOUTHERN OREGON BY PAYIING THEIR TRANSPORTATION COSTS.				
LAW ENFORCEMENT	PUBLIC SAFETY	ONTHEBEAT	NEWS	12/31/2007	6P	1
		MEDFORD POLICE LT. BOB HANSEN OFFERS SOME SAFETY TIPS BEFORE YOU HEAD OUT THE DOOR CELEBRATING ON NEW YEAR'S EVE, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
BUSINESS	CLOSURE	BOOKSTORE	NEWS	12/31/2007	6P	1
		BLUE DRAGON BOOKSHOP, A LONG TIME ASHLAND BOOKSTORE SELLING USED AND "OUT OF PRINT" BOOKS FOR MORE THAN TWENTY FIVE YEARS, CLOSES IT'S DOORS, THE OWNER RETIRING.				
SAFETY	PUBLICCABRIDE		NEWS	12/31/2007	6P	1
		LOCAL CAB COMPANIES REPORT NEW YEARS EVE IS THE BUSIEST NIGHT OF THE YEAR, SAYING THEY'LL KEEP THE ROADS HOT PICKING UP AND DROPPING OOF, ALSO DICK'S TOWING OFFERS TO PICK YOU AND YOUR VEHICLE UP FROM A PARTY OR BAR AND DELIVER YOU BOTH SAFELY AT YOUR HOME FOR FREE.				
COMMUNITY SERV	YOUTH	SODA	NEWS	12/31/2007	6P	1
		SOUTHERN OREGON DRUG AWARENESS (SODA),HOSTS A NEW YEAR'S DANCE AND CELEBRATION FOR HIGH SCHOOL STUDENTS, COORDINATORS SAY THE IDEA CAME FROM MIDDLE AND HIGH SCHOOL STUDENTS WHO SAID THERE WAS NEVER ANYTHING FOR TEENS TO DO FOR NEW YEARS EVE THAT'S SAFE AND DRUG AND ALCOHOL FREE.				
HEALTH	EXERCISE	WORKOUTTIPS	NEWS	12/31/2007	5P	1
		DR. SEAN KENIFF TALKS ABOUT HOW TO FIRM UP SOME OF THOSE CLASSIC PROBLEM SPOTS TO GET INTO SHAPE.				

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COMMUNITY SERV	VOLUNTEERS	RESOLUTIONS	NEWS	12/31/2007	5P,6P	2
		GOVERNOR TED KULONGOSKI TALKS ABOUT A NEW YEAR'S CHALLENGE FOR OREGONIANS, WANTING PEOPLE TO MAKE A RESOLUTION TO FIGHT HUNGER BY DONATING FOOD, MONEY OR TIME TO THE OREGON FOOD BANK.				
POLITICAL PROCESS	LAWS	ORLAWS	NEWS	12/31/07	6A,5P,11P	3
		STATE OFFICIALS REPORT A HOST OF NEW LAWS GOING INTO EFFECT IN 2008 IN OREGON.				
MEDICAL	RESEARCH	PROTEINS	NEWS	12/31/2007	6A	1
		SCIENTISTS REPORT THEY'VE IDENTIFIED FOUR PROTEINS IN THE BLOOD THEY HOPE WILL SPEED THE DIAGNOSIS OF LUNG CANCER, SAYING THE NEW FINDING WILL MAKE DEVELOPING A RELIABLE BLOOD TEST A WHOLE LOT EASIER.				
MEDICAL	RESEARCH	FLU	NEWS	12/31/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SHOWING THAT GETTING THE FLU SEEMS TO SIGNIFICANTLY INCREASE THE RISK OF HEART ATTACK OR STROKE.				
RECREATION	COMMUNITY AFFAIRS	SACREDWALK	NEWS	12/31/2007	6A	1
		ORGANIZERS REPORT A THREE-DAY LABYRINTH WALK CELEBRATION KICKING OFF IN ASHLAND WITH AN OPENING CEREMONY FEATURING SPIRITUAL MUSIC AND DANCE PERFORMANCES, THE NINTH ANNUAL EVENT DESIGNED TO HELP PARTICIPANTS ENTER MORE "CONSCIOUSLY" INTO THE NEW YEAR.				
TAXES REFUND	KICKER	LETTERS	NEWS	12/31/2007	6A	1
		STATE OFFICIALS REPORT THEY WILL BE SENDING OUT INSTRUCTIONS ONHOW TO GET A REFUND OF YOUR KICKER CHECK IF IT WAS DONATED TO THE STATE SCHOOL FUND AGAINST YOUR WISHES.				
SAFETY	FIRE	FIREPREVENT	NEWS	12/31/2007	6A	1
		LOCAL FIRE DEPARTMENTS BRACE THEMSELVES FOR A BUSY TIME DEALING WITH STRUCTURE FIRES, SAYING THE TWO BIGGEST CAUSES OF STRUCTURE FIRES ARE FROM HEATING AND COOKING, AND MANY COULD BE PREVENTED.				
EDUCATION	FUNDING	OIT	NEWS	12/31/2007	6A	1
		THE FORD FAMILY FOUNDATION IN ROSEBURG GRANTS THE OREGON INSTITUTE OF TECHNOLOGY TWO MILLION DOLLARS TOWARD THE UNIVERSITY'S ONGOING CAPITAL CAMPAIGN.				